

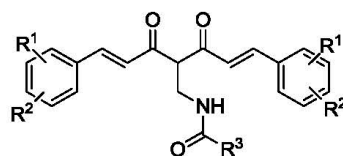
# **Supplementary materials**

## **Supporting materials and methods**








### **Cell confluency screening**

A549 cells ( $6 \times 10^3$ ) were seeded into 96-well plates (Corning Life Sciences) in DMEM/F12 10 % FCS (Gibco). Cells were cultured overnight before treatment. Effects of curcumin and analogs were examined in concentrations presented in the figure after 72h incubation in 100  $\mu$ l media. We monitored the cell confluency by JuLI™ FL Live Cell Analyser V.0 (NanoEntek) according to the instructions of the manufacturer. We present the confluency determined by the JuLI™ FL Live Cell Analyser after 72h treatment. Data were analyzed by GraphPad Prism® 5.

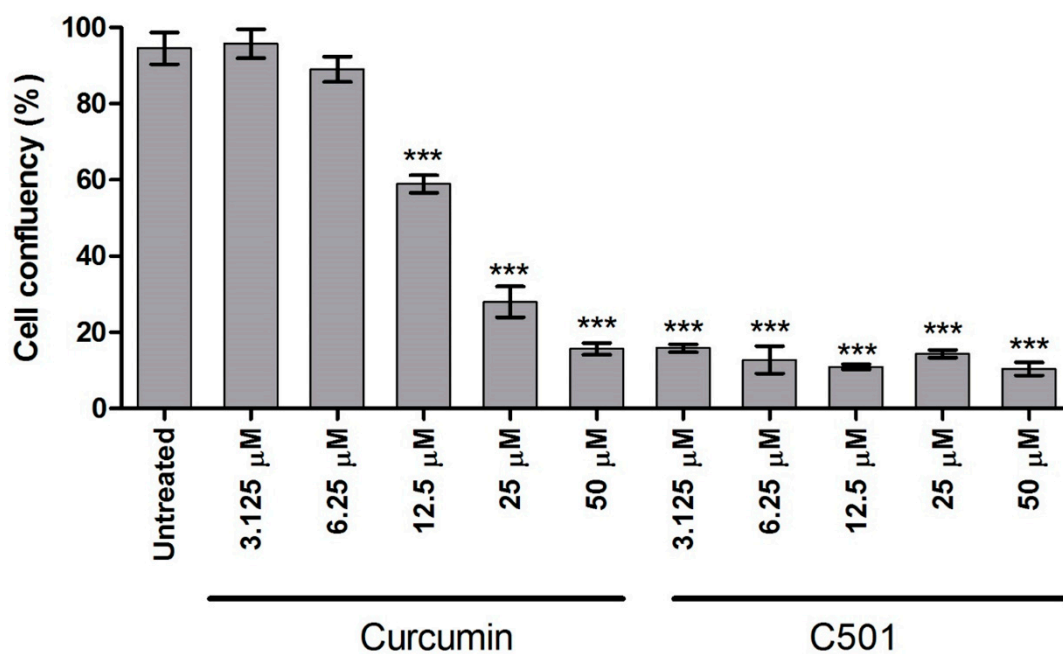
### **Supplementary figures:**



Compound	R <sup>1</sup>	R <sup>2</sup>	R <sup>3</sup>	Molecular weight
C501	3-OH			441
C502	3-OH			509
C503	3-OH			472
C504	3-OH			459
C505	3-OH			459
C509	3-OH			414
C510	3-OH			420
C513	3-OH			534
C514	3-OH			485
C515	3-OH			505
C516	3-OH			465
C517	3-F			418
C518	4-F			418
C519	2-F			418
C520	3-OMe	4-OH		474
C521	3-OH	4-OMe		474

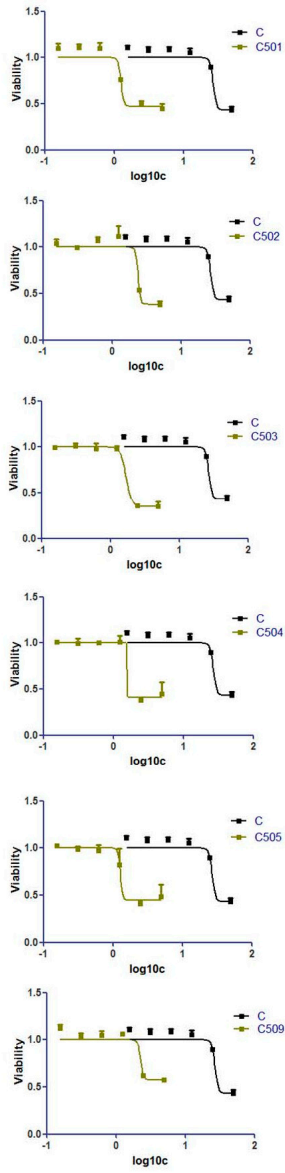
C524	3-OMe	4-OMe		502
C525	3-OH	3-OH		446
C526	4-COOH			470
C529	4-COOH			521
C530	3-OH	3-OH		497
C532	3-OH			418
C533	3-OH			415

**Figure S1.** Chemical structure of curcumin analogs.

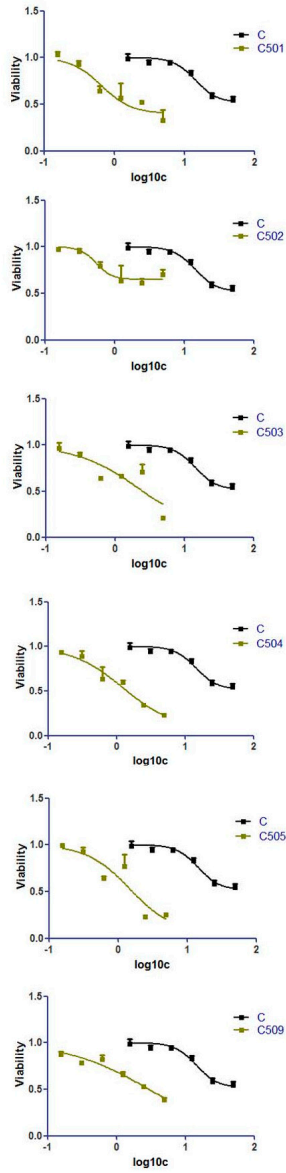


**Figure S2.** Curcumin and C501 hampered the viability of A549 cells. Cell confluency data of cells treated (from left to right: untreated, 3.125, 6.25, 12.5, 25 and 50 μM) in duplicates for 72h, recorded by Juli<sup>TM</sup>. The arithmetic mean values of two samples ± SD are presented. For experimental details see Supporting materials and methods.

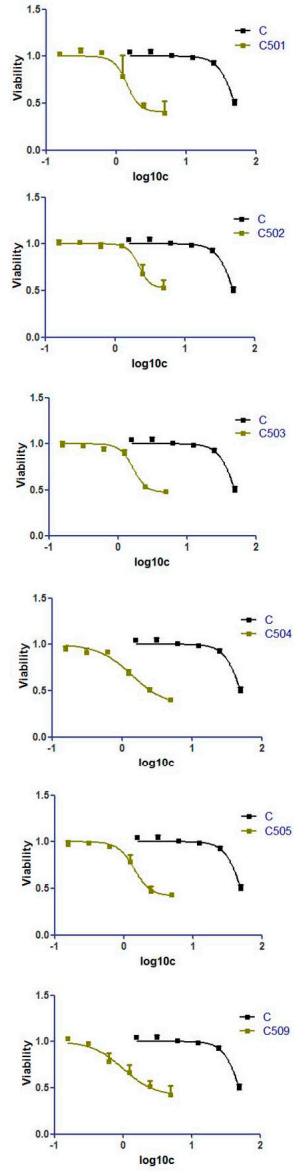
### A549

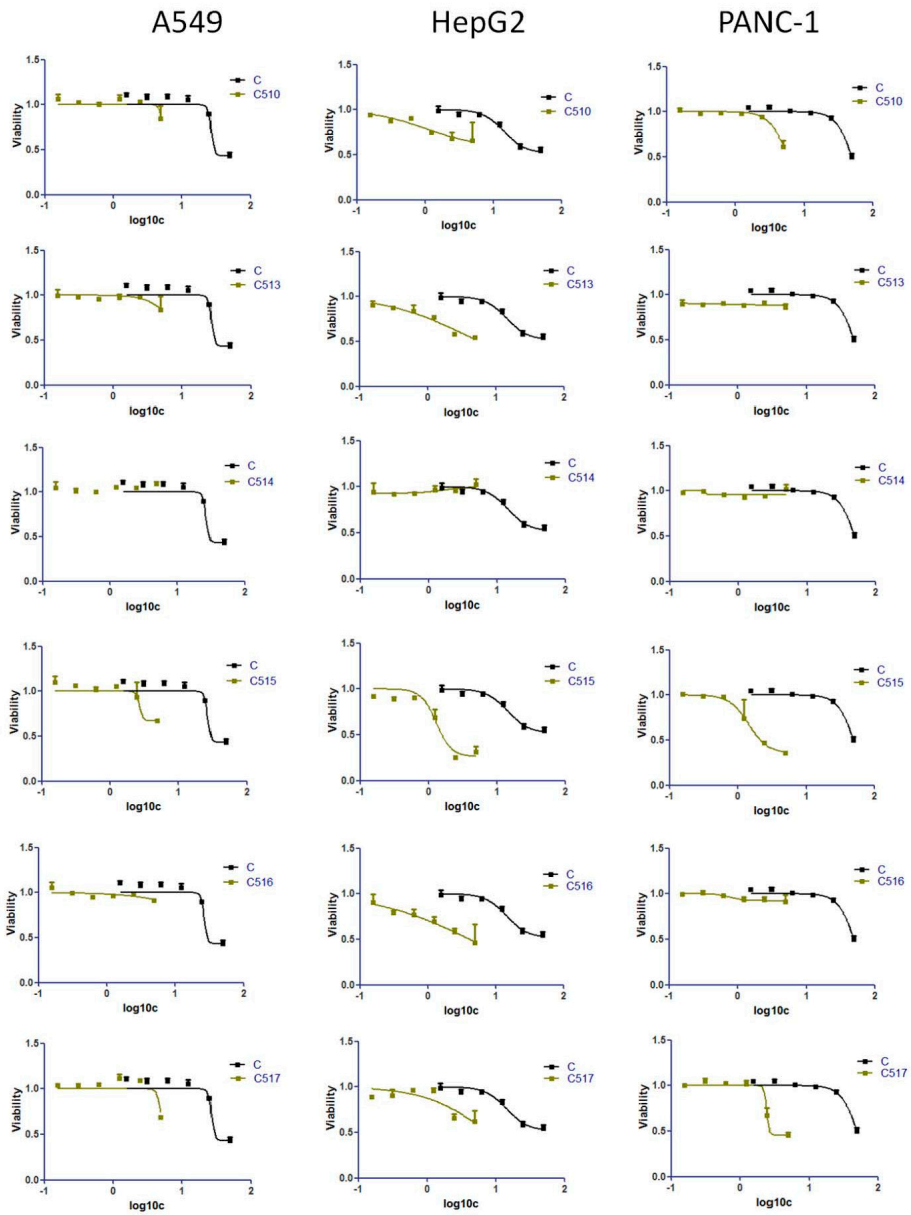


### HepG2

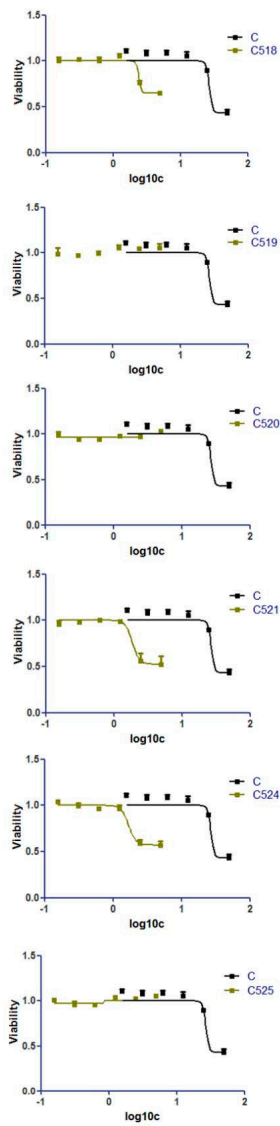


### PANC-1

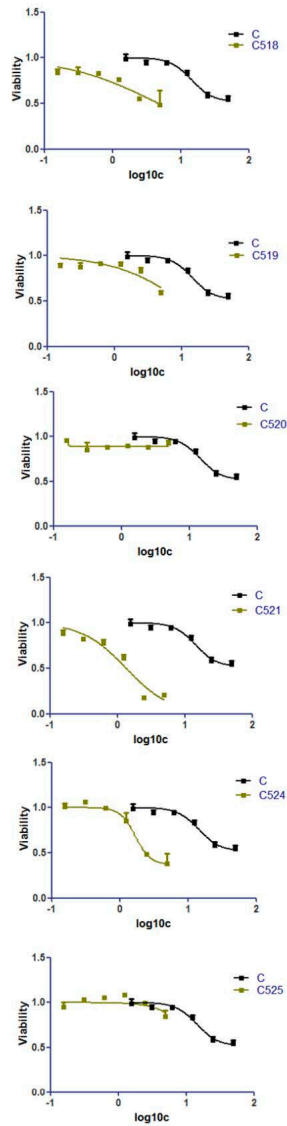




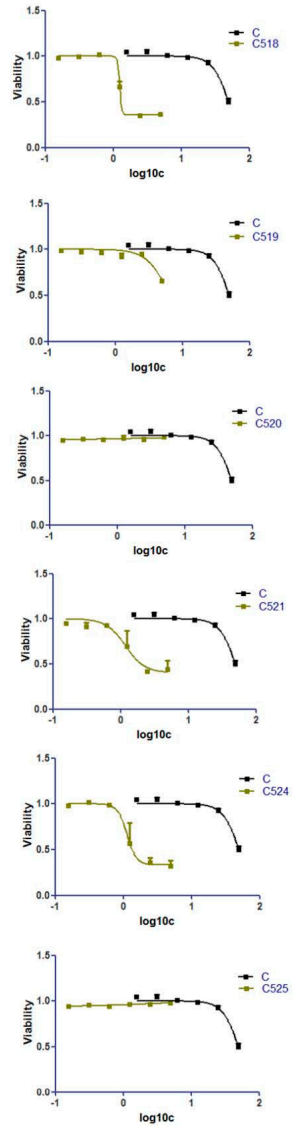
### A549

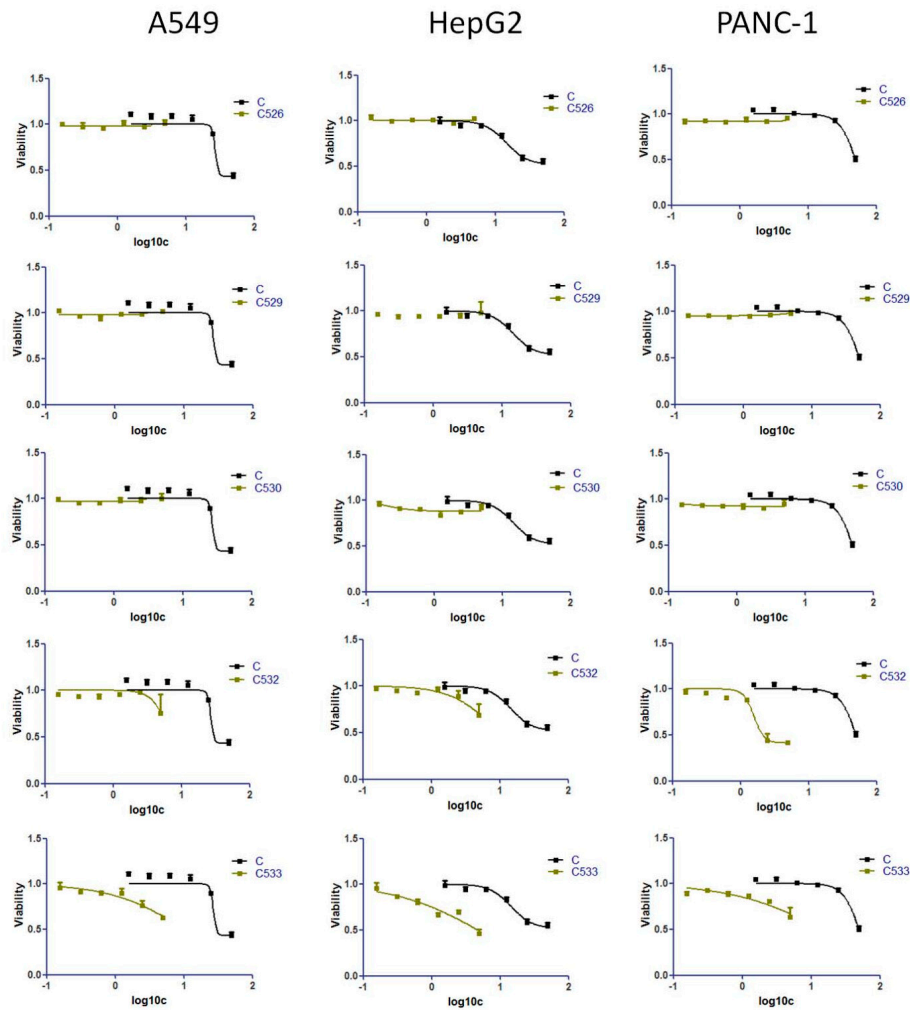


### HepG2

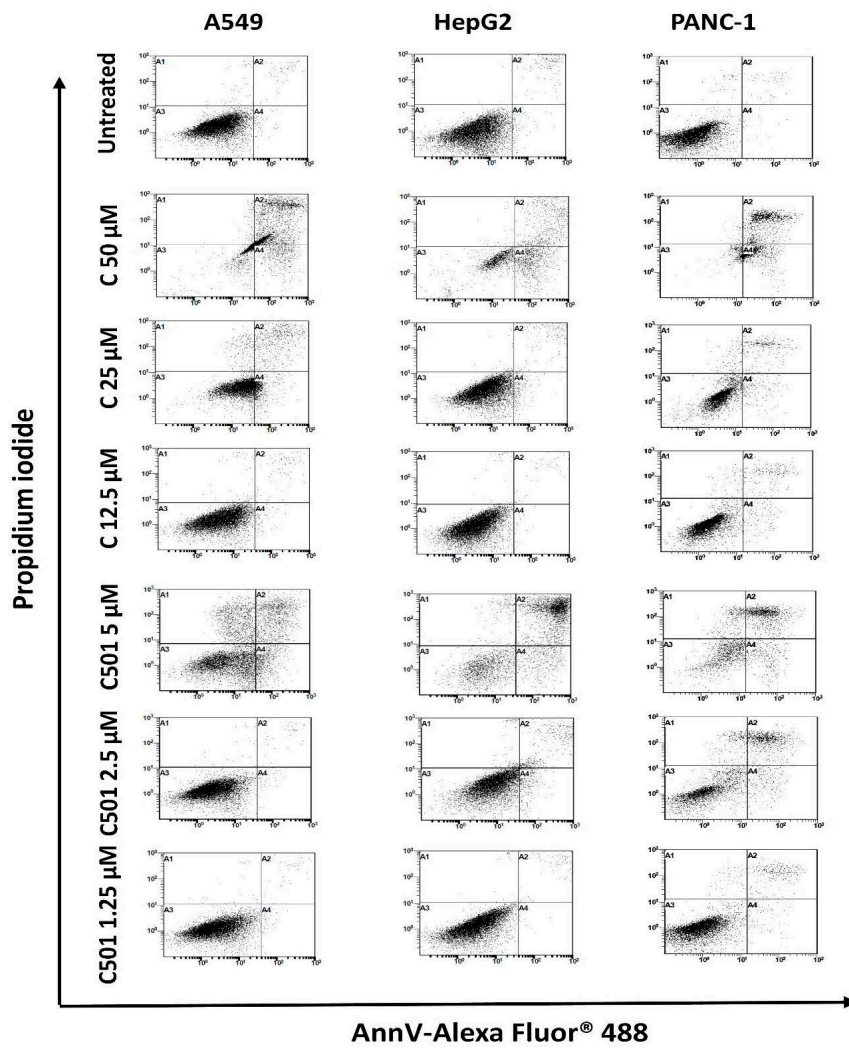


### PANC-1

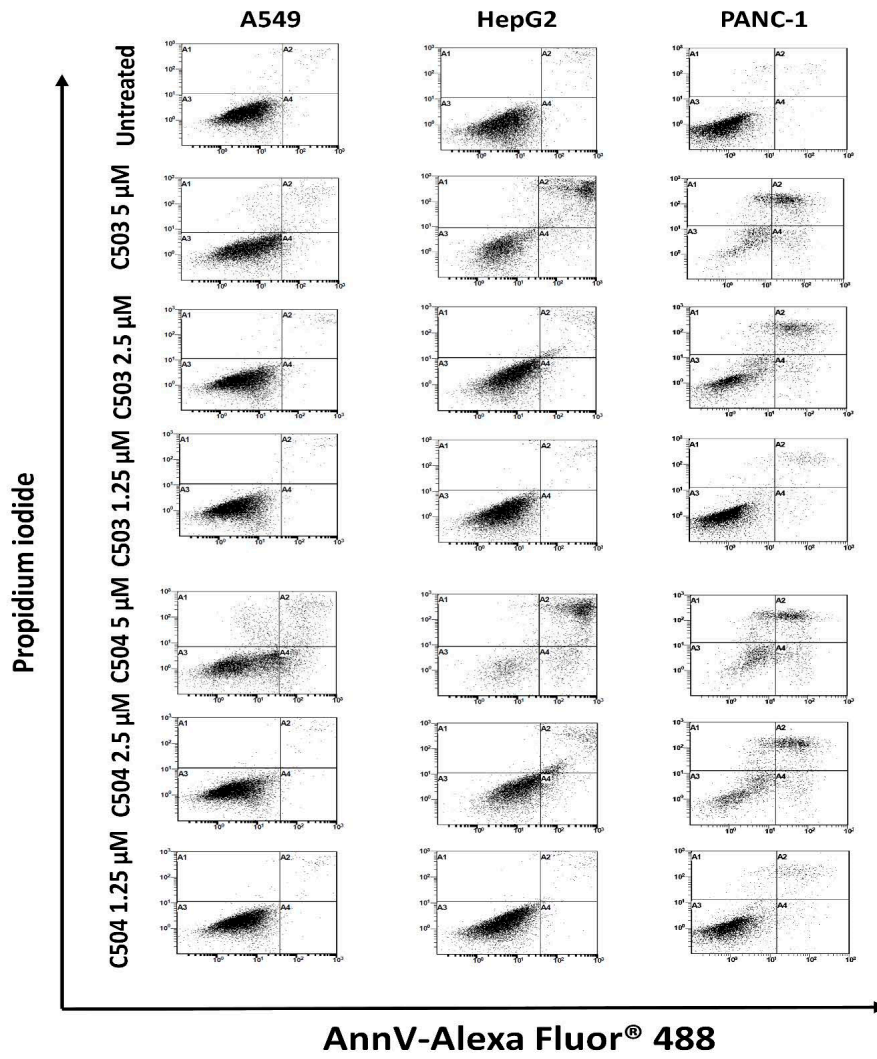


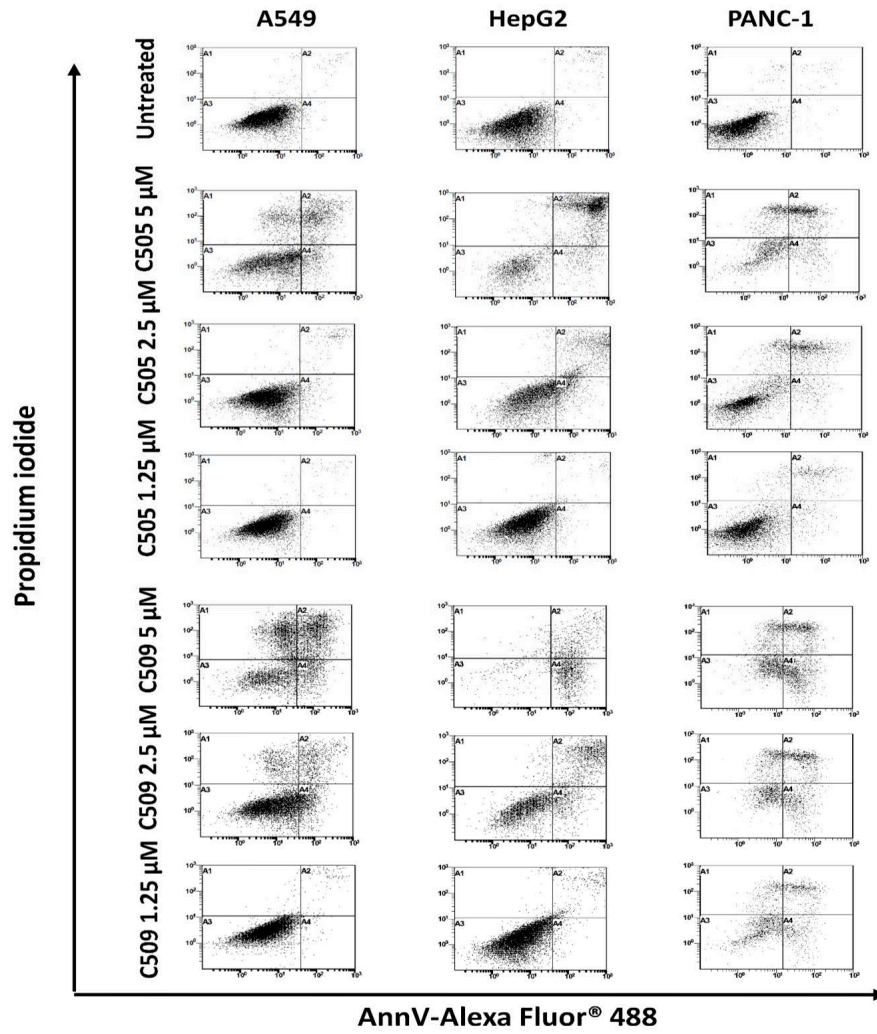


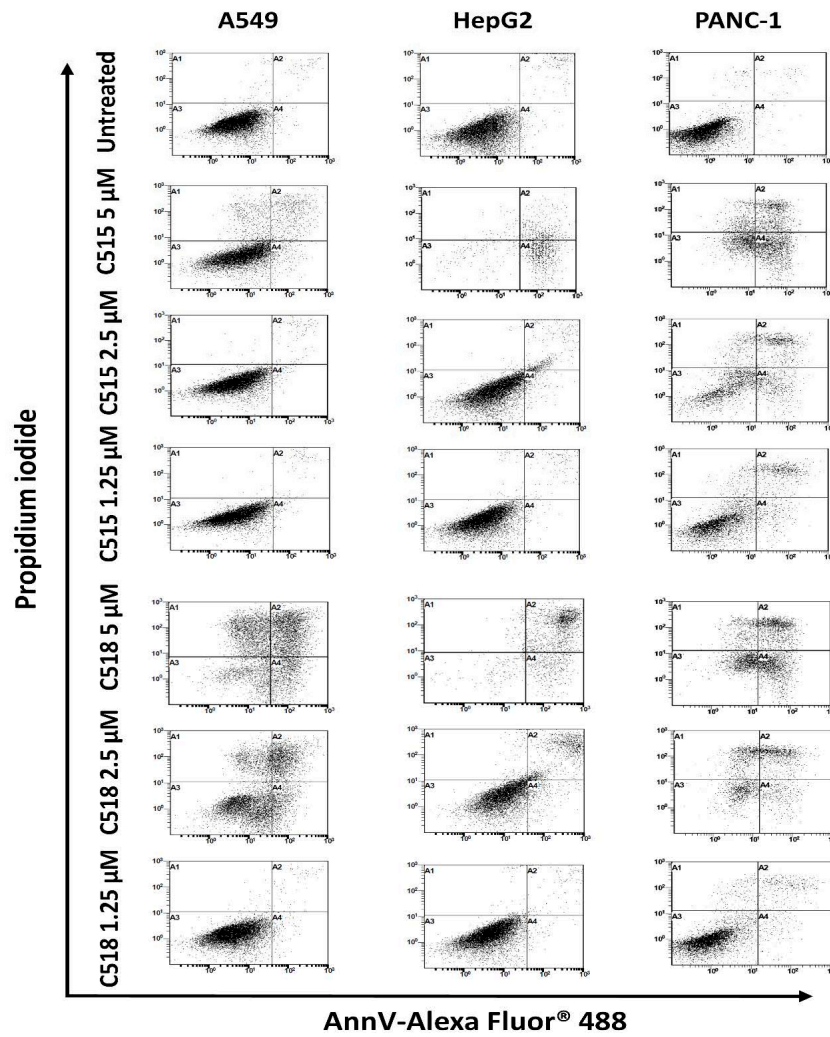
**Figure S3.** Dose-response curves of curcumin and curcumin analogs on A549, HepG2 and PANC-1 cells. Cells were treated with curcumin (C, 1.56, 3.125, 6.25, 12.5, 25 and 50  $\mu\text{M}$ ), and curcumin analogs (0.16, 0.3125, 0.625, 1.25, 2.5 and 5  $\mu\text{M}$ ) in duplicates for 72 h. Viability was examined by resazurin assay as described in the 3.2. Materials and methods. The arithmetic means of two samples  $\pm$  SD are presented.



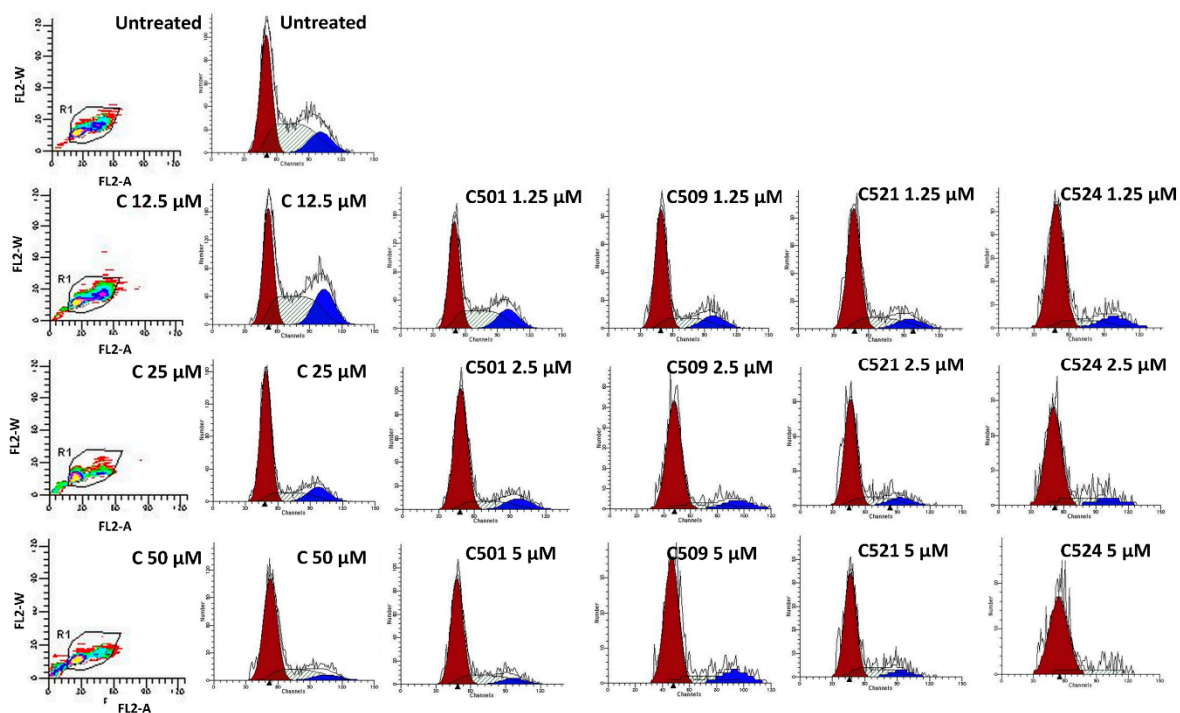








**Figure S4.** Detection of phosphatidylserine exposure on A549, HepG2 and PANC-1 cells. Representative dot plot images of cells treated with curcumin (C, 12.5, 25 and 50  $\mu\text{M}$ ), and curcumin analogs (1.25, 2.5, 5  $\mu\text{M}$ ) in duplicates for 72 h. Phosphatidylserine exposure was detected as described in 3.3.1. Materials and methods.



**Figure S5.** Cell cycle analysis of PANC-1 cells upon curcumin and curcumin analog treatment. Cells were treated with curcumin (C, 12.5, 25 and 50  $\mu\text{M}$ ) and curcumin analogs (1.25, 2.5 and 5  $\mu\text{M}$ ) in duplicate for 72 h. Representative images show cell cycle distribution analysis as described in the 3.3.2. Materials and methods.