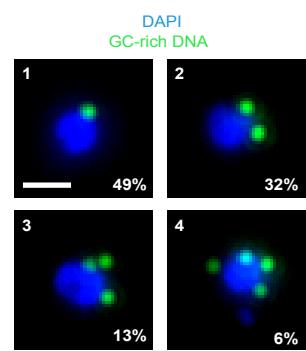
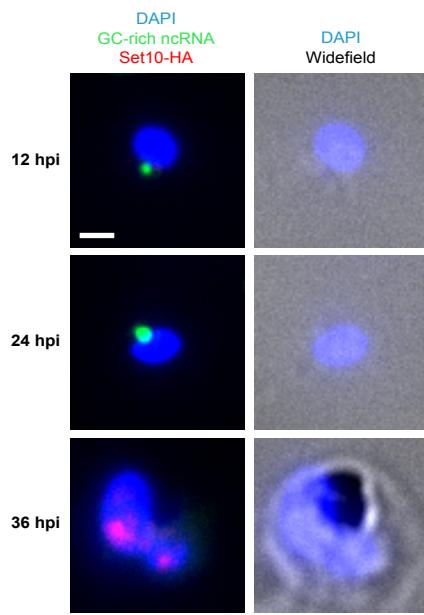


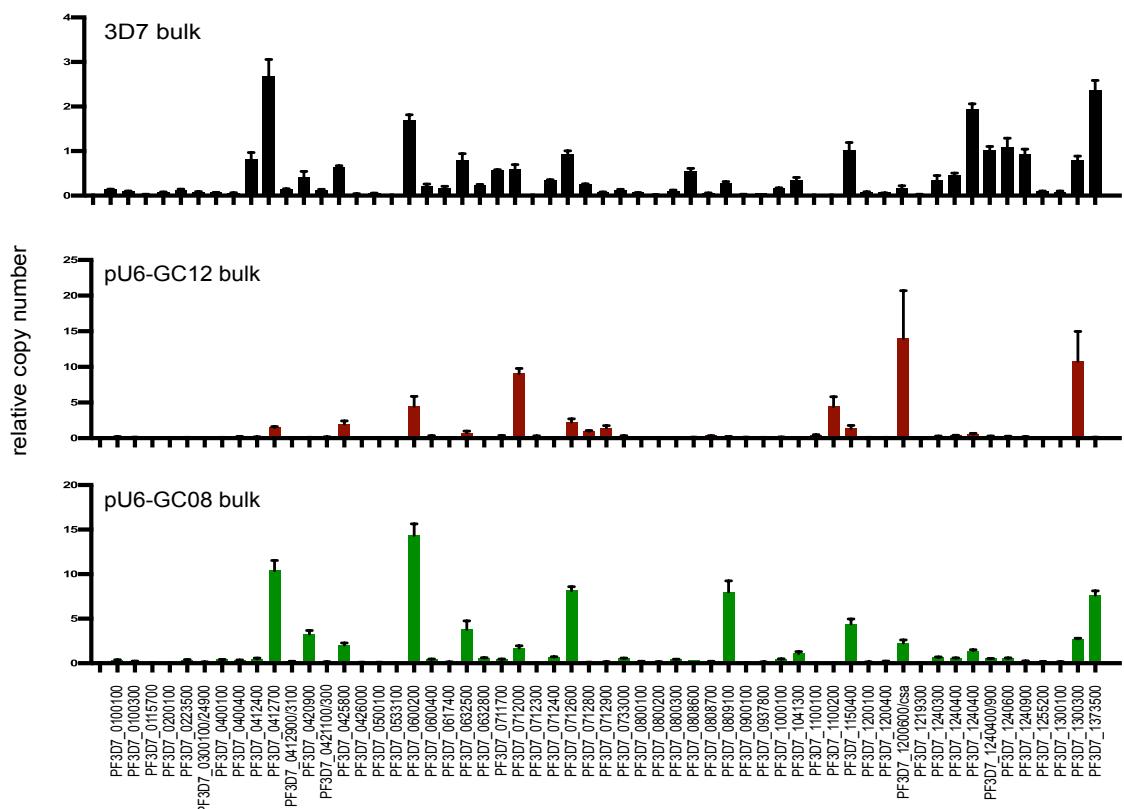
**Supplementary Figure 1.** Genomic organization and sequence alignment of GC-rich ncRNA gene family. **(A)** Genomic organization of GC-rich elements and shows proximity to central var genes. Top panel displays two occurring genomic arrangements for GC-rich elements. In most cases they are in a tail to tail conformation with the closest var gene (9/15) while sometimes (5/15) a rifin gene is intercalated between them. Schematics below show chromosomal location of var genes (black arrowheads), GC-rich ncRNA elements (red arrowheads) and T-serine ligase gene (green arrowhead) within the 3D7 genome (modified from Fastman et al., 2012). Only five last digits of gene numbers are displayed (PF3D7\_chr#xxxx). Direction of the arrowhead indicates orientation of gene. Drawing is not to scale and chromosome 14 is omitted since it does not contain any var genes or GC-rich elements. Promoter subtype for each var genes is shown (ups A, A/B, B, B/C, C, E). **(B)** Multiple sequence alignment of highly conserved GC-rich non-coding RNA elements. 15 members of RUF-6 gene family aligned by Clustal Omega (<http://www.ebi.ac.uk>) and presented in Jalview (<http://www.jalview.org>). Degree of conservation per base and consensus sequence are displayed below. Black lines show position of potential A- and B-box consensus motifs (as assessed in Dieci et al., 2013).



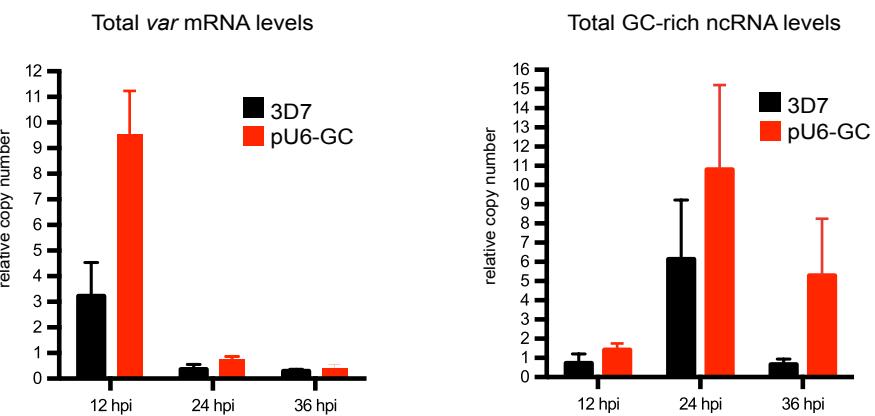
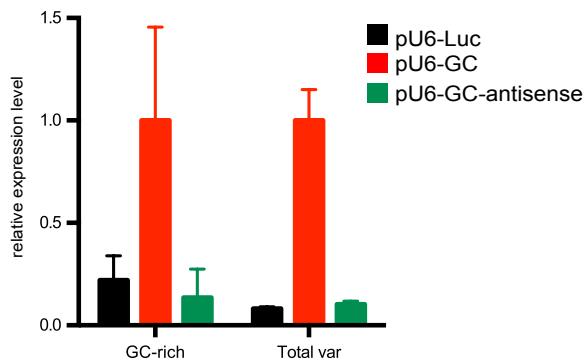
**Supplementary Figure 2.** Perinuclear clustering of GC-rich ncRNA gene loci. Fluorescent microscopy images of DNA-FISH labeling of four different ring stage parasites using a probe targeting all GC-rich elements (green). Nucleus is stained with DAPI (blue). Scale bar, 1  $\mu$ m. Percentages indicate occurrence of cells with 1,2,3, or 4 foci within the imaged population.



**Supplementary Figure 3.** Differential temporal expression of PfSet10 and GC-rich ncRNA. Fluorescence images show combination of RNA-FISH using probe against all GC-rich ncRNA transcripts (red) with immunolabeling of endogenously tagged PfSet10-HA using anti-HA antibody (red) for three stages of the blood stage cycle. Nucleus is stained with DAPI (blue) and overlaid with widefield on the right. Scale bar, 1  $\mu$ m. We used identical acquisition parameters and contrast settings for all images.



**Supplementary Figure 4.** Var gene mRNA profile in GC-rich ncRNA overexpressing bulk cultures and control strains. Individual var gene mRNA levels are quantified by real time PCR as relative copy numbers after normalization to T-Serine Ligase levels. Error bars shown standard deviation within triplicates. Limit of detection (LOD) for this data set is 0.0114 (relative copy number).

**A****B**

**Supplementary Figure 5.** Temporal regulation of *var* and GC-rich ncRNA gene expression is not affected by overexpression of GC-rich ncRNA or GC-rich ncRNA antisense. **(A)** Total *var* gene mRNA levels are quantified by real time PCR using ups subtype specific primers covering all genes at three timepoints of the blood stage development. *Var* mRNA levels of 3D7 wildtype (black) and GC-rich ncRNA overexpressing (orange) parasites peak at 12 hpi. GC-rich ncRNA levels are also quantified for both parasite lines and peak at 24 hpi. Limit of detection (LOD) for this data set is 0.0114 (relative copy number). **(B)** Total *var* gene mRNA and GC-rich ncRNA levels are quantified by real time PCR in three different parasite lines at 12 hpi. Control line pU6-Luc expresses luciferase fragment (black), pU6-GC line overexpresses GC1241000 ncRNA (red), and pU6-GC-antisense GC1241000 antisense transcript (green). No significant difference between pU6-Luc and pU6-GC-antisense can be detected. Graph shows relative expression levels. Limit of detection (LOD) for this graph is 0.0019 (relative expression level).

**Supplementary Table 1. Primer pairs for FISH probes**

Target	Forward primer	Reverse primer
Seryl (0717700)	AGGAGGGAAATCCTGACAAGA	AAGAAGACAACATAAGAAC
FBA (1444800)	ATTAGCAACCACCGCCCAA	CCTGCATTTCACCAACCTGC
GC-rich-ncRNAs	CTGCCTCAGTAGCCCAGTCG	CGGGTAACTCAGCAGCTCGAT
var2csa (1200600)	AGCTGATCCTAGTGAAGTG	TGAAGTATCTGTTAGCAG
upsA-subtype var	ATTCCATACATCCGATATAGG	CCGAAATCACCTGTTGACCTC
central var (0412700)	CTA GTG GAT GAG GAT TGG GTG	CTA GTG GAT GAG GAT TGG GTG
GC-rich 5'UTR F1	GAATTGGGTCTAGTTGTCTA	GTCGAACCAACGTTCTCA
GC-rich 5'UTR F2	GAATTGGTCTGGTTGTCTAT	GTCGAACCAACGTTCTCA
upsA var (1300300)	AAGTCACAAACAGTGCAAGGG	ACAATCGTAACCCCTACGGAC
upsC var (0712000)	CGCCTACAAGTGTGGT	TACTTGCATCAGTCCGGGA
upsA var (0600200)	GCAACGTGCCGAAGATTCTAA	TGCATTTATTCGAACACGGAGT
upsC var (0808600)	GGTTGGTGGTAGTCCACAGG	TCCACGACATTTGTATCGCA

**Supplementary Table 2. Real time PCR primer pairs**

Target	Forward primer	Reverse primer
Seryl (0717700)	AAGTAGCAGGTCATCGTGGTT	TTCGGCACATTCTCCATAA
FBA(1444800)	TGTACCACCAGCCTTACAG	TTCCCTGCCATGTGTTCAAT
GC-rich-ncRNA-A	AAGCTGCCTCAGTAGCCC	AAAAATTGCGCCACCCCC
GC-rich-ncRNA-B	AAGCTGCCAGTAGCCC	AAAAATTGCGCCGCCCC
<b>Var genes</b>		
PF3D7_1240400/900	AAAGCCACTAGCGAGGGTAA	TGTTTTGCCACTCCTGTA
PF3D7_1240600	CATCCATTACGCGAGGATACG	AAATAGGTGGCGTAACAC
PF3D7_1300300	CACAGGTATGGGAAGCAATG	CCATACAGCCGTGACTGTC
PF3D7_0412700	TAAAAGACGCCAACAGATGC	TCATCGTCTCGTCTTCGTC
PF3D7_0412900/3100	ACTTCTGGTGGGAATCAG	TTCACGCCACTCATTAG
PF3D7_0425800	AAACACGTTGAATGGCGATA	GACGCCGAGGAGGTAAATAG
PF3D7_0500100	GAAGCTGGTGGTACTGACGA	TATTTCCCACCAAGGAGGAG
PF3D7_0632500	ATGTGTGCGAGATGAAG	TGCTTCTAGGTGGCATACA
PF3D7_0421100/300	ACCAAGTGGTACAAAGCAG	GGGTGGCACACAAACACTAC
PF3D7_0617400	ATTGTGCGACATGAAGGAA	AACTCGTGCACATGCTGTA
PF3D7_0412400	ACCGCCCCATCTAGTGTAG	CACTTGGTGTGTTGTCA
PF3D7_0420900	AGAGGGTTATGGGAATGCAG	GCATTCTTGCAATTCTT
PF3D7_0533100	AAGAAAGTGCACACATGC	GTTCGTACGCCGTGCTTTA
PF3D7_0937800	CACACGTGGACCTCAAGAAC	AAAACCGATGCCAATACTCC
PF3D7_0600200	TGGAAAGAACATGGACCTGA	TTCCCTGAGGGAAAGAACATC
PF3D7_1200600	TGGTGTGGTACTGCTGGAT	TTTATTTCGGCAGCATTG
PF3D7_0712800	ACGTGGTGGAGACGAAACA	CCTTGTGTTGCCACTTTG
PF3D7_0712400	GCGACGCTCAAAACATTAA	TCATCCAACGCAATCTTGT
PF3D7_1200400	TCGATTATGTGCCGCACTAT	TTCCCGTACAATCGTATCCA
PF3D7_0600200	TGGAAAGAACATGGACCTGA	TTCCCTGAGGGAAAGAACATC
PF3D7_0100300	TCATTATGGGAAGCACGATT	TGATTTCTACCATCGCAAGG
PF3D7_0712000	GTTGAGTCTGCGGCAATAGA	CTGGGGTTGTTCAACACTG
PF3D7_0712600	CGTGGTAGTGAAGCACCATC	CCACACCTCTGTGGTTCT
PF3D7_0711700	CAATTTCCGACGCTTGT	CACATATAGGCCGTCTCTTA
PF3D7_0712900	CACACATGTCCACCACAAGA	ACCCTCTGTGGTGTCTTCC
PF3D7_0808600	CCTAAAAGGACGCAAGG	CCAGCAACACTACCACAGT
PF3D7_0712300	GGTGGAGGTAGTCCACAGGA	CAGCTATTCACCAACAGAA
PF3D7_0809100	TGCAAGGGTGCTAATGGTAA	CCTGCATTTGACATTGTC
PF3D7_0808700	TTTGTCCGGAAGACGATACA	ATCTGGGCAGAATTACAC
PF3D7_1240300	AGCAAATCCGAAGCAGAAAT	CCACAGATCTTCCTCGT
PF3D7_0800200	GGTGTCAAGGCAGCTAATGA	TATGTCCTGCGCTATTTGC
PF3D7_0400400	ATATGGGAAGGGATGCTCTG	TGAACCATCGAAGGAATTGA
PF3D7_1100200	GACGGCTACCACAGAGACAA	CGTCATCATCGTCTCGTT
PF3D7_0600400	CGTAAAACATGGTGGGATGA	GGCCCATTCAGTTAACCATC
PF3D7_1150400	TGCTGAAGACCAAATTGAGC	TTGTTGTGGTGGTGTGTG
PF3D7_0632800	GACAAATACGGCGACTACGA	TGTTTACCCATTCTCAA
PF3D7_0733000	TGACGACGATAATGGGAAA	TTCTTTGGAGCAGGGAGTT
PF3D7_0800100	GTCGTGGAAAAACGAAAGGT	TATCTATCCAGGGCCAAAG
PF3D7_1000100	GACGAGGAGTCGGAAAAGAC	TGGACAGGCTTGTGAGAG
PF3D7_1041300	GTGCACCAAAAGAACGCTAA	ACAAAACCTCTGCCATT
PF3D7_1100100	GAGGCTTATGGGAAACCAGA	AGGCAGTCTTGGCATCTT
PF3D7_1300100	ACAAAGGAACGTCCATCTCC	GCCAATACTCCACATGATCG
PF3D7_1373500	CGGAATTAGTGCCTTCACA	CATTGGCCACCAAGTGTATC
PF3D7_0100100	TGCGCTGATAACTACAACA	AGGGGTTCATCGTCATCTTC
PF3D7_0115700	AACCCCCAATACCATACGA	TTCCCCACTCATGTAACCAA
PF3D7_0200100	ATGTGCGCTACAAGAAGCTG	TTGATCTCCCATTCACTGCA
PF3D7_0223500	CAATTTGGGTGTGGAATCA	CACTGGCCACCAAGTGTATC

PF3D7_0300100/24900	CAATCTGCGGCAATAGAGAC	CCACTGTTGAGGGGTTTCT
PF3D7_0400100	GACGACGATGAAGACGAAGA	AGATCTCCGCATTCCAATC
PF3D7_0426000	TGACGACTCCTCAGACGAAG	CTCCACTGACGGATCTGTTG
PF3D7_0900100	TGCAAACCACCAGAAAGAAAG	GTTCCTCCGTGTTGTCCTCCT
PF3D7_1200100	CGGAGGAGGAAAAACAAGAG	TGCCGTATTTGAGACCACAT
PF3D7_1219300	GACGCCTGCACTCTCAAATA	TTGGAGAGCACCAACCATTAA
PF3D7_1255200	GGCACGAAGTTTGCAAGATA	TTTGTGCGTCTTCCTCGTC
PF3D7_0800300	TTTGGGATGACACCAAGAAA	GTCGCTTGATGAAGGAGTCA
PF3D7_1240400	TGCCGACAAGCCAATACCG	CAAAAGTCTTCTGCCCATTCCTC
PF3D7_1240400	ACCGCCTTGAAGAGGACGATG	TTGGTGCTGGTGTGCTGGAC
PF3D7_1240900	CAAAATGGTAGTGATGGTGGTCG	CCCCCTGCTTATTATCTTCGTC

### Var ups subtypes

upsA-1	TTGGGRAATBTGTTAGTTAYRGCAA	CTGAAAACKCGWGCAAG
upsA-2	AACCCATCTGTRRATGATATACCTATGGA	GTTCCAASGATCCATTRGATGTATTA
upsB-1	CATCCGCCATGCAAGTATAA	CGTGCACGATTCGATTTTG
upsB-2	ATCAAGGTAATTCATACATATGTGATA	GTCCGTGCACCGATTCGATTTT
upsBC-1	AATGATCGGTGTAACCACTATC	GACAAAACTTCACCCAAATAGA
upsBC-2	CATCTGTTGCAAATTATTCCAATAC	TCAGTAGTATCAGACATAATGCATA
upsC-1	CACATCGATTACATTTAGCGTTT	TGTGGAATATCATGTAATGG
upsC-2	CATTGTTAACATAGTCTACCATTAA	GTAGCGACAACCACGRYATCATGG