

Breathing life into fisheries stock assessments with citizen science

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Supplementary Table S1. Costs of monitoring program in each year between 2002/03 and 2012/13. Expenses are shown as numbers of each item except where listed as \$Aus (e.g. promotion). Salaried staff are numbers of full-time equivalents (RS, Research scientist; STO, Senior technical officer; TO, Technical officer; LA, Laboratory assistant). Other costs are number of weekend days incurred on field trips (no. of staff × no. of days), no. of vehicles leased, no. of freezers and field and lab equipment kits purchased/replaced. Promotion includes production staff time and printing costs (including flyers, banners, signs, drink coolers, water bottles, stickers, hats, t-shirts, prize winner flights, web-links, mail-outs, newsletters).

Expense	Detail	2002/03	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13
Staff	<i>RS</i>	1	1	1	1	1	1	1	1	1	1	1
	<i>STO</i>						2	2	1	1	1	1
	<i>TO</i>	1	1	2	2	1.5	0.5	2	2	2.3	2.3	2.3
	<i>LA</i>	0.8	0.8	0.8	0.8	0.8	0.8	1	1	1	1	1
Weekend field days		39	51	67	67	67	68	90	67	61	61	61
Vehicles		1	1	1	1	1	3	3	3	2.5	2.5	2.5
Field & lab equipment	<i>Freezers</i>			3	1	1	2	1	1			
	<i>Electricity (\$)</i>											2000
	<i>Field/Lab kits</i>	1	0.25	0.25	0.25	0.25	2	0.5	0.5	1.5	0.75	1.5
Promotion (\$)		7600	9000	7600	9000	7600	9000	16600	11800	58450	73115	37591
Total cost vs 2004/05				1.000	0.995	0.909	1.461	1.539	1.347	1.550	1.555	1.499

Supplementary Table S2. Questions, answers and results of an online survey of members of the public about the *Send us your skeletons* program.

#	Question and answer options	No. of respondents	%
1	<i>Are you already aware of the Send us your skeletons campaign</i>		
	No, never heard of it before this survey	29	11.6
	Yes, but not sure what it is.	31	12.4
	Yes, I think I am pretty clear about what is involved.	189	76.0
		249	100
2	<i>If Yes, How often do/have you donated your fish skeletons</i>		
	Every month	12	5.5
	Every few months	26	11.9
	Once or twice a year	51	23.3
	Never	130	59.3
		219	100
3	<i>If you know about SUYS, but have not donated skeletons, why do you choose not to? (Multiple answers accepted)</i>		
	Too hard or inconvenient.	44	34.4
	I don't trust the Department of Fisheries researchers.	3	2.3
	I'm concerned that the Department of Fisheries will use this information to restrict my future fishing.	9	7
	Don't really understand how this relates to me as a rec fisher.	8	6.3
	Other	77	60.2
		141	
4	<i>If you know about SUYS, are there any other comments you would like to make about the campaign?</i>		
	Supportive of SUYS/Department and understand the need	52	42.3
	Unsupportive	2	1.6
	Other	69	56.1
		123	100
5	<i>How often do you go fishing?</i>		
	At least once a month	181	73
	Every few months	49	19.8
	Once or twice a year	13	5.2
	Less than once a year	5	2
		248	100
6	<i>Would you be happy to receive further information about the Send us your skeletons campaign</i>		
	Yes	199	80.6
	No	48	19.4
		247	100