

## Supplementary Figure 2A

### A) PLAP Promoter +24

AAGCTGCCTTTCTCAGGACCCCAGCCCCAGCCCAGCCCAGCCACACCCTGCGACT  
 CTCTTCAGCCAGTGTGGCTTCAGGTCAAGAGGCTGGGCGGGGTCAAGGTGGTAA  
 CAAGGGGAGGGGCCAGGACACAGTTTTCCCTGATTTAAACCCAGGCAGCCTGGA  
 GTGCAGCTCATACTCCATACCTGGGATTTCCGC

**Table S1. Sequence of the primers and oligos used in the study**

<b>Primer ID</b>	<b>Sequence(5'-3')</b>
<b>PLAP Promoter</b> Outer forward	AGGCCAGATGTTGGAGCA
<b>PLAP Promoter</b> Outer reverse	GCGGAAATCCCAGGTATGGAGT
<b>PLAP Promoter</b> Inner forward	CCAGCCCAGCCCAGCCACAC
<b>PLAP Promoter</b> Inner reverse	GCGGAAATCCCAGGTATGGAGT
<b>NFκB DNA binding sequences</b>	GGGAATTTCCGGGAATTTCCGGGAATTTCCGGGA ATTTCC
<b>E6/E7oligos-sense strand</b>	5'-GATCCTGCGCCAACGCCTTACATA TTCAAGAGA GGTATGTAAGGCGTTGGCGCAA-3'
<b>E6/E7oligos-antisense strand</b>	5'-AGCTTTGCGCCAACGCCTTACATACC TCTCTTGAA TATGTAAGGCGTTGGCGCA G-3'
<b>18S Forward</b>	GTAACCCGTTGAACCCATT
<b>18S Reverse</b>	CCATCCAATCGGTAGTAGCG
<b>Actin Forward</b>	TCATGAAGTGTGACGTTGACATCCGT
<b>Actin Reverse</b>	CCTAGAAGCATTGCGGTGCACGATG
<b>POLR2A Forward</b>	CATCAAGAGAGTCCAGTTCGG
<b>POLR2A Reverse</b>	CCCTCAGTCGTCTCTGGGTA
<b>PPIA Forward</b>	CACCGTGTCTTCGACATTG
<b>PPIA Reverse</b>	TTCTGCTGTCTTTGGGACCT
<b>B2M Forward</b>	TAGCTGTGCTCGCGCTACT
<b>B2M Reverse</b>	TCTCTGCTGGATGACGTGAG
<b>Tubulin Forward</b>	TAACCATGAGGGAAATCGTG
<b>Tubulin Reverse</b>	TCGATGCCATGTTCACTACT

<b>GAPDH Forward</b>	CCAAGGTCATCCATGACAACCTTTGGT
<b>GAPDH Reverse</b>	TGTTGAAGTCAGAGGAGACCACCTG
<b>HPV-16 E6 Forward</b>	AGCGACCCAGAAAGTTACCA
<b>HPV-16 E6 Reverse</b>	GCATAAATCCCGAAAAGCAA
<b>HPV-16 E7 Forward</b>	ACAAGCAGAACCGGACAGAG
<b>HPV-16 E7 Reverse</b>	GCCCATTAACAGGTCTTCCA
<b>NOXA Forward</b>	GAGATGCCTGGGAAGAAGG
<b>NOXA Reverse</b>	TTTCTGCCGGAAGTTCAGTT
<b>PUMA Forward</b>	GACCTCAACGCACAGTACGA
<b>PUMA Reverse</b>	CACCTAATTGGGCTCCATCT
<b>CyclinA2Forward</b>	ACCTGGACCCAGAAAACCAT
<b>CyclinA2Reverse</b>	CACTCACTGGCTTTTCATCTTC
<b>Cyclin E Forward</b>	AGA AAT GGC CAA AAT CGACA
<b>Cyclin E Reverse</b>	CCCGGTCATCATCTTCTTTG
<b>OAS1 Forward</b>	TTCTCCACCTGCTTCACAGA
<b>OAS1 Reverse</b>	GAGCTCCAGGGCATACTGAG
<b>HPV-18 E6 Forward</b>	CATGCTGCATGCCATAAATG
<b>HPV-18 E6 Reverse</b>	TGTGTTTCTCTGCGTCGTTG
<b>HPV-18 E7 Forward</b>	ACCTAAGGCAACATTGCAAG
<b>HPV-18 E7 Reverse</b>	ACAAAGGACAGGGTGTTTCAG

#### **Primers used for Bisulphite sequencing**

<b>Bisulphite Outer Forward</b>	TAGTTTTATGTTAGTAATTATGGTT
<b>Bisulphite Outer Reverse</b>	ACAACCTCTATACATAACTATAATA
<b>Bisulphite Inner Forward (M13 tagged)</b>	AGCGGATAACAATTTACACAGGATGTTTTTTTGATT TGTATTGTTTG
<b>Bisulphite Inner Reverse (M13 tagged)</b>	CGCCAGGGTTTTCCAGTCACGACCCTTAAAAATTTA AACCTTATAACC

**Primers used for ChIP**

<b>Chr16ChIP Forward</b>	GTCTCTTTCTTGTTTTTAAGCTGGG
<b>Chr16ChIP Reverse</b>	TGAGCTCATTGAGACATTTGG
<b>HPV-16 LCR Forward</b>	CCAAATCCCTGTTTTCTGA
<b>HPV-16 LCR Reverse</b>	CGTTGGCGCATAGTGATTTA

**Supplementary Figure S2A:** (A) Sequence of the PLAP promoter used in the study. (B) List of Primers used.