

## Supplementary Data

**Supplementary Table 1. Characteristics of and Number of Screen Viewing Devices in the Homes of Participants Included in Analysis versus Participants Excluded**

	Mean	SD	Mean	SD	Difference in means	95% CI	p value <sup>†</sup>
<b>Adults</b>	<b>Included</b>		<b>Excluded</b>				
Age (years)	37.9	5.7	36.5	5.6	-1.38	-2.53 to -0.23	0.02
BMI	25.5	4.6	24.6	4.3	-0.86	-1.73 to 0.01	0.05
IMD score <sup>a</sup>	14.3	12.1	17.9	15.4	3.62	1.74 to 5.51	<b>&lt;0.001</b>
Parental self-efficacy to limit SV	13.6	1.7	13.3	2.0	-0.42	-0.75 to -0.08	<b>0.01</b>
Parental control	3.7	1.1	3.1	1.1	-0.53	-0.85 to -0.21	<b>0.001</b>
Parental nurturance	31.8	3.9	31.1	4.7	-0.66	-1.46 to 0.14	0.10
Media equipment (all)	13.1	5.3	12.4	5.7	-0.72	-1.74 to 0.30	0.17
TVs	4.8	2.4	5.1	2.6	0.26	-0.19 to 0.72	0.26
PCs (including laptops and tablets)	2.3	1.4	1.9	1.3	-0.42	-0.69 to -0.16	<b>0.002</b>
Games consoles	2.3	1.7	2.3	1.7	0.02	-0.30 to 0.35	0.89
Music players	2.4	1.7	2.0	1.5	-0.33	-0.65 to -0.01	<b>0.04</b>
Smart phones	1.4	1.0	1.2	1.0	-0.18	-0.36 to 0.09	<b>0.06</b>
<b>Children</b>	<b>Included</b>		<b>Excluded</b>		<b>Difference in means</b>	<b>95% CI</b>	<b>p value*</b>
Age (years)	6.0	0.43	6.0	0.23	0.015	-0.03 to 0.06	0.55
BMI z-score	0.24	0.93	0.34	0.10	0.100	-0.02 to 0.22	0.10

<sup>a</sup>A high score shows greater levels of social deprivation.

\*p value from t-tests.

IMD, index of multiple deprivation; SV, screen viewing; TVs, televisions; PCs, personal computers; SD, standard deviation; CI, confidence interval.