

**Stimuli List for ST-IAT on Ecopop Initiative
(Study 3)**

Category	Stimuli
positive	Love (Liebe/Amour), Joy (Freude/Joie), Paradise (Paradies/Paradis), Gift (Geschenk/Cadeau), Holiday (Ferien/Vacances)
negative	Poison (Gift/Poison), Stink (Gestank/Puanteur), Disease (Krankheit/Maladie), Disaster (Katastrophe/Catastrophe), Death (Tod/Mort)
Ecopop Initiative (German)	Thomas Minder, Schweizer Demokraten (SD), Hans Geiger (SVP), Aktion für eine Un- abhängige und Neutrale Schweiz (AUNS), Pirmin Schwander (SVP)
Ecopop Initiative (French)	Thomas Minder, Démocrates Su- isses (DS), Philippe Roch, Action pour une Suisse Indépendante et Neutre (ASIN), Pirmin Schwander (SVP)

Note: Original German and French positive and negative stimuli are in brackets. Target stimuli were only words.