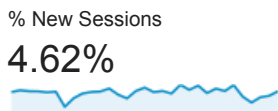
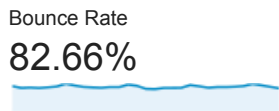
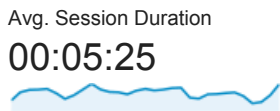
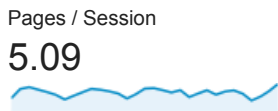
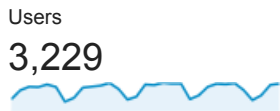
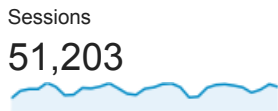
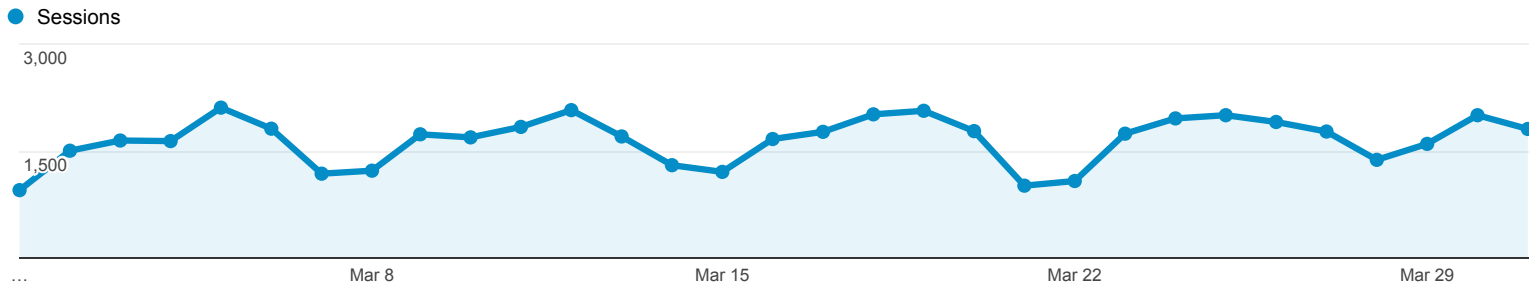


Mar 1, 2015 - Mar 31, 2015

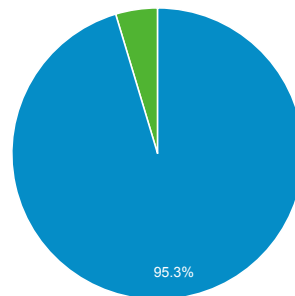
# Audience Overview

All Sessions  
100.00%

Overview



Returning Visitor New Visitor



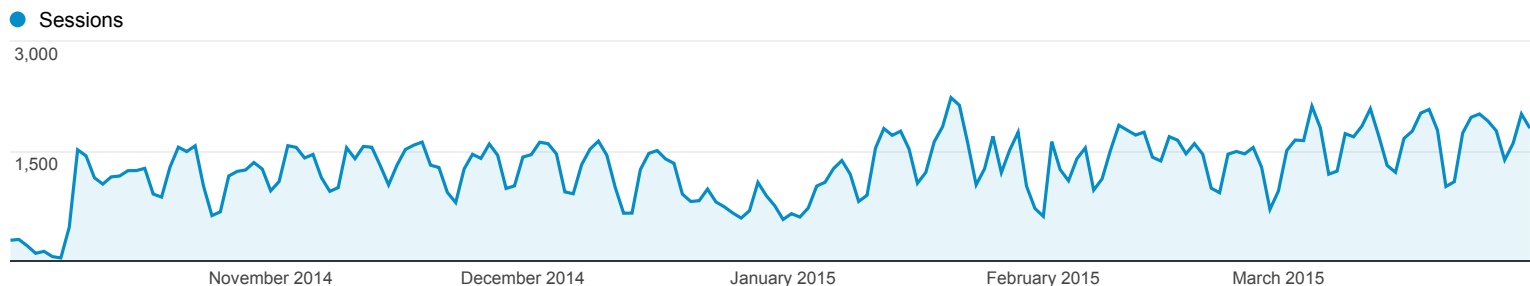
Language	Sessions	% Sessions
1. en-us	32,237	62.96%
2. zh-cn	5,432	10.61%
3. en-gb	2,113	4.13%
4. de	1,866	3.64%
5. ja	1,271	2.48%
6. fr	1,236	2.41%
7. pt-br	934	1.82%
8. es	711	1.39%
9. zh-tw	688	1.34%
10. ko-kr	670	1.31%

Oct 1, 2014 - Mar 31, 2015

# Audience Overview

All Sessions  
100.00%

## Overview



Sessions  
**232,440**

Users  
**12,061**

Pageviews  
**1,141,978**

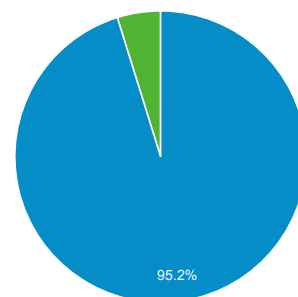
Pages / Session  
**4.91**

Avg. Session Duration  
**00:05:07**

Bounce Rate  
**82.03%**

% New Sessions  
**4.77%**

■ Returning Visitor ■ New Visitor



Language	Sessions	% Sessions
1. en-us	142,572	61.34%
2. zh-cn	25,843	11.12%
3. de	9,179	3.95%
4. en-gb	8,678	3.73%
5. pt-br	6,522	2.81%
6. zh-tw	4,823	2.07%
7. ko-kr	4,332	1.86%
8. fr	3,883	1.67%
9. ja	3,149	1.35%
10. es	3,086	1.33%