

Multimedia Appendix 1. List of excluded studies (n=201).

Reviews, Editorials & Commentaries (n=59)

1. Nickels A, Dimov V. Innovations in technology: social media and mobile technology in the care of adolescents with asthma. *Curr Allergy Asthma Rep.* 2012 Dec;12(6):607-12. doi: 10.1007/s11882-012-0299-7. Review.
2. Guse K, Levine D, Martins S, Lira A, Gaarde J, Westmorland W, Gilliam M. Interventions using new digital media to improve adolescent sexual health: a systematic review. *J Adolesc Health.* 2012 Dec;51(6):535-43. doi: 10.1016/j.jadohealth.2012.03.014. Epub 2012 May 5. Review.
3. Berry DM, Bass CP. Successfully recruiting, surveying, and retaining college students: a description of methods for the Risk, Religiosity, and Emerging Adulthood Study. *Res Nurs Health.* 2012 Dec;35(6):659-70. doi: 10.1002/nur.21498. Epub 2012 Jul 2.
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5. Sawyer SM, Afifi RA, Bearinger LH, Blakemore SJ, Dick B, Ezeh AC, Patton GC. Adolescence: a foundation for future health. *Lancet.* 2012 Apr 28;379(9826):1630-40. doi: 10.1016/S0140-6736(12)60072-5. Epub 2012 Apr 25.
6. Hyden C, Cohall A. Innovative approaches to using new media and technology in health promotion for adolescents and young adults. *Adolesc Med State Art Rev.* 2011 Dec;22(3):498-520, xi-xii.
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8. Goodman J, Wennerstrom A, Springgate BF. Participatory and social media to engage youth: from the Obama campaign to public health practice. *Ethn Dis.* 2011 Summer;21(3 Suppl 1):S1-94-9.
9. O'Keeffe GS, Clarke-Pearson K; Council on Communications and Media. The impact of social media on children, adolescents, and families. *Pediatrics.* 2011 Apr;127(4):800-4. doi: 10.1542/peds.2011-0054. Epub 2011 Mar 28.
10. Messina ES, Iwasaki Y. Internet use and self-injurious behaviors among adolescents and young adults: an interdisciplinary literature review and implications for health professionals. *Cyberpsychol Behav Soc Netw.* 2011 Mar;14(3):161-8. doi: 10.1089/cyber.2010.0025. Epub 2010 Aug 2. Review.
11. Treadgold CL, Kuperberg A. Been there, done that, wrote the blog: the choices and challenges of supporting adolescents and young adults with cancer. *J Clin Oncol.* 2010 Nov 10;28(32):4842-9. doi: 10.1200/JCO.2009.23.0516. Epub 2010 Mar 29. Review.
12. van Manen M. The pedagogy of Momus technologies: Facebook, privacy, and online intimacy. *Qual Health Res.* 2010 Aug;20(8):1023-32. doi: 10.1177/1049732310364990. Epub 2010 Mar 24.
13. Pujaon-Zazik M, Park MJ. To tweet, or not to tweet: gender differences and potential positive and negative health outcomes of adolescents' social internet use. *Am J Mens Health.* 2010 Mar;4(1):77-85. doi: 10.1177/1557988309360819. Review.
14. Griffiths MD, Parke J. Adolescent gambling on the internet: a review. *Int J Adolesc Med Health.* 2010 Jan-Mar;22(1):59-75. Review.
15. Kind T. The Internet as an adjunct for pediatric primary care. *Curr Opin Pediatr.* 2009 Dec;21(6):805-10. doi: 10.1097/MOP.0b013e328331e7b4. Review.
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19. Norman CD, Skinner HA. Engaging youth in e-health promotion: lessons learned from a decade of TeenNet research. *Adolesc Med State Art Rev.* 2007 Aug;18(2):357-69, xii. Review.

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Methods or Technical Papers (n=7)

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2. Norman CD, Yip AL. eHealth promotion and social innovation with youth: using social and visual media to engage diverse communities. *Stud Health Technol Inform.* 2012;172:54-70.

3. Levine D, Madsen A, Wright E, Barar RE, Santelli J, Bull S. Formative research on MySpace: online methods to engage hard-to-reach populations. *J Health Commun.* 2011 Apr;16(4):448-54. doi: 10.1080/10810730.2010.546486
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5. Long MD, Kappelman MD, Martin CF, Lewis JD, Mayer L, Kinneer PM, Sandler RS. Development of an internet-based cohort of patients with inflammatory bowel diseases (CCFA Partners): methodology and initial results. *Inflamm Bowel Dis.* 2012 Nov;18(11):2099-106. doi: 10.1002/ibd.22895. Epub 2012 Jan 27.
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Guidelines (n=4)

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4. Impact of media on children. *Aust Nurs J.* 2012 May;19(10):42-3. No abstract available.

Papers not specific to Adolescents or Young Adult age group (n=100)

1. Thornton LK, Baker AL, Johnson MP, Lewin T. Perceived risk associated with tobacco, alcohol and cannabis use among people with and without psychotic disorders. *Addict Behav.* 2013 Jun;38(6):2246-51. doi: 10.1016/j.addbeh.2013.02.003. Epub 2013 Feb 18.
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3. Syed-Abdul S, Fernandez-Luque L, Jian WS, Li YC, Crain S, Hsu MH, Wang YC, Khandregzen D, Chuluunbaatar E, Nguyen PA, Liou DM. Misleading health-related information promoted through video-based social media: anorexia on YouTube. *J Med Internet Res.* 2013 Feb 13;15(2):e30. doi: 10.2196/jmir.2237.
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