**Table S1.** Template for individual semi-structured interviews.

**Description of data:** Template for individual semi-structured interviews with patients

- 1. What do you remember about the personal interview?
- 2. What do you remember about your relation with the interviewing physician?
- 3. Was the physician the right person for you or would you have preferred a different professional?
- 4. What do you remember about the CD presentation?
- 5. Did you find the CD:
  - Useful? [solicit reasons]
  - Comprehensible?
  - Would you have liked to take it home?
  - Did you find anything in the CD content difficult to understand?
  - Did you find anything too detailed, boring or upsetting?
  - Was there any image/word that you remember particularly (either positively or negatively)?
  - Would you have preferred to have the interview only, without the CD presentation? [solicit reasons]
  - Or would you have preferred the CD only, without the interview? [solicit reasons]
- 6. Did you read the booklet?
  - Could you say where it is?
- 7. Did you find the booklet:
  - Useful? [solicit reasons]
  - Comprehensible?
  - Did you find anything difficult to understand?
  - Did you find anything in the booklet too detailed, boring or upsetting?
  - Would you have preferred to have the personal interview only (or CD) without the booklet? [solicit reasons]
  - Or would you have rather preferred to have the booklet (or CD) without the interview? [solicit reasons]
- 8. Do you think that the information aid affected your relation with your caring neurologist? [how]
- 9. Did the aid stimulate you to ask your caring neurologist questions? [how]
- 10. Did the aid affect your relation with any significant others? [Was it useful to talk about your disease? [how]
- 11. Have you looked for other sources of information about MS? [solicit reasons]
  - Did the aid influence how you searched for information about MS?
- 12. In view of your experience with the aid what would you recommend it for other newly-diagnosed MS patients?
- 13. Did the aid affect:
  - Your understanding of your disease
  - Your attitude to your disease
  - Your attitude to, and compliance with therapy
- 14. Would you recommend the aid (or components of it) to a newly-diagnosed person with MS?
- 15. Are there any other issues we have not discussed that seem important to you?