

Multimedia Appendix

2. Media channels of the eHealth 2011 conference

Channel	Instantiation
Twitter	http://twitter.com/eHealthConf ; Hashtag: #ehealth2011
Facebook	http://www.facebook.com/eHealthConf
Flickr	https://www.flickr.com/photos/eddequincey/galleries/72157628028815537/
Liveblog	http://www.coveritlive.com (embedded into the Website)
E-Mail	Yahoo! email lists (self maintained)
Website	http://electronic-health.org/