#### **SUPPLEMENTAL FIGURES AND LEGENDS**

**Figure S1. Genome-wide reorganization of chromosomes and active gene promoters in GCB-cells (related to Figure 1). A**, Restriction digest of a representative ligation amplicon between neighboring HindIII DNA fragments in Hi-C and 3C control DNA templates. Ligation amplicons were not detected in Hi-C and 3C DNA templates generated with non-cross-linked, purified genomic NB and GCB-cell DNA (data not shown). 3C control ligation amplicons are digested by HindIII but not by NheI. Hi-C ligation amplicons are digested by NheI but not by HindIII, confirming successful restriction site fill-in and ligation of sequenced Hi-C DNA libraries. **B**, Plots showing an inverse relationship between interaction frequency and genomic distance for all filtered intra-chromosomal interactions in sequenced Hi-C libraries from NB and GCB-cells. **C**, Hierarchical cluster dendrogram showing reproducibility between intra-chromosomal interactions in NB and GCB-cell Hi-C biological replicates, with distances expressed as 1–correlation. **D**, (Left) Light microscopy images of Wright-Giemsa-stained NB and GCB-cells showing relative nuclear size. Scale bars represent 10  $\mu$ m. (Right) Quantification of the relative sizes of the nuclear diameters of Wright-giemsa-stained NB and GCB-cells (n=50; unpaired t-test). **E**, Plot showing the numbers of Hi-C interactions connecting 1 Mb blocks of DNA that were significantly different between GCB and NB-cells (FDR=0.05; Fisher's exact test with BH correction). Numbers of interactions that were gained (84,684) or lost (50,472) in GCB-cells are plotted per chromosome. **F**, Correlation between enrichment of active (H3K4me3, H3K4me2, H3K27Ac) but not repressive (H3K27me3) chromatin marks and normalized interaction frequencies (%) at promoters in GCB-cells. Median enrichment levels were compared between the 25% most interactive promoters and all other quartiles, using non-parametric Wilcoxon tests. **G**, UCSC Genome Browser tracks showing normalized interaction frequencies for NB and GCB-cells at genes with higher promoter interactivity in GCB-cells. Red arrow denotes the start and direction of transcription. Green shading indicates the promoter regions analyzed (TSS±2Kb). **H**, Transcript levels of the genes in (f) as determined by RNA-seq in NB and GCB-cells. **I**, GSEA heat-map showing enrichment (red) or depletion (blue) of gene sets in rank-ordered lists of highly interactive promoters (genes >20 Kb in size) in NB and GCB-cells (FDR=0.10). Non-significant values are indicated in black. Gene sets are ranked by FDR value and their size (n) is indicated. Gene sets were obtained from a curated database (see Supplementary Methods). **J**, Correlations between normalized interaction frequencies and levels of factor binding, as determined by ChIP-chip or ChIP-seq at gene promoters in NB-cells or B-cell lines (compared to all promoters). Significance was determined using Mann-Whitney's test.

## **Figure S1**



#### **Figure S2. Enhancer-promoter interactions are enriched in GCB-cells (related to Figure 2).**

**A**, Correlation between normalized interaction frequency and enhancer regions (H3K4me2pos H3K4me3neg) in NB and GCBcells compared to the genome. \*\*\*p<10-300; Mann-Whitney's test. **B**, Ratio of enhancer-promoter interactions (left panel) and normalized expression (log2 ratio, right panel) of genes with higher enhancer-promoter interactivity in GCB-cells (FDR=0.05). Genes are ranked by significance. Dotted line represents a fold change of 1. **C**, The *CKS2* gene promoter is looped with two distal enhancer regions in GCB-cells. UCSC Genome Browser tracks showing histone marks across the CKS2 gene region, in NB and GCB-cells, where H3K4me3neg H3K4me2pos and H3K27Acpos mark active enhancer regions (enhancer 1 and 2), and locations of genes. Arrows indicate 3C primers (anchor in red). 3C enrichment (n=3), as measured by the 3C assay, was averaged across the regions indicated. \*p<0.1; one-tailed, unpaired t-test.





#### **Figure S3. Formation of gene loops in GCB-cells is associated with activated gene expression and CTCF and RAD21 binding (related to Figure 3).**

**A**, Ratio of 5' to 3' gene looping (left panel) and expression of genes (log2 ratio, right panel) with increased looping in GCBcells (FDR=0.05). Genes are ranked by significance. Dotted line represents a fold change of 1. **B**, Average enrichment of active (H3K4me3, H3K4me2, H3K27Ac) and repressive (H3K27me3) chromatin marks at genes with increased (+) or decreased (–) gene looping in GCB-cells. Chromatin mark enrichment was determined for the gene body and for the up- and downstream regions (+/– 50 Kb). Significance was determined using Mann-Whitney's test. **C**, Q-ChIP analysis of RNA polymerase II binding at the 5' and 3' regions of a subset of genes that were shown to be looped and upregulated in GCB-cells (ordered by degree of looping in GCB vs NB-cells), not looped and upregulated in GCB-cells, versus not looped and not upregulated in GCB-cells. Q-ChIP was performed in a GCB-cell line, OCI-Ly1. ChIP enrichment was calculated as the percentage of total chromatin (input) for each primer set and is expressed as the fold change in RNA polymerase II enrichment over the IgG control (to compare between biological replicates). The black dotted line indicates a fold change of 1.0 (no difference between RNA polymerase II enrichment and IgG control); the red dotted line indicates a 2-fold change in RNA polymerase II enrichment over the IgG control. The constitutively expressed *ACTB* gene (5' promoter region) was used as a positive control for RNA polymerase II binding; a gene desert region (*ENr313*) was used as a negative control.





#### **Figure S4. Formation of 3D gene neighborhoods in mature B-cells defines co-regulated gene units, which are remodeled in GCB-cells (related to Figure 4).**

**A**, CTCF and RAD21 mark 3D gene neighborhoods in NB and GCB-cells. Degree of enrichment of CTCF or RAD21 binding at 3D gene neighborhood boundaries versus the whole genome in NB and GCB-cells. Asterisk indicates a significant increase in enrichment of these factors at boundaries compared to the genome (p<10-9, Mann-Whitney's test). **B**, Degree of coordinated gene expression and histone modifications within 3D gene neighborhoods (red) or among randomly selected genes (blue) in NB-cells. Significance was determined using Fisher's exact test. **C**, Schematic illustrating the role of interaction domains in the formation of co-regulated gene units (3D gene neighborhoods). Coordinate expression and chromatin status of genes within a 3D gene neighborhood are indicated by the color switch to red. **D**, Expansion of chromosomal territories associated with active chromatin in GCB-cells. Zoomed-out view of a region of chromosome 3 showing chromosome territories (as defined by PC1 of distance-normalized Pearson correlation matrix plots of Hi-C interactions at 1 Mb scale) versus gene density and H3K4me3 levels in NB and GCB-cells. Chromosome territories representing active chromatin compartments (positive PC1 values) are colored red, inactive chromatin compartments (negative PC1 values) are colored blue. The gene expression ratio between GCB and NB-cells is indicated below. Many active chromatin compartments within this region become expanded in GCB-cells (highlighted by orange shading) and contain genes that are up-regulated during GCB-cell differentiation, which are highlighted.



Active compartment Repressive compartment

### **Figure S5. The** *BCL6* **promoter interacts with other GC signature genes (related to Figure 5).**

**A**, Tracks showing normalized Hi-C interaction frequencies and normalized read counts of contacts made with the *BCL6* gene promoter (4C-seq anchor), as detected by 4C-seq, in NB and GCB-cells across the *BCL6* gene. Interactions between the *BCL6* promoter and 3' and downstream regions are higher in GCB-cells (highlighted). **B**, Gene set enrichment and depletion among genes that form a GCB-cell-specific interaction network with *BCL6*, with GC phenotype-driving genes listed.

# Figure S5

# $\mathbf{A}$



#### **Figure S6. Characterization of LCR-deficient mice (related to figure 7).**

**A**, H3K27Ac read densities (normalized to input) from ChIP-seq data in human tissues focused around chr3:187457279- 187875742 (human genome assembly 19). The putative locus control region is shaded in orange. Data from spleen, thymus, heart, lung and hippocampus were derived from publicly available datasets. **B-D**, Representative flow cytometry plots (left) of WT and LCR-deficient mice along with quantification (right) of (B) B220+, DAPI- B-cells, (C) B220+, DAPI-, CD38-, FAS+ GCB-cells and (D) B220-, CD3-, GR1+ and CD11b+ Monocytes. **E**, Representative images of BCL6 stained brain sections from the WT (left) and LCR-deficient (right) mice. Sc is subiculum (a region inferior to the hippocampus). Top to bottom, sequentially zoomed in images of the subiculum with normal BCL6 staining in both WT and LCR-deficient mice. **F**, Schematic of the LCR upstream of *Bcl6* in the murine genome (chr16) highlighting the genotyping strategy employing two PCRs. Genes are depicted in yellow boxes, LCR is depicted with a green box, dotted arrows indicate genomic distance in Kb. Solid black arrows indicate direction of transcription for respective genes whereas the blue and green solid arrows depict the PCR primers. **G**, Agarose gel images with PCR products stained with ethidium bromide. The 'PCR for deleted LCR' gives rise to a 70bp product if the LCR has been deleted in at least one of the homologous chromosomes indicating the possibility of an LCRknock out or LCR-heterozygous mouse. 'PCR for LCR' gives rise to a 172bp product if the LCR is intact in one of the two homologous chromosomes. A mouse with a homozygous deletion of the LCR would have a 70bp product for the 'deleted LCR' reaction but no product in the 172 bp region for the second PCR (for LCR). **H**, Sequencing the PCR product from the 'deleted LCR' reaction reveals a part of the product from the left side of the LCR and the remaining part of the product from the right side of the LCR, thereby confirming the deletion of the  $\sim$ 165Kb region.

Data in B and C and are representative from one of two replicate experiments from independently created LCR-deficient mice. B and C are from the first cohort with 5 WT littermates and 4 LCR-deficient mice. Data in D is from the second independently generated cohort with 4 WT littermates and 5 LCR-deficient mice. Quantified data in B, C and D is shown as mean ± SEM. Significance is calculated by performing a two-tailed, unpaired t-test. P-values are listed wherever the difference is significant. Blue bars are for WT and red for LCR-deficient mice. n.s. is non significant. Monocytes flow plot and quantification (S6D) are from an independently created LCR-deficient cohort of mice.

## **Figure S6**



### **Supplemental Tables**

**Table S1.** Summary of sequenced reads and filtered Hi-C interactions in NB and GCB-cells (related to Figure 1).

**Table S2.** Summary of sequenced reads, filtered and gained 4C intra-chromosomal interactions and overlap with genes in NB and GCB-cells (related to Figure 5).

**Table S3.** Primer sequences used for QChIP (related to Figure 3).

**Table S4.** Primer sequences used for *BCL6* 3C assays (related to Figure 2 and 3).

**Table S5.** Primer sequences used for *CKS2* 3C assays (related to Figure 2).

**Table S6.** Oligos and primers for LCR-deficient mouse generation and genotyping (related to Figure 7)**.**

**Table S7.** Primer sequences used for *BCL6* gene promoter and enhancer (LCR) 4C-seq library generation (related to Figure 5).

# **Table S1. Summary of sequenced reads and filtered Hi-C interactions in NB and GCB-cells.**



\*Merged = the union of the data (final set of interactions used).

**Table S2. Summary of sequenced reads, filtered and gained 4C intra-chromosomal interactions and overlap with genes in NB and GCB-cells.**



## **Table S3. Primer sequences used for QChIP.**



# **Table S4. Primer sequences used for** *BCL6* **3C assays.**



# **Table S5. Primer sequences used for** *CKS2* **3C assays.**



# **Table S6. Oligos and primers for LCR-deficient mouse generation and genotyping.**



### **Table S7. Primer sequences used for** *BCL6* **gene promoter and enhancer (LCR) 4C-seq library generation.**

*BCL6* promoter NlaIII reverse 4C-seq primer

## CAAGCAGAAGACGGCATACGAGATAGGTGATTATTGCTGTTGCTG

*BCL6* promoter HindIII forward 4C-seq primers

AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATCACGCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCGATGTCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTTAGGCCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTGACCACAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTACAGTGCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGCCAATCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCAGATCCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTACTTGACAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGATCAGCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTAGCTTCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGGCTACCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATGTCACAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCCGTCCCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGTCCGCCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGAGTGGCAATACTAATACTATTGAAAGAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATTCCTCAATACTAATACTATTGAAAGAAGCTT

*BCL6* enhancer NlaIII reverse 4C-seq primer

CAAGCAGAAGACGGCATACGAGATCCTCACAATCCTCTCATCTTCAAAG

*BCL6* enhancer HindIII forward 4C-seq primer

AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATCACGCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCGATGTCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTTAGGCCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTGACCACTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTACAGTGCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGCCAATCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCAGATCCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTACTTGACTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGATCAGCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTTAGCTTCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGGCTACCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATGTCACTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTCCGTCCCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGTCCGCCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTGAGTGGCTGTCTAAATATTCCAAAGCCAAGCTT AATGATACGGCGACCACCGAGATCTACACTCTTTCCCTACACGACGCTCTTCCGATCTATTCCTCTGTCTAAATATTCCAAAGCCAAGCTT

# **Supplemental Experimental Procedures**

### **Bioinformatics analysis**

Hi-C data showed an expected inverse correlation between interaction frequency and distance (**Figure S1D**). Hi-C reads connecting non-overlapping 1 Mb windows were counted to generate genome-wide contact matrices. Spearman correlation of contact matrices between biological replicates was used to assess reproducibility. Correlation heat-maps were generated (Lieberman-Aiden et al., 2009) and principal component analysis (PCA) performed to identify first eigenvectors that revealed local and global compartmentalization. Interaction frequency was defined as the total number of Hi-C reads involved in each 1 Kb genomic window, normalized by the total Hi-C read sequencing coverage for each chromosome in each sample. Since the presence of HindIII sites strongly influences the detection of Hi-C products, a regression model was used to subtract the number of interactions explainable by HindIII availability. Normalized interaction frequency was used for all subsequent integrative analyses, unless otherwise stated. Based on the number of intra-chromosomal interactions identified in naïve B and GCB-cells (**Table S1**), and correcting for hg18 genome mappability and the number of HindIII sites across each chromosome, the average 3D interaction counts per HindIII site are 346.33 for naïve B-cells and 143.30 for GCB-cells. When averaged across 1 kilobase-pair (Kb) mappable genomic windows, the 3D interaction counts are 114.38 for naïve B-cells and 47.33 for GCB-cells. This difference in read counts can be explained by the difference in the total numbers of reads that were sequenced in naïve B and GCB-cells. These counts are comparable to other published Hi-C data in human cells (Dixon et al., 2012), which, when filtered with our own stringent filtering criteria, achieved average 3D interaction counts (across 1 Kb windows) of 84.09 and 82.99, in ESCs and IMR90 cells, respectively. Interaction frequency for each gene was calculated at 20 equally spaced locations across the gene body and across the  $\pm$  50 Kb regions. A genome-wide interaction profile was generated by taking the average of all genes longer than 20 Kb. Differences in gene expression (RPKM) between naïve B and GCB-cells were calculated as the normalized log2 ratio of RPKM in GCB versus naïve B-cells. Gene Set Enrichment Analysis (GSEA) was performed by ranking genes by interaction frequency and using default parameters (Subramanian et al., 2005) with gene sets obtained from a curated database of normal and pathological lymphoid biology gene signatures (Shaffer et al., 2006). PCA was performed on genomic features of interest, with representative genes of each component defined as those with PCA scores ≥1 or ≤ -1. PCA scores were used to perform GSEA. Enhancers were defined as genomic regions marked by the presence of H3K4me2 ChIP-seq peaks, and by the absence of H3K4me3 ChIP-seq peaks (H3K4me2<sup>pos</sup>H3K4me3<sup>neg</sup>) in naïve B and GCBcells, as defined in (Creyghton et al., 2010; Heintzman et al., 2007) and reviewed in (Ong and Corces, 2011). H3K4me2 and H3K4me3 ChIP-seq peaks were called at the following threshold (T) and fold change of ChIP signal compared to input (F) using our own algorithm, ChIPseeqer (Giannopoulou and Elemento, 2011): **H3K4me2:** T=15; F=2 and **H3K4me3:** T=5; F=2. Naïve B and GCB-cell-specific enhancers were defined as regions marked by H3K4me2<sup>pos</sup>H3K4me3<sup>neg</sup> (as defined above), linked to genes <50 Kb away (5,167 and 5,339, respectively). Active enhancers were defined by the presence of H3K27Ac. For enhancer-promoter interactions, a combined set of 33,060 naïve B and GCB-cell enhancers (H3K4me2<sup>pos</sup>H3K4me3<sup>neg</sup>) was used. Using genes (1,832) that had differential expression between naïve B and GCB-cells, as measured by RNA-seq (FDR=0.05; (Wang et al., 2012)), we counted the number of Hi-C reads in naïve B-cells and GCB-cells connecting each gene promoter (gene TSS surrounded by a 5 Kb window) to all putative enhancers (regions defined as H3K4me2<sup>pos</sup>H3K4me3<sup>neg</sup> surrounded by a 5 Kb window) within 1 Mb of each gene, as well as the total reads that overlap with the promoter region. Significant differences were identified using Fisher's exact tests with FDR control. Pathway Analysis of Gene Expression (iPAGE; (Goodarzi et al., 2009)) was used to investigate enrichment of gene sets among genes linked to naïve B- and GCBspecific enhancers and for genes residing within "3D gene cities" (see below). To test for gene body looping, Hi-C reads connecting the upstream and downstream 50 Kb regions of genes longer than 20 Kb were counted in naïve B and GCB-cells, respectively. Fisher's exact test with FDR control was performed to quantify looping changes; taking into account reads covering the upstream or downstream regions. The average read density of factors or histone marks was calculated at RefSeq gene promoters ( $\pm$  2 Kb), enhancers (H3K4me2<sup>pos</sup>H3K4me3<sup>neg</sup>), and either the upstream, gene body, or downstream regions of RefSeq genes. Publicly available data were used for genome-wide binding of SPIB (HBL-1 cells) (Yang et al., 2012) and IRF8 (OCI-Ly1 cells) (Shin et al., 2011). Topological domains or "3D gene neighborhoods" were identified at a 100 Kb resolution (Dixon et al., 2012), using a three-state Hidden Markov Model with Gaussian emission probabilities, and directionality indices calculated on 4 Mb genomic windows. To determine enrichment of genomic features at topological boundaries, CTCF and RAD21 binding were calculated at boundaries and compared with their genome-wide binding using Mann-Whitney's test. As co-regulated genes tend to have similar patterns of gene expression, the score of expression co-regulation *Scoreg* was defined for

$$
S_{\text{coreg}}(G) = \frac{1}{\text{stdew}(G)}
$$

a set of genes as:  $S_{coreg}(G) = \frac{1}{stdev(G)}$  where *G* are the log2 RPKM values of a set of *n* genes of interest and *stdev* denotes standard deviation. Higher *S<sub>coreg</sub>* indicates tighter co-regulation and vice versa. This equation was also used to investigate histone mark concordance, using the log2 read density of genes as *G*. To determine whether genes in the same 3D gene neighborhood are co-regulated, for each 3D domain  $D_k$ , the co-regulation score  $S_{coreg\_domain}$  for its  $n_k$  genes and  $S_{coreg\_random}$  for  $n_k$ random genes was calculated. The genome-wide difference between *Scoreg\_domain* and *Scoreg\_random* was calculated using Mannrandom genes was carculated. The genome-wide difference between  $S<sub>core\_domain</sub>$  and  $S<sub>core\_random</sub>$  was carculated using Mann-<br>Whitney's test. The ratio of normalized reads between 3D gene neighborhoods in GCB versus naïve B-ce the formation of "3D gene cities". The ratio of reads connecting all neighboring domains larger than 500 Kb was calculated and compared with the respective changes of *Scoreg* in GCB versus naïve B-cells using the Spearman correlation.

Significant differences in 4C-seq read counts between GCB and naïve B-cells across chromosome 3 were calculated for 20 Kb chromosomal bins using an in-house algorithm and Fisher's exact test with Bonferroni correction (FDR=0.05). "Virtual 4C" was used to extract all contacts made with the *BCL6* gene promoter from the Hi-C data. Pearson correlation scores between the *BCL6* gene promoter contacts identified by virtual 4C (Hi-C data) compared with 4C-seq showed reproducibility between the two platforms: 0.58 in naïve B-cells and 0.74 in GCB-cells. *BCL6* promoter or enhancer 4C-seq contacts that were significantly gained in GCB-cells (compared to naïve B-cells) and overlapped with genomic regions encoding RefSeq genes (2 Kb upstream of the transcription start site (TSS) and 2 Kb downstream of the transcription termination site (TTS)), were used as input for iPAGE analysis. To examine overlap between *BCL6* enhancer 4C-seq contacts significantly gained in GCB-cells and other GCB-specific enhancers on chromosome 3, a subset of 991 enhancers (H3K4me3<sup>neg</sup> H3K4me2<sup>pos</sup>) unique to GCBcells (and not naïve B-cells) were used (from the 21,807 total enhancers identified in GCB-cells). Genes < 50Kb away from these overlapping GCB-specific enhancers were used as input for iPAGE analysis. GSEA was performed using the ranked list of 1,832 genes with significantly different expression in GCB versus naïve B-cells, and default settings.

### **Mouse genotyping**

Genomic DNA was isolated from the 15 pups using the Viagen direct PCR (tail) lysis reagent (Cat#102-T), isopropanol precipitation and ethanol purification. Genotyping the LCR-deficient mice required two independent PCR reactions for each mouse (**Figure S6F and G**). Deletion of the LCR in at least one of the two homologous chromosomes was confirmed by the presence of a PCR product from a primer pair that flanked the LCR (**Table S6**). The second PCR confirmed the deletion of LCR in homologous chromosomes with a primer pair complementary to a region within the deleted LCR (**Table S6**). PCR with these primers revealed 3 of the 15 pups to have a deletion. The LCR deletion was further confirmed by sequencing the PCR product from the '*PCR for deleted LCR*' reaction. This involved cloning the 70bp product into a TOPO-TA vector, sequencing (Genewiz) and alignment of the sequence to the mouse genome. Mice with a deleted LCR gave rise to a product with a part of the sequence from left side of the LCR and the remaining part from the right side of the LCR (**Figure S6H**).

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