## S1 Derivation

## **M-Step Parameter Equation Derivations**

The optimal parameters that maximize the data log-likelihood under the generative model can be sought by Expectation Maximization (EM) algorithm (see eg., [1]), which iteratively optimizes a lower bound  $\mathcal{F}(\Theta, q)$  of the likelihood w.r.t. the parameters  $\Theta$  and a distribution q:

$$\mathcal{L}(\Theta) \ge \mathcal{F}(\Theta, q_{\Theta'}) = \sum_{n=1}^{N} \sum_{s} q_n(\vec{s}|\Theta') \log \frac{p(y^{(n)}, \vec{s}|\Theta)}{q_n(\vec{s}|\Theta')}$$
(1)

$$= \langle \log p(\vec{y}, \vec{s} \mid \Theta) \rangle_{q(\vec{s} \mid \Theta')} + \mathbf{H}[q(\vec{s} \mid \Theta')].$$
(2)

Each iteration consists of an E-step and an M-step. The E-step optimizes the lower bound w.r.t. to the distributions  $q_n(s | \Theta)$  by setting them equal to the posterior distributions  $q_n(s | \Theta) \leftarrow p(s | y^{(n)}, \Theta)$  while keeping the parameters  $\Theta$  fixed, denoted by  $\Theta'$ . The M-step then optimizes  $\mathcal{F}(\Theta, q_{\Theta'})$  w.r.t. the parameters  $\Theta$  keeping the distributions  $q_n(s | \Theta')$  fixed. If we are given many samples of s for the posterior then we wish to find:

$$\Theta^{(t+1)} = \operatorname{argmax}_{\Theta} \mathcal{F}(\Theta, q_{\Theta^{(t)}}).$$
(3)

This is maximised with the maximum likelihood estimate:

$$\Theta^{(t+1)} = \operatorname{argmax}_{\Theta} \langle \log p(\vec{y}, \vec{s} \mid \Theta) \rangle_{q(\vec{s} \mid \Theta^{(t)})}.$$
(4)

To keep the derivation focused, we present a simple derivation of the update equations only for a single element of W. The other parameters are similarly derived and are not covered here. For pedagogical purposes we first derive an update equation *without* a max rule, then we show how this rule should be modified when the max rule is used. Assuming the data  $y^{(n)}$  is distributed as follows:

$$y^{(n)} = ws^{(n)} + \varepsilon \tag{5}$$

where  $\varepsilon \sim \mathcal{N}(\mu = 0; \sigma^2)$ . for w. This gives the conditional probability as:

$$p(y^{(n)} | s^{(n)}, w) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{1}{2}\left(\frac{y^{(n)} - ws^{(n)}}{\sigma}\right)^2\right)$$
(6)

In log space this is a quadratic function:

$$\log p(y^{(n)} | s^{(n)}, w) = c - \log \sigma - \frac{1}{2} \left( \frac{y^{(n)} - ws^{(n)}}{\sigma} \right)^2$$
(7)

and is summed over all datapoints n. The maximum likelihood solution differentiates this sum with respect to w (this function is linear in  $\sigma$  and when differentiated  $\sigma$  can be discarded) to find the maximum:

$$\frac{d}{dw}\left[\sum_{n} \left(y^{(n)} - s^{(n)}w\right)^2\right] = 0.$$
(8)

From which the maximum is given by:

$$w = \frac{\sum_{n} s^{(n)} w^{(n)}}{\sum_{n} s^{(n)2}}.$$
(9)

However, we care about finding the ML solution for the max rule:

$$y^{(n)} = \max_{h} \left\{ W_h s_h^{(n)} \right\} + \varepsilon \tag{10}$$

If the new estimates of  $W_h$  do not change significantly then the simple derivation for w will apply to  $W_h$ , but only the data for which  $W_h$  is the maximum will be used. The data is going to vary over: the number of images N, the number of samples per image K, and we will estimate  $W_{hd}$  per latent dimension h and observed dimension (or pixel) d. This leads to:

$$W_{hd} = \frac{\sum_{n}^{N} \sum_{k}^{K} \delta(\text{h is max}) s_{hn}^{(k)} y_{d}^{(n)}}{\sum_{n}^{N} \sum_{k}^{K} \delta(\text{h is max}) s_{hn}^{(k)}^{2}}$$
(11)

which corresponds to the results given in equation (9) of the main paper.  $\delta(h \text{ is max})$  is used to identify the index for which  $W_{hd}s_{hn}^k$  is the maximal cause of the data, if it is not the maximal cause, then  $\delta(\cdot)$  returns 0, and the term does not contribute to the sum.

## References

 Neal R, Hinton G. A View of the EM Algorithm that Justifies Incremental, Sparse, and other Variants. In: Jordan MI, editor. Learning in Graphical Models. Kluwer; 1998.