

Quality criteria assessment for smartphone apps

Scoring for content/design and usability

Items judged yes/no were scored:

1 point = yes the application meets the criterion

0 points= no, the application does not meet the criterion

Items marked with an asterisks' (*) were scored as:

3 points = 100% of the application meets the criterion 2 points 50% or more of the application meets the criterion

1 point= less than 50% meets the criterion

0 points= the application does not meet the criterion at all

1. Currency

- a. Name
- b. Software/operating system + version
- c. Application name
- d. Presence of version
- e. Download size
- f. Date of last update is clearly posted
- g. The revision date is recent enough to account for changes in the field
- h. Number of downloads
- i. Number of rating
- j. Average user rating
- k. Overall purpose (as claimed by market description)

2. Author

- a. Developer
- b. The application is sponsored by or is associated with an institution or organisation
- c. Created by an individual, authors/ editors credentials (educational background, professional affiliations, certifications, past writings) are clearly stated (Y/N)
- d. Have they worked with clinicians/ nutritionists/dieticians/nurses/midwives/ paediatricians/ doctors
- e. What other applications have they created
- f. Contact information (email address and/or phone number) for the author/editor or webmaster is included

3. Design

- a. Are the colours used logically related (i.e. complementary colours or colours that fit to a particular theme, such as shades of one particular colour)*

- b. Is there a consistent colour theme (Y/N)
- c. Are the colour choices visually accessible (easy to read with normal or corrected vision)*
- d. Information should be presented in a way appropriate for the target audience *
- e. Standard text size should be readable for normal/corrected vision without adjustment for those who do not know how to adjust screen *
- f. Are the font styles easily legible?*
- g. Is there a consistent font theme (i.e. one or two fonts used in a logical manner, not a lot of different fonts used inconsistently)? (Y/N)

4. Navigation

- a. All pages should be able to be reached in as few clicks as possible -from the main page of the subsection (e.g. a new record section, or result section), it should not take more than three navigational clicks to reach a page) (Y/N)
- b. Content should be structurally separate from navigational elements*
- c. Clickable items should stylistically indicate that they are clickable*
- d. Navigation should be logical and intuitive with signs obvious and not obscured *
- e. There should be a call to action on every page - no dead ends (Y/N)
- f. Information can be retrieved in a timely manner (Y/N)
- g. A search mechanism is provided (Y/N)

5. Content

- a. Details and content should be presented in a natural and logical order*
- b. Details or content suit the purpose of the application and are appropriate for target audience*
- c. There should be an "about" page identifying the author and application details (Y/N)
- d. Resources for content not written by author should be present (Y/N)
- e. Resources not written by the author should be reliable - from a credible source, backed up with evidence (Y/N)
- f. Application should be regularly updated to keep up with changes in nutrition literature/guidelines - the last update to be according to the latest guideline (Y/N)
- g. All aspects of the subject are covered adequately (/21)*
- h. The information is accurate (/21)*
- i. The reading level is appropriate for the audience (reading grade of 6th to 8th) (Y/N)

6. Accessibility

- a. Is the application available in other languages (Y/N)
- b. Can text size be altered or is it possible to zoom into the page? (Y/N)
- c. Applications should provide an easy way of inputting data, reducing or avoiding need for user to use both hands*
- d. Does the application provide a help section/user guide (Y/N)
- e. Does the application provide a way of contacting the developers for support (Y/N)

7. Security

- a. Users data should be kept private and safe- can the data be encrypted in the event of loss or malfunction system? (Y/N)
- b. Can information be backed up/restored in case of loss/malfunction of device (Y/N)
- c. Confidentiality: The app publisher clearly states the privacy policy regarding how you treat confidential, private or semi-private information (Y/N)

8. Interactivity and connectivity

- a. Can application connect to other devices (via Bluetooth) (Y/N)
- b. Can information be sent via email or other alternative? (Y/N)

9. Software Issues

- a. Functionality: All functions of the app operates as expected (Y/N)
- b. Presentation and user interface: content has spelling and/or layout mistakes, controls are inoperative or inaccessible (Y/N)
- c. Crash: The app stopped responding in a timely way to user input (Y/N)