

Inclusion Criteria	Exclusion Criteria
Thread contained within a selected Online health forum	Symptoms such as hemoptysis which suggest a more serious diagnosis than chronic cough
Original thread post specifies a cough of greater than 8 weeks' duration in accordance with the British Thoracic Society guidance on Chronic Cough	No specification of the length of cough symptom or a duration of less than 8 weeks
Forum text is posted in English Language	Forum Text posted in a Non-English Language

Table 1. Summary of inclusion & Exclusion criteria for online forum threads

Main Theme	Associated Subthemes
The Impact of Chronic Cough	Physical impacts
	Psychological impacts
	Social impacts
Lay Knowledge	Biomedical and Prescribed drug treatments
	Home remedies
	Lay referral
Social Support	

Table 2. Summary of Themes and sub-themes discussed.