
**e-Appendix 2: Sensitivity analyses of combined result
(in descending order of magnitude)**

Excluded letters	Overall preferred ratio (95% CI)	Change from 1.30	Absolute change
Letter 14	1.35 (1.20–1.51)	0.046	0.046
Letters 7 and 8	1.26 (1.12–1.42)	–0.044	0.044
Letters 4, 7 and 8	1.26 (1.10–1.44)	–0.040	0.040
Letter 8	1.28 (1.15–1.43)	–0.019	0.019
Letter 7	1.28 (1.14–1.44)	–0.019	0.019
Letter 11	1.32 (1.16–1.49)	0.018	0.018
Letter 2	1.28 (1.15–1.43)	–0.016	0.016
Letter 19	1.32 (1.18–1.46)	0.014	0.014
Letter 1	1.29 (1.15–1.44)	–0.014	0.014
Letter 4	1.31 (1.17–1.48)	0.012	0.012
Letter 16	1.29 (1.15–1.44)	–0.009	0.009
Letter 18	1.31 (1.17–1.46)	0.006	0.006
Letter 6	1.30 (1.16–1.44)	–0.005	0.005
Letter 12	1.30 (1.17–1.45)	–0.003	0.003

Note: CI = confidence intervals.