

Supplementary Information for

## **Discovery of a new function of curcumin which enhances its anticancer therapeutic potency**

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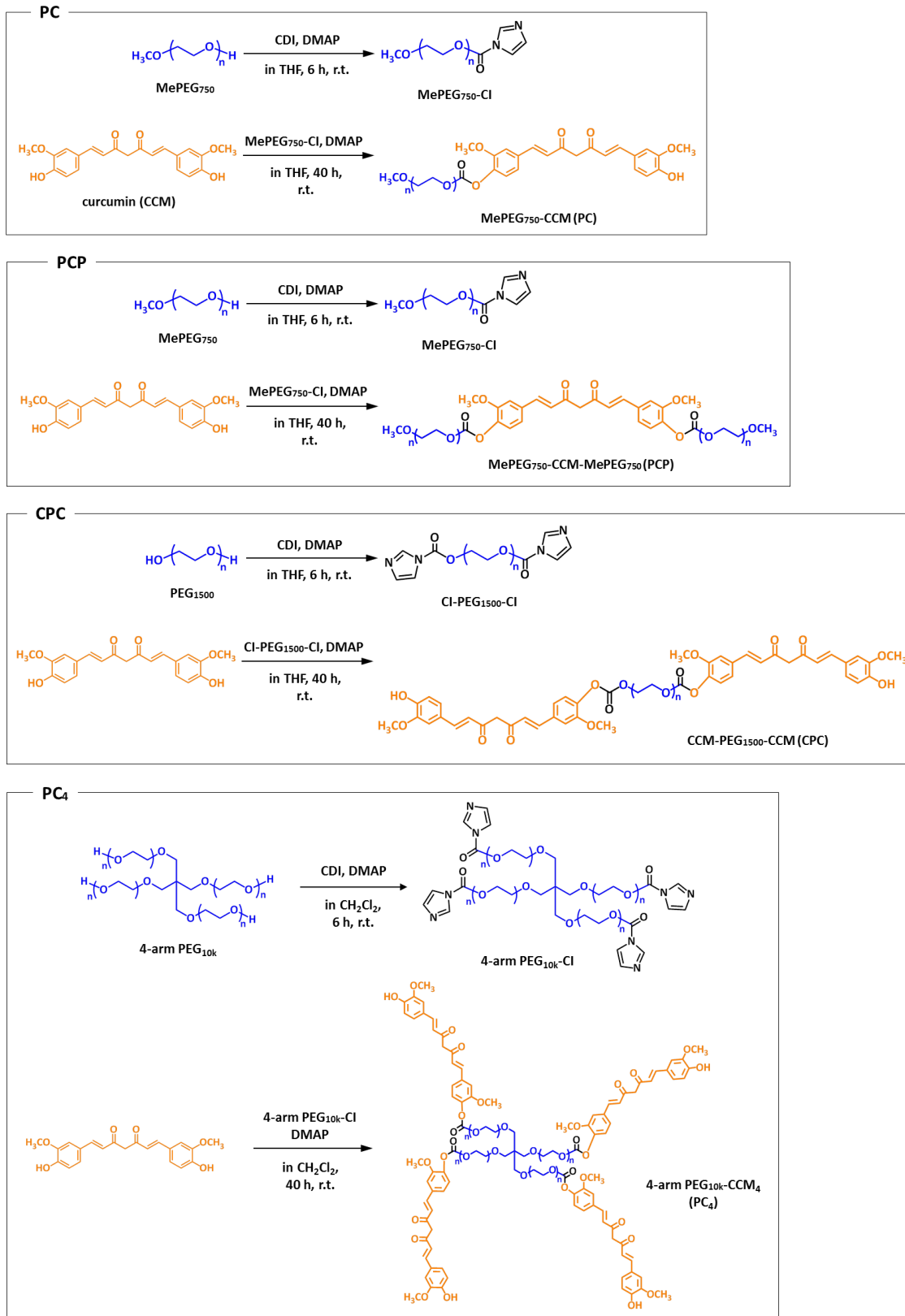
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Table 1. Characterization of CCM amphiphiles.

Table 2. IC<sub>50</sub> of the CCM nanoassemblies and CCM against cancer cells.



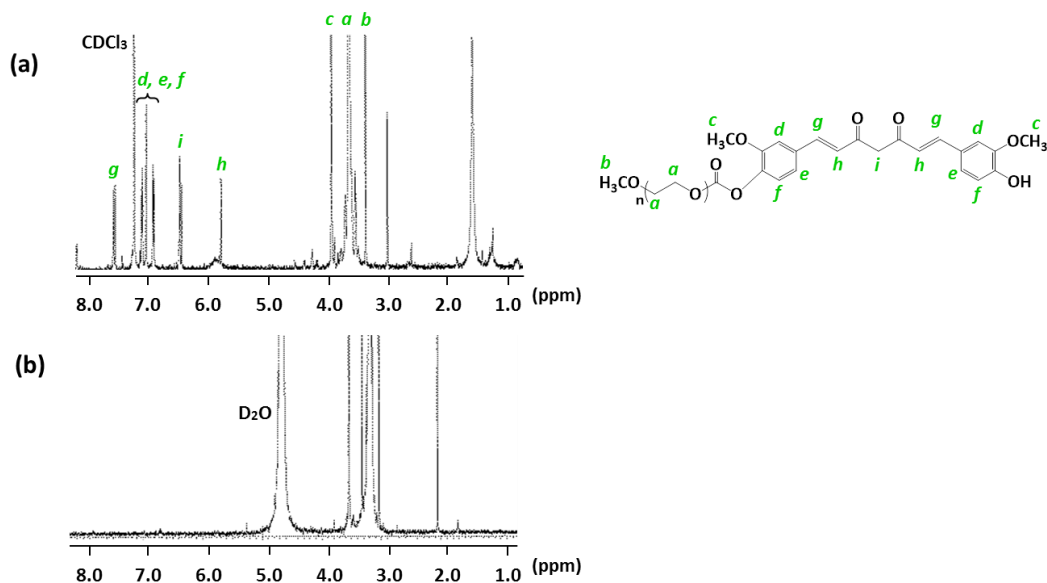
**Figure 1.** Synthesis of CCM amphiphiles synthesized in this study.

**Table 1.** Characterization of CCM amphiphiles

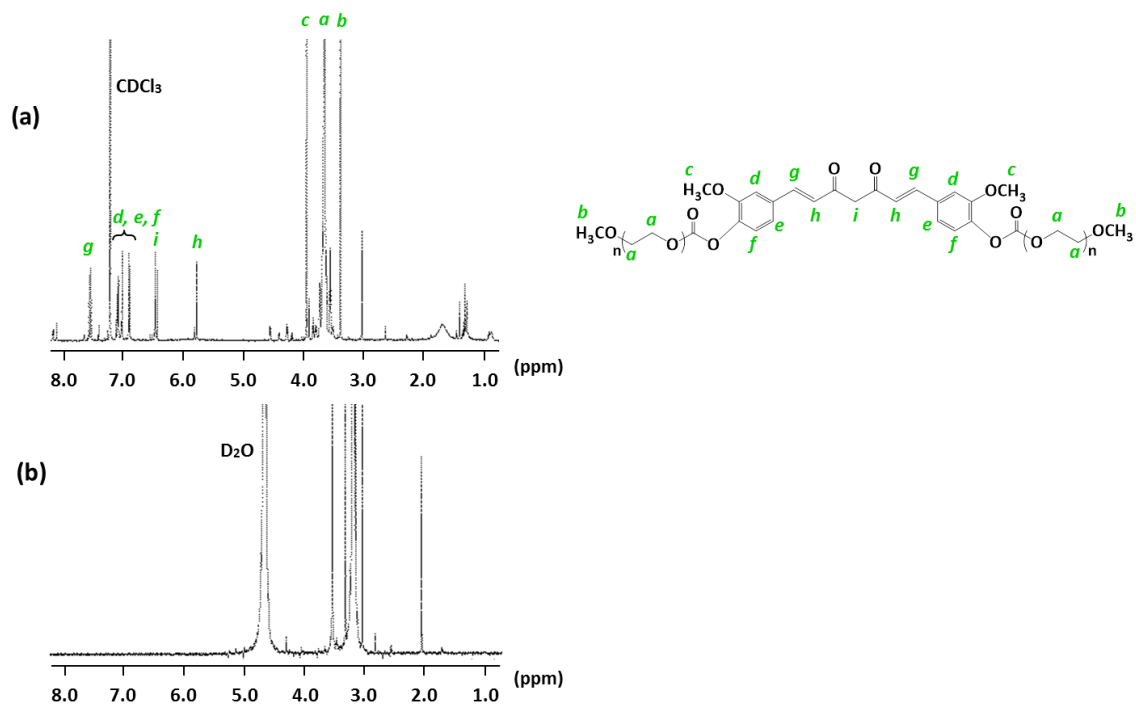
sample	structure	$M_w$ , total <sup>a)</sup>	PD <sup>b)</sup>	PEG (%) substitution <sup>c)</sup>	CCM (%) content <sup>d)</sup>	CAC <sup>e)</sup> (M)
PC	PEG-CCM	1,140	1.17	99	32	$1.14 \times 10^{-6}$
PCP	PEG-CCM-PEG	1,920	1.35	98	19	$2.60 \times 10^{-6}$
CPC	CCM-PEG-CCM	2,290	1.23	98	32	$4.80 \times 10^{-7}$
PC <sub>4</sub>	4-arm PEG-CCM <sub>4</sub>	11,580	1.31	97	13	$3.54 \times 10^{-6}$

<sup>a)</sup> $M_w$  of CCM amphiphiles were estimated from <sup>1</sup>H-NMR spectra measured in CDCl<sub>3</sub>.

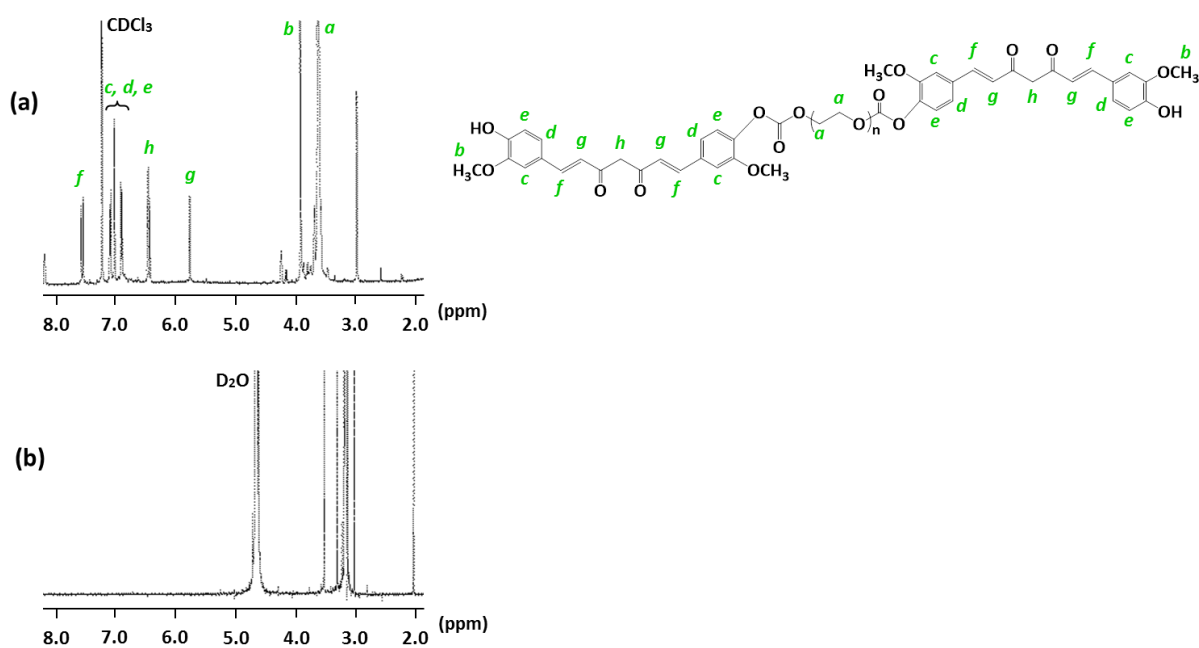
<sup>b)</sup>Polydispersity of CCM amphiphiles were measured by GPC. <sup>c)</sup>PEG substitution of the conjugates were estimated from <sup>1</sup>H-NMR spectra measured in CDCl<sub>3</sub>. <sup>d)</sup>Calculated by following equation: CCM content (%) =  $M_w$  of CCM segments/ $M_w$  of CCM amphiphile. <sup>e)</sup>Critical assembly concentration (CAC) of CCM amphiphiles in water.



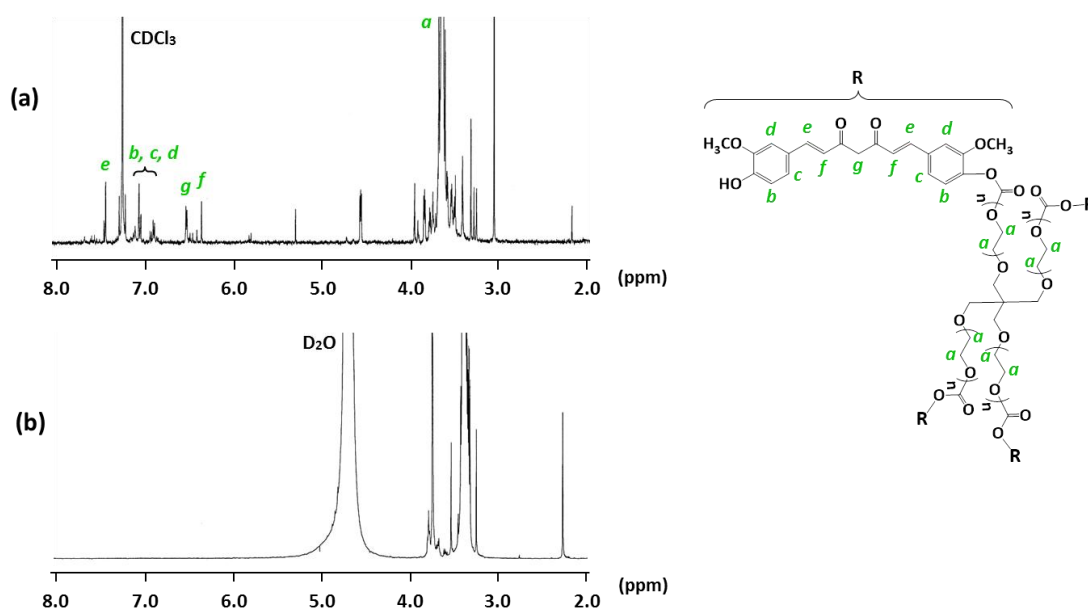
**Figure 2.** <sup>1</sup>H-NMR spectra of CCM amphiphile (PC) measured in CDCl<sub>3</sub> (a) and the nanoassembly measured in D<sub>2</sub>O (b).



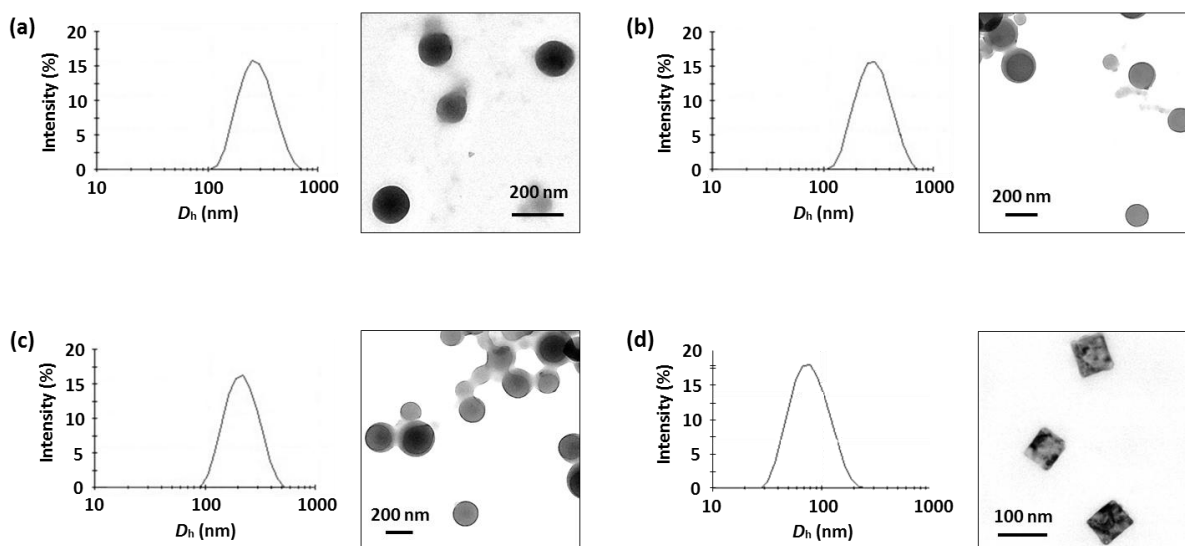
**Figure 3.**  $^1\text{H-NMR}$  spectra of CCM amphiphile (PCP) measured in  $\text{CDCl}_3$  (a) and the nanoassembly measured in  $\text{D}_2\text{O}$  (b).



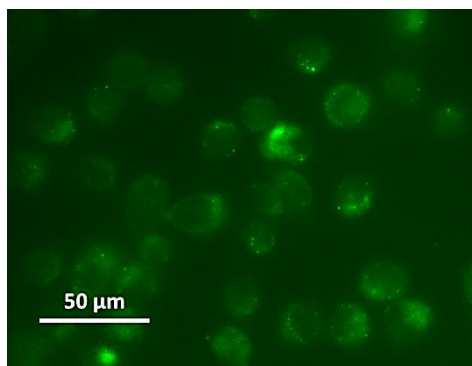
**Figure 4.**  $^1\text{H-NMR}$  spectra of CCM amphiphile (CPC) measured in  $\text{CDCl}_3$  (a) and the nanoassembly measured in  $\text{D}_2\text{O}$  (b).



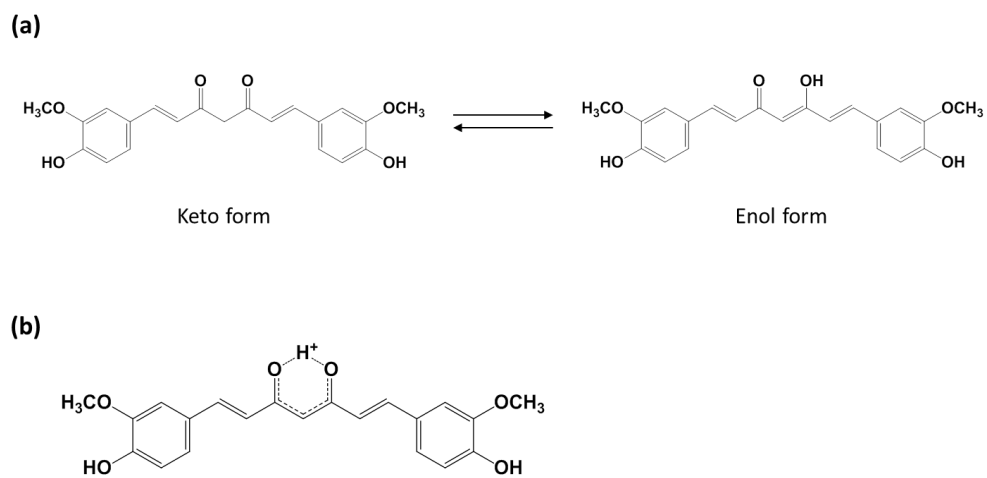
**Figure 5.**  $^1\text{H-NMR}$  spectra of CCM amphiphile (PC<sub>4</sub>) measured in CDCl<sub>3</sub> (a) and the nanoassembly measured in D<sub>2</sub>O (b).



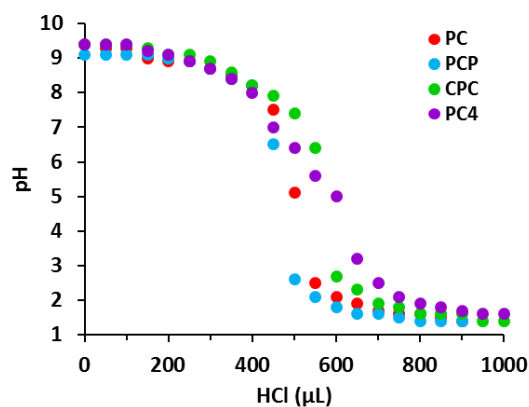
**Figure 6.** DLS profiles and TEM images of CCM nanoassemblies formed in water.



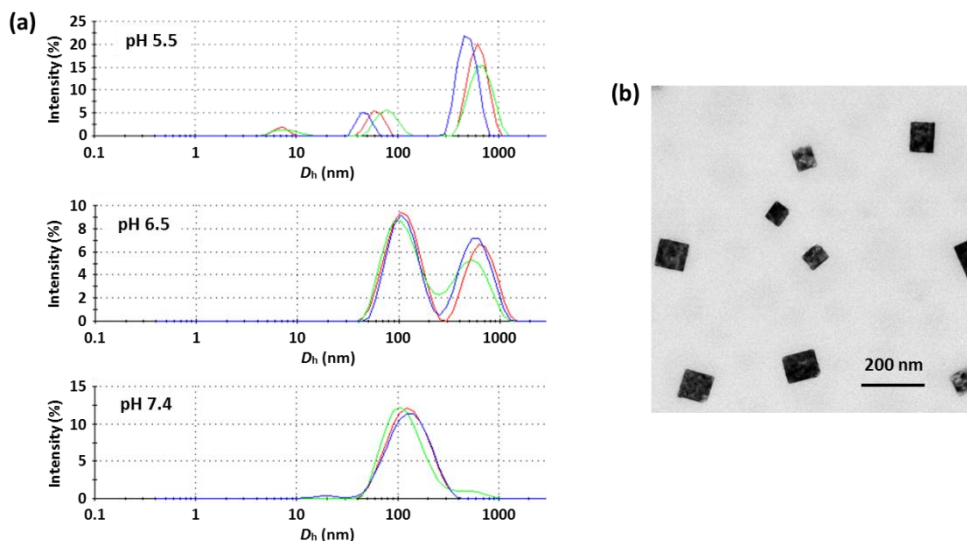
**Figure 7.** Fluorescence microscope images of PC-3 cells treated with free CCM.



**Figure 8.** (a) Keto-enol tautomeric forms of curcumin. (b) Ketone form of protonated curcumin.



**Figure 9.** Acid-base titration profiles of CCM amphiphiles in water/MeOH (7/3, v/v) mixed solutions at 37 °C.

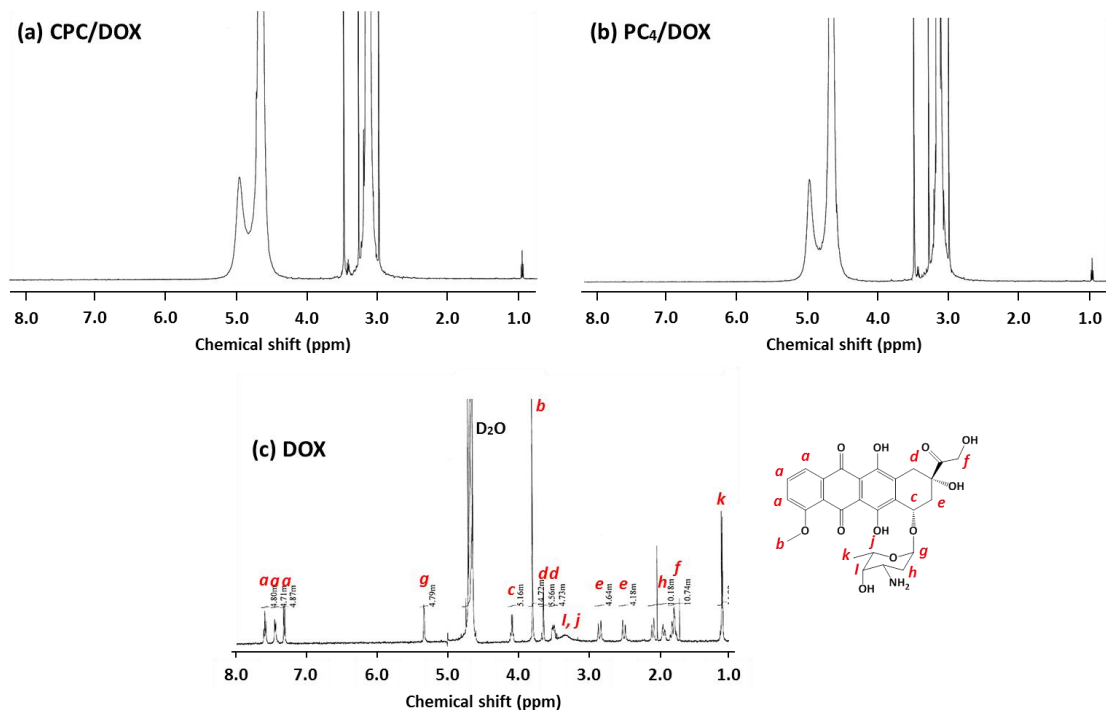


**Figure 10.** (a) DLS profiles of PC<sub>4</sub> nanoassembly in water at different pH values. pH was changed from 5.5 to 7.4 gradually by addition of aqueous NaOH solution. Each DLS data of three separate experiments are shown as different colored line. (b) TEM images of PC<sub>4</sub> nanoassembly incubated at pH 7.4 for 2 h.

**Table 2.** IC<sub>50</sub> of the CCM-based nanoassemblies and CCM against cancer cells

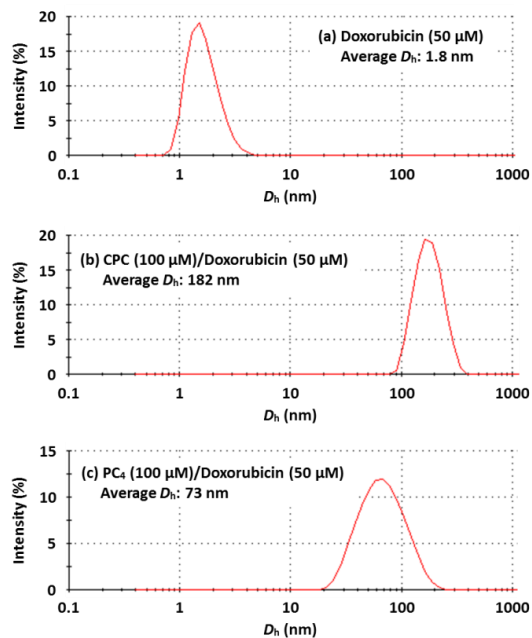
sample	IC <sub>50</sub> (M) <sup>a)</sup>	
	PC-3	HepG2
PC	$2.8 \times 10^{-5}$	$2.7 \times 10^{-5}$
PCP	$1.8 \times 10^{-5}$	$4.1 \times 10^{-5}$
CPC	$1.3 \times 10^{-5}$	$2.0 \times 10^{-5}$
PC <sub>4</sub>	$8.2 \times 10^{-6}$	$2.0 \times 10^{-5}$
CCM/DMSO	$4.6 \times 10^{-5}$	$6.1 \times 10^{-5}$

<sup>a)</sup>Concentration of the CNSs or CCM required to kill 50% of the cells in a given period.

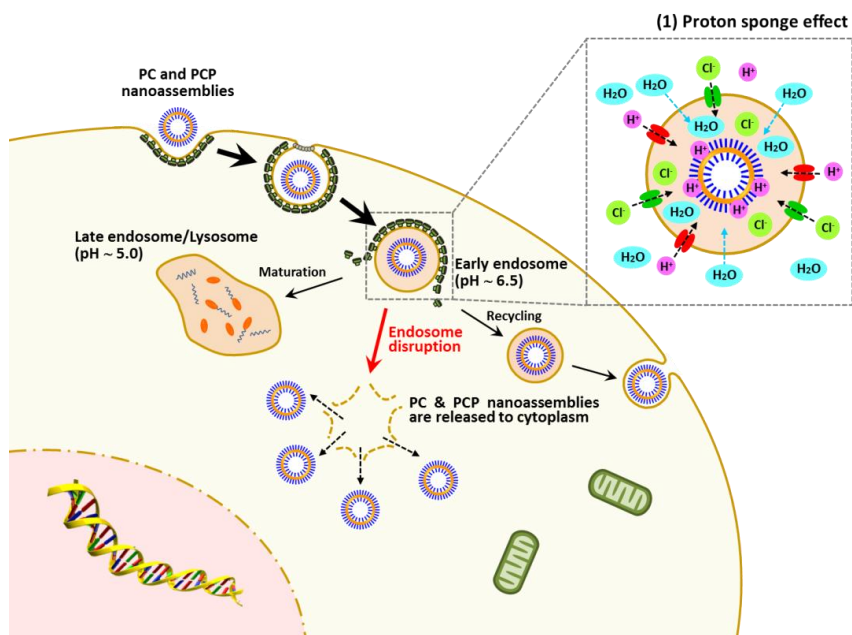


**Figure 11.** <sup>1</sup>H-NMR spectra of (a) CPC (100 μM)/DOX (50 μM) hybrid nanoassemblies, (b) PC<sub>4</sub> (100 μM)/DOX (50 μM) hybrid nanoassemblies, and (c) DOX measured in D<sub>2</sub>O.

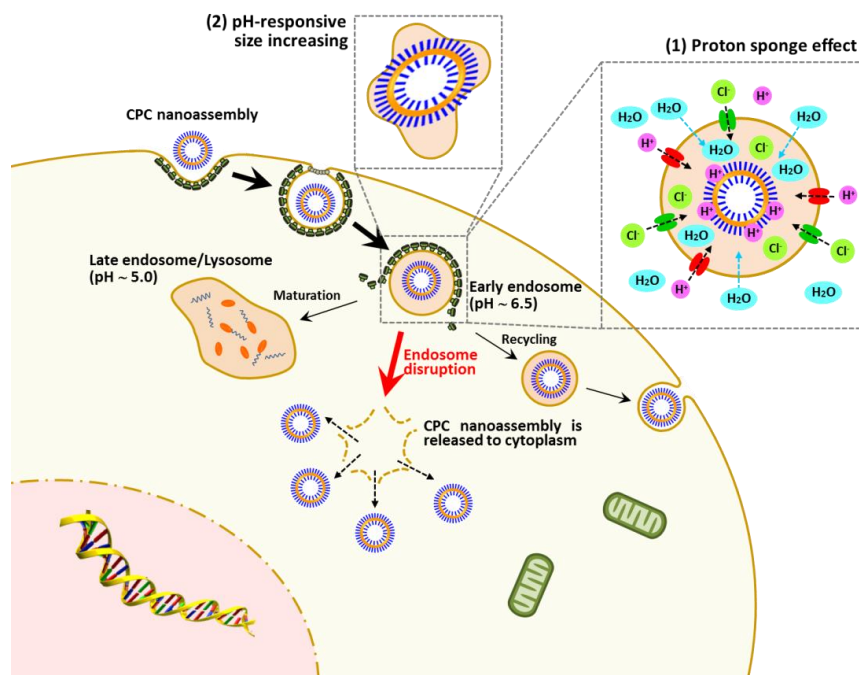




**Figure 12.** DLS data of (a) free doxorubicin, (b) CPC/DOX hybrid nanoassemblies, and (c) PC<sub>4</sub>/DOX hybrid nanoassemblies measured in PBS (pH 7.4).



**Figure 13.** Schematic illustration of endosomal escape of PC and PCP nanoassemblies facilitated by curcumin segments-based proton sponge effect after cellular internalization.



**Figure 14.** Schematic illustration of endosomal escape of CPC nanoassembly facilitated by curcumin segments-based (1) proton sponge effect and (2) pH-responsive size increasing effect after cellular internalization.