

Appendix 1. List of Little Cigar and Cigarillo Search Rules

littlecigar OR littlecigars
milds
optimo OR optimos lang: en contains:smok
rello OR rellos lang: en contains:smok
relo OR rels lang: en contains:smok"
rillo OR rillos lang: en
rilo OR rilos lang: en contains:smok
splitarillo OR splitarillos
"al capone" OR "al capones" contains:smok
alcapone OR alcapones contains:smok
blackstone OR blackstones contains:smok
execbranch
panatella OR panatellas
rollgame
swish contains:smok
swisher OR swishers"
captain black" OR "captain blacks"
captainblack OR captainblacks
lil cigar" OR "lil cigars"
red buck" OR "red bucks"
white cat" OR "white cats,contains:smok"
white owl" OR "white owls"
backwoods
sweetwoods
blunts

cigar OR cigars
cigarillo OR cigarillos lang: en
djarum OR djarums
dutches
havatampa OR havatampas
hoodwrap OR hoodwraps
(whitecat OR whitecats) contains:smok
whiteowl OR whiteowls
cohiba OR cohibas
garcia y vega" OR "garcia y vegas" lang: en",
contains: stog lang:en contains:smok
stogie
stogies
stogs
stogy
blackmild OR blackmilds
"black & mild"
"gold & mild" - coffee",
doobies
"mini dutches"
bluntville OR bluntvilles
goodtimeshot100
goodtimeshot100djs
littlenwild
goodtimeseverytime
"pom pom operas"
"dutch masters"

blunt -"James blunt" -"Emily Blunt" -st_blunt -"too blunt" -"be blunt" lang:en"
zig zag" OR "zig zags,contains: SMOK"
(zigzag OR zigzags) contains: SMOK"
phillies contains: SMOK
phillys contains: SMOK
305's lang:en
305s lang:en
talon contains: SMOK lang: en
“smoker's choice”
panatela OR panatelas
#sotl OR #botl
#nowsmoking
fronto
fonto lang:en
garcia OR garcias lang:en
contains splif [removed after one week of data collection and preprocessing]
"blunt ville" OR "blunt viles" [removed after one week of data collection and preprocessing]
"royal blunts" [removed after one week of data collection and preprocessing]