

Multimedia Appendix 1: Side-by-Side Comparison of Multiple Regression Models to Explain Users' App Ratings

	Final Model / n=234 apps			Model / n=247 apps		
Source:	B	SE B	β	B	SE B	β
Microsoft Excel	0.172	0.111	.103	0.155	0.108	.091
Cost	0.279 ^a	0.130	.154 ^a	0.307 ^a	0.126	.162 ^a
Usability	0.357 ^a	0.127	.184 ^b	0.360 ^b	0.121	.189 ^b
Plan or Orders	-0.373 ^b	0.125	-.226 ^b	-0.335 ^b	0.120	-.205 ^b
Tracker	0.226 ^a	0.109	.151 ^a	0.329	0.184	.127
Export of Data						
	R ² = 0.093			R ² = 0.090		
	F= 4.667			F= 4.769		

Notes: 95% Confidence Level.

^aP < .05. ^bP < .01.

