Category	Stimuli
positive	Love (Liebe), Joy (Freude), Par-
	adise (Paradies), Gift (Geschenk),
	Holiday (Ferien)
negative	Poison (Gift), Stink (Gestank), Dis-
	ease (Krankheit), Disaster (Katas-
	trophe), Death (Tod)
Public Health In-	Jacqueline Fehr (SP), SP, Yvonne
surance Initiative	Gilli (Grüne), Grüne Partei, EVP

Stimuli List for ST-IAT on Public Health Insurance Initiative (Study 2)

Note: Original German positive and negative stimuli are in brackets. Target stimuli were only words.