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# BMJ Open

## Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment

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**Title page****Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment****Authors**

Shanthi Ramanathan <sup>1,2</sup> \*

Penny Reeves <sup>1,2</sup>

Simon Deeming <sup>1,2</sup>

Ross Stewart Bailie <sup>3</sup>

Jodie Bailie <sup>3</sup>

Roxanne Bainbridge <sup>4,5</sup>

Frances Cunningham <sup>6</sup>

Christopher Doran <sup>4</sup>

Karen McPhail Bell <sup>7</sup>

Andrew Searles <sup>1,2</sup>

**Corresponding author \***

Dr Shanthi Ramanathan

Hunter Medical Research Institute

Locked Bag 100

New Lambton Heights 2305

Email: [shanthi.ramanathan@hmri.org.au](mailto:shanthi.ramanathan@hmri.org.au)

Phone: 61-2-4042-0555

**Affiliations**

1. Health Research Economics, Hunter Medical Research Institute, Newcastle, NSW, Australia
2. School of Medicine and Public Health, Faculty of Health and Medicine, University of Newcastle, NSW, Australia

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  - 60
3. The University of Sydney, University Centre for Rural Health – North Coast, Lismore, NSW, Australia
  4. Centre for Indigenous Health Equity Research, School of Health Medical and Applied Sciences, Central Queensland University, Brisbane, Queensland, Australia
  5. The Cairns Institute, James Cook University, Cairns, Queensland, Australia
  6. Menzies School of Health Research, Charles Darwin University, Brisbane, Queensland, Australia
  7. The University of Sydney, University Centre for Rural Health – Camperdown, Sydney, NSW, Australia

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**ABSTRACT****Introduction:**

There is growing recognition amongst health researchers and funders that the wider benefits of research such as economic, social, and health impacts ought to be assessed and valued alongside academic outputs such as peer-reviewed papers. Research translation needs to increase and the pathways to impact ought to be more transparent. These processes are particularly pertinent to the Indigenous health sector given continued concerns that Indigenous communities are over-researched with little corresponding improvement in health outcomes. This paper describes the research protocol of a mixed methods study to apply FAIT (Framework to Assess the Impact from Translational health research) to the Centre for Research Excellence in Integrated Quality Improvement (CRE-IQI). FAIT will be applied to five selected CRE-IQI Flagship projects to encourage research translation and assess the wider impact of that research.

**Methods and analysis:**

Phase 1 will develop a modified program logic model for each Flagship project including identifying process, output and impact metrics so progress can be monitored. A scoping review will inform potential benefits. In Phase 2 program logic models will be updated to account for changes in the research pathways over time. Audit and feedback will be used to encourage research translation and collect evidence of achievement of any process, output and interim impacts. In Phase 3 three proven methodologies for measuring research impact - Payback, economic assessment, and narratives- will be applied. Data on the application of FAIT will be collected and analysed to inform and improve FAIT's performance.

**Ethics and dissemination:**

This study is funded by a nationally-competitive grant (ID 1078927) from the Australian National Health and Medical Research Council. Ethics approval was obtained from the University of Newcastle's Human Research Ethics Committee (ID: H-2017-0026). The results from the study will be presented in several peer-reviewed publications, through conference presentations and via social media.

## 1. Introduction

A substantial amount of health and medical research does not translate, is not implemented by healthcare systems, is not used by end users in policy and practice, and does not create impact. (Neta, Glasgow et al. 2015) Research translation is the process of knowledge generation and transfer that enables those utilising the developed knowledge to apply it. (Rubio, Schoenbaum et al. 2010) The definition for 'research impact' modified for the health and medical research context and used in this protocol is *the demonstrable effect from basic, health systems, patient and population-orientated research, and clinical trials, that ultimately improves healthcare delivery, human health and quality of life, and generates benefits for the economy, society, culture, public policy, or the environment.* (Penfield, Baker et al. 2014) Any level of suboptimal translation means the returns earned from research investments do not achieve their potential. Further, in terms of the broader fiscal environment, there is a growing demand for more accountability in public spending across all sectors, including health. (Australian Research Council 2013)

A contributor to suboptimal translation and impact is that research translation has not been systematically encouraged and impacts have rarely been measured beyond academic outputs such as peer-reviewed publications. (Bornmann 2013) There is growing recognition that translation of research into policy and practice needs to increase and that the pathways to realising impact ought to be more transparent. (McKeon, Alexander et al. 2013) A decade ago, the gap between the generation of research outputs and the use of those outputs was not closing. (Green and Glasgow 2006) Since then, there have been major developments in this space in Australia. Key initiatives include:

- The Excellence in Research for Australia (ERA) a national framework to examine how universities are translating their research into economic, social and other benefits (Australian Research Council 2010)
- Australia's National Health and Medical Research Council's (NHMRCs) Advanced Health Research and Translation Centres Program (National Health and Medical Research Council 2015)
- Medical Research Futures Fund (MRFF) to support translational medical research (Department of Health 2015)
- Australian Research Council's development and piloting of a national engagement and impact assessment framework to sit alongside the current ERA (Australian Research Council 2015)
- NHMRC's Centres for Innovation in Regional Health. (National Health and Medical Research Council 2016)

These initiatives confirm that research translation and impact assessment are high on Australia's research agenda and attempts to close the gap between research outputs and impacts will be highly regarded.

In Australia, this need for greater accountability is particularly evident in the area of Aboriginal and Torres Strait Islander (thereafter respectfully referred to as Indigenous Australians) health where health disparities continue between Indigenous and non-Indigenous Australians. (Vos, Begg et al. 2009, Commonwealth of Australia 2017) There remain serious concerns that Indigenous Australians have been over-researched without corresponding improvements in health outcomes. (Bainbridge, Tsey et al. 2015) One reason for this has been the over-abundance of descriptive studies in Indigenous health that,

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3 of themselves, rarely translate to changes in policy and practice. A recent systematic review of reviews  
4 of Indigenous health and wellbeing research identified knowledge and methodological gaps in  
5 documenting Indigenous health research impact and found that not one of the reviews assessed the  
6 impact of research nor explicitly referred to research impact. (Kinchin, Mccalman et al. 2017) More  
7 needs to be done to ensure that Indigenous health research improves the quality of health and health-  
8 related services delivered to Indigenous communities and, ultimately, improves the health and  
9 wellbeing of the Indigenous community. Consideration of 'value for money' must be a component of  
10 determining the success or failure of health and wellbeing programs. Currently, government agency  
11 reporting is based largely on inputs and outputs rather than impacts, and the absence of robust and  
12 available outcome data has been a significant barrier to assessing impacts. In a debate-style article on  
13 the benefits of Indigenous health research, the authors concluded that adopting a benefit-led approach  
14 and embedding the assessment of benefit from the outset of the research is a vital pre-requisite to  
15 maximizing research impact. (Bainbridge, Tsey et al. 2015)  
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20 Recognising a need to enhance continuous quality improvement initiatives in Indigenous primary  
21 healthcare, the NHMRC funded the Centre for Research Excellence for Integrated Quality Improvement  
22 in Indigenous Primary Healthcare (CRE-IQI) from 2015-2019. The vision for the CRE-IQI is to improve  
23 Aboriginal and Torres Strait Islander health outcomes by accelerating and strengthening large-scale  
24 primary healthcare (PHC) quality improvement efforts. Building on the Partnership Learning Model  
25 (Bailie, Matthews et al. 2013) developed through earlier research, and on innovation platform concepts,  
26 the CRE-IQI brings together stakeholders from across different levels of the health system (clinical,  
27 policy, service coordination and support) to share and exchange their experiences, knowledge, skills,  
28 ideas, and resources to accelerate and strengthen systems-level PHC improvement efforts. A significant  
29 portion of CRE-IQI resources are dedicated to the functioning and improvement of the Innovation  
30 Platform and cross cutting programs including research capacity-strengthening, strengthening  
31 collaboration and research translation. Specifically, a portion of its funding has been allocated to  
32 adopting a framework to encourage research translation and assess impact of its research program. The  
33 selected Framework to Assess the Impact from Translational health research (FAIT) was developed by a  
34 team of health economists and health and medical researchers based at the Hunter Medical Research  
35 Institute (HMRI) with the specific aim of encouraging and measuring research translation and impact.  
36 (Searles, Doran et al. 2016) The adoption of FAIT by CRE-IQI presents an opportunity to pilot the  
37 framework's implementation and trial its research impact assessment methodology. The framework will  
38 be applied to five selected Flagship projects to present transparency to the translation process, provide  
39 capacity to improve the speed of translation (when applied prospectively) and ultimately to assess the  
40 impact of these research projects (see Table 1 for details of each project).  
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47 --- insert Table 1---

48  
49 The remainder of this paper focusses on the research protocol of a mixed methods study to document  
50 the pathway to translation (including engagement with stakeholders and barriers and enablers of  
51 translation) and measure the impact of the five aforementioned projects – all of which are at different  
52 stages of the research pipeline. There are four objectives for this study, to:  
53

- 54 1. Provide transparency about the pathway to generating research impact
  - 55 2. Examine process issues associated with the implementation of FAIT
  - 56 3. Test the feasibility of using FAIT's package of validated impact assessment methodologies
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#### 4. Assess the impact of the five Flagship projects

The anticipated outcome of this study will be greater translation of research amongst CRE-IQI associates and others working in this field. It is also anticipated that the study will provide an evidence-based report of the impact of CRE-IQI.

## 2. Methods and analysis

This study involves the application of a specific framework (FAIT) to encourage research translation and measure research impact. (Searles, Doran et al. 2016) The setting will be the CRE-IQI. While the CRE has a Project Coordinating Centre in Lismore, New South Wales, its work is largely carried out through collaborative teams from multiple organisations including community-controlled health services, government health services, policy organisations, universities and research institutions across New South Wales, Queensland, the Northern Territory, South Australia and Western Australia. Participants in data collection will be a mix of researchers and students who are associated with CRE-IQI and collaborators in related fields such as health service staff, clinicians, policy makers, representatives of peak Indigenous health organisations and Indigenous community members.

The study design will involve a four-stage sequential mixed method design, summarized below:

**Phase 1:** A modified program logic model of the CRE-IQI's five selected flagship research programs will be developed with input from key stakeholders. The models will be developed retrospectively for ongoing research projects and prospectively for newly instigated initiatives. Part of this process will include a scoping review to identify categories of impact that will inform the type of benefits that may be expected to result from research into integrated quality improvement in Indigenous primary healthcare and to identify potential values or sources of value associated with those benefits.

**Phase 2:** The implementation of FAIT focusing on data collection (process, outcome and impact metrics). This stage will also incorporate a process evaluation to collect participants' perceptions of FAIT and its implementation.

**Phase 3:** The impact of the five Flagship projects will be measured and evaluated using the package of FAIT methodologies for impact assessment namely Payback (Buxton and Hanney 1996) economic assessment and case studies. The results will be summarized and presented by way of a scorecard, including narratives describing the process by which the research translated and generated impact.

**Phase 4:** The outcomes of both the implementation of FAIT and the results of the assessment of the five Flagship projects will be compiled. This report will include recommendations for the future implementation of FAIT in Indigenous health research settings.

The approximate timelines for the various activities and key dates are summarised in Figure 1 .

--- insert Figure 1----

The following sections provide details about the methods for each of these four phases of the study.

### 2.1 Phase 1



### ***A modified program logic model***

The first phase will be the creation of five modified program logic models. (Searles, Doran et al. 2016) One of the modifications to the logic model as used in FAIT relates to the insertion of ‘end users’ which has the advantage for impact assessment purposes of identifying who will use the research outputs. However, in the context of CRE-IQI, end users are defined as collaborators along the pathway to impact that are both co-creators and co-users of the research outputs, including CQI coordinators, other health service staff, clinicians, policy makers, representatives of peak Indigenous health organisations and Indigenous community members. This definition includes both interim and final users. The purpose of the logic models will be to provide a strategic map of how each of the five Flagship projects plan to generate impact. The logic models link community and other needs to the research priorities and activities. These activities should produce an output that when utilized by an end user, creates an opportunity for the generation of impact. While recognizing that translation is a multidirectional phenomenon, this approach provides “line of sight” from need to research to impact (see Figure 2)

The value in articulating these processes in a program logic model gives transparency to how the research producers believe their project will generate impact. The program logic model provides insights about the planned activities, expected outputs and intended impacts. This information is used to determine a series of metrics to measure the project’s progress against plans. Process metrics not only allow researchers to determine if the research is going to plan, they are an opportunity to include activities that have, in the literature, been associated with successful translation and the generation of impact. Output metrics help identify when key outputs or products of the research activity have been generated. Impact metrics are measures that reflect the consequence of the research output being used by end users. For example, a new clinical guideline might be the product of a Flagship project but it will need to be used or implemented by clinicians before it can generate impact such as improved patient outcomes.

--- insert Figure 2 ---

Data for the given program logic models will be obtained through a series of semi-structured individual and group telephone interviews with key stakeholders from each project and group feedback sessions to ensure all perspectives are covered. For projects that are further along the research pipeline, information obtained from researchers and collaborators will be triangulated against existing documents such as published papers, and other project documents including meeting minutes and progress reports.

With the prospective application of FAIT, the modified program logic model will be used to discern the relevant research outputs and to describe the expected impacts when used by the end users. In a retrospective application, it will be used to give clarity to the extent to which research translation and impact were given consideration at the program outset. While the program logic model appears linear within this diagrammatic representation (necessary for the development of a logic model); its application including project development, stakeholder engagement and project refinement are in most part non-linear and iterative in nature. Hence the program logic models will be living documents open to change at all stages of the research to ensure they capture the actual translational pathways to impact.

### **Scoping review**

The development of the program logic models will be informed by a scoping review. The objective of the review will be to identify categories of impact that will inform the benefits that may be expected from research about integrated quality improvement in Indigenous primary healthcare. It will also be used to identify potential values or sources of value associated with those anticipated benefits. Step 1 of the review will be conducted using combinations of the following freetext and MeSH terms in the titles and abstracts of articles: Indigenous health research, health services research, continuous quality improvement, integrated quality improvement, research impacts, knowledge generation, health impacts, health outcomes, economic impacts.

The review process will follow the Joanna Briggs Institute (JBI) guideline for scoping reviews. (The Joanna Briggs Institute 2015) While still methodical, scoping reviews are typically broader in their focus with less restrictive inclusion criteria than systematic reviews. (Arksey H and O'Malley L 2005) The review will be used to map the key concepts underpinning the measurement of impact on the delivery of health services to Indigenous populations. As outlined in the JBI guideline, a three-step search strategy will be used. Step 1 will involve an initial search of two relevant online databases. Step 2 will be an analysis of the text words contained in the title and abstract of any retrieved papers and of the index terms used to describe the articles. A second search will then be undertaken using all identified keywords and index terms across all included databases. Third, the reference list of all identified reports and articles will be hand-searched for additional studies. In this review, literature will be drawn from both economic (i.e. Econlit and JStore) and general health and medical academic databases (i.e. Medline, Embase, CINAHL, Cochrane Database of Systematic Reviews). The searches will also extend to Google scholar and Google to identify grey literature from government departments, international organisations and research funders. The searches will be limited to articles published in English between 1995 and 2017. This timeframe is considered to be appropriate because knowledge translation, a precursor to impact assessment, first gained prominence in the late 1990s.

The data from the review will be charted to record the key information. In line with recommended scoping review guidelines, the charting of results will be iterative. (Arksey H and O'Malley L 2005, Colquhoun, Levac et al. 2014) The tabulated results will be accompanied by a narrative aligned to the review objective. The findings will be used to inform the domains of benefit and valuations for inclusion in the Payback and economic assessment of Flagship projects. No formal assessment of the quality of the studies will be undertaken and the results will not be published.

## **2.2 Phase 2**

### **Implementation of the FAIT Framework**

Phase 2 of the study will be the implementation of the FAIT framework over the remaining 24 months of CRE-IQI operations until end July 2019. This will entail sharing the program logic models with all CRE-IQI associates, allowing for feedback and modifications to the five models and six-monthly updating of the models including any modifications to expectations and pre-defined activities. Through a process of audit and feedback, Flagship project teams will have the opportunity to assess how they are tracking against their output and impact goals and to refine their research translation and engagement activities

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3 to maximize impact. In addition, CRE-IQI associates will be exposed to current thinking around research  
4 translation, implementation and impact through CRE-IQI's research capacity strengthening program.

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6 Data collection for this stage of the study will involve a series of online and telephone surveys of CRE-IQI  
7 management and associates to elicit their perceptions of FAIT, determine if the framework encourages  
8 translational behaviours and how the implementation of the framework can be improved. Participants  
9 will also be asked to articulate which aspects of the framework work well and which aspects need  
10 refinement.  
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### 13 14 15 **2.3 Phase 3**

#### 16 17 ***Research impact measurement and valuation***

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19 Currently, there is no single measurement method capable of capturing the impacts stemming from  
20 health and medical research. For this reason, FAIT employs a combination of three proven methods:  
21 quantified metrics (Buxton 2011) economic assessment (Buxton, Hanney et al. 2004) and narratives of  
22 the process by which the research in question translates and generates impact. Using qualitative project  
23 examples, the case studies are triangulated against the payback and economic assessment to validate  
24 the impact of the research in question.  
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#### 27 28 ***Metrics***

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30 The metrics referred to in FAIT are a variation of the methods used in the Payback Framework (Buxton  
31 and Hanney 1996). Metrics will be organised under broad domains of benefit such as knowledge  
32 impacts, impacts on practice, economic impacts, policy impacts and community impacts. Semi-  
33 structured interviews and groups discussions with each Flagship project team will be used to generate  
34 process, output and impact metrics that will be used to populate the domains of benefit within Payback.  
35 These metrics will be structured to support the planned economic assessment. Robust metrics that are  
36 contextually relevant to Indigenous health research will be selected with consideration to objectivity,  
37 administrative efficiency, transparency and comparability as well as their ability to be verified.  
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41 In cases that involve the retrospective application of FAIT, examples of process metrics will include the  
42 historical level of engagement with key stakeholders as well as activities that could assist the translation  
43 of research outputs through to others in the research pipeline. With retrospective analysis, the metrics  
44 may necessarily be constrained to outcome measures selected at the research program outset to  
45 measure the efficacy of the research components - for example, changes in organisational systems that  
46 support the adoption of CQI within those health services that are involved in *Lessons from the Best*.  
47 Given resource constraints and the limitations of available data and evidence, the metrics that will be  
48 included in the final report will be based on what can feasibly be collected versus the ideal list of impact  
49 metrics. They will also be constrained, in some cases, by the lag between research translation and  
50 impact.  
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#### 53 54 ***Economic assessment***

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56 The economic assessment component will entail a comparison of the costs associated with developing  
57 and implementing the five Flagship projects versus (where feasible) a calculated value for the expected  
58 impact or consequence of the funded research. The descriptive nature of much of the CRE-IQI work will  
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3 impact on the type of economic assessment that is feasible and useful. The planned assessment will  
4 collect the resources used to fund the research and any additional costs in utilizing the research outputs.  
5 For example, research that develops a minimum package of pregnancy care content for implementation  
6 will have used resources to develop and evaluate the package. Implementation of that package might  
7 increase the number of maternal prenatal care consults or diagnostic tests. These consults and tests are  
8 additional costs to the health system and can be modelled on the Co-operative Research Council  
9 endorsed evaluation framework – the Impact Tool – which uses cost benefit analysis as its foundation.  
10 Implementation of that minimum package might also have positive impacts on preterm birth, low birth  
11 weight and small-for-gestational age which can be reported as downstream savings to the health  
12 system. The appeal in using the tool to guide the economic assessment stems from the emphasis on the  
13 logic underpinning the research activity-output-usage-impact chain to give transparency and clarity to  
14 the research, which is also at the heart of FAIT. The program logic model will assist in articulating  
15 program inputs, expected outputs, uptake and ultimate impact. The total calculated expected costs and  
16 benefits will be combined by way of an impact map. Depending on the focus and stage of each Flagship  
17 project, three broad steps will be involved in the economic assessment: (1) Identification and  
18 measurement of resource use; (2) measurement and valuation of the expected impact, where possible,  
19 and (3) comparison of the costs and expected impacts, where possible, in a single metric. Where  
20 practical, the analysis will assume a societal perspective to ensure all possible costs and benefits are  
21 accounted for. The time horizon for the assessment will be bounded in the base case analysis by the  
22 period during which the program received core funding i.e. 2015-2019. Expected costs and impacts will  
23 be reported in net present value terms and streams of projected future costs and benefits will be  
24 discounted at a rate of 3 per cent.

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31 (i) Identification, measurement and valuation of resource use  
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33 Guided by the program logic model, resource use pertaining to (a) the development of the research, (b)  
34 delivery of any research outputs or interventions, (c) uptake of outputs by end users and (d) health  
35 service changes will be identified, measured and valued. The retrospective nature of the application of  
36 FAIT to a majority of the Flagship projects will hamper the collection of data to inform many of the costs  
37 and benefits. This is especially true for costs incurred as a result of adopting or using the research  
38 outputs of each CRE-IQI project.

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41 Resource use associated with development and delivery of the various projects will be costed using  
42 financial and administrative records from the respective research teams. The costs associated with  
43 translation of the project findings and outputs will include any costs (including opportunity costs)  
44 incurred by the various health service organisations, such as costs related to practice change. As stated  
45 above, it will be problematic to collect data to inform these costs retrospectively. However, some  
46 attempt will be made to model these costs using administration records and detailed descriptions of  
47 uptake obtained from program managers and CQI facilitators to inform the modelling.

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50 Unit costs for health service resource use, where appropriate and available, will be based on the best  
51 available data at the time including the Medicare Benefits Schedule (Department of Health 2017).  
52 Resource use of marketed goods and services outside the health sector will be valued at current market  
53 prices. Unmarketed goods and services such as travel time and the time of volunteers will be costed  
54 using opportunity cost prices.

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57 (ii) Measurement and valuation of the expected impact  
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3 Impact will be calculated for selected domains from each of the five program logic models. The  
4 calculations will be adjusted for risk to give the expected value of the impact. Attribution will be  
5 assigned at a conservative rate, the value of which will be informed by administrative and evaluation  
6 records and qualified during the researcher and health service staff interviews. Projected valuations will  
7 included a 'drop-off' factor to account for waning benefit over time. The sensitivity of the impact  
8 calculation to changes in attribution and drop-off will be extensively tested. Any and all assumptions  
9 underpinning the analysis will be made explicit in the reporting of the results. The economic assessment  
10 will be limited to assessments for which there is existing evidence or for which evidence can be  
11 collected. Given the time lag between translation and impact and the lack of any counterfactuals,  
12 attribution will be necessarily conservative and valuations may need to be undertaken with reference to  
13 interim rather than final impacts.  
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### 18 19 20 ***Narratives (case studies)***

21 The FAIT approach also incorporates the use of illustrative examples or narratives which will be  
22 compiled for each Flagship project to describe in more qualitative terms how translation occurred and  
23 how research impact was generated for each project.(Searles, Doran et al. 2016) The use of case  
24 narratives or case studies will introduce a qualitative aspect to the measurement of research impact and  
25 has been the basis of the research evaluation system currently used in the United Kingdom. (Barker  
26 2007) Feedback received by the ARC as part of the development of its EI Assessment Framework,  
27 indicates that a narrative approach is the most appropriate method to convey information and data on  
28 Indigenous research particularly regarding engagement and impact. In other applications of FAIT, these  
29 narratives have been important vehicles for verifying the consistency of the impact findings generated  
30 from the economic assessment and Payback. In this application, it is expected that the narratives will be  
31 informed by interviews with key CRE-IQI researchers and key stakeholders including end users of the  
32 research such as health service staff, representatives of peak bodies, government representatives and  
33 Indigenous community leaders.  
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## 40 **2.4 Phase 4**

### 41 ***Reporting and recommendations around the implementation of FAIT***

42 The results, including the narratives, will be summarised and reported by way of a scorecard (see Figure  
43 3 for hypothetical scorecard). This scorecards will form the basis of CRE-IQI reporting of the translation  
44 and impact of its five Flagship projects as well as feed into a more comprehensive evaluation of the CRE  
45 as an Innovation Platform (the details of which are not covered in this protocol).  
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49 The findings from the implementation of the FAIT Framework within CRE-IQI and specifically about its  
50 applicability within the Indigenous health research context will be compiled and a workshop with key  
51 CRE-IQI researchers and stakeholders will be employed to discuss the findings and to obtain feedback  
52 with a view to the final refining of the framework for future use.  
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### 3. Ethics and dissemination

The implementation of FAIT within CRE-IQI is funded as part of a nationally-competitive grant (Grant ID 1078927) through the Australian National Health and Medical Research Council. The study, as described in this protocol, has received ethics approval from the University of Newcastle's Human Research Ethics Committee (Ethics ID: H-2017-0026). While no participant details will be collected as part of the study, consent will be sought and recorded for each participant and associated organisation.

It is anticipated that the results from the study described in this protocol will be presented in several related publications. The first will focus on the implementation of the framework (development of the program logic) and its evaluation (did it work?). The second will summarise the learnings from the study and present recommendations for improving FAIT. The research impact assessment findings will be presented in a series of publications.

#### Authors' contributions:

Shanthi Ramanathan was responsible for writing the first draft of the protocol with significant contributions by penny Reeves. Simon Deeming, Andrew Searles, Ross Stewart Bailie and Karen McPahil-Bell reviewed and provided comprehensive feedback to the first draft. Jodie Bailie, Frances Cunningham, Roxanne Bainbridge and Christopher Doran reviewed and provided expert feedback to the second draft of the protocol. Jodie Bailie and Andrew Searles undertook final checks and Shanthi Ramanathan finalised the manuscript for submission. AS PR, SD and CD were part of the team that developed FAIT. RSB, JB, AS, SR, FC, CD and RB are part of the CRE-IQI Evaluation team.

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#### Competing interest statement

The authors have no competing interests to declare.

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**Table 1 CRE-IQI Flagship projects selected for implementation of FAIT**

Project title	Project synopsis	Years in progress	Type of FAIT implementation
Engaging stakeholders in identifying priority evidence-practice gaps and strategies for improvement in primary health care (ESP Project)	The ESP Project brings together the concept of knowledge co-creation and evidence on how to achieve large scale change in quality of care. It engages a wide range of stakeholders in using aggregated continuous quality improvement data to identify priority gaps in care, barriers and enablers and strategies for improvement. <sup>1</sup>	2014-current	Retrospective and prospective
Ongoing collaborative analysis and reporting of data from the Audit and Best Practice in Chronic Disease National Research Project (ABCD Project)	The ABCD Project investigates the variation in quality of care in Indigenous primary health care centres. It also explores the underlying factors associated with variation at the health centre and regional level, examines specific strategies that have been effective in improving primary care clinical performance. This information will be used to work with health service staff, management and policy makers to enhance the effective implementation of successful strategies. <sup>2</sup>		Retrospective and prospective
Quality improvement in Aboriginal primary health care: Lessons from the best to better the rest	This project examines six 'high improving' PHC services within the ABCD cohort to enhance understanding of how contextual factors interact to facilitate the success of continuous quality improvement(CQI) initiatives within a service. The findings will be used to assist striving services to increase their success in implementing CQI initiatives. <sup>3</sup>	2014-2017	Retrospective and prospective
Strategies for improving provision of maternal care for Aboriginal and Torres Strait Islander women	This project aims to use the ABCD data to ascertain which combination of components of pregnancy care have the largest positive impact on birth outcomes. This information will be used to develop a list of essential pregnancy care items, a tool, and accompanying resources for health services to implement these essential care items. The project will also work with stakeholders to further develop strategies to improve maternal health outcomes.	2017-2019	Prospective
Sustainable Family Wellbeing (FWB) Implementation and Evaluation Using CQI Approaches	This project will define and develop implementation mechanisms that support Family Wellbeing empowerment program integration and implementation within family support programs. This includes the development of evidence-informed funding models, mechanisms and sustainable ways of embedding FWB and upscaling proven family support programs and services. <sup>4</sup> (Bainbridge, McCalman et al. 2011)	2015 - 2019	Retrospective and prospective

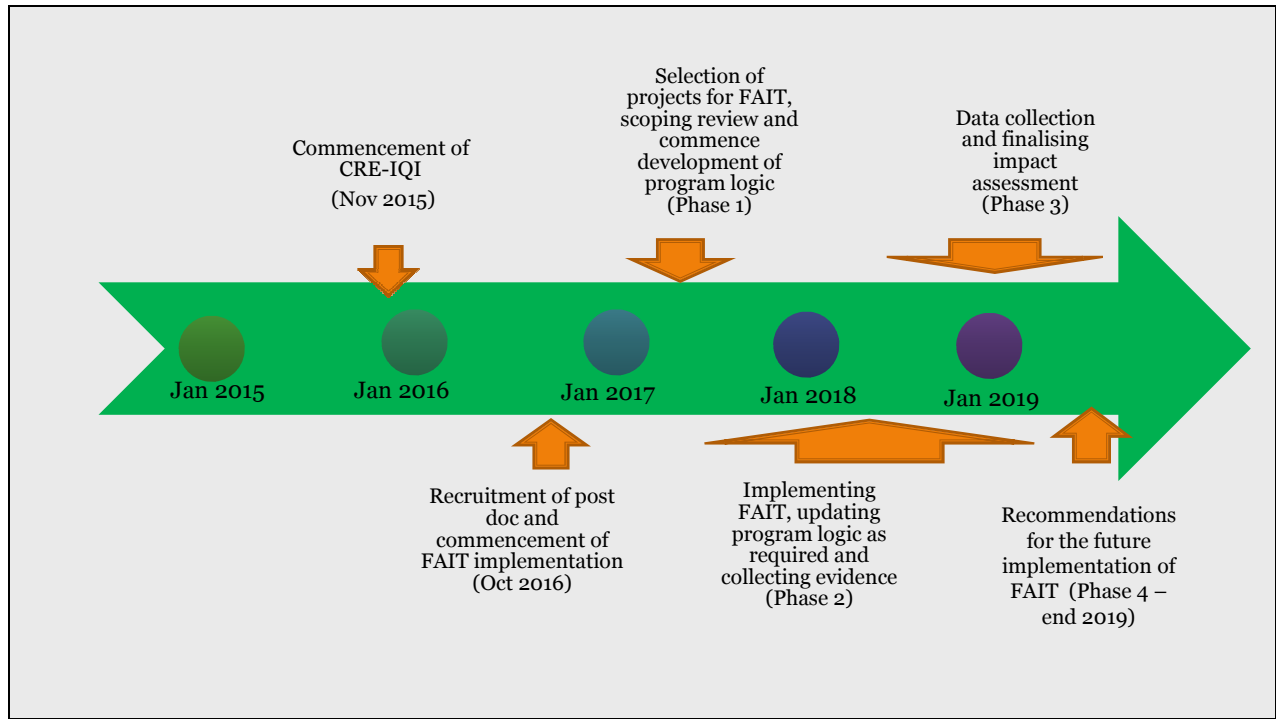
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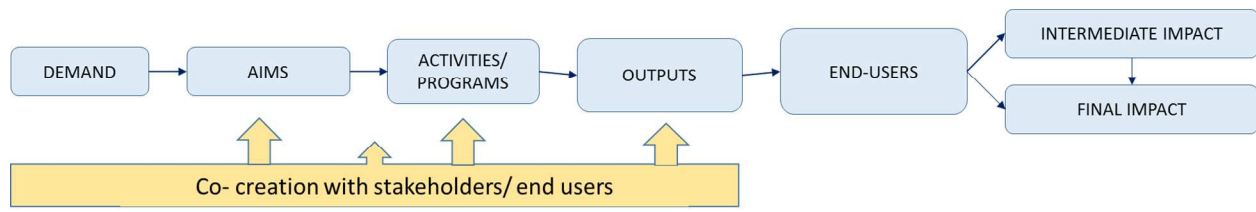
Figure 1 CRE-IQI Timeline for Implementation of a Framework to Assess the Impact of Translational Health Research



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Figure 2 Modified program logic model



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Figure 3

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Figure 3

Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people			
Method	Domain	Metric (Planned/potential)	Final value (TBC)
Modified Payback	Knowledge translation	Presentation at a conference Citation index for journal article PhD completions	No. of attendees Citation count No. of completions
	Clinical implementation	Increased delivery of cardiovascular risk assessments (CVRA) to Indigenous adults Increased follow up to reduce cardiovascular risk Reduced complications	No. of CVRA performed No. of follow-up appointments No. of adverse events
	Community benefit	Reduced cardiovascular (CV) morbidity amongst Indigenous adults Reduced cardiovascular mortality amongst Indigenous adults Wellbeing, measure of stress	No. of CV episodes No. of CV deaths Overall wellbeing score
	Policy and legislation	Change in localised or state-based policy on regular delivery of CVRAs for Indigenous adults	Policy change
	Economic impact	Reduced hospitalisations of Indigenous adults for cardiovascular problems Reduced readmissions Shorter lengths of stay Reduced need for at home care Quicker return to work/normal duties	No. of CV hospitalisations No. of CV readmissions Average days in hospital No. of home care visits No. of days off work
Method	Metric	Example	Final value
Economic Assessment	Cost of research	Research budget	Total expenditure
	Cost of doing the CVRAs and follow up	Estimated cost of implementation (increased consultations and medications)	Total health service budget spent on CVRA
	Benefit that can be converted into \$ value	Projections of reduced CV episodes, reduced hospitalisations and associated costs avoided for the patient (e.g. time off work)	Total costs avoided
	Cost: benefit ratio	For every \$1 spent, the program delivered \$X of benefit	To be confirmed (TBC)
Narrative	<p><b>Community need:</b> Aboriginal and Torres Strait Islander (Indigenous) people are disproportionately affected by cardiovascular disease and diabetes. The provision of adequate CVRAs and follow-up are shown to improve patient outcomes.</p> <p><b>Research response:</b> The goal is to increase the provision of CVRAs and follow-up by investigating variations in care to identify factors that may contribute to this variation and address the gaps and barriers to undertaking CVRAs and follow-up.</p> <p><b>Research outcome:</b> Increased provision of CVRAs and follow-up</p> <p><b>Research impact:</b> Reduced CV morbidity and mortality and improved outcomes for Indigenous patients and the community</p>		

Figure 3

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# BMJ Open

## Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment

Journal:	<i>BMJ Open</i>
Manuscript ID	bmjopen-2017-018572.R1
Article Type:	Protocol
Date Submitted by the Author:	29-Aug-2017
Complete List of Authors:	Ramanathan, Shanthi; University of Newcastle Hunter Medical Research Institute, Health Research Economics; University of Newcastle, Faculty of Health and Medicine, School of Medicine and Public Health Reeves, Penny; University of Newcastle Hunter Medical Research Institute, Health Research Economics; University of Newcastle, Faculty of Health and Medicine, School of Medicine and Public Health Deeming, Simon; University of Newcastle Hunter Medical Research Institute, Health Research Economics; University of Newcastle, Faculty of Health and Medicine, School of Medicine and Public Health Baillie, Ross; The University of Sydney, University Centre for Rural Health Baillie, Jodie; The University of Sydney, University Centre for Rural Health Bainbridge, Roxanne; Central Queensland University, Centre for Indigenous Health Equity Research, School of Health, Medical and Applied Science; James Cook University, The Cairns Institute Cunningham, Frances; Charles Darwin University, Menzies School of Health Research Doran, Christopher; Central Queensland University, School of Human, Health and Social Sciences McPhail-Bell, Karen; University of Sydney, University Centre for Rural Health Searles, Andrew; Hunter Medical Research Institute, Health Research Economics; University of Newcastle, Faculty of Health and Medicine, School of Medicine and Public Health
<b>Primary Subject Heading</b>:	Health services research
Secondary Subject Heading:	Health economics
Keywords:	Research translation, Return on Investment, Health Services, Indigenous, Impact Assessment

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Manuscripts

**Title page****Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment****Authors**

Shanthi Ramanathan <sup>1,2</sup> \*

Penny Reeves <sup>1,2</sup>

Simon Deeming <sup>1,2</sup>

Ross Stewart Bailie <sup>3</sup>

Jodie Bailie <sup>3</sup>

Roxanne Bainbridge <sup>4,5</sup>

Frances Cunningham <sup>6</sup>

Christopher Doran <sup>4</sup>

Karen McPhail Bell <sup>3</sup>

Andrew Searles <sup>1,2</sup>

**Corresponding author \***

Dr Shanthi Ramanathan

Hunter Medical Research Institute

Locked Bag 100

New Lambton Heights 2305

Email: [shanthi.ramanathan@hmri.org.au](mailto:shanthi.ramanathan@hmri.org.au)

Phone: 61-2-4042-0555

**Affiliations**

1. Health Research Economics, Hunter Medical Research Institute, Newcastle, NSW, Australia
2. School of Medicine and Public Health, Faculty of Health and Medicine, University of Newcastle, NSW, Australia



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3. The University of Sydney, University Centre for Rural Health – North Coast, Lismore, NSW, Australia
  4. Centre for Indigenous Health Equity Research, School of Health Medical and Applied Sciences, Central Queensland University, Brisbane, Queensland, Australia
  5. The Cairns Institute, James Cook University, Cairns, Queensland, Australia
  6. Menzies School of Health Research, Charles Darwin University, Brisbane, Queensland, Australia

**Keywords:** Health services research, health services-indigenous, impact assessment, research translation, health economics

**Word count:** 4340 words

**ABSTRACT****Introduction:**

There is growing recognition amongst health researchers and funders that the wider benefits of research such as economic, social, and health impacts ought to be assessed and valued alongside academic outputs such as peer-reviewed papers. Research translation needs to increase and the pathways to impact ought to be more transparent. These processes are particularly pertinent to the Indigenous health sector given continued concerns that Indigenous communities are over-researched with little corresponding improvement in health outcomes. This paper describes the research protocol of a mixed methods study to apply FAIT (Framework to Assess the Impact from Translational health research) to the Centre for Research Excellence in Integrated Quality Improvement (CRE-IQI). FAIT will be applied to five selected CRE-IQI Flagship projects to encourage research translation and assess the wider impact of that research.

**Methods and analysis:**

Phase 1 will develop a modified program logic model for each Flagship project including identifying process, output and impact metrics so progress can be monitored. A scoping review will inform potential benefits. In Phase 2 program logic models will be updated to account for changes in the research pathways over time. Audit and feedback will be used to encourage research translation and collect evidence of achievement of any process, output and interim impacts. In Phase 3 three proven methodologies for measuring research impact - Payback, economic assessment, and narratives- will be applied. Data on the application of FAIT will be collected and analysed to inform and improve FAIT's performance.

**Ethics and dissemination:**

This study is funded by a nationally-competitive grant (ID 1078927) from the Australian National Health and Medical Research Council. Ethics approval was obtained from the University of Newcastle's Human Research Ethics Committee (ID: H-2017-0026). The results from the study will be presented in several peer-reviewed publications, through conference presentations and via social media.

**Strengths and limitations of this study**

- The proposed study uses a comprehensive mixed method four-phase design to validate a framework to encourage research translation and measure research impact.
- The study incorporates a process evaluation to understand users' experience of the framework.
- Measurement of impact uses three proven methods for impact assessment – Payback (modified), economic evaluation and narratives.
- The time lag between translation and impact means impacts may not have been realised at the point of assessment.
- Impact assessment in this study is limited to five research projects rather than the Centre for Research Excellence in Integrated Quality Improvement as a whole programme.

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## 1. Introduction

A substantial amount of health and medical research does not translate, is not implemented by healthcare systems, is not used by end users in policy and practice, and does not create impact. (1) Research translation is the process of knowledge generation and transfer that enables those utilising the developed knowledge to apply it. (2) The definition for 'research impact' modified for the health and medical research context and used in this protocol is *the demonstrable effect from basic, health systems, patient and population-orientated research, and clinical trials, that ultimately improves healthcare delivery, human health and quality of life, and generates benefits for the economy, society, culture, public policy, or the environment*. (3) Any level of suboptimal translation means the returns earned from research investments do not achieve their potential. Further, in terms of the broader fiscal environment, there is a growing demand for more accountability in public spending across all sectors, including health. (4)

A contributor to suboptimal translation and impact is that research translation has not been systematically encouraged and impact measurement beyond academic outputs such as peer-reviewed publications while becoming more common in countries like the United Kingdom (5) is still not standard practice in most other countries. (6) There are a plethora of impact measurement frameworks available and several studies including two recent systematic reviews of these frameworks, models and applications. (7-9) However, there is a lack of evidence to suggest that the availability of these frameworks and models has actually increased the proportion of health and medical research projects that actually measure and report on impact, rather than just outputs. There is growing recognition that translation of research into policy and practice needs to increase and that the pathways to realising impact ought to be more transparent. (10) There have been several studies trialing the use of impact measurement applications in Australia (11-15) but a national framework for measurement of research impact has not yet been implemented. However, there have been major developments in this space. Key initiatives include:

- The Excellence in Research for Australia (ERA) a national framework to examine how universities are translating their research into economic, social and other benefits (13)
- Australia's National Health and Medical Research Council's (NHMRCs) Advanced Health Research and Translation Centres Program (16)
- Medical Research Futures Fund (MRFF) to support translational medical research (17)
- Australian Research Council's development and piloting of a national engagement and impact assessment framework to sit alongside the current ERA (12)
- NHMRC's Centres for Innovation in Regional Health (18)
- Australia's National Innovation and Science Agenda which has dedicated \$9million to assess and report on the engagement and impact of university research. (19)

These initiatives confirm that research translation and impact assessment are high on Australia's research agenda and attempts to close the gap between research outputs and impacts will be highly regarded.

In Australia, this need for greater accountability is particularly evident in the area of Aboriginal and Torres Strait Islander (thereafter respectfully referred to as Indigenous Australians) health where health

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3 disparities continue between Indigenous and non-Indigenous Australians. (20, 21) There remain serious  
4 concerns that Indigenous Australians have been over-researched without corresponding improvements  
5 in health outcomes. (22) One reason for this has been the over-abundance of descriptive studies in  
6 Indigenous health that, of themselves, rarely translate to changes in policy and practice. A recent  
7 systematic review of reviews of Indigenous health and wellbeing research identified knowledge and  
8 methodological gaps in documenting Indigenous health research impact and found that not one of the  
9 reviews assessed the impact of research nor explicitly referred to research impact. (23) More needs to  
10 be done to ensure that Indigenous health research improves the quality of health and health-related  
11 services delivered to Indigenous communities and, ultimately, improves the health and wellbeing of the  
12 Indigenous community. Consideration of 'value for money' must be a component of determining the  
13 success or failure of health and wellbeing programs. Currently, government agency reporting is based  
14 largely on inputs and outputs rather than impacts, and the absence of robust and available outcome  
15 data has been a significant barrier to assessing impacts. In a debate-style article on the benefits of  
16 Indigenous health research, the authors concluded that adopting a benefit-led approach and embedding  
17 the assessment of benefit from the outset of the research is a vital pre-requisite to maximizing research  
18 impact. (22)

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24 Recognising a need to enhance continuous quality improvement initiatives in Indigenous primary  
25 healthcare, the NHMRC funded the Centre for Research Excellence for Integrated Quality Improvement  
26 in Indigenous Primary Healthcare (CRE-IQI) from 2015-2019. The vision for the CRE-IQI is to improve  
27 Aboriginal and Torres Strait Islander health outcomes by accelerating and strengthening large-scale  
28 primary healthcare (PHC) quality improvement efforts. Building on the Partnership Learning Model (24)  
29 developed through earlier research, and on innovation platform concepts, the CRE-IQI brings together  
30 stakeholders from across different levels of the health system (clinical, policy, service coordination and  
31 support) to share and exchange their experiences, knowledge, skills, ideas, and resources to accelerate  
32 and strengthen systems-level PHC improvement efforts. A significant portion of CRE-IQI resources are  
33 dedicated to the functioning and improvement of the Innovation Platform and cross cutting programs  
34 including research capacity-strengthening, strengthening collaboration and research translation.  
35 Specifically, a portion of its funding has been allocated to adopting a framework to encourage research  
36 translation and assess impact of its research program. The selected Framework to Assess the Impact  
37 from Translational health research (FAIT) was developed by a team of health economists and health and  
38 medical researchers based at the Hunter Medical Research Institute (HMRI) with the specific aim of  
39 encouraging and measuring research translation and impact. The Framework was based on a mixed  
40 methods study involving: (1) a scoping review of existing research impact frameworks and techniques to  
41 inform the development of FAIT; (2) a development stage to design the prototype and (3) a feedback  
42 stage where iterations of the prototype were presented to selected researchers for discussion and  
43 refinement.(25) The adoption of FAIT by CRE-IQI presents an opportunity to pilot the framework's  
44 implementation and trial its research impact assessment methodology. The framework will be applied to  
45 five selected Flagship projects to present transparency to the translation process, provide capacity to  
46 improve the speed of translation (when applied prospectively) and ultimately to assess the impact of  
47 these research projects (see Table 1 for details of each project).  
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**Table 1 CRE-IQI Flagship projects selected for implementation of FAIT**

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Ongoing collaborative analysis and reporting of data from the Audit and Best Practice in Chronic Disease National Research Project (ABCD Project)	The ABCD Project investigates the variation in quality of care in Indigenous primary health care centres. It also explores the underlying factors associated with variation at the health centre and regional level, examines specific strategies that have been effective in improving primary care clinical performance. This information will be used to work with health service staff, management and policy makers to enhance the effective implementation of successful strategies. <sup>2</sup>		Retrospective and prospective
Quality improvement in Aboriginal primary health care: Lessons from the best to better the rest	This project examines six 'high improving' PHC services within the ABCD cohort to enhance understanding of how contextual factors interact to facilitate the success of continuous quality improvement(CQI) initiatives within a service. The findings will be used to assist striving services to increase their success in implementing CQI initiatives. <sup>3</sup>	2014-2017	Retrospective and prospective
Strategies for improving provision of maternal care for Aboriginal and Torres Strait Islander women	This project aims to use the ABCD data to ascertain which combination of components of pregnancy care have the largest positive impact on birth outcomes. This information will be used to develop a list of essential pregnancy care items, a tool, and accompanying resources for health services to implement these essential care items. The project will also work with stakeholders to further develop strategies to improve maternal health outcomes.	2017-2019	Prospective
Sustainable Family Wellbeing (FWB) Implementation and Evaluation Using CQI Approaches	This project will define and develop implementation mechanisms that support Family Wellbeing empowerment program integration and implementation within family support programs. This includes the development of evidence-informed funding models, mechanisms and sustainable ways of embedding FWB and upscaling proven family support programs and services. <sup>4</sup> (26)	2015 - 2019	Retrospective and prospective

<sup>1</sup> Laycock, A., J. Bailie, V. Matthews and R. Bailie (2016). "Interactive Dissemination: Engaging Stakeholders in the Use of Aggregated Quality Improvement Data for System-Wide Change in Australian Indigenous Primary Health Care." *Frontiers in Public Health* 4(84)

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3 The remainder of this paper focusses on the research protocol of a mixed methods study to document  
4 the pathway to translation (including engagement with stakeholders and barriers and enablers of  
5 translation) and measure the impact of the five aforementioned projects – all of which are at different  
6 stages of the research pipeline. There are four objectives for this study, to:  
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- 9 1. Provide transparency about the pathway to generating research impact
  - 10 2. Examine process issues associated with the implementation of FAIT
  - 11 3. Test the feasibility of using FAIT's package of validated impact assessment methodologies
  - 12 4. Assess the impact of the five Flagship projects
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14 The anticipated outcome of this study will be greater translation of research amongst CRE-IQI associates  
15 and others working in this field. It is also anticipated that the study will provide an evidence-based  
16 report of the impact of the five CRE-IQI projects and evidence to other health services researchers  
17 wishing to implement a framework to encourage greater translation and optimise and measure their  
18 research impact.  
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## 22 **2. Methods and analysis**

23 This study involves the application of a specific framework (FAIT) to encourage research translation and  
24 measure research impact. (25) The setting will be the CRE-IQI. While the CRE has a Project Coordinating  
25 Centre in Lismore, New South Wales, its work is largely carried out through collaborative teams from  
26 multiple organisations including community-controlled health services, government health services,  
27 policy organisations, universities and research institutions across New South Wales, Queensland, the  
28 Northern Territory, South Australia and Western Australia. Participants in data collection will be a mix of  
29 researchers and students who are associated with CRE-IQI and collaborators in related fields such as  
30 health service staff, clinicians, policy makers, representatives of peak Indigenous health organisations  
31 and Indigenous community members.  
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34 The study design will involve a four-stage sequential mixed method design, summarized below:  
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38 **Phase 1:** A modified program logic model of the CRE-IQI's five selected flagship research programs will  
39 be developed with input from key stakeholders. The models will be developed retrospectively for  
40 ongoing research projects and prospectively for newly instigated initiatives. Part of this process will  
41 include a scoping review to identify categories of impact that will inform the type of benefits that may  
42 be expected to result from research into integrated quality improvement in Indigenous primary  
43 healthcare and to identify potential values or sources of value associated with those benefits.  
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46 **Phase 2:** The implementation of FAIT focusing on data collection (process, outcome and impact metrics).  
47 This stage will also incorporate a process evaluation to collect participants' perceptions of FAIT and its  
48 implementation.  
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51 **Phase 3:** The impact of the five Flagship projects will be measured and evaluated using the package of  
52 FAIT methodologies for impact assessment namely Payback(27) economic assessment and case studies.  
53 The results will be summarized and presented by way of a scorecard, including narratives describing the  
54 process by which the research translated and generated impact.  
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3 **Phase 4:** The outcomes of both the implementation of FAIT and the results of the assessment of the five  
4 Flagship projects will be compiled. This report will include recommendations for the future  
5 implementation of FAIT in Indigenous health research settings.  
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8 The approximate timelines for the various activities and key dates are summarised in Figure 1.

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10 The following sections provide details about the methods for each of these four phases of the study.  
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## 12 13 14 **2.1 Phase 1**

### 15 ***A modified program logic model***

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17 The first phase will be the creation of five modified program logic models. (25) One of the modifications  
18 to the logic model as used in FAIT relates to the insertion of ‘end users’ which has the advantage for  
19 impact assessment purposes of identifying who will use the research outputs. However, in the context  
20 of CRE-IQI, end users are defined as collaborators along the pathway to impact that are both co-creators  
21 and co-users of the research outputs, including CQI coordinators, other health service staff, clinicians,  
22 policy makers, representatives of peak Indigenous health organisations and Indigenous community  
23 members. This definition includes both interim and final users. A further modification is the introduction  
24 of process and output metrics in addition to impact metrics to provide greater transparency between  
25 the aims and intended impacts of the research. The purpose of the logic models will be to provide a  
26 strategic map of how each of the five Flagship projects plan to generate impact. The logic models link  
27 community and other needs to the research priorities and activities. These activities should produce an  
28 output that when utilized by an end user, creates an opportunity for the generation of impact. While  
29 recognizing that translation is a multidirectional phenomenon, this approach provides “line of sight”  
30 from need to research to impact (see Figure 2).  
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36 The value in articulating these processes in a program logic model gives transparency to how the  
37 research producers believe their project will generate impact. The program logic model provides insights  
38 about the planned activities, expected outputs and intended impacts. This information is used to  
39 determine a series of metrics to measure the project’s progress against plans. Process metrics not only  
40 allow researchers to determine if the research is going to plan, they are an opportunity to include  
41 activities that have, in the literature, been associated with successful translation and the generation of  
42 impact. Output metrics help identify when key outputs or products of the research activity have been  
43 generated. Impact metrics are measures that reflect the consequence of the research output being used  
44 by end users. For example, a new clinical guideline might be the product of a Flagship project but it will  
45 need to be used or implemented by clinicians before it can generate impact such as improved patient  
46 outcomes.  
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49  
50 Data for the given program logic models will be obtained through a series of semi-structured individual  
51 and group telephone interviews with key stakeholders from each project and group feedback sessions to  
52 ensure all perspectives are covered. For projects that are further along the research pipeline,  
53 information obtained from researchers and collaborators will be triangulated against existing  
54 documents such as published papers, and other project documents including meeting minutes and  
55 progress reports.  
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With the prospective application of FAIT, the modified program logic model will be used to discern the relevant research outputs and to describe the expected impacts when used by the end users. In a retrospective application, it will be used to give clarity to the extent to which research translation and impact were given consideration at the program outset. While the program logic model appears linear within this diagrammatic representation (necessary for the development of a logic model); its application including project development, stakeholder engagement and project refinement are in most part non-linear and iterative in nature. Hence the program logic models will be living documents open to change at all stages of the research to ensure they capture the actual translational pathways to impact.

### **Scoping review**

The development of the program logic models will be informed by a scoping review. The objective of the review will be to identify categories of impact that will inform the benefits that may be expected from research about integrated quality improvement in Indigenous primary healthcare. It will also be used to identify potential values or sources of value associated with those anticipated benefits

The review process will follow the Joanna Briggs Institute (JBI) guideline for scoping reviews. (28) While still methodical, scoping reviews are typically broader in their focus with less restrictive inclusion criteria than systematic reviews. (29) The review will be used to map the key concepts underpinning the measurement of impact on the delivery of health services to Indigenous populations. As outlined in the JBI guideline, a three-step search strategy will be used and a provisional search strategy is described here. Step 1 of the review will be conducted using combinations of the following freetext and MeSH terms in the titles and abstracts of articles from two online databases: Indigenous health research, health services research, continuous quality improvement, integrated quality improvement, research impacts, knowledge generation, health impacts, health outcomes, economic impacts. Step 2 will be an analysis of the text words contained in the title and abstract of any retrieved papers and of the index terms used to describe the articles. A second search will then be undertaken using all identified keywords and index terms across all included databases. Third, the reference list of all identified reports and articles will be hand-searched for additional studies. In this review, literature will be drawn from both economic (i.e. Econlit and JStore) and general health and medical academic databases (i.e. Medline, Embase, CINAHL, Cochrane Database of Systematic Reviews). The searches will also extend to Google Scholar and Google to identify grey literature from government departments, international organisations and research funders including information of potential grey and published literature identified by CRE-IQI members and affiliates during the program logic development phase. The searches will be limited to articles published in English between 1995 and 2017. This timeframe is considered to be appropriate because knowledge translation, a precursor to impact assessment, first gained prominence in the late 1990s.

The data from the review will be charted to record the key information. In line with recommended scoping review guidelines, the charting of results will be iterative. (28, 29) The tabulated results will be accompanied by a narrative aligned to the review objective. The findings will be used to inform the domains of benefit and valuations for inclusion in the Payback and economic assessment of Flagship projects. No formal assessment of the quality of the studies will be undertaken and the results will not be published.

## 2.2 Phase 2

### *Implementation of the FAIT Framework*

Phase 2 of the study will be the implementation of the FAIT framework over the remaining 24 months of CRE-IQI operations until end July 2019. This will entail sharing the program logic models with all CRE-IQI associates, allowing for feedback and modifications to the five models and six-monthly updating of the models including any modifications to expectations and pre-defined activities. Through a process of audit and feedback, Flagship project teams will have the opportunity to assess how they are tracking against their output and impact goals and to refine their research translation and engagement activities to maximize impact. In addition, CRE-IQI associates will be exposed to current thinking around research translation, implementation and impact through CRE-IQI's research capacity strengthening program.

Data collection for this stage of the study will involve a series of online and telephone surveys of CRE-IQI management and associates to elicit their perceptions of FAIT, determine if the framework encourages translational behaviours and how the implementation of the framework can be improved. Participants will also be asked to articulate which aspects of the framework work well and which aspects need refinement.

## 2.3 Phase 3

### *Research impact measurement and valuation*

Currently, there is no single measurement method capable of capturing the impacts stemming from health and medical research. For this reason, FAIT employs a combination of three integrated but separate proven impact assessment methods: quantified metrics (30) economic assessment (31) and narratives of the process by which the research in question translates and generates impact. Using qualitative project examples, the case studies will be triangulated against the payback and economic assessment to validate the impact of the research in question.

### *Metrics – modified Payback*

The metrics referred to in FAIT are a variation of the methods used in the Payback Framework (32). Metrics will be organised under broad domains of benefit such as knowledge impacts, impacts on practice, economic impacts, policy impacts and community impacts. Semi-structured interviews and groups discussions with each Flagship project team will be used to generate process, output and impact metrics that will be used to populate the domains of benefit within Payback. These metrics will be structured to support the planned economic assessment. Robust metrics that are contextually relevant to Indigenous health research will be selected with consideration to objectivity, administrative efficiency, transparency and comparability as well as their ability to be verified.

In cases that involve the retrospective application of FAIT, examples of process metrics will include the historical level of engagement with key stakeholders as well as activities that could assist the translation of research outputs through to others in the research pipeline. With retrospective analysis, the metrics may necessarily be constrained to outcome measures selected at the research program outset to measure the efficacy of the research components - for example, changes in organisational systems that

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3 support the adoption of CQI within those health services that are involved in translation of findings from  
4 *Lessons from the Best*.

### 6 **Economic assessment**

8 The economic assessment component will entail a comparison of the costs associated with developing  
9 and implementing the five Flagship projects versus (where feasible) a calculated value for the expected  
10 impact or consequence of the funded research. The descriptive nature of much of the CRE-IQI work will  
11 impact on the type of economic assessment that is feasible and useful. The planned assessment will  
12 collect, on a case-by-case basis, the resources used to fund the research including non-CRE funding  
13 expended on each project prior to the commencement of CRE-IQI. The cost of running the CRE-IQI  
14 Program will be appropriately apportioned across the five Flagship Projects (these projects represent  
15 the major investment of the CRE), keeping in mind that programs such as the Capacity Strengthening  
16 Program benefit a range of other CRE-IQI affiliated projects and partners. Additional costs in utilizing the  
17 research outputs of each project will also be included. For example, research that develops a minimum  
18 package of pregnancy care content for implementation will have used resources to develop and  
19 evaluate the package. Implementation of that package might increase the number of maternal prenatal  
20 care consults or diagnostic tests. These consults and tests are additional costs to the health system and  
21 can be modelled on the Co-operative Research Council endorsed evaluation framework – the Impact  
22 Tool – which uses cost benefit analysis as its foundation. Implementation of that minimum package  
23 might also have positive impacts on preterm birth, low birth weight and small-for-gestational age which  
24 can be reported as downstream savings to the health system. The appeal in using the tool to guide the  
25 economic assessment stems from the emphasis on the logic underpinning the research activity-output-  
26 usage-impact chain to give transparency and clarity to the research, which is also at the heart of FAIT.  
27 The program logic model will assist in articulating program inputs, expected outputs, uptake and  
28 ultimate impact. The total calculated expected costs and benefits will be combined by way of an impact  
29 map. Depending on the focus and stage of each Flagship project, three broad steps will be involved in  
30 the economic assessment: (1) Identification and measurement of resource use; (2) measurement and  
31 valuation of the expected impact, where possible, and (3) comparison of the costs and expected  
32 impacts, where possible, in a single metric. Where practical, the analysis will assume a societal  
33 perspective to ensure all possible costs and benefits are accounted for. Expected costs and impacts will  
34 be reported in net present value terms and streams of projected future costs and benefits will be  
35 discounted at a rate of 3 per cent.

#### 36 (i) Identification, measurement and valuation of resource use

37 Guided by the program logic model, resource use pertaining to (a) the development of the research, (b)  
38 delivery of any research outputs or interventions, (c) uptake of outputs by end users and (d) health  
39 service changes will be identified, measured and valued. The retrospective nature of the application of  
40 FAIT to a majority of the Flagship projects will hamper the collection of data to inform many of the costs  
41 and benefits. This is especially true for costs incurred as a result of adopting or using the research  
42 outputs of each CRE-IQI project.

43 Resource use associated with development and delivery of the various projects will be costed using  
44 financial and administrative records from the respective research teams. Where appropriate, the costs  
45 associated with translation of the project findings and outputs will include any costs (including  
46 opportunity costs) incurred by the various health service organisations, such as costs related to practice  
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3 change. As stated above, it will be problematic to collect data to inform these costs retrospectively.  
4 However, some attempt will be made to model these costs using administration records and detailed  
5 descriptions of uptake obtained from program managers and CQI facilitators to inform the modelling.  
6

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8 Unit costs for health service resource use, where appropriate and available, will be based on the best  
9 available data at the time including the Medicare Benefits Schedule (33). Resource use of marketed  
10 goods and services outside the health sector will be valued at current market prices. Unmarketed goods  
11 and services such as travel time and the time of volunteers will be costed using opportunity cost prices.  
12

13 (ii) Measurement and valuation of the expected impact  
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15 Impact will be calculated for selected domains from each of the five program logic models. The  
16 calculations will be adjusted for risk to give the expected value of the impact. Attribution will be  
17 assigned at a conservative rate, the value of which will be informed by administrative and evaluation  
18 records and qualified during the researcher and health service staff interviews. Projected valuations will  
19 included a 'drop-off' factor to account for waning benefit over time. The sensitivity of the impact  
20 calculation to changes in attribution and drop-off will be extensively tested. Any and all assumptions  
21 underpinning the analysis will be made explicit in the reporting of the results. The economic assessment  
22 will be limited to assessments for which there is existing evidence or for which evidence can be  
23 collected.  
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27 ***Narratives (case studies)***  
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29 The FAIT approach also incorporates the use of illustrative examples or narratives which will be  
30 compiled for each Flagship project to describe in more qualitative terms how translation occurred and  
31 how research impact was generated for each project.(25) Case narratives or case studies have been the  
32 basis of the research evaluation system currently used in the United Kingdom. (5) Narratives are useful  
33 for describing the often complex pathways for research translation and can be powerful tools for  
34 communicating the nature and extent of research translation and, ultimately, research impact. They also  
35 enable quantitative findings to be placed in context and are an opportunity to explain variances in  
36 research costs, outputs and impacts. Feedback received by the ARC as part of the development of its EI  
37 Assessment Framework, indicates that a narrative approach is the most appropriate method to convey  
38 information and data on Indigenous research particularly regarding engagement and impact. In other  
39 applications of FAIT, these narratives have been important vehicles for verifying the consistency of the  
40 impact findings generated from the economic assessment and Payback. In this application, it is expected  
41 that the narratives are supported with evidence extracted from the modified Payback and economic  
42 assessments and will be informed by interviews with key CRE-IQI researchers and key stakeholders  
43 including end users of the research such as health service staff, representatives of peak bodies,  
44 government representatives and Indigenous community leaders. It is hoped that the collaborative and  
45 prospective approach to the development of the narratives will render them less likely to be impacted  
46 by the biases that often characterise case narratives based only on self-reports such as selective  
47 memory. (34)  
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55 **2.4 Limitations**  
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3 This study is being conducted in a real-world setting which presents some obvious limitations. Impact  
4 assessments are resource intensive and although the prospective collection of evidence is more cost-  
5 effective, not all the CRE-IQI Flagship projects will allow prospective collection of the required data. Final  
6 metrics for the Payback assessment and data for the narratives and economic assessments for each  
7 project will be based on what can feasibly be collected versus the ideal list of impact metrics and  
8 evidence. The lag between research translation and impact means that valuations may need to be  
9 undertaken with reference to interim rather than final impacts. For CRE-IQI Flagship projects that are  
10 further along the research pipeline, this constraint will be less problematic compared to projects that  
11 have commenced more recently. Conduct of the study in a real world setting means there are no  
12 controls (counterfactuals), thus attribution of impact for all five projects will be necessarily conservative.  
13 And finally, the FAIT framework is project-based and is being applied (as intended) to a select number of  
14 CRE-IQI projects that represent a major investment of the CRE. A limitation, therefore, is that this study  
15 will not assess the impact of CRE-IQI as a whole.  
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## 22 **2.5 Phase 4**

### 23 ***Reporting and recommendations around the implementation of FAIT***

24 The results, including the narratives, will be summarised and reported by way of a scorecard (see Figure  
25 3 for hypothetical scorecard). This scorecard will form the basis of CRE-IQI reporting of the translation  
26 and impact of its five Flagship projects as well as feed into a more comprehensive evaluation of the CRE  
27 as an Innovation Platform (the details of which are not covered in this protocol).  
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31 The findings from the implementation of the FAIT Framework within CRE-IQI and specifically about its  
32 applicability within the Indigenous health research context will be compiled and a workshop with key  
33 CRE-IQI researchers and stakeholders will be employed to discuss the findings and to obtain feedback  
34 with a view to the final refining of the framework for future use.  
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## 39 **3. Ethics and dissemination**

40 The implementation of FAIT within CRE-IQI is funded as part of a nationally-competitive grant (Grant ID  
41 1078927) through the Australian National Health and Medical Research Council. The study, as described  
42 in this protocol, has received ethics approval from the University of Newcastle's Human Research Ethics  
43 Committee (Ethics ID: H-2017-0026). While no participant details will be collected as part of the study,  
44 consent will be sought and recorded for each participant and associated organisation.  
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48 It is anticipated that the results from the study described in this protocol will be presented in several  
49 related publications. The first will focus on the implementation of the framework (development of the  
50 program logic) and its evaluation (did it work?). The second will summarise the learnings from the study  
51 and present recommendations for improving FAIT. The research impact assessment findings will be  
52 presented in a series of publications.  
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### 56 **Authors' contributions:**

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3 Shanthi Ramanathan was responsible for writing the first draft of the protocol with significant  
4 contributions by Penny Reeves. Simon Deeming, Andrew Searles, Ross Stewart Bailie and Karen McPhail-  
5 Bell reviewed and provided comprehensive feedback to the first draft. Jodie Bailie, Frances Cunningham,  
6 Roxanne Bainbridge and Christopher Doran reviewed and provided expert feedback to the second draft  
7 of the protocol. Jodie Bailie and Andrew Searles undertook final checks and Shanthi Ramanathan  
8 finalised the manuscript for submission. AS PR, SD and CD were part of the team that developed FAIT.  
9 RSB, JB, AS, SR, FC, CD and RB are part of the CRE-IQI Evaluation team.  
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11

### 12 **Acknowledgement**

13  
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15 development of this protocol would not have been possible without the commitment and enthusiasm of  
16 members and affiliates of the Centre for Research Excellence in Integrated Quality Improvement.  
17  
18

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20  
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22 1078927) through the Australian National Health and Medical Research Council.  
23

### 24 **Competing interest statement**

25  
26 The authors have no competing interests to declare.  
27

### 28 **Figure legends**

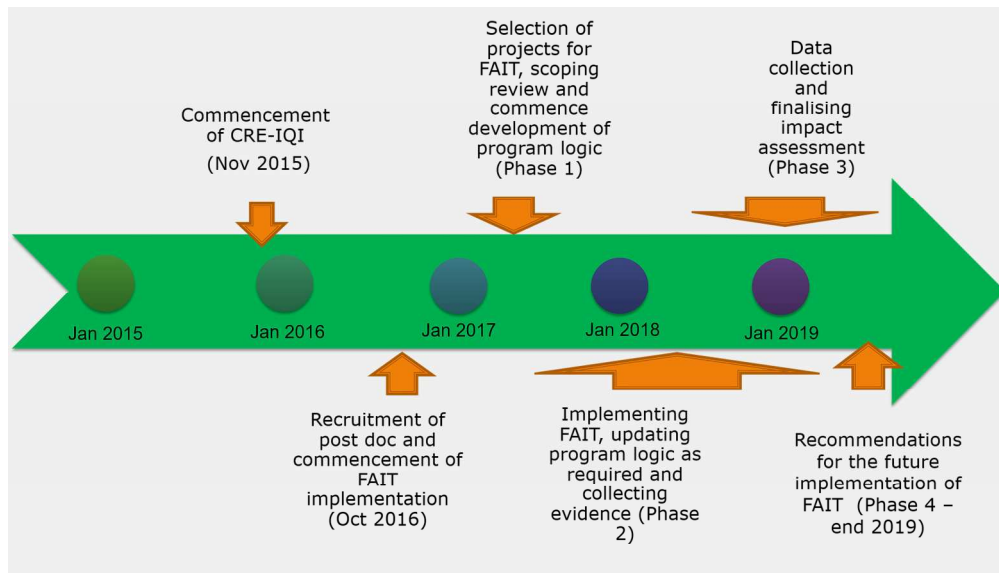
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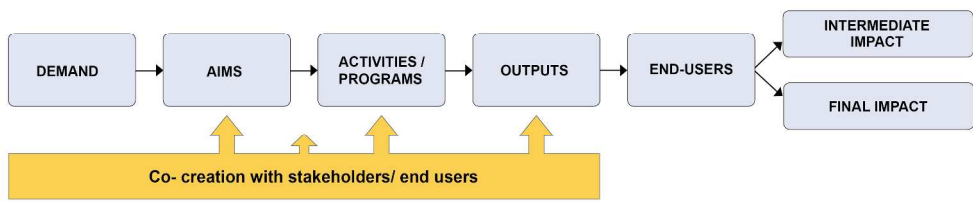
CRE-IQI Timeline for Implementation of a Framework to Assess the Impact of Translational Health Research

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Modified program logic model

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Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people			
Method	Domain	Metric (Planned/potential)	Final value (TBC)
Modified Payback	Knowledge translation	Presentation at a conference Citation index for journal article PhD completions	No. of attendees Citation count No. of completions
	Clinical implementation	Increased delivery of cardiovascular risk assessments (CVRA) to Indigenous adults Increased follow up to reduce cardiovascular risk Reduced complications	No. of CVRA performed No. of follow-up appointments No. of adverse events
	Community benefit	Reduced cardiovascular (CV) morbidity amongst Indigenous adults Reduced cardiovascular mortality amongst Indigenous adults Wellbeing, measure of stress	No. of CV episodes No. of CV deaths Overall wellbeing score
	Policy and legislation	Change in localised or state-based policy on regular delivery of CVRAs for Indigenous adults	Policy change
	Economic impact	Reduced hospitalisations of Indigenous adults for cardiovascular problems Reduced readmissions Shorter lengths of stay Reduced need for at home care Quicker return to work/normal duties	No. of CV hospitalisations No. of CV readmissions Average days in hospital No. of home care visits No. of days off work
Method	Metric	Example	Final value
Economic Assessment	Cost of research	Research budget	Total expenditure
	Cost of doing the CVRAs and follow up	Estimated cost of implementation (increased consultations and medications)	Total health service budget spent on CVRA
	Benefit that can be converted into \$ value	Projections of reduced CV episodes, reduced hospitalisations and associated costs avoided for the patient (e.g. time off work)	Total costs avoided
	Cost: benefit ratio	For every \$1 spent, the program delivered \$X of benefit	To be confirmed (TBC)
Narrative	<p><b>Community need:</b> Aboriginal and Torres Strait Islander (Indigenous) people are disproportionately affected by cardiovascular disease and diabetes. The provision of adequate CVRAs and follow-up are shown to improve patient outcomes.</p> <p><b>Research response:</b> The goal is to increase the provision of CVRAs and follow-up by investigating variations in care to identify factors that may contribute to this variation and address the gaps and barriers to undertaking CVRAs and follow-up.</p> <p><b>Research outcome:</b> Increased provision of CVRAs and follow-up</p> <p><b>Research impact:</b> Reduced CV morbidity and mortality and improved outcomes for Indigenous patients and the community</p>		

Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people

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# BMJ Open

## Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment

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Manuscript ID	bmjopen-2017-018572.R2
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Date Submitted by the Author:	19-Sep-2017
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<b>Primary Subject Heading</b>:	Health services research
Secondary Subject Heading:	Health economics
Keywords:	Research translation, Return on Investment, Health Services, Indigenous, Impact Assessment

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**Title page****Encouraging translation and assessing impact of the Centre for Research Excellence in Integrated Quality Improvement: rationale and protocol for a research impact assessment****Authors**

Shanthi Ramanathan <sup>1,2</sup> \*

Penny Reeves <sup>1,2</sup>

Simon Deeming <sup>1,2</sup>

Ross Stewart Bailie <sup>3</sup>

Jodie Bailie <sup>3</sup>

Roxanne Bainbridge <sup>4,5</sup>

Frances Cunningham <sup>6</sup>

Christopher Doran <sup>4</sup>

Karen McPhail Bell <sup>3</sup>

Andrew Searles <sup>1,2</sup>

**Corresponding author \***

Dr Shanthi Ramanathan

Hunter Medical Research Institute

Locked Bag 100

New Lambton Heights 2305

Email: [shanthi.ramanathan@hmri.org.au](mailto:shanthi.ramanathan@hmri.org.au)

Phone: 61-2-4042-0555

**Affiliations**

1. Health Research Economics, Hunter Medical Research Institute, Newcastle, NSW, Australia
2. School of Medicine and Public Health, Faculty of Health and Medicine, University of Newcastle, NSW, Australia

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3. The University of Sydney, University Centre for Rural Health – North Coast, Lismore, NSW, Australia
  4. Centre for Indigenous Health Equity Research, School of Health Medical and Applied Sciences, Central Queensland University, Brisbane, Queensland, Australia
  5. The Cairns Institute, James Cook University, Cairns, Queensland, Australia
  6. Menzies School of Health Research, Charles Darwin University, Brisbane, Queensland, Australia

**Keywords:** Health services research, health services-indigenous, impact assessment, research translation, health economics

**Word count:** 4753 words (excluding abstract, tables, figures, authors contributions and references)

**ABSTRACT****Introduction:**

There is growing recognition amongst health researchers and funders that the wider benefits of research such as economic, social, and health impacts ought to be assessed and valued alongside academic outputs such as peer-reviewed papers. Research translation needs to increase and the pathways to impact ought to be more transparent. These processes are particularly pertinent to the Indigenous health sector given continued concerns that Indigenous communities are over-researched with little corresponding improvement in health outcomes. This paper describes the research protocol of a mixed methods study to apply FAIT (Framework to Assess the Impact from Translational health research) to the Centre for Research Excellence in Integrated Quality Improvement (CRE-IQI). FAIT will be applied to five selected CRE-IQI Flagship projects to encourage research translation and assess the wider impact of that research.

**Methods and analysis:**

Phase 1 will develop a modified program logic model for each Flagship project including identifying process, output and impact metrics so progress can be monitored. A scoping review will inform potential benefits. In Phase 2 program logic models will be updated to account for changes in the research pathways over time. Audit and feedback will be used to encourage research translation and collect evidence of achievement of any process, output and interim impacts. In Phase 3 three proven methodologies for measuring research impact - Payback, economic assessment, and narratives- will be applied. Data on the application of FAIT will be collected and analysed to inform and improve FAIT's performance.

**Ethics and dissemination:**

This study is funded by a nationally-competitive grant (ID 1078927) from the Australian National Health and Medical Research Council. Ethics approval was obtained from the University of Newcastle's Human Research Ethics Committee (ID: H-2017-0026). The results from the study will be presented in several peer-reviewed publications, through conference presentations and via social media.

### Strengths and limitations of this study

- The proposed study uses a comprehensive mixed method four-phase design to validate a framework to encourage research translation and measure research impact.
- The study incorporates a process evaluation to understand users' experience of the framework.
- Measurement of impact uses three proven methods for impact assessment – Payback (modified), economic evaluation and narratives.
- The time lag between translation and impact means impacts may not have been realised at the point of assessment.
- Impact assessment in this study is limited to five research projects rather than the Centre for Research Excellence in Integrated Quality Improvement as a whole programme.

peer review only



## 1. Introduction

A substantial amount of health and medical research does not translate, is not implemented by healthcare systems, is not used by end users in policy and practice, and does not create impact. (1) Research translation is the process of knowledge generation and transfer that enables those utilising the developed knowledge to apply it. (2) The definition for 'research impact' modified for the health and medical research context and used in this protocol is *the demonstrable effect from basic, health systems, patient and population-orientated research, and clinical trials, that ultimately improves healthcare delivery, human health and quality of life, and generates benefits for the economy, society, culture, public policy, or the environment.* (3) Any level of suboptimal translation means the returns earned from research investments do not achieve their potential. Further, in terms of the broader fiscal environment, there is a growing demand for more accountability in public spending across all sectors, including health. (4)

A contributor to suboptimal translation and impact is that research translation has not been systematically encouraged and impact measurement beyond academic outputs such as peer-reviewed publications while becoming more common in countries like the United Kingdom (5) is still not standard practice in most other countries. (6) There are a plethora of impact measurement frameworks available and several studies including two recent systematic reviews of these frameworks, models and applications. (7-9) However, there is a lack of evidence to suggest that the availability of these frameworks and models has actually increased the proportion of health and medical research projects that actually measure and report on impact, rather than just outputs. There is growing recognition that translation of research into policy and practice needs to increase and that the pathways to realising impact ought to be more transparent. (10) There have been several studies trialing the use of impact measurement applications in Australia (11-15) but a national framework for measurement of research impact has not yet been implemented. However, there have been major developments in this space. Key initiatives include:

- The Excellence in Research for Australia (ERA) a national framework to examine how universities are translating their research into economic, social and other benefits (13)
- Australia's National Health and Medical Research Council's (NHMRCs) Advanced Health Research and Translation Centres Program (16)
- Medical Research Futures Fund (MRFF) to support translational medical research (17)
- Australian Research Council's development and piloting of a national engagement and impact assessment framework to sit alongside the current ERA (12)
- NHMRC's Centres for Innovation in Regional Health (18)
- Australia's National Innovation and Science Agenda which has dedicated \$9million to assess and report on the engagement and impact of university research. (19)

These initiatives confirm that research translation and impact assessment are high on Australia's research agenda and attempts to close the gap between research outputs and impacts will be highly regarded.

In Australia, this need for greater accountability is particularly evident in the area of Aboriginal and Torres Strait Islander (thereafter respectfully referred to as Indigenous Australians) health where health

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3 disparities continue between Indigenous and non-Indigenous Australians. (20, 21) There remain serious  
4 concerns that Indigenous Australians have been over-researched without corresponding improvements  
5 in health outcomes. (22) One reason for this has been the over-abundance of descriptive studies in  
6 Indigenous health that, of themselves, rarely translate to changes in policy and practice. A recent  
7 systematic review of reviews of Indigenous health and wellbeing research identified knowledge and  
8 methodological gaps in documenting Indigenous health research impact and found that not one of the  
9 reviews assessed the impact of research nor explicitly referred to research impact. (23) More needs to  
10 be done to ensure that Indigenous health research improves the quality of health and health-related  
11 services delivered to Indigenous communities and, ultimately, improves the health and wellbeing of the  
12 Indigenous community. Consideration of 'value for money' must be a component of determining the  
13 success or failure of health and wellbeing programs. Currently, government agency reporting is based  
14 largely on inputs and outputs rather than impacts, and the absence of robust and available outcome  
15 data has been a significant barrier to assessing impacts. In a debate-style article on the benefits of  
16 Indigenous health research, the authors concluded that adopting a benefit-led approach and embedding  
17 the assessment of benefit from the outset of the research is a vital pre-requisite to maximizing research  
18 impact. (22)

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24 Recognising a need to enhance continuous quality improvement initiatives in Indigenous primary  
25 healthcare, the NHMRC funded the Centre for Research Excellence for Integrated Quality Improvement  
26 in Indigenous Primary Healthcare (CRE-IQI) from 2015-2019. The vision for the CRE-IQI is to improve  
27 Aboriginal and Torres Strait Islander health outcomes by accelerating and strengthening large-scale  
28 primary healthcare (PHC) quality improvement efforts. Building on the Partnership Learning Model (24)  
29 developed through earlier research, and on innovation platform concepts, the CRE-IQI brings together  
30 stakeholders from across different levels of the health system (clinical, policy, service coordination and  
31 support) to share and exchange their experiences, knowledge, skills, ideas, and resources to accelerate  
32 and strengthen systems-level PHC improvement efforts. A significant portion of CRE-IQI resources are  
33 dedicated to the functioning and improvement of the Innovation Platform and cross cutting programs  
34 including research capacity-strengthening, strengthening collaboration and research translation.  
35 Specifically, a portion of its funding has been allocated to adopting a framework to encourage research  
36 translation and assess impact of its research program. The selected Framework to Assess the Impact  
37 from Translational health research (FAIT) was developed by a team of health economists and health and  
38 medical researchers based at the Hunter Medical Research Institute (HMRI) with the specific aim of  
39 encouraging and measuring research translation and impact. The Framework was based on a mixed  
40 methods study involving: (1) a scoping review of existing research impact frameworks and techniques to  
41 inform the development of FAIT; (2) a development stage to design the prototype and (3) a feedback  
42 stage where iterations of the prototype were presented to selected researchers for discussion and  
43 refinement.(25) The adoption of FAIT by CRE-IQI presents an opportunity to pilot the framework's  
44 implementation and trial its research impact assessment methodology. The framework will be applied to  
45 five selected Flagship projects to present transparency to the translation process, provide capacity to  
46 improve the speed of translation (when applied prospectively) and ultimately to assess the impact of  
47 these research projects (see Table 1 for details of each project).  
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**Table 1 CRE-IQI Flagship projects selected for implementation of FAIT**

Project title	Project synopsis	Years in progress	Type of FAIT implementation
Engaging stakeholders in identifying priority evidence-practice gaps and strategies for improvement in primary health care (ESP Project)	The ESP Project brings together the concept of knowledge co-creation and evidence on how to achieve large scale change in quality of care. It engages a wide range of stakeholders in using aggregated continuous quality improvement data to identify priority gaps in care, barriers and enablers and strategies for improvement. <sup>1</sup>	2014-current	Retrospective and prospective
Ongoing collaborative analysis and reporting of data from the Audit and Best Practice in Chronic Disease National Research Project (ABCD Project)	The ABCD Project investigates the variation in quality of care in Indigenous primary health care centres. It also explores the underlying factors associated with variation at the health centre and regional level, examines specific strategies that have been effective in improving primary care clinical performance. This information will be used to work with health service staff, management and policy makers to enhance the effective implementation of successful strategies. <sup>2</sup>		Retrospective and prospective
Quality improvement in Aboriginal primary health care: Lessons from the best to better the rest	This project examines six 'high improving' PHC services within the ABCD cohort to enhance understanding of how contextual factors interact to facilitate the success of continuous quality improvement(CQI) initiatives within a service. The findings will be used to assist striving services to increase their success in implementing CQI initiatives. <sup>3</sup>	2014-2017	Retrospective and prospective
Strategies for improving provision of maternal care for Aboriginal and Torres Strait Islander women	This project aims to use the ABCD data to ascertain which combination of components of pregnancy care have the largest positive impact on birth outcomes. This information will be used to develop a list of essential pregnancy care items, a tool, and accompanying resources for health services to implement these essential care items. The project will also work with stakeholders to further develop strategies to improve maternal health outcomes.	2017-2019	Prospective
Sustainable Family Wellbeing (FWB) Implementation and Evaluation Using CQI Approaches	This project will define and develop implementation mechanisms that support Family Wellbeing empowerment program integration and implementation within family support programs. This includes the development of evidence-informed funding models, mechanisms and sustainable ways of embedding FWB and upscaling proven family support programs and services. <sup>4</sup> (26)	2015 - 2019	Retrospective and prospective

<sup>1</sup> Laycock, A., J. Bailie, V. Matthews and R. Bailie (2016). "Interactive Dissemination: Engaging Stakeholders in the Use of Aggregated Quality Improvement Data for System-Wide Change in Australian Indigenous Primary Health Care." *Frontiers in Public Health* 4(84)

<sup>2</sup> Bailie, R., D. Si, C. Shannon, J. Semmens, K. Rowley, D. J. Scrimgeour, T. Nagel, I. Anderson, C. Connors, T. Weeramanthri, S. Thompson, R. McDermott, H. Burke, E. Moore, D. Leon, R. Weston, H. Grogan, A. Stanley and K. Gardner (2010). "Study protocol: national research partnership to improve primary health care performance and outcomes for Indigenous peoples." *BMC Health Services Research* 10(1): 129.

<sup>3</sup> Woods, C., K. Carlisle, S. Larkins, S. C. Thompson, K. Tsey, V. Matthews and R. Bailie (2017). "Exploring Systems That Support Good Clinical Care in Indigenous Primary Health-care Services: A Retrospective Analysis of Longitudinal Systems Assessment Tool Data from High-Improving Services." *Frontiers in Public Health* 5(45).

<sup>4</sup> Bainbridge, R., J. McCalman, K. Tsey and C. Brown (2011). "Inside-Out Approaches to Promoting Aboriginal Australian Wellbeing: evidence from a decade of community-based participatory research." *The International Journal of Health, Wellness and Society* 1(2)

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3 The remainder of this paper focusses on the research protocol of a mixed methods study to document  
4 the pathway to translation (including engagement with stakeholders and barriers and enablers of  
5 translation) and measure the impact of the five aforementioned projects – all of which are at different  
6 stages of the research pipeline. There are four objectives for this study, to:  
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- 9 1. Provide transparency about the pathway to generating research impact
  - 10 2. Examine process issues associated with the implementation of FAIT
  - 11 3. Test the feasibility of using FAIT's package of validated impact assessment methodologies
  - 12 4. Assess the impact of the five Flagship projects
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14 The anticipated outcome of this study will be greater translation of research amongst CRE-IQI associates  
15 and others working in this field. It is also anticipated that the study will provide an evidence-based  
16 report of the impact of the five CRE-IQI projects and evidence to other health services researchers  
17 wishing to implement a framework to encourage greater translation and optimise and measure their  
18 research impact.  
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## 22 **2. Methods and analysis**

23 This study involves the application of a specific framework (FAIT) to encourage research translation and  
24 measure research impact. (25) The setting will be the CRE-IQI. While the CRE has a Project Coordinating  
25 Centre in Lismore, New South Wales, its work is largely carried out through collaborative teams from  
26 multiple organisations including community-controlled health services, government health services,  
27 policy organisations, universities and research institutions across New South Wales, Queensland, the  
28 Northern Territory, South Australia and Western Australia. Participants in data collection will be a mix of  
29 researchers and students who are associated with CRE-IQI and collaborators in related fields such as  
30 health service staff, clinicians, policy makers, representatives of peak Indigenous health organisations  
31 and Indigenous community members.  
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34 The study design will involve a four-stage sequential mixed method design, summarized below:  
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38 **Phase 1:** A modified program logic model of the CRE-IQI's five selected flagship research programs will  
39 be developed with input from key stakeholders. The models will be developed retrospectively for  
40 ongoing research projects and prospectively for newly instigated initiatives. Part of this process will  
41 include a scoping review to identify categories of impact that will inform the type of benefits that may  
42 be expected to result from research into integrated quality improvement in Indigenous primary  
43 healthcare and to identify potential values or sources of value associated with those benefits.  
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46 **Phase 2:** The implementation of FAIT focusing on data collection (process, outcome and impact metrics).  
47 This stage will also incorporate a process evaluation to collect participants' perceptions of FAIT and its  
48 implementation.  
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51 **Phase 3:** The impact of the five Flagship projects will be measured and evaluated using the package of  
52 FAIT methodologies for impact assessment namely Payback(27) economic assessment and case studies.  
53 The results will be summarized and presented by way of a scorecard, including narratives describing the  
54 process by which the research translated and generated impact.  
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3 **Phase 4:** The outcomes of both the implementation of FAIT and the results of the assessment of the five  
4 Flagship projects will be compiled. This report will include recommendations for the future  
5 implementation of FAIT in Indigenous health research settings.  
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8 The approximate timelines for the various activities and key dates are summarised in Figure 1 .

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10 The following sections provide details about the methods for each of these four phases of the study.  
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## 12 13 14 **2.1 Phase 1**

### 15 ***A modified program logic model***

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17 The first phase will be the creation of five modified program logic models. (25) One of the modifications  
18 to the logic model as used in FAIT relates to the insertion of ‘end users’ which has the advantage for  
19 impact assessment purposes of identifying who will use the research outputs. However, in the context  
20 of CRE-IQI, end users are defined as collaborators along the pathway to impact that are both co-creators  
21 and co-users of the research outputs, including CQI coordinators, other health service staff, clinicians,  
22 policy makers, representatives of peak Indigenous health organisations and Indigenous community  
23 members. This definition includes both interim and final users. A further modification is the introduction  
24 of process and output metrics in addition to impact metrics to provide greater transparency between  
25 the aims and intended impacts of the research. The purpose of the logic models will be to provide a  
26 strategic map of how each of the five Flagship projects plan to generate impact. The logic models link  
27 community and other needs to the research priorities and activities. These activities should produce an  
28 output that when utilized by an end user, creates an opportunity for the generation of impact. While  
29 recognizing that translation is a multidirectional phenomenon, this approach provides “line of sight”  
30 from need to research to impact (see Figure 2)  
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36 The value in articulating these processes in a program logic model gives transparency to how the  
37 research producers believe their project will generate impact. The program logic model provides insights  
38 about the planned activities, expected outputs and intended impacts. This information is used to  
39 determine a series of metrics to measure the project’s progress against plans. Process metrics not only  
40 allow researchers to determine if the research is going to plan, they are an opportunity to include  
41 activities that have, in the literature, been associated with successful translation and the generation of  
42 impact. Output metrics help identify when key outputs or products of the research activity have been  
43 generated. Impact metrics are measures that reflect the consequence of the research output being used  
44 by end users. For example, a new clinical guideline might be the product of a Flagship project but it will  
45 need to be used or implemented by clinicians before it can generate impact such as improved patient  
46 outcomes.  
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50 Data for the given program logic models will be obtained through a series of semi-structured individual  
51 and group telephone interviews with key stakeholders from each project and group feedback sessions to  
52 ensure all perspectives are covered. For projects that are further along the research pipeline,  
53 information obtained from researchers and collaborators will be triangulated against existing  
54 documents such as published papers, and other project documents including meeting minutes and  
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With the prospective application of FAIT, the modified program logic model will be used to discern the relevant research outputs and to describe the expected impacts when used by the end users. In a retrospective application, it will be used to give clarity to the extent to which research translation and impact were given consideration at the program outset. While the program logic model appears linear within this diagrammatic representation (necessary for the development of a logic model); its application including project development, stakeholder engagement and project refinement are in most part non-linear and iterative in nature. Hence the program logic models will be living documents open to change at all stages of the research to ensure they capture the actual translational pathways to impact.

### **Scoping review**

The development of the program logic models will be informed by a scoping review. The objective of the review will be to identify categories of impact that will inform the benefits that may be expected from research about integrated quality improvement in Indigenous primary healthcare. It will also be used to identify potential values or sources of value associated with those anticipated benefits

The review process will follow the Joanna Briggs Institute (JBI) guideline for scoping reviews. (28) While still methodical, scoping reviews are typically broader in their focus with less restrictive inclusion criteria than systematic reviews. (29) The review will be used to map the key concepts underpinning the measurement of impact on the delivery of health services to Indigenous populations. As outlined in the JBI guideline, a three-step search strategy will be used and a provisional search strategy is described here. Step 1 of the review will be conducted using combinations of the following freetext and MeSH terms in the titles and abstracts of articles from two online databases: Indigenous health research, health services research, continuous quality improvement, integrated quality improvement, research impacts, knowledge generation, health impacts, health outcomes, economic impacts. Step 2 will be an analysis of the text words contained in the title and abstract of any retrieved papers and of the index terms used to describe the articles. A second search will then be undertaken using all identified keywords and index terms across all included databases. Third, the reference list of all identified reports and articles will be hand-searched for additional studies. In this review, literature will be drawn from both economic (i.e. Econlit and JStore) and general health and medical academic databases (i.e. Medline, Embase, CINAHL, Cochrane Database of Systematic Reviews). The searches will also extend to Google Scholar and Google to identify grey literature from government departments, international organisations and research funders including information of potential grey and published literature identified by CRE-IQI members and affiliates during the program logic development phase. The searches will be limited to articles published in English between 1995 and 2017. This timeframe is considered to be appropriate because knowledge translation, a precursor to impact assessment, first gained prominence in the late 1990s.

The data from the review will be charted to record the key information. In line with recommended scoping review guidelines, the charting of results will be iterative. (28, 29) The tabulated results will be accompanied by a narrative aligned to the review objective. The findings will be used to inform the domains of benefit and valuations for inclusion in the Payback and economic assessment of Flagship projects. No formal assessment of the quality of the studies will be undertaken and the results will not be published.

## 2.2 Phase 2

### *Implementation of the FAIT Framework*

Phase 2 of the study will be the implementation of the FAIT framework over the remaining 24 months of CRE-IQI operations until end July 2019. This will entail sharing the program logic models with all CRE-IQI associates, allowing for feedback and modifications to the five models and six-monthly updating of the models including any modifications to expectations and pre-defined activities. Through a process of audit and feedback, Flagship project teams will have the opportunity to assess how they are tracking against their output and impact goals and to refine their research translation and engagement activities to maximize impact. In addition, CRE-IQI associates will be exposed to current thinking around research translation, implementation and impact through CRE-IQI's research capacity strengthening program.

Data collection for this stage of the study will involve a series of online and telephone surveys of CRE-IQI management and associates to elicit their perceptions of FAIT, determine if the framework encourages translational behaviours and how the implementation of the framework can be improved. Participants will also be asked to articulate which aspects of the framework work well and which aspects need refinement.

## 2.3 Phase 3

### *Research impact measurement and valuation*

Currently, there is no single measurement method capable of capturing the impacts stemming from health and medical research. For this reason, FAIT employs a combination of three integrated but separate proven impact assessment methods: quantified metrics (30) economic assessment (31) and narratives of the process by which the research in question translates and generates impact. Using qualitative project examples, the case studies will be triangulated against the payback and economic assessment to validate the impact of the research in question.

### *Metrics – modified Payback*

The metrics referred to in FAIT are a variation of the methods used in the Payback Framework. (27) Metrics will be organised under broad domains of benefit such as knowledge impacts, impacts on practice, economic impacts, policy impacts and community impacts. Semi-structured interviews and groups discussions with each Flagship project team will be used to generate process, output and impact metrics that will be used to populate the domains of benefit within Payback. These metrics will be structured to support the planned economic assessment. Robust metrics that are contextually relevant to Indigenous health research will be selected with consideration to objectivity, administrative efficiency, transparency and comparability as well as their ability to be verified.

In cases that involve the retrospective application of FAIT, examples of process metrics will include the historical level of engagement with key stakeholders as well as activities that could assist the translation of research outputs through to others in the research pipeline. With retrospective analysis, the metrics may necessarily be constrained to outcome measures selected at the research program outset to

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3 measure the efficacy of the research components - for example, changes in organisational systems that  
4 support the adoption of CQI within those health services that are involved in translation of findings from  
5 *Lessons from the Best*.

### 6 7 8 ***Economic assessment***

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10 The economic assessment component will entail a comparison of the costs associated with developing  
11 and implementing the five Flagship projects versus (where feasible) a calculated value for the expected  
12 impact or consequence of the funded research. The descriptive nature of much of the CRE-IQI work will  
13 impact on the type of economic assessment that is feasible and useful. The planned assessment will  
14 collect, on a case-by-case basis, the resources used to fund the research including non-CRE funding  
15 expended on each project prior to the commencement of CRE-IQI. The cost of running the CRE-IQI  
16 Program will be appropriately apportioned across the five Flagship Projects (these projects represent  
17 the major investment of the CRE), keeping in mind that programs such as the Capacity Strengthening  
18 Program benefit a range of other CRE-IQI affiliated projects and partners. Additional costs in utilizing the  
19 research outputs of each project will also be included. For example, research that develops a minimum  
20 package of pregnancy care content for implementation will have used resources to develop and  
21 evaluate the package. Implementation of that package might increase the number of maternal prenatal  
22 care consults or diagnostic tests. These consults and tests are additional costs to the health system and  
23 can be modelled on the Co-operative Research Council endorsed evaluation framework – the Impact  
24 Tool – which uses cost benefit analysis as its foundation. Implementation of that minimum package  
25 might also have positive impacts on preterm birth, low birth weight and small-for-gestational age which  
26 can be reported as downstream savings to the health system. The appeal in using the tool to guide the  
27 economic assessment stems from the emphasis on the logic underpinning the research activity-output-  
28 usage-impact chain to give transparency and clarity to the research, which is also at the heart of FAIT.  
29 The program logic model will assist in articulating program inputs, expected outputs, uptake and  
30 ultimate impact. The total calculated expected costs and benefits will be combined by way of an impact  
31 map. Depending on the focus and stage of each Flagship project, three broad steps will be involved in  
32 the economic assessment: (1) Identification and measurement of resource use; (2) measurement and  
33 valuation of the expected impact, where possible, and (3) comparison of the costs and expected  
34 impacts, where possible, in a single metric. Where practical, the analysis will assume a societal  
35 perspective to ensure all possible costs and benefits are accounted for. Expected costs and impacts will  
36 be reported in net present value terms and streams of projected future costs and benefits will be  
37 discounted at a rate of 3 per cent.

#### 38 39 40 41 42 43 44 45 (i) Identification, measurement and valuation of resource use

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47 Guided by the program logic model, resource use pertaining to (a) the development of the research, (b)  
48 delivery of any research outputs or interventions, (c) uptake of outputs by end users and (d) health  
49 service changes will be identified, measured and valued. The retrospective nature of the application of  
50 FAIT to a majority of the Flagship projects will hamper the collection of data to inform many of the costs  
51 and benefits. This is especially true for costs incurred as a result of adopting or using the research  
52 outputs of each CRE-IQI project.

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55 Resource use associated with development and delivery of the various projects will be costed using  
56 financial and administrative records from the respective research teams. Where appropriate, the costs  
57 associated with translation of the project findings and outputs will include any costs (including  
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3 opportunity costs) incurred by the various health service organisations, such as costs related to practice  
4 change. As stated above, it will be problematic to collect data to inform these costs retrospectively.  
5 However, some attempt will be made to model these costs using administration records and detailed  
6 descriptions of uptake obtained from program managers and CQI facilitators to inform the modelling.  
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9 Unit costs for health service resource use, where appropriate and available, will be based on the best  
10 available data at the time including the Medicare Benefits Schedule (32). Resource use of marketed  
11 goods and services outside the health sector will be valued at current market prices. Unmarketed goods  
12 and services such as travel time and the time of volunteers will be costed using opportunity cost prices.  
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14 (ii) Measurement and valuation of the expected impact  
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16 Impact will be calculated for selected domains from each of the five program logic models. The  
17 calculations will be adjusted for risk to give the expected value of the impact. Attribution will be  
18 assigned at a conservative rate, the value of which will be informed by administrative and evaluation  
19 records and qualified during the researcher and health service staff interviews. Projected valuations will  
20 included a 'drop-off' factor to account for waning benefit over time. The sensitivity of the impact  
21 calculation to changes in attribution and drop-off will be extensively tested. Any and all assumptions  
22 underpinning the analysis will be made explicit in the reporting of the results. The economic assessment  
23 will be limited to assessments for which there is existing evidence or for which evidence can be  
24 collected.  
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30 ***Narratives (case studies)***  
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32 The FAIT approach also incorporates the use of illustrative examples or narratives which will be  
33 compiled for each Flagship project to describe in more qualitative terms how translation occurred and  
34 how research impact was generated for each project.(25) Narratives can be powerful tools for  
35 communicating the nature and extent of research translation and, ultimately, research impact. They also  
36 enable quantitative findings to be placed in context and are an opportunity to explain variances in  
37 research costs, outputs and impacts. Feedback received by the ARC as part of the development of its EI  
38 Assessment Framework, indicates that a narrative approach is the most appropriate method to convey  
39 information and data on Indigenous research particularly regarding engagement and impact.  
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43 Case studies have been the basis of the research evaluation system currently used in the United  
44 Kingdom. (5) Within the Payback Framework, case studies are developed retrospectively for selected  
45 research projects and used to validate impact data and to provide illustrations of high impact for  
46 different Payback categories.(15) In FAIT, narratives are developed progressively along the research  
47 pathway and used for describing the often complex pathways for research translation.  
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50 In other applications of FAIT, these narratives have also been important vehicles for verifying the  
51 consistency of the impact findings generated from the economic assessment and Payback quantified  
52 metrics. In this application, it is expected that the narratives are supported with evidence extracted  
53 from the quantified metrics and economic assessments and will be informed by interviews at different  
54 points along the research pathway with key CRE-IQI researchers and key stakeholders including end  
55 users of the research such as health service staff, representatives of peak bodies, government  
56 representatives and Indigenous community leaders. It is hoped that the collaborative and prospective  
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3 approach to the development of the narratives will render them less likely to be impacted by the biases  
4 that often characterise case studies based only on self-reports such as selective memory. (33)  
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## 8 **2.4 Limitations**

10 This study is being conducted in a real-world setting which presents some obvious limitations. Impact  
11 assessments are resource intensive and although the prospective collection of evidence is more cost-  
12 effective, not all the CRE-IQI Flagship projects will allow prospective collection of the required data. Final  
13 metrics for the Payback assessment and data for the narratives and economic assessments for each  
14 project will be based on what can feasibly be collected versus the ideal list of impact metrics and  
15 evidence. The lag between research translation and impact means that valuations may need to be  
16 undertaken with reference to interim rather than final impacts. For CRE-IQI Flagship projects that are  
17 further along the research pipeline, this constraint will be less problematic compared to projects that  
18 have commenced more recently. Conduct of the study in a real world setting means there are no  
19 controls (counterfactuals), thus attribution of impact for all five projects will be necessarily conservative.  
20 And finally, the FAIT framework is project-based and is being applied (as intended) to a select number of  
21 CRE-IQI projects that represent a major investment of the CRE. A limitation, therefore, is that this study  
22 will not assess the impact of CRE-IQI as a whole.  
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## 28 **2.5 Phase 4**

### 29 ***Reporting and recommendations around the implementation of FAIT***

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32 The results, including the narratives, will be summarised and reported by way of a scorecard (see Figure  
33 3 for hypothetical scorecard). This scorecards will form the basis of CRE-IQI reporting of the translation  
34 and impact of its five Flagship projects as well as feed into a more comprehensive evaluation of the CRE  
35 as an Innovation Platform (the details of which are not covered in this protocol).  
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38 The findings from the implementation of the FAIT Framework within CRE-IQI and specifically about its  
39 applicability within the Indigenous health research context will be compiled and a workshop with key  
40 CRE-IQI researchers and stakeholders will be employed to discuss the findings and to obtain feedback  
41 with a view to the final refining of the framework for future use.  
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## 46 **3. Ethics and dissemination**

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48 The implementation of FAIT within CRE-IQI is funded as part of a nationally-competitive grant (Grant ID  
49 1078927) through the Australian National Health and Medical Research Council. The study, as described  
50 in this protocol, has received ethics approval from the University of Newcastle's Human Research Ethics  
51 Committee (Ethics ID: H-2017-0026). While no participant details will be collected as part of the study,  
52 consent will be sought and recorded for each participant and associated organisation.  
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55 It is anticipated that the results from the study described in this protocol will be presented in several  
56 related publications. The first will focus on the implementation of the framework (development of the  
57 program logic) and its evaluation (did it work?). The second will summarise the learnings from the study  
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and present recommendations for improving FAIT. The research impact assessment findings will be presented in a series of publications.

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**Authors' contributions:**

Shanthi Ramanathan was responsible for writing the first draft of the protocol with significant contributions by Penny Reeves. Simon Deeming, Andrew Searles, Ross Stewart Bailie and Karen McPhail-Bell reviewed and provided comprehensive feedback to the first draft. Jodie Bailie, Frances Cunningham, Roxanne Bainbridge and Christopher Doran reviewed and provided expert feedback to the second draft of the protocol. Jodie Bailie and Andrew Searles undertook final checks and Shanthi Ramanathan finalised the manuscript for submission. AS PR, SD and CD were part of the team that developed FAIT. RSB, JB, AS, SR, FC, CD and RB are part of the CRE-IQI Evaluation team.

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**Competing interest statement**

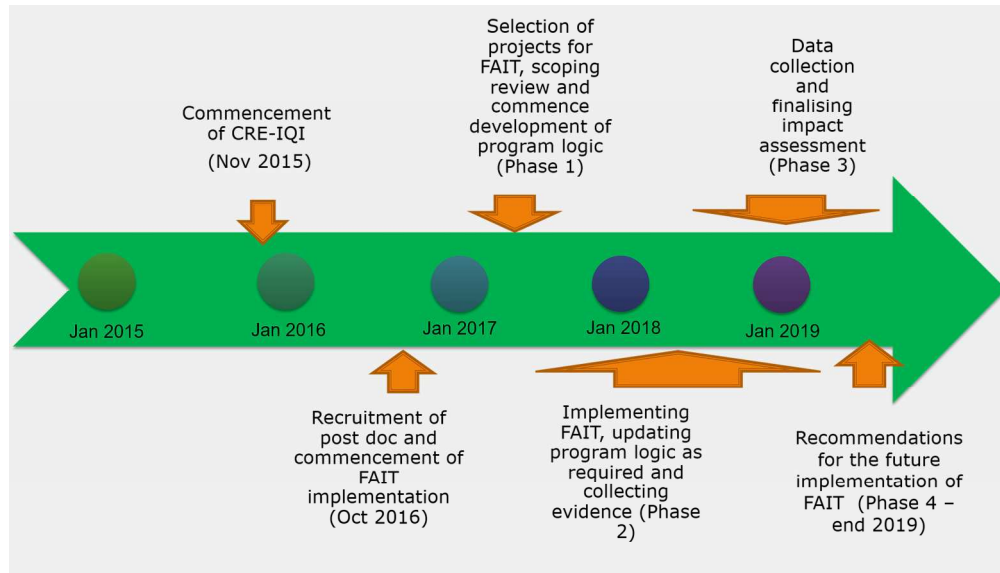
The authors have no competing interests to declare.

**Figure legends**

Figure 1: CRE-IQI Timeline for Implementation of a Framework to Assess the Impact of Translational Health Research. CRE-IQI = Centre for Research Excellence in Integrated Quality Improvement in Indigenous Primary Healthcare. FAIT= Framework to Assess the Impact of Translational Health Research

Figure 2: Modified program logic model

Figure 3: Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people

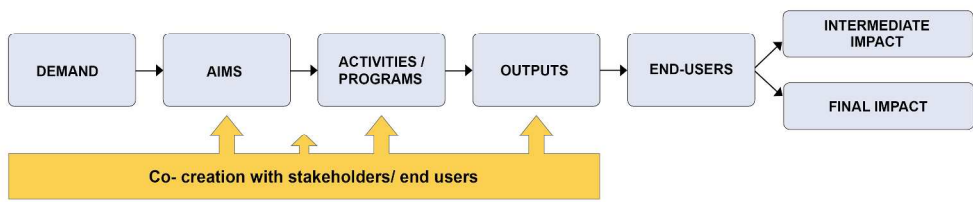


CRE-IQI Timeline for Implementation of a Framework to Assess the Impact of Translational Health Research

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review only

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Modified program logic model

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Review only

Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people			
Method	Domain	Metric (Planned/potential)	Final value (TBC)
Modified Payback	Knowledge translation	Presentation at a conference Citation index for journal article PhD completions	No. of attendees Citation count No. of completions
	Clinical implementation	Increased delivery of cardiovascular risk assessments (CVRA) to Indigenous adults Increased follow up to reduce cardiovascular risk Reduced complications	No. of CVRA performed No. of follow-up appointments No. of adverse events
	Community benefit	Reduced cardiovascular (CV) morbidity amongst Indigenous adults Reduced cardiovascular mortality amongst Indigenous adults Wellbeing, measure of stress	No. of CV episodes No. of CV deaths Overall wellbeing score
	Policy and legislation	Change in localised or state-based policy on regular delivery of CVRAs for Indigenous adults	Policy change
	Economic impact	Reduced hospitalisations of Indigenous adults for cardiovascular problems Reduced readmissions Shorter lengths of stay Reduced need for at home care Quicker return to work/normal duties	No. of CV hospitalisations No. of CV readmissions Average days in hospital No. of home care visits No. of days off work
Method	Metric	Example	Final value
Economic Assessment	Cost of research	Research budget	Total expenditure
	Cost of doing the CVRAs and follow up	Estimated cost of implementation (increased consultations and medications)	Total health service budget spent on CVRA
	Benefit that can be converted into \$ value	Projections of reduced CV episodes, reduced hospitalisations and associated costs avoided for the patient (e.g. time off work)	Total costs avoided
	Cost: benefit ratio	For every \$1 spent, the program delivered \$X of benefit	To be confirmed (TBC)
Narrative	<p><b>Community need:</b> Aboriginal and Torres Strait Islander (Indigenous) people are disproportionately affected by cardiovascular disease and diabetes. The provision of adequate CVRAs and follow-up are shown to improve patient outcomes.</p> <p><b>Research response:</b> The goal is to increase the provision of CVRAs and follow-up by investigating variations in care to identify factors that may contribute to this variation and address the gaps and barriers to undertaking CVRAs and follow-up.</p> <p><b>Research outcome:</b> Increased provision of CVRAs and follow-up</p> <p><b>Research impact:</b> Reduced CV morbidity and mortality and improved outcomes for Indigenous patients and the community</p>		

Hypothetical scorecard for a research project looking at increasing the delivery of cardiovascular risk assessments and follow-up for Aboriginal and Torres Strait Islander people

173x230mm (300 x 300 DPI)