

Appendix 1. Interview schedule

Interview topics and sub-topics	Key interview questions
1. Confidence in one's MMR vaccination decision	→ How confident are you in your decision about the MMR vaccination for your child?
2. Vaccination literacy	
<i>General beliefs</i>	→ What do you think of the MMR vaccination?
<i>Procedural knowledge</i>	→ When is MMR due for your child?
<i>Subjective knowledge</i>	→ Do you feel sufficiently informed about the MMR vaccination?
<i>Perceived outcomes of MMR</i>	→ What comes to your mind when you think of the positive outcomes of the MMR vaccination?
	→ What comes to your mind when you think of the negative outcomes of the MMR vaccination?
<i>Information seeking behaviors</i>	→ Which sources did you use?
	→ Which sources have contributed most to your decision-making?
3. Empowerment	
<i>Meaningfulness</i>	→ What are the major decisions that you have made for your child so far?
	→ How important is your choice about the MMR vaccination compared to other decisions made for your child so far?
<i>Self-efficacy</i>	→ What makes one able to make a sound decision about MMR?
	→ What skills would one need to have in order to feel able? What does one need to know?
<i>Self-determination</i>	→ In your opinion, what does it mean to be autonomous in making a decision regarding MMR?
<i>Impact</i>	→ Under which circumstances would you feel that your decision regarding MMR did make a difference?
4. Social influences	→ Have you talked about the MMR vaccination with someone?
	→ Where and with whom?
	→ What have you been told?
5. Reactions to MMR-related information	→ Think of the last time you came across information on the MMR vaccination. Was there any information that made you particularly scared?
	→ Was there any information that made you particularly secure and relieved?
6. CAM usage	→ Do you use complementary or alternative medicines (CAM)?
	→ What comes to your mind when you think of CAM and measles?
7. Perceived risk of MMR and measles	→ What comes to your mind when you think of the probability that your child will contract measles?
	→ What comes to your mind when you think of its severity?
	→ What comes to your mind when you think of the probability that your child will have MMR side effects?
	→ What comes to your mind when you think of their severity?
8. Barriers to the decision	→ Was there anything that frustrated you during your decision-making?