Online Table 2. JPS brand, brand extensions, brand variants and pack sizes available 2011 to 2013

Brand, brand extensions	2011	2012	2013
Superkings/ JPSsuperkings 20s	CONTROL OF	ACCION NO PROPERTY OF THE PROP	CONTINUE OF CONTIN
JPS 25s/JPS 26s	SHOCKING CATAST SERVICES	25 1	SMOOTH CAT. SMOOT
JPS 20s		Section of the sectio	CAUSES MOUTH CARSES PRINCIPLE CAUSES EMPHYSEMA BORASE
JPS 40s			SHOULDING CA. IN THE PARTY OF T
JPS Nano 20s/23s		CONTINUE CON	SMOKING CAUSES EMPHYSEMA PS MARO 13 PS MARO 13 SMOKING CAUSES EMPHYSEMA PS MARO 15 PS MARO 21 PS MARO 22 PS MARO 23
JPS Due Gold JPS Ice 20s			SMOKING HARMS UNBORN BABIES SMOKING CAUSES PERIPHERAL VASCULAR DISEASE JPS JPS JPS JPS JPS JPS JPS JPS JPS JP
Total brand– variant–pack sizes	9	16	23

Source: Quit Victoria pack collection, Australian Retail Tobacconist price lists 2011 to 2013