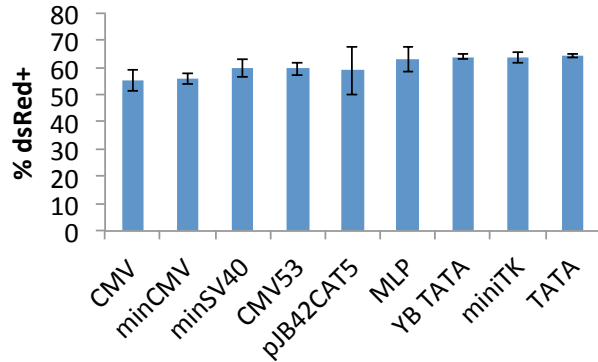
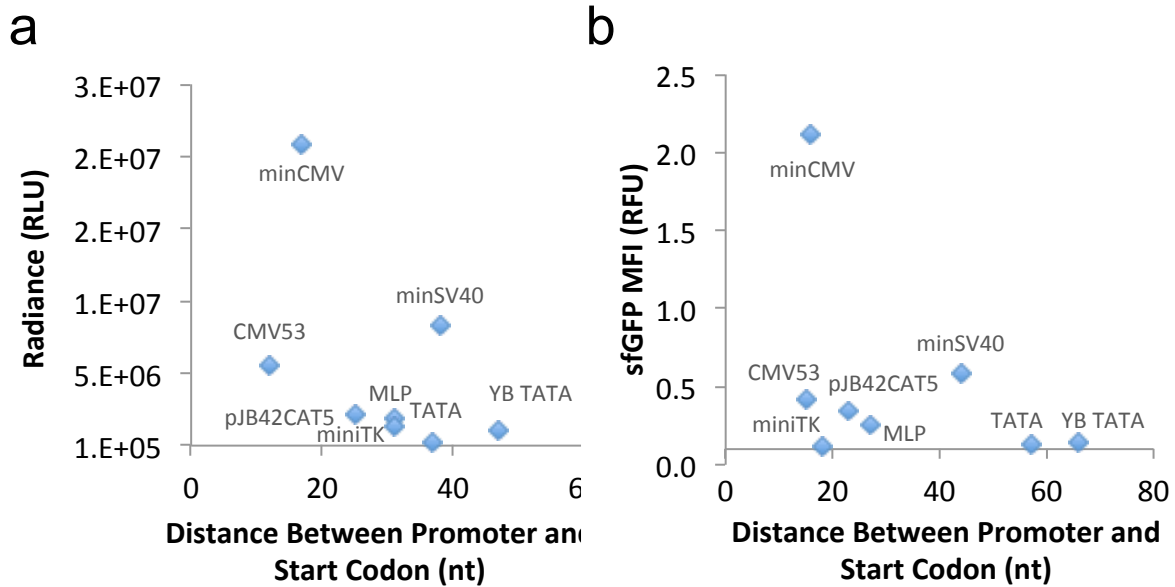


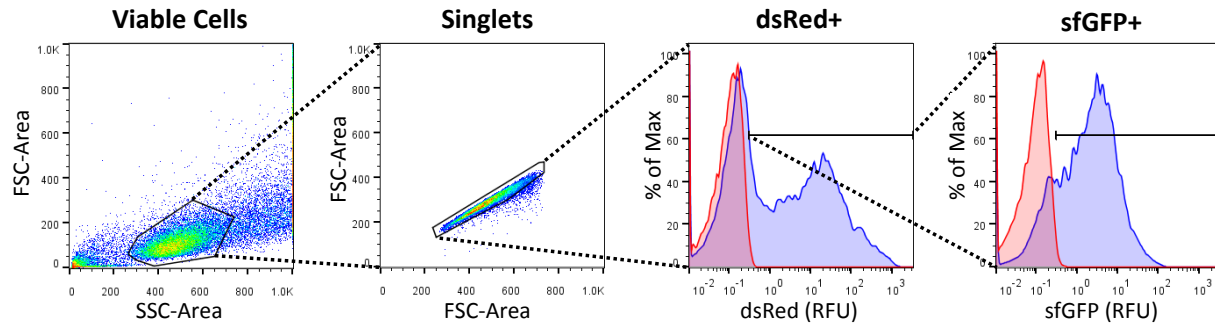
## SUPPORTING INFORMATION



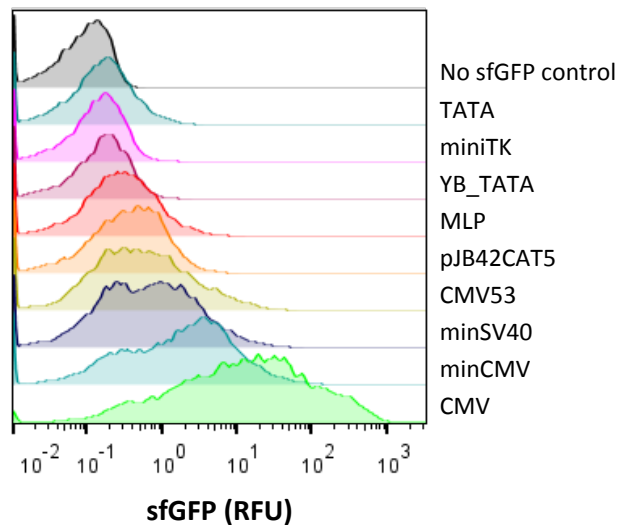
**Figure S1.** The panel of core promoter constructs has similar transfection efficiencies in HEK 293T cells. Plasmids encoding different core promoters as shown in Figure 1 were transiently transfected into HEK 293T cells. DsRed-Express fluorescence was quantified by flow cytometry, and the percent of viable singlets that express dsRed-Express were determined by population gating. Values shown are the means of triplicates with error bars indicating  $\pm 1$  s.d.



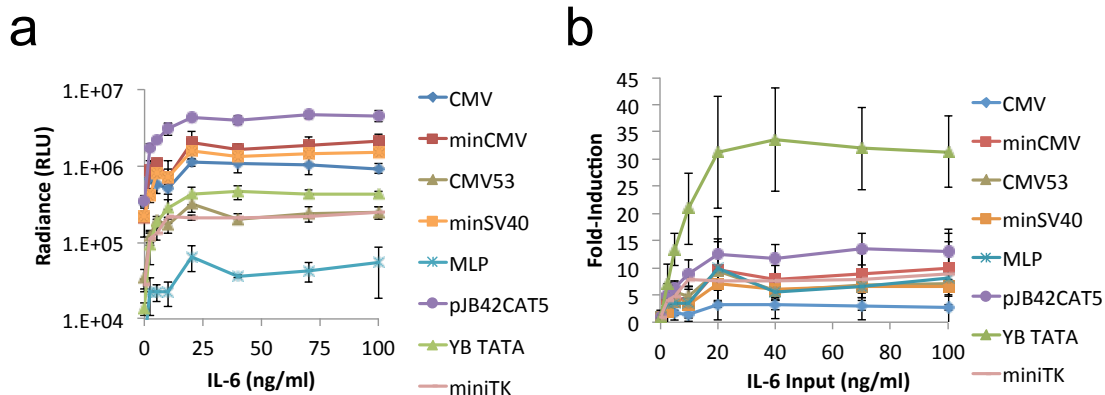
**Figure S2.** Variation in basal expression level from core promoters is not an artifact of plasmid cloning. Each core promoter was cloned into the same plasmid backbone, but the cloning process resulted in variations in the number of nucleotides between the end of each promoter and the start codon. Plasmids encoding (a) Gluc or (b) sfGFP show basal expression levels that do not correlate with the distance between the promoter and the start codon on each plasmid.



**Figure S3.** Population gating strategy for flow cytometry data. Cells were first gated for viability based on side scatter (SSC) and forward scatter (FSC). The singlet gate removed cell clusters. Transfected cells were gated based on dsRed expression, since all plasmids used in transient transfection experiments in this study contained dsRed expressed from a constitutive CMV promoter. Finally, reporter-expressing cells among transfected cells were identified within the sfGFP+ gate among viable/singlet/dsRed+ cells.



**Figure S4.** Gene expression by core promoters in the uninduced state. HEK 293T cells transiently transfected with plasmids encoding sfGFP expressed from various core promoters without response elements were analyzed by flow cytometry. The intensity of sfGFP fluorescence is shown for the viable/singlet/dsRed+ population.



**Figure S5.** Gluc output and fold-induction of IL-6-responsive transcription systems in transiently transfected HEK 293T cells. The panel of core promoters was coupled to four copies of the IL-6-responsive JRE-IL6 response element to drive the expression of Gluc. (a) Gluc activity in the supernatant of cells cultured with various concentrations of IL-6. (b) Fold-induction in Gluc activity (normalized to 0 ng/ml IL-6 input). Values shown are the means of triplicates with error bars indicating  $\pm 1$  s.d.

**Table S1. Core Promoter Sequences**

Promoter	Sequence
minCMV	GTAGGCGTGTACGGTGGGAGGTCTATATAAGCAGAGCTCGTTTAGTG AACCGTCAGATC <sup>a</sup>
CMV53	CAACAAAATGTCGTAACAAGGGCGGTAGGCGTGTACGGTGGGAGGT CTATATAAGCAGAGCTCGTTTAGTGAACCG <sup>b</sup>
minSV40	TGCATCTCAATTAGTCAGCAACCATAGTCCCGCCCCTAACTCCGCCCCA TCCCGCCCCTAACTCCGCCCAGTTCCGCCCATTCTCCGCCCCATCGCT GACTAATTTTTTTTATTTATGCAGAGGCCGAGGCCGCCTCGGCCTCT GAGCTATTCCAGAAGTAGTGAGGAGGCTTTTTTGGAGGCCTAGGCTT TTGCAAAAAGCTT
miniTK	TTCGCATATTAAGGTGACGCGTGTGGCCTCGAACACCGAGCGACCCT GCAGCGACCCGCTTAA
MLP	GGGGGGCTATAAAAGGGGGTGGGGGCGTTCGTCCTCACTCT
pJB42CAT5	CTGACAAATTCAGTATAAAAGCTTGGGGCTGGGGCCGAGCACTGGG GACTTTGAGGGTGGCCAGGCCAGCGTAGGAGGCCAGCGTAGGATCCT GCTGGGAGCGGGAACTGAGGGAAGCGACGCCGAGAAAGCAGGCGT ACCACGGAGGGAGAGAAAAGCTCCGGAAGCCCAGCAGCG <sup>c</sup>
YB_TATA	TCTAGAGGGTATATAATGGGGGCCA
TATA	TATAAAAG

<sup>a</sup>Bold letters indicate the TATA box consensus sequence.

<sup>b</sup>Underlined letters indicate the GC box consensus sequence.

<sup>c</sup>Blue letters indicate an additional B-recognition element found in pJB42CAT5.<sup>1</sup>

#### Reference:

- [1] Lagrange, T., Kapanidis, A. N., Tang, H., Reinberg, D., and Ebright, R. H. (1998) New core promoter element in RNA polymerase II-dependent transcription: sequence-specific DNA binding by transcription factor IIB, *Genes Dev* 12, 34-44.

## Supplementary Text 1. Plasmid Sequence for YB\_TATA-Gluc

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181 CGAAGACTTC AACATCGTGG CCGTGGCCAG CAACTTCGCG ACCACGGATC TCGATGCTGA
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1715..2392 dsRed Express
2424..2648 bGHpA
2694..3122 flori
3127..3497 SV40 Early Promoter
3532..4326 NeoR
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5684..5013 pUC ori
6688..5828 AmpR
6787..6689 Bla Promoter

```

## Supplementary Text 2. Plasmid Sequence for HREx4-YB\_TATA- Gluc

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4681 GTTACAAATA AAGCAATAGC ATCACAAATT TCACAAATA AGCATTTTTT TCACTGCATT  
4741 CTAGTTGTGG TTTGTCCAAA CTCATCAATG TATCTTATCA TGTCTGTATA CCGTCGACCT  
4801 CTAGCTAGAG CTTGGCGTAA TCATGGTCAT AGCTGTTTCC TGTGTGAAAT TGTATCCGC  
4861 TCACAATTCC ACACAACATA CGAGCCGGAA GCATAAAGTG TAAAGCCTGG GGTGCCAAT  
4921 GAGTGAGCTA ACTCACATTA ATTGCGTTGC GCTCACTGCC CGCTTTCCAG TCGGAAACC  
4981 TGTGCTGCCA GCTGCATTAA TGAATCGGCC AACGCGCGG GAGAGGCGGT TTGCGTATTG  
5041 GCGCTCTTTC CGCTTCCTCG CTCACTGACT CGCTGCGCTC GGTCGTTCCG CTGCGGCGAG  
5101 CGGTATCAGC TCACTCAAAG GCGGTAATAC GGTATCCAC AGAATCAGGG GATAACGCAG  
5161 GAAAGAACAT GTGAGCAAAA GGCCAGCAAA AGGCCAGGAA CCGTAAAAAG GCCGCTTTC  
5221 TGGCGTTTTT CCATAGGCTC CGCCCCCTG ACGAGCATCA CAAAAATCGA CGCTCAAGTC  
5281 AGAGGTGGCG AAACCCGACA GGACTATAAA GATACCAGGC GTTTCCCCCT GGAAGCTCCC  
5341 TCGTGCGCTC TCCTGTTCCG ACCCTGCCGC TTACCGGATA CCTGTCCGCC TTTCTCCCTT  
5401 CGGGAAGCGT GGCGCTTCTT CATAGCTCAC GCTGTAGGTA TCTCAGTTCG GTGTAGGTCG  
5461 TTCGCTCCAA GCTGGGCTGT GTGCACGAAC CCCCCTTCA GCCCGACCGC TGCGCTTAT  
5521 CCGGTAAC TAAGTCTGAG TCCAACCCGG TAAGACACGA CTTATCGCCA CTGGCAGCAG  
5581 CCACTGGTAA CAGGATTAGC AGAGCGAGGT ATGTAGGCGG TGCTACAGAG TTCTTGAAGT

5641 GGTGGCCTAA CTACGGCTAC ACTAGAAGAA CAGTATTTGG TATCTGCGCT CTGCTGAAGC  
5701 CAGTTACCTT CGGAAAAAGA GTTGGTAGCT CTTGATCCGG CAAACAAACC ACCGCTGGTA  
5761 GCGGTTTTTT TGTTTGCAAG CAGCAGATTA CGCGCAGAAA AAAAGGATCT CAAGAAGATC  
5821 CTTTGATCTT TTCTACGGGG TCTGACGCTC AGTGGAACGA AAACACACGT TAAGGGATTT  
5881 TGGTCATGAG ATTATCAAAA AGGATCTTCA CCTAGATCCT TTTAAATTAA AAATGAAGTT  
5941 TTAAATCAAT CTAAAGTATA TATGAGTAAA CTTGGTCTGA CAGTTACCAA TGCTTAATCA  
6001 GTGAGGCACC TATCTCAGCG ATCTGTCTAT TTCGTTTCATC CATAGTTGCC TGACTCCCCG  
6061 TCGTGTAGAT AACTACGATA CGGGAGGGCT TACCATCTGG CCCCAGTGCT GCAATGATAC  
6121 CGCGAGACCC ACGCTCACCG GCTCCAGATT TATCAGCAAT AAACCAGCCA GCCGGAAGGG  
6181 CCGAGCGCAG AAGTGGTCTT GCAACTTTAT CCGCCTCCAT CCAGTCTATT AATTGTTGCC  
6241 GGGAAAGCTAG AGTAAGTAGT TCGCCAGTTA ATAGTTTGCG CAACGTTGTT GCCATTGCTA  
6301 CAGGCATCGT GGTGTCACGC TCGTCGTTTG GTATGGCTTC ATTCAGCTCC GGTTCCCAAC  
6361 GATCAAGGCG AGTTACATGA TCCCCCATGT TGTGCAAAA AGCGGTTAGC TCCTTCGGTC  
6421 CTCCGATCGT TGTCAGAAGT AAGTTGGCCG CAGTGTTATC ACTCATGGTT ATGGCAGCAC  
6481 TGCATAATTC TCTTACTGTC ATGCCATCCG TAAGATGCTT TTCTGTGACT GGTGAGTACT  
6541 CAACCAAGTC ATTCTGAGAA TAGTGTATGC GGCGACCGAG TTGCTCTTGC CCGCGCTCAA  
6601 TACGGGATAA TACCGCGCCA CATAGCAGAA CTTTAAAAGT GCTCATCATT GGAAAACGTT  
6661 CTTCCGGGCG AAAACTCTCA AGGATCTTAC CGCTGTTGAG ATCCAGTTCG ATGTAACCCA  
6721 CTCGTGCACC CAACTGATCT TCAGCATCTT TTACTTTCAC CAGCGTTTCT GGGTGAGCAA  
6781 AAACAGGAAG GCAAAATGCC GCAAAAAGG GAATAAGGGC GACACGGAAA TGTGGAATAC  
6841 TCATACTCTT CCTTTTCAA TATTATTGAA GCATTTATCA GGGTTATTGT CTCATGAGCG  
6901 GATACATATT TGAATGTATT TAGAAAAATA AACAAATAGG GGTTCGCGC ACATTTCCCC  
6961 GAAAAGTGCC ACCTGACGTC

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13..179 4xHRE  
32..62 HREv2 consensus #1  
71..101 HREv2 consensus #2  
110..140 HREv2 consensus #3  
149..179 HREv2 consensus #4  
197..221 Minimal Promoter – YB\_TATA  
269..826 Gaussia Luciferase  
871..1095 bGHpA  
1195..1752 CMV  
1871..2548 dsRed Express  
2580..2804 bGHpA  
2850..3278 fl ori  
3283..3653 SV40 Early Promoter  
3688..4482 NeoR  
4656..4787 SV40 PA  
5840..5169 pUC  
6844..5984 AmpR  
6943..6845 Bla Promoter

### Supplementary Text 3. Plasmid Sequence for JREIL6x4-YB\_TATA-Gluc

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1 GACGGATCGG GAGATCTTCG CGATTAATTA AGCGCTTCCT GACAGTGACG CGAGCCGGCG
61 ATTAAGCGCT TCCTGACAGT GACGCGAGCC GGCATTAAAG CGCTTCCTGA CAGTGACGCG
121 AGCCGGCGAT TAAGCGCTTC CTGACAGTGA CGCGAGCCGG CGATTAATCC ATATGCTCTA
181 GAGGGTATAT AATGGGGGCC ACTAGTCTAC TACCAGAAAG CTTGGTACCG AGCTCGGATC
241 CAGCCACCAT GGGAGTCAAA GTTCTGTTTG CCCTGATCTG CATCGCTGTG GCCGAGGCCA
301 AGCCACCGA GAACAACGAA GACTTCAACA TCGTGCCGT GGCAGCAAC TTCGCGACCA
361 CGGATCTCGA TGCTGACCGC GGAAGTTGC CCGCAAGAA GCTGCCGCTG GAGGTGCTCA
421 AAGAGATGGA AGCCAATGCC CGGAAAGCTG GCTGCACCAG GGGCTGTCTG ATCTGCCTGT
481 CCCACATCAA GTGCACGCCC AAGATGAAGA AGTTCATCCC AGGACGCTGC CACACCTACG
541 AAGGCGACAA AGAGTCCGCA CAGGGCGGCA TAGGCGAGGC GATCGTCGAC ATTCCTGAGA
601 TTCCTGGGTT CAAGGACTTG GAGCCATGG AGCAGTTCAT CGCACAGGTC GATCTGTGTG
661 TGGACTGCAC AACTGGCTGC CTCAAAGGGC TTGCCAACGT GCAGTGTCT GACCTGCTCA
721 AGAAGTGGCT GCCCAACGC TGTGCGACCT TTGCCAGCAA GATCCAGGGC CAGGTGGACA
781 AGATCAAGGG GGCCGGTGGT GACTAAGCGG CCGCTAGAG GGCCCGTTTA AACCCGCTGA
841 TCAGCCTCGA CTGTGCCTTC TAGTTGCCAG CCATCTGTTG TTTGCCCTC CCCCCTGCCT
901 TCCTTGACCC TGGAAGGTGC CACTCCCCT GTCCTTCTCT AATAAAATGA GGAAATTGCA
961 TCGCATTGTC TGAGTAGGTG TCATTCTATT CTGGGGGGTG GGGTGGGGCA GGACAGCAAG
1021 GGGGAGGATT GGAAGACAA TAGCAGGCAT GCTGGGGATG CGGTGGGCTC TATGCCCGCG
1081 GAATTAGCCT ATGTTTTTTG GAACAATTGC ATGAAGAATC TGCTTAGGGT TAGCGTTTTT
1141 GCGCTGCTTC GCGATGTACG GGCCAGATAT ACGCGTTGAC ATTGATTATT GACTAGTTAT
1201 TAATAGTAAT CAATTACGGG GTCATTAGTT CATAGCCCAT ATATGGAGTT CCGCGTTACA
1261 TAACTTACGG TAAATGGCCC GCCTGGCTGA CCGCCCAACG ACCCCCGCCC ATTGACGTCA
1321 ATAATGACGT ATGTTCCCAT AGTAACGCCA ATAGGGACTT TCCATTGACG TCAATGGGTG
1381 GAGTATTTAC GGTAAACTGC CCACTTGGA GTACATCAAG TGTATCATAT GCCAAGTACG
1441 CCCCTATTG ACGTCAATGA CGGTAAATGG CCCGCTGGC ATTATGCCCA GTACATGACC
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1621 AGTCTCCACC CCATTGACGT CAATGGGAGT TTGTTTTGGC ACCAAAATCA ACGGGACTTT
1681 CAAAATGTC GTAACAACCT CGCCCCATTG ACGCAAATGG GCGGTAGGCG TGTACGGTGG
1741 GAGGTCTATA TAAGCAGAGC TCTCTGGCTA ACTAGAGAAC CCACTGCTTA CTGGCTTATC
1801 GAAATTAATA CGACTCACTA TAGGGAGACC CAAGCTGGCT AGCCGCCACC ATGGCTCCT
1861 CCGAGGACGT CATCAAGGAG TTCATGCGCT TCAAGGTGCG CATGGAGGGC TCCGTGAACG
1921 GCCACGAGTT CGAGATCGAG GGCGAGGGCG AGGGCCGCC CTACGAGGGC ACCCAGACCG
1981 CCAAGCTGAA GGTGACCAAG GGCGGCCCC TGCCCTTCGC CTGGGACATC CTGTCCCCC
2041 AGTTCCAGTA CGGCTCCAAG GTGTACGTGA AGCACCCCGC CGACATCCCC GACTACAAGA
2101 AGCTGTCTTT CCCCAGGGC TTCAAGTGGG AGCGCGTGAT GAACTTCGAG GACGGCGGCG
2161 TGGTGACCGT GACCCAGGAC TCCTCCCTGC AGGACGGCTC CTTTATCTAC AAGGTGAAAGT
2221 TCATCGGCGT GAAC'TCCCC TCCGACGGCC CCGTAATGCA GAAGAAGACT ATGGGCTGGG
2281 AGGCCTCCAC CGAGCGCCTG TACCCCGCG ACGGCGTGCT GAAGGGCGAG ATCCACAAGG
2341 CCCTGAAGCT GAAGGACGGC GGCCACTACC TGGTGGAGTT CAAGTCCATC TACATGGCCA
2401 AGAAGCCCGT GCAGCTGCCC GGCTACTACT ACGTGGACTC CAAGCTGGAC ATCACC'TCCC
2461 ACAACGAGGA CTACACCATC GTGGAGCAGT ACGAGCGCGC CGAGGGCCGC CACCACCTGT
2521 TCCTGTAGAC GGCTGTTTAA ACCCGCTGAT CAGCCTCGAC TGTGCCTTCT AGTTGCCAGC
2581 CATCTGTTGT TTGCCCTCC CCCGTGCCTT CTTGACCCT GGAAGGTGCC ACTCCACTG
2641 TCCTTCTCTA AATAAAATGAG GAAATTGCAT CGCATTGTCT GAGTAGGTGT CATTCTATTC
2701 TGGGGGGTGG GGTGGGGCAG GACAGCAAGG GGGAGGATTG GGAAGACAAT AGCAGGCATG
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2761 CTGGGGATGC GGTGGGCTCT ATGGCTTCTG AGGCGGAAAAG AACCAGCTGG GGCTCTAGGG  
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2881 GCGTGACCGC TACACTTGCC AGCGCCCTAG CGCCCGCTCC TTTCGCTTTC TTCCCTTCTT  
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3001 TCCGATTTAG TGCTTTACGG CACCTCGACC CCAAAAAACT TGATTAGGGT GATGGTTCAC  
3061 GTAGTGGGCC ATCGCCCTGA TAGACGGTTT TTCGCCCTTT GACGTTGGAG TCCACGTTCT  
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3181 TTGATTTATA AGGGATTTTG CCGATTTTCGG CCTATTGGTT AAAAAATGAG CTGATTTAAC  
3241 AAAAATTTAA CGCGAATTAA TTCTGTGGAA TGTGTGTCAG TTAGGGTGTG GAAAGTCCCC  
3301 AGGCTCCCCA GCAGGCAGAA GTATGCAAAG CATGCATCTC AATTAGTCAG CAACCAGGTG  
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3481 CCATTCTCCG CCCCATGGCT GACTAATTTT TTTTATTTAT GCAGAGGCCG AGGCCGCCCTC  
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3781 GCTGTCAGCG CAGGGGCGCC CGGTTCTTTT TGTCAAGACC GACCTGTCCG GTGCCCTGAA  
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3961 GGGGCAGGAT CTCCTGTCTC CTCACCTTGC TCCTGCCGAG AAAGTATCCA TCATGGCTGA  
4021 TGCAATGCGG CGGCTGCATA CGCTTGATCC GGCTACCTGC CCATTTCGACC ACCAAGCGAA  
4081 ACATCGCATC GAGCGAGCAC GTACTCGGAT GGAAGCCGGT CTTGTGCGATC AGGATGATCT  
4141 GGACGAAGAG CATCAGGGGC TCGCGCCAGC CGAACTGTTT GCCAGGCTCA AGGCAGCAT  
4201 GCCCCAGCGC GAGGATCTCG TCGTGACCCA TGGCGATGCC TGCTTGCCGA ATATCATGGT  
4261 GGAAAATGGC CGCTTTTCTG GATTCATCGA CTGTGGCCGG CTGGGTGTGG CCGACCCTA  
4321 TCAGGACATA GCGTTGGCTA CCCGTGATAT TGCTGAAGAG CTTGGCGGCG AATGGGCTGA  
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 6841 TATTATTGAA GCATTTATCA GGGTTATTGT CTCATGAGCG GATACATATT TGAATGTATT  
 6901 TAGAAAAATA AACAAATAGG GGTTCGCGC ACATTTCCCC GAAAAGTGCC ACCTGACGTC

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32..159 4xJRE-IL6  
 32..57 JRE-IL6 Response Element #1  
 66..91 JRE-IL6 Response Element #2  
 100..125 JRE-IL6 Response Element #3  
 134..159 JRE-IL6 Response Element #4  
 177..201 Minimal Promoter – YB\_TATA  
 249..806 Gaussia Luciferase  
 851..1075 bGHpA  
 1175..1732 CMV  
 1851..2528 dsRed Express  
 2560..2784 bGHpA  
 2830..3258 fl ori  
 3263..3633 SV40 Early Promoter  
 3668..4462 NeoR  
 4636..4767 SV40 PA  
 5820..5149 pUC ori  
 6824..5964 AmpR  
 6923..6825 Bla Promoter