## Additional file 1: Supplementary Method.

## A quantitative sequence-based prediction of the TATA-binding protein (TBP) binding affinity for the human gene promoter

The initializing data are the 90-bp DNA sequence  $\{s_{.90}...s_{i}...s_{-1}\}$  immediately upstream of the transcription start site (TSS,  $s_0$ ) (where  $s_i \in \{a, c, g, t\}$ ).

We used the linear approximation of the three-step molecular mechanism of TBP's binding to the [-70; -20] region of the eukaryotic gene promoters—e.g.: (i) TBP slides along DNA  $\leftrightarrow$  (ii) TBP stops at a potential TBP-binding site  $\leftrightarrow$  the DNA helix bends to the 90° angle and stabilizes the local TBP-promoter complex—as follows:

$$-\ln(K_{\rm D}) = 10.9 - 0.2 \{\ln(K_{\rm SLIDE}) + \ln(K_{\rm STOP}) + \ln(K_{\rm BEND})\},\tag{1}$$

where 10.9 (ln units) is nonspecific TBP-DNA affinity ( $10^{-5}$  M), 0.2 is the stoichiometric coefficient, and K<sub>STOP</sub> is our heuristic estimate of the equilibrium constant of the second step of the TBP stops at a TBP-binding site (the maximal score value of Bucher's position-weight matrix, the commonly accepted criterion of the canonical form of a TBP-binding site [146]); K<sub>SLIDE</sub> is our heuristic estimate of the equilibrium constant of the first step of the TBP sliding along DNA; we estimated its value empirically as

$$-\ln(K_{SLIDE}) = MEAN_{15bp} \{0.8[TA]_{3'HALF} - 3.4MGW_{CENTER} - 35.1\},\$$

where  $[TA]_{3'HALF}$  is the frequency of dinucleotide TA within the 3' half of the sequence being analyzed;  $MGW_{CENTER}$  is the arithmetical mean width of the mutor groove of the DNA helix [147]; 0.8, -3.4, and -35.1 are linear regression coefficients taken from our original experimental data [148].

In Eq. (1),  $K_{BEND}$  is our heuristic estimate of the equilibrium constant at the third step of DNA helix bending; we estimated its value empirically as

$$-\ln(K_{BEND}) = MEAN_{TATA-box} \{0.9[TA, AA, TG, AG]_{FLANK} + 2.5[TA, TC, TG]_{CENTER} + 14.4\},\$$

where 0.9, 2.5, and 14.4 are linear regression coefficients calculated from our original experimental data [149]; MEAN<sub>TATA-box</sub> is the arithmetic mean value for both DNA strands of the TBP-binding site at the position of the maximal score value of Bucher's position-weight matrix [146].

Using all the 78 possible nucleotide substitutions,  $s_{i+j} \rightarrow \xi$ , at each j-th position ( $-13 \le j \le 12$ ;  $3 \times 26$ ) within the 26-bp DNA window centered by i-th position of the promoter DNA under study, we estimated heuristically the standard deviation of the  $-\ln[K_D]$  estimates (Eq. 1), namely:

$$\delta = \left[ \left( \sum_{1 \le i \le 26} \sum_{\xi \in \{a, c, g, t\}} \left[ \ln(K_D(\{s_{i-13} \dots s_{i+j-1} \xi s_{i+j+1} \dots s_{i+12}\}) / K_D(\{s_{i-13} \dots s_{i+j-1} s_{i+j} s_{i+j+1} \dots s_{i+12}\})^2 \right] \right) / 78 \right]^{1/2}.$$
(2)

Thus, the prelimutary result of the DNA sequence analysis is the maximal value of  $-ln(K_D) \pm \delta$  among all the possible estimates of TBP's binding affinity for the DNA fragment of 26-bp in length, {s<sub>i-13</sub>...s<sub>i</sub>...s<sub>i+12</sub>} at the i-th position in-between -70 and -20 for both DNA chains (where K<sub>D</sub> is the equilibrium dissociation constant expressed in moles per liter; M).

Applying Eqs. (1–2) to the cases of two mutor and ancestral alleles of a given gene,  $(-\ln(K_D^{(mut)}) \pm \delta_{(mut)})$  and  $(-\ln(K_D^{(wt)}) \pm \delta_{(wt)})$ , we calculated Fisher's Z-score such as

$$Z = abs[ln(K_D^{(mut)}/K_D^{(wt)})]/[\delta^2_{(mut)} + \delta^2_{(wt)}]^{1/2}.$$

The statistical package R [150] transformed this Z-score value into the p value of the probability rate of acceptance of the hypothesis "H<sub>0</sub>:  $-\ln(K_D^{(mut)}) \neq -\ln(K_D^{(wt)})$ " (where  $\alpha = 1 - p$  is the statistical significance level). At this statistically significant level  $\alpha < 0.05$  (i.e., at p > 0.95), we made the final decision:

**IF** {**INEQUALITY** " $-\ln(K_D^{(mut)}) > -\ln(K_D^{(wt)})$ " is statistically significant},

**THEN** {**DECISION** is "there is excessive expression of the mutor allele of a given gene versus the ancestral allele"};

**ELSE** [IF {INEQUALITY " $-\ln(K_D^{(mut)}) < -\ln(K_D^{(wt)})$ " is statistically significant},

**THEN** {**DECISION** is "there is lower expression of the mutor allele of this gene versus the ancestral allele"},]

**OTHERWISE** {**DECISION** is "alteration of the expression of this gene is insignificant"}.