Appendix table: Additional Predictors of *Estimated* Calorie Content Among Participants Purchasing Meals at Chain Fast-Food Restaurants in 4 New England Cities, 2010 and 2011[a]

Variables		Adults		Adolescents		School-age Children	
		Relative Change	95% Confidence Interval	Relative Change	95% Confidence Interval	Relative Change	95% Confidence Interval
Taste Important in Food Choice	Not at All	1.0 (ref)		1.0 (ref)		1.0 (ref)	
	A Little	0.98	0.73, 1.32	1.02	0.73, 1.44	2.36	0.45, 12.4
	A Lot	1.21	0.92, 1.59	1.28	0.93, 1.78	1.60	0.32, 7.90
Calories Important in Food Choice	Not at All	1.0 (ref)		1.0 (ref)		1.0 (ref)	
	A Little	0.98	0.85, 1.12	1.01	0.85, 1.19	1.21	0.78, 1.87
	A Lot	0.98	0.85, 1.13	0.98	0.81, 1.19	0.73	0.48, 1.10
Price Important in Food Choice	Not at All	1.0 (ref)		1.0 (ref)		1.0 (ref)	
	A Little	0.97	0.85, 1.12	0.91	0.77, 1.07	0.75	0.49, 1.15
	A Lot	1.05	0.91, 1.21	1.13	0.92, 1.37	0.91	0.58, 1.43
"Quick to Eat" Important in Food Choice	Not at All	1.0 (ref)		1.0 (ref)		1.0 (ref)	
	A Little	0.83	0.70, 0.97	1.01	0.85, 1.20	0.84	0.53, 1.32
	A Lot	0.89	0.77, 1.03	0.99	0.83, 1.19	0.82	0.54, 1.24

[a] This table is an extension of Table 4. These additional predictors were included in the fully-adjusted model examining associations with estimated calorie content, controlling for all other variables listed in Table 4.