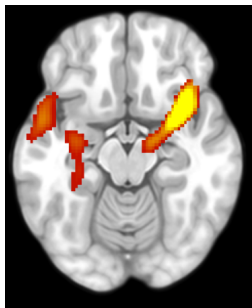
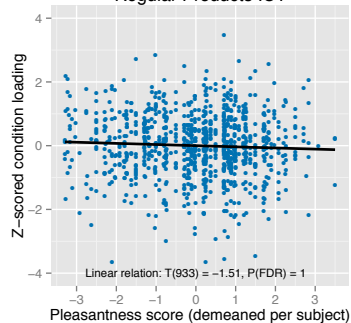


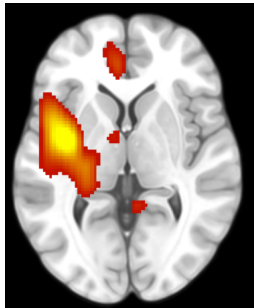
RP IC1 (z=-10)



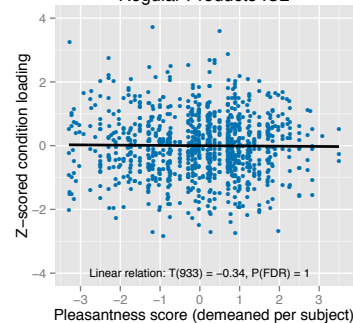
Regular Products IC1



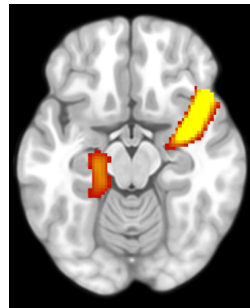
RP IC2 (z=2)



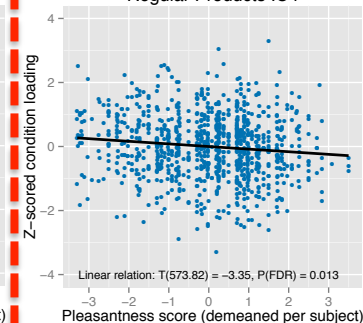
Regular Products IC2



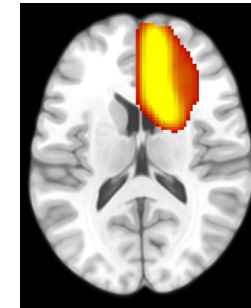
RP IC4 (z=-15)



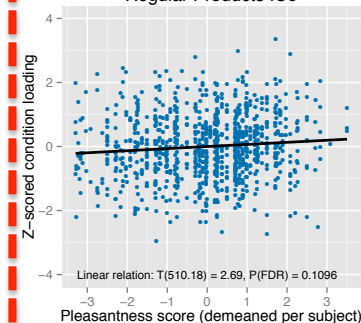
Regular Products IC4



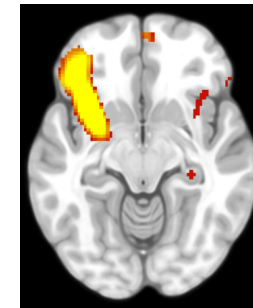
RP IC6 (z=15)



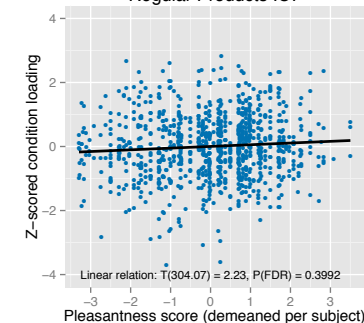
Regular Products IC6



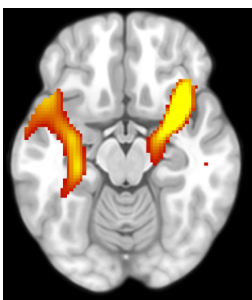
RP IC7 (z=-10)



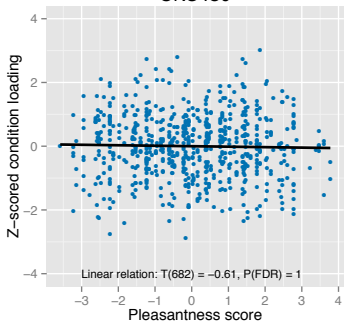
Regular Products IC7



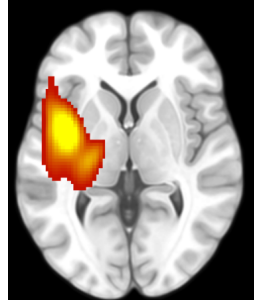
ONS IC9



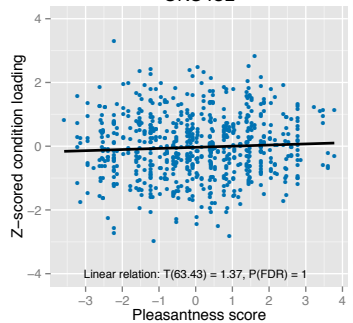
ONS IC9



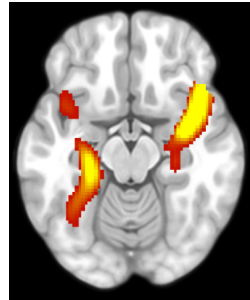
ONS IC2



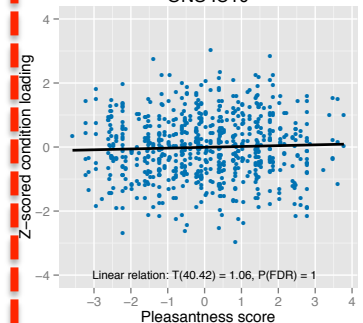
ONS IC2



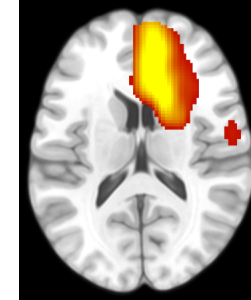
ONS IC10



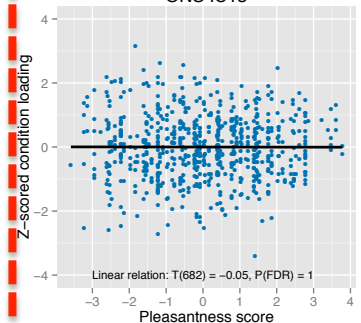
ONS IC10



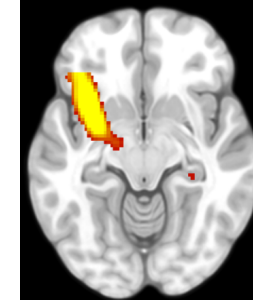
ONS IC13



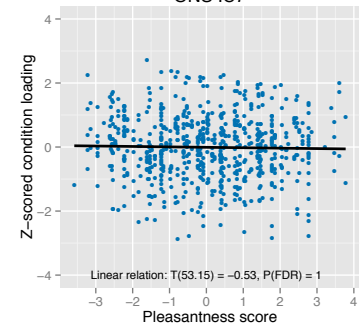
ONS IC13

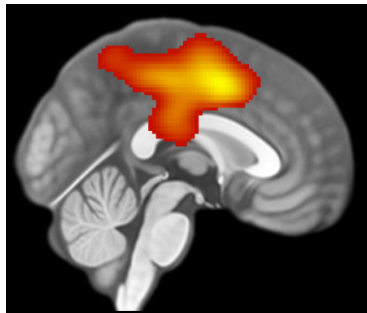


ONS IC7

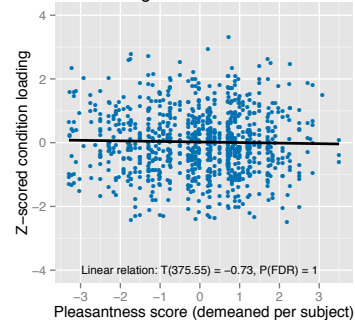
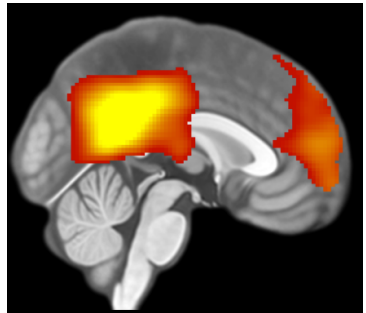


ONS IC7

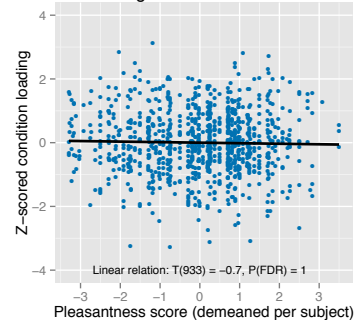
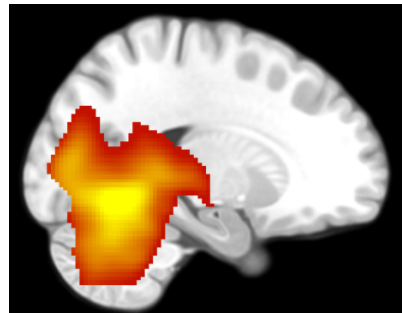


RP IC8 ( $x=0$ )

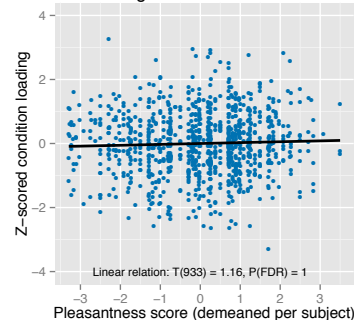
Regular Products IC8

RP IC10 ( $x=0$ )

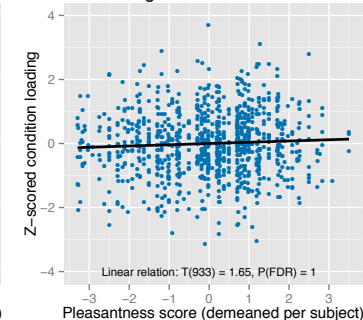
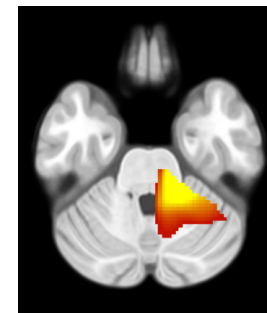
Regular Products IC10

RP IC11 ( $x=-20$ )

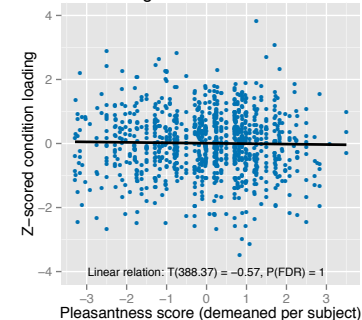
Regular Products IC11

RP IC13 ( $z=-10$ )

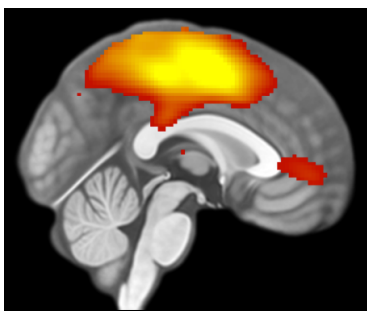
Regular Products IC13

RP IC14 ( $z=-30$ )

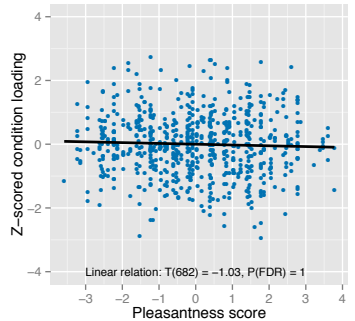
Regular Products IC14



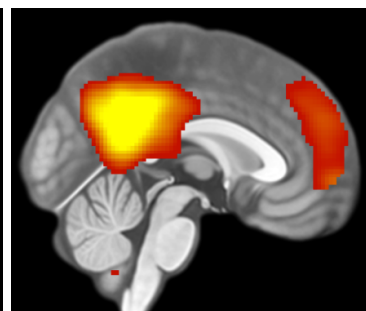
ONS IC12



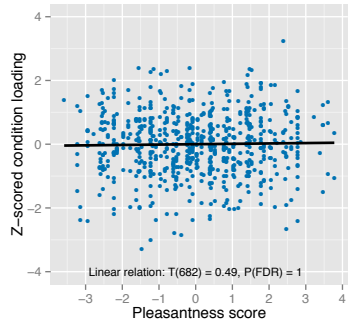
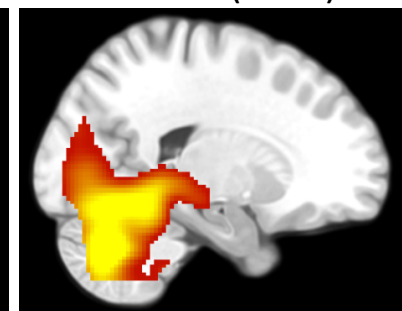
ONS IC12



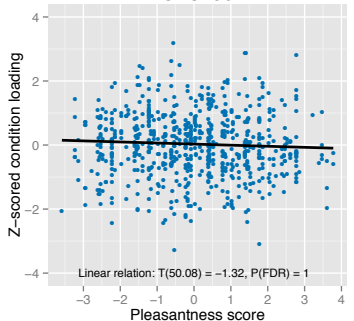
ONS IC4



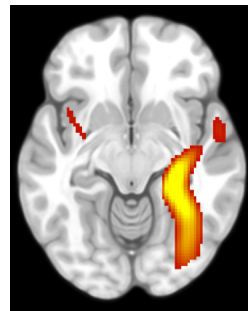
ONS IC4

ONS IC6 ( $x=20$ )

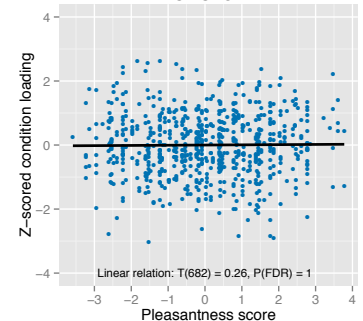
ONS IC6



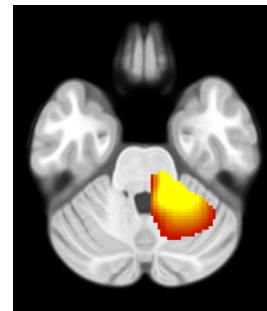
ONS IC1



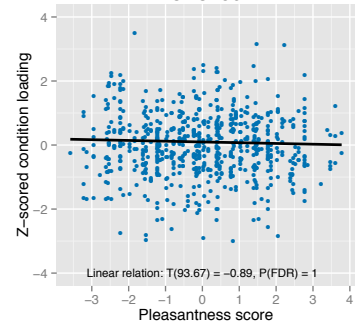
ONS IC1



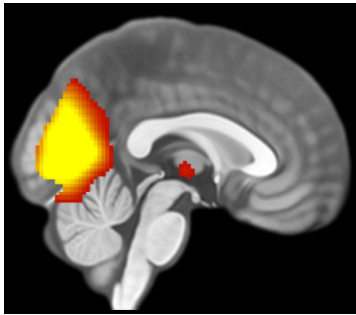
ONS IC8



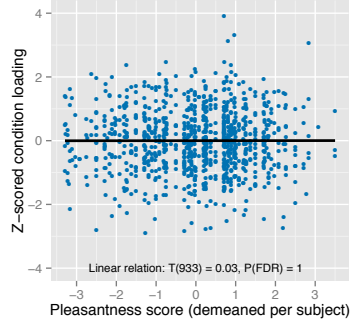
ONS IC8



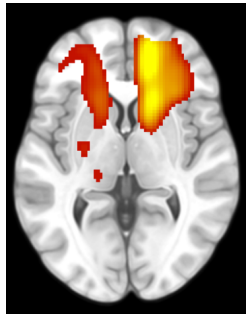
RP IC15 (x=0)



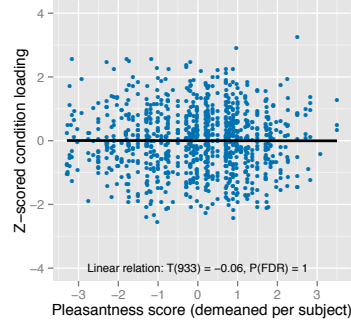
Regular Products IC15



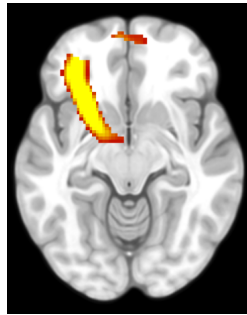
RP IC3 (z=2)



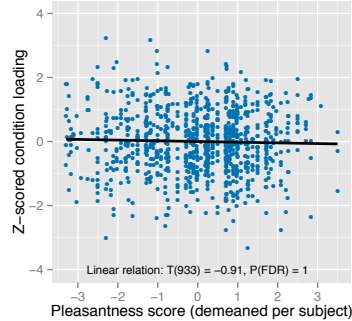
Regular Products IC3



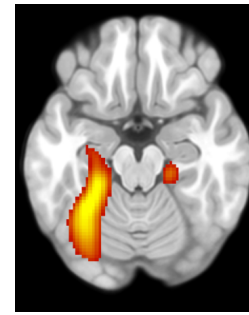
RP IC5 (x=0)



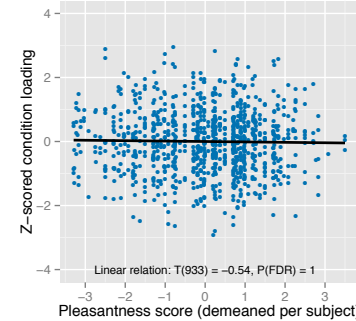
Regular Products IC5



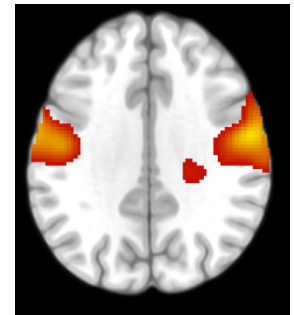
RP IC9 (z=34)



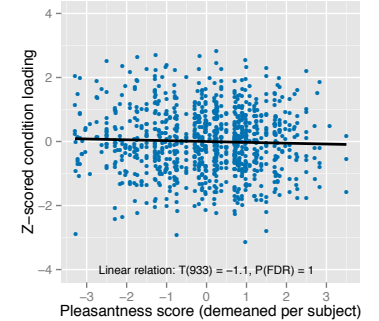
Regular Products IC9



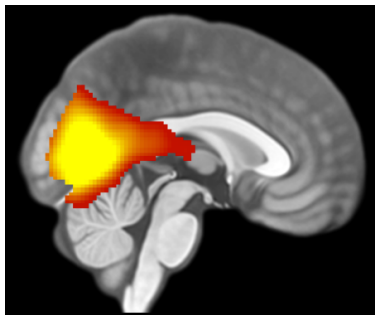
RP IC12 (z=0)



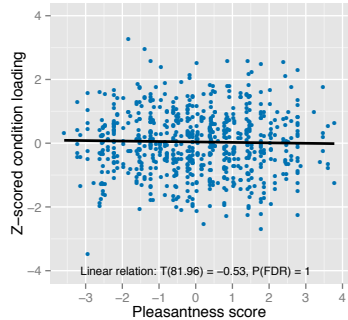
Regular Products IC12



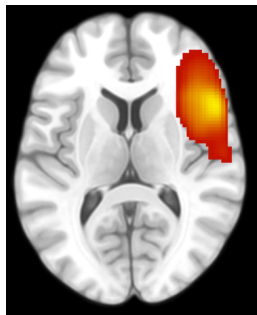
ONS IC3



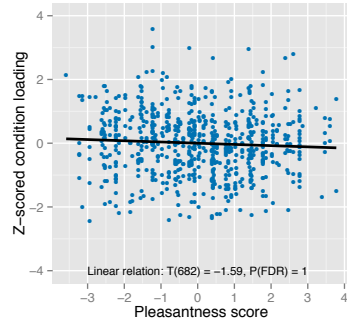
ONS IC3



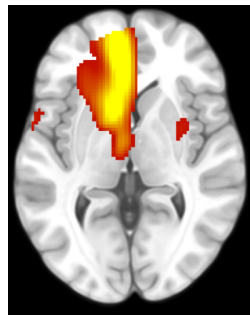
ONS IC5



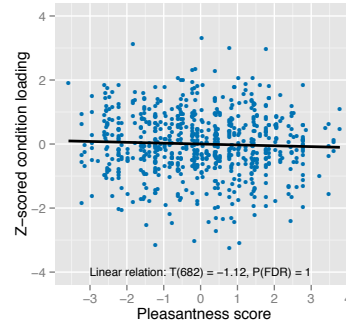
ONS IC5



ONS IC11



ONS IC11



Coordinates: MNI

Color range IC maps:  $1 > z > 2$

Regression: linear mixed effect models

Model: IC loading  $\sim$  pleasantness + (1 | subject) + (1 | product)

Degrees of freedom: Satterthwaite approximation

P-values: FDR correction per dataset

RP: Regular Products dataset

ONS: Oral Nutritional supplements dataset

Red box: component associated with pleasantness

More details: see main text.