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We are grateful to the Institute of Medicine and the Commonwealth Fund for funding the underlying research of this paper. Teresa Gibson holds a dual appointment with Truven Health Analytics, the organization that creates the MarketScan Databases. Drs. Chernew, Landrum, and Landon are employed by Harvard Medical School's Department of Healthcare Policy, and Dr. Fendrick by the University of Michigan Medical School. Mr. McKellar was employed by Harvard Medical School's Department of Healthcare Policy while the research was conducted.

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