



S1 Fig. χ^2 of the fits. Obtained as a function of varying $1/K_{\text{Binding}}$ for the E-box (black circles) and non-specific (open circles) sequences for (A) Max*, (B) $\Delta\text{Max}^*/\text{Max}^*$, (C) c-Myc*/ ΔMax^* , (D) c-Myc* and (E) ΔMax^* . The $1/K_{\text{Dimer}}$ corresponding to the best fit is reported in Table 1.