

**e-Appendix 1: Number of patients treated by physicians before and after receipt of issues of Therapeutics Letter\***

Letter	Control group n = 241		Intervention group n = 258		Control group weighted to intervention size		Ratio (intervention/control)		
	Before	After	Before	After	Before	After	Before	After	Overall
1	131 529	132 735	149 735	152 201	140 807	142 098	1.06	1.07	1.07
2	134 245	137 742	153 561	157 743	143 714.6	147 458.2	1.07	1.07	1.07
4	136 589	142 610	156 390	161 168	146 223.9	152 669.6	1.07	1.05	1.06
6	142 091	131 571	160 368	144 926	152 114	140 851.9	1.05	1.03	1.04
7 and 8†	141 176	131 588	156 544	148 488	151 134.5	140 870.1	1.04	1.05	1.04
11	129 951	139 836	148 381	152 891	139 117.7	149 700	1.07	1.02	1.04
12	138 165	140 163	150 533	154 274	147 911.1	150 050	1.02	1.03	1.02
14	133 403	134 991	147 745	147 487	142 813.2	144 513.2	1.03	1.02	1.03
16	132 512	139 935	150 358	152 082	141 859.3	149 805.9	1.06	1.02	1.04
18	141 967	133 995	154 719	148 121	151 981.3	143 446.9	1.02	1.03	1.03
19	136 691	129 775	152 195	142 392	146 333.1	138 929.3	1.04	1.02	1.03
Total	1 498 319	1 494 941	1 680 529	1 661 773	1 604 010	1 600 393	1.05	1.04	1.04

\*Pre- and post-intervention observation periods were 3 months for all letters except Letters #7 and #8, which formed a 2-part series and were mailed 10 weeks apart; since the control group received Letter #7 8 weeks after the intervention group received Letter #8, the post-intervention follow-up for these letters was 8 weeks.

†Letter #8 was treated as a single intervention with Letter #7.