

Category	Description/Thematic Groups	Tweets Examples
Positive	• Expression of liking, approval (like, love, support)	"I love dabs"
	• Positive qualities of drugs or people who use them	"Yea, I remember...edibles are a lot better"
	• Indication of drug usage, intentions to use, buy, or share drugs; encourage others to us	"I need some ganja" "Just found 50 bucks, going to buy dabs, you wanna join? Hmu" "Vendor Day! Free candy and information on infused edibles. #edibles http://t.co/GV8XeLLf9 "
	• Positive/desirable effects	"Tried my first dab Tuesday night. Best sleep I've had in a while" "Study: #Cannabis Users Have Lower Incidence of Bladder Cancer. http://t.co/XkpQiR2dfW "
Negative	• Expression of disliking, disapproval (don't like, hate)	"I hate edibles"
	• Negative characteristics of drugs and/or people who use them	"Girls who smoke spice are gross asf"
	• Indicate non-usage, plans to quit using, or discourage others from using	"I didn't smoke no spliff on 420" "Don't ever smoke synthetic pot u guys"
	• Negative/undesirable effects	"Dabs are too much, I'm fucking dying" "My girl said that the spliff takes the soul from me" "Surge in synthetic pot use linked to rise in violent crime http://t.co/hjD4yyIxE "
Neutral/ unidentifiable	• Tweets that report factual information/no opinion	"New York Begins Accepting Medical Marijuana Applications http://t.co/gbs0t7m1F "
	• Tweets as questions	"What do dabs feel like?"
	• Too ambiguous/unclear	"[NAME] enjoy your porridge you'll be passed around like a spliff"
	• Not enough textual information (Tweets with a link to visual content that helps explain the meaning were coded as neutral because visual content was not analyzed).	"Me, when I'm high on edibles: http link"