S1 File. Survey Questions

Commercial Sector Engagement in Health Policy and Research

This survey is being conducted by researchers in the Global Public Health Unit, University of Edinburgh. It is designed to explore where there is consensus within the public health community around policies and practices relating to commercial sector engagement with research and policy. The survey focuses on the alcohol industry, the food industry (by which we mean the parts of this sector that manufacture ultra-processed food and drinks) and the tobacco industry. This focus reflects the clear health impacts of their respective products on premature morbidity and mortality, and for each industry our attention centres on leading MANUFACTURERS of these products (rather than encompassing a more diverse range of actors such as retailers and distributors).

It should take not more that 10-15 minutes to complete this survey. All questionnaire responses are anonymous.

For more information about this survey please go to: http://tinyurl.com/n9o2ujj

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TOBACCO	0		0		0		С)		0		C					

3. There is a fundamental and irreconcilable conflict between industry interests and public health objectives.														
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4. This industry should not receive preferential treatment, such as tax breaks and other financial incentives, that may conflict with public health goals. Strongly Agree Agree Disagree Strongly Don't know														
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7. Tobacco is a special case, and the principle of precluding partnership and minimising engagement should not be extended to this industry.

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Don't know		
ALCOHOL	0	0	0	0	0	0		
FOOD (0	0	0	0	0	0		
8. Any com	ments	on this	section?	(entirely	y ontions	al)		
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3. Industry t	tactics	to influe	nce polic	y				
1. Do you ki TOBACCO i								
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Funding of h								
promotion activities an	d/or							
pre-emption policies								
Funding res	earch							
to create/madoubt about	aintain							
health								
implications Intimidation								
individuals of	or							
organisation favour regul								
of								
industry/pro Lobbying								
Recruit key								
government	:							
officials or								

politicians (revolving	door)									
Philanthro	ру									
Corporate responsibi										
Public related efforts to sepublic perconfindustry its product	hape ceptions and/or									
Litigation										
Use of trac										
4. Recommend what extendustries:			e that t	he follow	ving recom	mendati	ons a	ipply 1	o the	specified
*If you are 1. Volunta progress i	ry agree	ements	with t	his indu	stry will e	nable p				blank.
	Strongly Agree	/ Agre	ee	Neither agree no disagree	or Disagre	e Stron		Don't know		
ALCOHOL	0	0		0	0	0		0		
FOOD	0	0		0	0	-		0		
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3. This indu- health polic implementar	ies, but c					public
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Don't know
ALCOHOL	0	0	0	0	0	0
FOOD	0	0	0	0	0	0
TOBACCO	0	0	0	0	0	0
4. Public and non-binding	agreeme				_	-
	Strongly Agree	Agree	agree nor disagree	Disagree	Strongly Disagree	Don't know
ALCOHOL	0	0	0	0	0	0
FOOD	0	0	0	0	0	0
ТОВАССО	0	0	0	0	0	0
5. The publicsocial response				ot engage	with this	industry's
	Strongly Agree	Agree	agree nor disagree	Disagree	Strongly Disagree	Don't know
ALCOHOL	0	0	0	0	0	0
	0	0	0	0	0	0
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8. Universiti accept fund			stry.	n instituti	ons shoul	d refuse to								
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Don't know								
ALCOHOL	0	0	0	0	0	0								
FOOD	0	0	0	0	0	0								
TOBACCO	0	0	0	0	0	0								
9. Health jou	. Health journals should refuse to publish research funded by this ndustry.													
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Don't know								
ALCOHOL	0	0	0	0	0	0								
FOOD	0	0	0	0	0	0								
TOBACCO	0	0	0	0	0	0								
10. Academ industry, su interests.														
	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Don't know								
ALCOHOL	0	0	0	0	0	0								
FOOD	0	0	0	0	0	0								
ТОВАССО	0	0	0	0	0	0								

11	. Any comments on this section? (entirely optional).
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5. Cross-industry comparisons and distinctions

1. Do you agree with the following claim: 'The influence of the ALCOHOL industry on policy and research is less significant for public health than that of tobacco'?
Yes (Go to question 2)
No (Skip question 2, go to question 3)
Do not know (Skip question 2, go to question 3)
2. I believe the influence of the ALCOHOL industry on policy and research is less significant for public health than that of tobacco because (select all those that apply):
Alcohol products are less harmful than tobacco products at the individual level
Alcohol products are less harmful than tobacco products at the population level
Alcohol products are more socially acceptable in the contexts in which I work
Alcohol products are less socially acceptable in the contexts in which I work
I personally find alcohol products more acceptable/appealing
There is less evidence that the alcohol industry has attempted to influence policy in ways which are damaging to health
There is less evidence that the alcohol industry has attempted to influence research in ways which are damaging to health
There is less evidence that the alcohol industry has sought to mislead the public / policymakers about the negative health and social consequences of its products.
3. Do you agree with the following claim: 'The influence of the FOOD industry on policy and research is less significant for public health than that of tobacco'?
Yes (Go to question 4)
No (Skip question 4, go to question 5)
Do not know (Skip question 4, go to question 5)
4. I believe the influence of the FOOD industry on policy and research is less significant for public health than that of tobacco because (select all those that apply):
Food products are less harmful than tobacco products at the individual level
Food products are less harmful than tobacco products at the population level
Food products are more socially acceptable in the contexts in which I work

Food products are less socially acceptable in the contexts in which I
work
I personally find food products more acceptable/appealing
There is less evidence that the food industry has attempted to influence policy in ways which are damaging to health
There is less evidence that the food industry has attempted to influence research in ways which are damaging to health
There is less evidence that the food industry has sought to mislead the public / policymakers about the negative health and social consequences of its products.
5. Any comments on this section? (entirely optional).
6. Personal experiences and views
1. Institutional affiliation
University
Knowledge-broker
Charity
Advocacy/campaigning
Think tank
Health service
National government
Local Government
Other (Please Specify)
2. Which of these would you describe as a focus of your public health work? (please tick all that apply):
Alcohol
Food / obesity
Global health

	Health inequalities
	Health systems
	Health policy
	Non-communicable diseases
	Tobacco control
	Other (Please Specify)
3. In	what country do you primarily work?
4 8 =	to you angusted in reasonab?
4. AI	Yes (Go to question 6)
0	
5 If v	No (Skip question 6, go to question 7) you are engaged in research, what methodological approach do
	primarily employ? (please tick one):
	Qualitative methods
	Mixed methods
	Quantitative, non-experimental methods
	Quantitative, experimental methods
	Other (Please Specify)
	Carrott (risass spessify)
6. In	political matters, people talk of "the left" and "the right." How
wou	ld you place your views on this scale, generally speaking?
	0 0'1 0 0 0 0 0 0 0 0'10 Prefer Left' '2' '3' '4' '5' '6' '7' '8' '9' Right' not to
	Left' '2' '3' '4' '5' '6' '7' '8' '9' Right' not to say
7.1	
	e you affiliated with any of the following organisations/coalitions all that apply)?
	Conflict of Interest Coalition
	Framework Convention Alliance
	Global Alcohol Policy Alliance (GAPA)

	NCD Alliance
	UK Centre for Tobacco and Alcohol Studies (UKCTAS)
	World Health Organization
	ave you ever worked in any of the following industries? (tick all apply)
	Alcohol
	E-cigarettes
	Food and beverage
	Pharmaceutical
	Tobacco
	you have any formal relationship with, or financial investments ny of the following industries? (tick all that apply)
	Alcohol
	E-cigarettes
	Food and beverage
	Pharmaceutical
	Tobacco
follo heal	Tobacco In the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)?
follo heal	n the past ten years, have you received funding from any of the wing sources for any research or other work relating to public th that you have undertaken / been professionally involved with
follo heal	n the past ten years, have you received funding from any of the wing sources for any research or other work relating to public th that you have undertaken / been professionally involved with all that apply)?
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry Publicly funded health services
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry Publicly funded health services Local Government
follo heal	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry Publicly funded health services Local Government Health/medical charity/campaigning organisation
follo healt (tick	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public th that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry Publicly funded health services Local Government Health/medical charity/campaigning organisation Other charity/campaigning organisation
follo healt (tick	the past ten years, have you received funding from any of the wing sources for any research or other work relating to public the that you have undertaken / been professionally involved with all that apply)? Alcohol industry E-cigarette industry Food and non-alcoholic beverage industry Publicly funded health services Local Government Health/medical charity/campaigning organisation Other charity/campaigning organisation Pharmaceutical industry Charitable foundation (such as Wellcome Trust, Bill & Melinda Gates

National government	
Government funded research councils	
European Union	
International organisations	
Prefer not to say	
Other (Please Specify)	
11. Any comments on this section? (entirely optional).	
▲ ▼ ▼	
7. FINAL QUESTIONS	
Have you found it particularly difficult to answer our questions in relation	
to any of these industries? (please tick all that apply). NO YES, FOR ALCOHOL YES, FOR FOOD YES, FOR TOBACCO YES, FOR E-CIGARETTES	
NO YES, FOR ALCOHOL YES, FOR FOOD YES, FOR TOBACCO	

3. Do you have any final comments on this survey overall? (entirely optional).
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8. THANK YOU!

We really appreciate you taking the time to complete this survey and would be happy to keep you updated regarding the results of this research and/or a follow up interview. If you would like us to do so, please tick an appropriate box and write your name and e-mail address below. Please note that this information will be disconnected from your other answers (i.e. providing these details does not compromise the anonymity of the information you have provided).