

## Supplementary Data

### Supplementary Data 1: Intervention Materials

All participants assigned to the intervention group received the following printed back-to-back on a credit-card-sized card (i.e., it could be concealed in a wallet). Participants received two versions of the same card, one in English and one in Xhosa (the home language of all the individuals who enrolled in the study).

Front:



Back:



## Supplementary Data 2

SUPPLEMENTARY TABLE S1. INTERVENTION EFFECT ON LINKAGE TO CARE AND ANTIRETROVIRAL THERAPY INITIATION WITH OUTCOME MEASURES CREATED USING SURVEY DATA

	Linkage to care within 3 months			ART initiation within 3 months		
	1	2	3	4	5	6
	% [95% CI]	OR [95% CI]	aOR [95% CI]	% [95% CI]	OR [95% CI]	aOR [95% CI]
Intervention received						
No	89 [77-99]	Ref	Ref	60 [42-78]	Ref	Ref
Yes	87 [75-99]	0.84 [0.17-4.16]	1.07 [0.16-6.92]	65 [48-81]	1.212 [0.43-3.41]	1.05 [0.30-3.70]
Control variables						
Male (ref: female)	NA	NA	0.56 [0.10-3.25]	NA	NA	0.75 [0.22-2.58]
Age (years)			1.03 [0.92-1.16]			0.95 [0.88-1.02]
Education (years)			1.12 [0.71-1.77]			0.72* [0.50-1.04]
Witnessed ART effect (ref: no)			0.68 [0.09-5.14]			2.46 [0.66-9.18]
Perceived stigma (ref: none)			1.75 [0.27-11.44]			0.24** [0.06-0.97]
Observations	61	61	59	61	61	59

\*\*\* $p < 0.01$ , \*\* $p < 0.05$ , \* $p < 0.1$ .

95% CI, 95% confidence interval; aOR, adjusted odds ratio; ART, antiretroviral therapy; NA, not applicable; OR, odds ratio; Ref, the reference category.

SUPPLEMENTARY TABLE S2. INTERVENTION EFFECT ON THE AVERAGE NUMBER OF DAYS TO LINKAGE TO CARE AND ANTIRETROVIRAL THERAPY INITIATION WITH OUTCOME MEASURES CREATED USING SURVEY DATA

	Days to linkage: survey data		Days to ART: survey data	
	1	aOR [95% CI]	2	aOR [95% CI]
Intervention received				
No	Ref	Ref	Ref	Ref
Yes	-19.10** [-33.45 to -4.75]	-16.59* [-36.51 to 3.34]	3.28 [-18.47 to 25.03]	-0.77 [-2.00 to 0.47]
Control variables				
Male (ref: female)	-10.41 [-25.05 to 4.24]		0.14 [-4.79 to 5.08]	0.14 [-4.79 to 5.08]
Age (years)	0.22 [-0.65 to 1.09]		-5.80 [-27.20 to 15.60]	-4.40 [-22.58 to 13.77]
Education (years)	1.77 [-1.94 to 5.47]			
Witnessed ART effect (ref: no)	-7.59 [-22.32 to 7.14]			
Perceived stigma (ref: none)	-11.58 [-26.64 to 3.49]			
Observations	49	49	36	36
r-squared	0.21	0.21	0.13	0.13

\*\*\* $p < 0.01$ , \*\* $p < 0.05$ , \* $p < 0.1$ .

95% CI, 95% confidence interval; aOR, adjusted odds ratio; ART, antiretroviral therapy; Ref, the reference category.