

Supplemental Table 2. Beneficiaries' Estimated Willingness to Pay and Marginal Willingness to Pay in Annual Combined Health and Drug Plan *Premiums Only* for Star Ratings.

Star Rating	Willingness to Pay <i>Mean</i>	Marginal Willingness to Pay <i>Mean</i>	Marginal Willingness to Pay <i>(95% CI)</i>
Unrated Plan	\$1,883.63		
From Unrated to 2.5-Star Plan		-\$282.49	(-\$292.20, -\$272.78)
2.5-Star Plan	\$1,601.14		
From 2.5-Star to 3-Star Plan		\$580.29	(\$572.42, \$588.15)
3-Star Plan	\$2,181.43		
From 3-Star to 3.5-Star Plan		\$431.19	(\$426.24, \$436.13)
3.5-Star Plan	\$2,612.61		
From 3.5-Star to 4-Star Plan		\$282.09	(\$279.16, \$285.01)
4-Star Plan	\$2,894.70		
From 4-Star to 4.5-Star Plan		\$132.99	(\$129.23, \$136.74)
4.5-Star Plan	\$3,027.69		
From 4.5-Star to 5-Star Plan		-\$16.11	(-\$22.52, -\$9.70)
5-Star Plan	\$3,011.57		