Multimedia Appendix

Appendix A Index for IBD Knowledge

Instructions: Please answer the following questions to the best of your ability about inflammatory bowel disease.

Index Statement	Response Options*	
Cultural norms, such as diet, are presumed to be	True	False
a leading cause of IBD by medical professionals.		
Lack of exercise is presumed to be a leading	True	False
cause of IBD.		
People of all ages are equally likely to be	True	False
diagnosed with IBD.		
Crohn's disease can affect any part of the	True	False
gastrointestinal tract, from the mouth to the anus.		
Crohn's disease and Ulcerative Colitis are the	True	False
same disease.		
IBS also known as irritable bowel syndrome is a	True	False
type of inflammatory bowel disease.		
Ulcerative Colitis and Crohn's disease tend to	True	False
run in families.		
Medications can cure inflammatory bowel	True	False
disease.		
Patients with IBD have an increased risk of	True	False
developing colon cancer.		
Most patients with Crohn's disease will require	True	False
surgery in their lifetime.		
Natural and homeopathic remedies have been	True	False
shown to improve and/or cure IBD.		
Most people with IBD will eventually need to	True	False
stop working due to their disease.		

^{*}Correct answer selection made bold to assist reader comprehension.