

Additional file 5. Comparison of activity rate and information retrieval on Facebook and Twitter

Country	Activity Rate on Facebook	Number of leading causes of death found on Facebook	Leading causes of death found on Facebook	Activity Rate on Twitter	Number of leading causes of death found on Twitter	Leading causes of death found on Twitter
Argentina	1.29	1	- Hypertensive heart disease	0.15	1	- Stroke
Bolivia	1.62	2	- Diabetes - Acute lower respiratory infection	0.46	3	- Stroke - Diabetes - Alzheimer's disease
Chile	2.08	4	- Stroke - Stomach cancer - Diabetes - Alzheimer's disease	0.1	4	- Stroke - Stomach cancer - Diabetes - Alzheimer's disease
Colombia	1.71	4	- Stroke - Congenital anomalies - Diabetes - Acute lower respiratory infection	0.12	3	- Diabetes - Traffic accidents - Interpersonal violence
Costa Rica	0.02	0		0.00093	0	
Cuba	-	-		-	-	
Dominican Republic	0.44	5	- Stroke - Diabetes - Hypertensive heart disease - Traffic accidents - HIV/AIDS	0.1	3	- Stroke - Diabetes - Traffic accidents
Ecuador	0.47	2	- Diabetes - HIV/AIDS	0.1	2	- Stroke - Diabetes

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Country	Activity Rate on Facebook	Number of leading causes of death found on Facebook	Leading causes of death found on Facebook	Activity Rate on Twitter	Number of leading causes of death found on Twitter	Leading causes of death found on Twitter
El Salvador	0.86	5	- Diabetes - Kidney disease - Traffic accidents - HIV/AIDS - Interpersonal violence	0.11	7	- Stroke - Diabetes - Kidney disease - Acute lower respiratory infection - Traffic accidents - HIV/AIDS - Interpersonal violence
Guatemala	1.37	5	- Stroke - Diabetes - Diarrheal disease - HIV/AIDS - Interpersonal violence	0.2	4	- Stroke - Diabetes - Diarrheal disease - HIV/AIDS
Honduras	5.34	2	- HIV/AIDS - Interpersonal violence	5.86	3	- Stroke - HIV/AIDS - Interpersonal violence
Mexico	2.73	4	- Stroke - Diabetes - Traffic accidents - Interpersonal violence	0.18	3	- Stroke - Diabetes - Interpersonal violence
Nicaragua	-	-		-	-	
Panama	0.10	1	- HIV/AIDS	0.25	1	- HIV/AIDS

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Paraguay	2.24	7	<ul style="list-style-type: none"> - Congenital anomalies - Complications from premature birth - Diabetes - Hypertensive heart disease - Acute lower respiratory infection - Traffic accidents - Interpersonal violence 	0.07	4	<ul style="list-style-type: none"> - Stroke - Diabetes - Hypertensive heart disease - Interpersonal violence
Peru	3.14	6	<ul style="list-style-type: none"> - Stroke - Congenital anomalies - Stomach cancer - Diabetes - Acute lower respiratory infection - Traffic accidents 	0.05	3	<ul style="list-style-type: none"> - Stroke - Diabetes - Traffic accidents
Uruguay	1.61	0		1.3	3	<ul style="list-style-type: none"> - Stroke - Alzheimer's disease - Acute lower respiratory infection
Venezuela	1.29	-		0.79	3	<ul style="list-style-type: none"> - Stroke - Diabetes - Acute lower respiratory infection
Mean values	1.66	3.2		0.61	2.93	