S1_Respondents

Respondent flow chart

| *Sample frame* |
| ~ 80,000,000 inhabitants divided into 55,000 sample points in Germany |

| *Preselected sample* |
| Sample of German citizens (≥18 years) living in private households in Germany selected by random-route-walk of households in 125 (out of 55,000) randomly chosen sample points |
| *n = 2,504* |

n = **93:** Pilot group
n = **25:** Unable to speak German
n = **530:** No adult (18y+) at home
n = **83:** Turned out not to be a private household

| *Eligible participants* |
| National German sample of people (18y+) from private households |
| *n = 1,773* |

n = **831:** Refused to participate
n = **28:** Invalid data within the preface of survey

| *Final sample* |
| National German sample (representative on age and gender) of people (18y+) from private households |
| *n = 914* |

Randomization
(Participants were randomly allocated to 1 of 8 cancer screening choice scenarios)

n = **17:** Some item nonresponse, excluded from analysis

| *Final respondents* |
| German citizens (18y+) who completed 1 out of 8 cancer screening choice scenarios of the survey |
| *n = 897* |