

Multimedia Appendix 5: Results from joinpoint analysis for HIV^a and AIDS^b

Statistical outputs	5 week period	10 week period	15 week period
Segment 1 (week)	1-67	1-77	1-87
Slope, RSV ^c /week (95% CI)	-0.07 (-0.01 to -0.002)	-0.06 (-0.1 to -0.05) -0.05 (-0.045 to -0.049)	
<i>P</i> value ^d	.001	<.001	<.001

^aHIV: human immunodeficiency virus.

^bAIDS: acquired immunodeficiency syndrome.

^cRSV: relative search volume.

^dStatistical significance was defined as $P < .05$.