

<b>Supplemental Table 7. Coefficients for Main Conditional Logistic Regression Model (i.e., Table 3 in Main Paper)</b>					
	<b>Coefficient</b>	<b>Std. Err.</b>	<b>z</b>	<b>P&gt;z</b>	<b>(95% CI)</b>
Star-Rating	2.6232	0.028	94.98	0.000	(2.569, 2.677)
Star-Rating^2	-0.2742	0.004	-71.22	0.000	(-0.282, -0.267)
Rated Plan Yes/No	-1.1604	0.010	-113.31	0.000	(-1.180, -1.140)
Combined Annual Premiums and Estimated OOPC in \$	-0.0011	0.000	-416.89	0.000	(-0.001, -0.001)
Add'l 1% of Sponsoring-Organization Market Share	0.0353	0.000	454.71	0.000	(0.035, 0.035)
<b>Plan Coverage Type</b>					
HMO	ref	-	-	-	-
HMO-POS	0.4751	0.004	116.32	0.000	(0.467, 0.483)
Local PPO	0.6189	0.004	154.85	0.000	(0.611, 0.627)
Private FFS	-0.3947	0.008	-48.55	0.000	(-0.411, -0.379)
Regional PPO	1.1440	0.005	218.27	0.000	(1.134, 1.154)
Offers Dental Coverage	-0.2286	0.003	-75.47	0.000	(-0.234, -0.223)
Offers Hearing Coverage	0.0001	0.003	0.03	0.975	(-0.007, 0.007)
Offers Vision Coverage	0.2749	0.005	58.44	0.000	(0.266, 0.284)
Offers Prescription Gap Coverage	0.0287	0.003	8.54	0.000	(0.022, 0.035)
Has a Part D Deductible	-0.6270	0.006	-111.30	0.000	(-0.638, -0.616)
Has a Part C Deductible	-0.4710	0.007	-71.02	0.000	(-0.484, -0.458)
<b>Primary Care Visits Coinsurance</b>					
Copayment:\$0.01-\$5.00	ref	-	-	-	-
Copayment: \$5.01-\$10.00	-0.1024	0.005	-20.14	0.000	(-0.112, -0.092)
Copayment: \$10.01-\$15.00	-0.1388	0.005	-25.42	0.000	(-0.150, -0.128)
Copayment: >\$15.00 or any Coinsurance	-0.3950	0.006	-64.64	0.000	(-0.407, -0.383)
No copayment or Coinsurance	-0.7274	0.006	-126.43	0.000	(-0.739, -0.716)
<b>Specialist Visits Coinsurance</b>					
Copayment: \$0.01-\$20.00	ref	-	-	-	-
Copayment: \$20.01-\$30.00	0.2438	0.004	56.34	0.000	(0.235, 0.252)
Copayment: \$30.01-\$35.00	0.0882	0.005	17.16	0.000	(0.078, 0.098)
Copayment: >\$35.00 or any coinsurance	0.0195	0.006	3.35	0.001	(0.008, 0.031)
No copayment or Coinsurance	0.2002	0.008	23.74	0.000	(0.184, 0.217)
<b>Outpatient Services Coinsurance</b>					
Copayment: \$0.01-\$100.00	ref	-	-	-	-
Copayment: \$100.01-\$150.00	-0.0941	0.005	-17.66	0.000	(-0.104, -0.084)
Copayment: \$150.01-\$200.00	0.2537	0.005	48.70	0.000	(0.243, 0.264)
Copayment: : >\$200.00	0.3188	0.006	55.59	0.000	(0.308, 0.330)
Copay or Coinsurance	0.3555	0.006	63.65	0.000	(0.345, 0.366)
Coinsurance only	0.7405	0.006	132.15	0.000	(0.729, 0.751)
No copayment or coinsurance	0.3621	0.007	51.60	0.000	(0.348, 0.376)