

**Appendix.** Characteristics of responding and non-responding schools

Characteristic	Respondents	Non-Respondents	$\beta$ (p-value)
	% Total	% Total	
School has football team	68.1%	54.6%	1.77 (<0.001)
NCAA Division I	43.3%	22.3%	Referent
NCAA Division II	23.2%	33.2%	0.36 (<0.001)
NCAA Division III	33.4%	44.5%	0.39 (<0.001)
	Mean (SD)	Mean (SD)	$\beta$ (p-value)
School athletics revenues <sup>1,2</sup>	\$17,885,405 (\$26,689,097)	\$8,307,818 (\$15,715,598)	1.63 (<0.001)
Total Intercollegiate Athletes <sup>1</sup>	408.0 (150.0)	333.9 (146.3)	1.00 (<0.001)
Total undergraduate students <sup>1,2</sup>	7225.1 (7550.0)	4483.3 (5287.8)	1.24 (<0.001)

<sup>1</sup> Measured in a model controlling for presence of a football team and NCAA division of competition

<sup>2</sup> Transformed for normality for regression models using log base 2; presented in raw form in this table.