## SUPPLEMENTARY INFORMATION



Extended Data Figure 10a



Extended Data Figure 6b



Extended Data Figure 10b

### Supplementary Table 1a

Gene symbol	Mean count across all samples	Log2 fold-change Light/Dark	P-value	Q-value (FDR)
ALX3	56	2.75	7.82E-22	1.16E-17
ASIP	131	1.9	6.04E-14	3.00E-10
DCT	1917	-0.15	2.58E-02	5.35E-01
EDN3	643	-0.49	1.26E-08	2.14E-05
GPR143	360	-0.67	3.11E-08	4.21E-05
KIT	1682	-0.06	2.85E-01	9.87E-01
MC1R	605	-0.45	2.19E-07	1.72E-04
MITF	1357	-0.12	2.84E-02	5.60E-01
MLANA	435	-0.31	1.14E-02	3.78E-01
OCA2	398	-0.98	4.52E-08	4.80E-05
POMC	19	-0.16	4.55E-01	1.00E+00
SLC7A11	418	0.02	8.28E-01	1.00E+00
TBX3	294	-0.01	9.45E-01	1.00E+00
TRPM1	1012	-0.52	7.01E-06	2.98E-03
TYR	1968	-0.77	3.07E-10	7.61E-07
TYRP1	4871	-0.96	1.56E-07	1.29E-04

### Supplementary Table 1b

Gene symbol	Mean count across all samples	Log2 fold-change Light/Flank	P-value	Q-value (FDR)
ALX3	56	2.11	2.47E-14	4.09E-11
ASIP	131	0.32	1.88E-01	5.22E-01
DCT	1917	-0.11	9.74E-02	3.67E-01
EDN3	643	0.01	8.71E-01	9.56E-01
GPR143	360	0.21	8.89E-02	3.50E-01
KIT	1682	0.02	7.32E-01	9.07E-01
MC1R	605	0.21	1.39E-02	1.11E-01
MITF	1357	0.17	1.61E-03	2.41E-02
MLANA	435	0.2	9.79E-02	3.68E-01
OCA2	398	0.33	6.75E-02	2.99E-01
POMC	19	-0.16	4.26E-01	7.53E-01
SLC7A11	418	0.3	4.23E-03	4.86E-02
TBX3	294	-0.32	2.56E-03	3.33E-02
TRPM1	1012	0.3	1.04E-02	9.06E-02
TYR	1968	0.18	1.44E-01	4.52E-01
TYRP1	4871	0.16	3.85E-01	7.17E-01

Gene symbol	Mean count across all samples	Log2 fold-change Dark/Flank	P-value	Q-value (FDR)	
ALX3	56	0.64	3.21E-02	2.27E-01	
ASIP	131	1.58	5.31E-10	2.35E-07	
DCT	1917	-0.04	5.66E-01	8.60E-01	
EDN3	643	-0.5	4.79E-09	1.57E-06	
GPR143	360	-0.87	4.94E-13	4.36E-10	
KIT	1682	-0.08	1.58E-01	5.12E-01	
MC1R	605	-0.66	2.42E-14	2.63E-11	
MITF	1357	-0.29	9.32E-08	1.88E-05	
MLANA	435	-0.51	2.92E-05	2.24E-03	
OCA2	398	-1.31	3.15E-13	2.97E-10	
POMC	19	0.01	9.66E-01	NA	
SLC7A11	418	-0.27	8.37E-03	1.02E-01	
TBX3	294	0.31	3.26E-03	5.82E-02	
TRPM1	1012	-0.81	1.78E-12	1.26E-09	
TYR	1968	-0.95	8.79E-15	1.13E-11	
TYRP1	4871	-1.12	9.67E-10	3.80E-07	

#### Supplementary Table 1c

Supplementary Table 1. Detailed results of RNA-Seq analysis for pigmentation genes. a, Samples obtained from the light and dark stripes. b, Samples obtained from the light stripe and the flank. c, Samples obtained from the dark stripe and the flank. Four columns are included for each detected gene, displaying the average overall expression level (normalized gene counts), a  $log_2$  fold-change between samples from the compared regions, as well as the degree of statistical significance of the observed differences expressed as *P*-values and *Q*-values (adjusted for multiple testing using the Benjamini and Hochberg correction approach). Genes are sorted alphabetically. The data presented in this table was obtained from gene counts computed using eXpress software and RNA-seq read alignments against the de novo transcriptome assembly.

# **Supplementary Table 2. Oligo sequences.** Sequences used for quantitative PCR (qPCR), ChIP-qPCR, and EMSA.

Species	Gene/Site	Experiment	Forward primer	Reverse primer
R. pumilio/M. musculus	Alx3	qPCR	GTTCCAGAACCGAAGAGCCA	GCTGAGGATGGCTGTCAGTT
R. pumilio/M. musculus	Tyr	qPCR	ACCATGACAAAGCCAAAACC	GGCAAATCCTTCCAGTGTGT
R. pumilio/M. musculus	Tyrp1	qPCR	CTGGGTTTCTCCTGATTGG	GCCCCAACTCTGTCTTTTC
R. pumilio/M. musculus	Pmel	qPCR	GCACCCAACTTGTTGTTCCT	AGAGATGCAAGGACCACAGC
R. pumilio/M. musculus	Bactin	qPCR	GCTACAGCTTCACCACCACA	TCTCCAGGGAGGAAGAGGAT
M. musculus	Mitf	qPCR	ACTTTCCCTTATCCCATCCAC	TGAGATCCAGAGTTGTCGTACA
T. striatus	Alx3	qPCR	AATGTGGCTGGCTTCATGGG	CCATCACGTGGTCCAGTTCA
T. striatus	Asip	qPCR	GTGGCACTGAACAAGAAATC	TTGCAGCTGTCGCGGGTGGC
T. striatus	Edn3	qPCR	ACAAGGACAAGGAGTGTGTC	TGGACAGTCCATAGGGCACA
T. striatus	Bactin	qPCR	CCACCATGTACCCAGGCATT	ACTCCTGCTTGCTGATCCAC
M. musculus	Sites 1, 2	EMSA	TGATTCATTAAAAAAGGGGGGGCTCTGCCAGTGAATTAGTGTT	AAACACTAATTCACTGGCAGAGCCCCCCTTTTTTAATGAATC
M. musculus	Site 3	EMSA	TCTATTGTCCCATCATTATCGCGTCTG	CCAGACGCGATAATGATGGGACAATAG
M. musculus	Site 4	EMSA	GATTTTGACAGAATTAATGAGTTGCAAATA	TATTTGCAACTCATTAATTCTGTCAAAATC
M. musculus	Site 5	EMSA	GCAGCATTTATCCTAATTTCTAAATATAGA	TCTATATTTAGAAATTAGGATAAATGCTGC
M. musculus	Sites 6, 7	EMSA	ATGCTTCCTAATTTGAGGATTAGCTGAGAA	TTCTCAGCTAATCCTCAAATTAGGAAGCAT
M. musculus	Site 8	EMSA	CACACATGGCATCATTATTTGGCCATTAGG	CCTAATGGCCAAATAATGATGCCATGTGTG
M. musculus	Site 9	EMSA	AACACCATTGTCCATTAATACTACTGGAACGAAA	TTTCGTTCCAGTAGTATTAATGGACAATGGTGTT
M. musculus	Site 10	EMSA	GCATAACTAATTAGCTTAGGTTATTATAAG	GCTTATAATAACCTAAGCTAATTAGTTATG
M. musculus	Mitf Site 3	ChIP-qPCR	CTCCTGCCCTCATTTCGTGT	TCGCAGGCATTTTCAGTTTTGT
M. musculus	Mitf Site 5	ChIP-qPCR	CATCCCATTTCAACAGTAAGCAGC	AGTCCGTTTGCCATAAGCAGT
M. musculus	Mitf Site 10	ChIP-qPCR	CATGACGTCAAGCCAGCAG	CACCGCCGGAGACGTTATC
M. musculus	Tyr	ChIP-qPCR	AGTCATGTGCTTTGCAGAAGAT	CAGCCAAGAACATTTTCTCCTT

**Supplementary Table 3. shRNA constructs.** Clone ID, target sequences and hairpin sequences for the shRNA constructs used.

shRNA number	Clone ID	Target sequence	Hairpin sequence
1	TRCN0000081718	GCTAGTCTACAGAGATACTAT	CCGG-GCTAGTCTACAGAGATACTAT-CTCGAG-ATAGTATCTCTGTAGACTAGC-TTTTTG
2	TRCN0000081719	CCTGGCATCTATTCCATCCAT	CCGG-CCTCGTTTCACTCAGGATGAA-CTCGAG-TTCATCCTGAGTGAAACGAGG-TTTTTG
3	TRCN0000081720	CCTGGCATCTATTCCATCCAT	CCGG-CCTGGCATCTATTCCATCCAT-CTCGAG-ATGGATGGAATAGATGCCAGG-TTTTTG
4	TRCN0000081722	GCGTGAGCGTTATGGGAAGAT	CCGG-GCGTGAGCGTTATGGGAAGAT-CTCGAG-ATCTTCCCATAACGCTCACGC-TTTTTG
scrambled	Addgene clone 1864		