

## Multimedia Appendix 1: Risk Calculator Archive and PEMAT-P Scores

Table A: Web archive of included Cardiovascular Disease Risk Calculators

ID	Web address	WebCite
1	<a href="http://aricnews.net/riskcalc/html/rc1.html">http://aricnews.net/riskcalc/html/rc1.html</a>	<a href="http://www.webcitation.org/6rB7aUByj">http://www.webcitation.org/6rB7aUByj</a>
2	<a href="http://chd.bestsciencemedicine.com/calc2.html">http://chd.bestsciencemedicine.com/calc2.html</a>	<a href="http://www.webcitation.org/6rB8ql4nD">http://www.webcitation.org/6rB8ql4nD</a>
3	<a href="http://clincalc.com/cardiology/ascvd/pooledcohort.aspx">http://clincalc.com/cardiology/ascvd/pooledcohort.aspx</a>	<a href="http://www.webcitation.org/6rB7l3O59">http://www.webcitation.org/6rB7l3O59</a>
4	<a href="http://cvrisk.mvm.ed.ac.uk/calculator/calc.asp">http://cvrisk.mvm.ed.ac.uk/calculator/calc.asp</a>	<a href="http://www.webcitation.org/6rB7gh6nt">http://www.webcitation.org/6rB7gh6nt</a>
5	<a href="http://healthtools.bodyandhealth.ca/health_tools.asp?t=82&amp;text_id=4720&amp;channel_id=2172&amp;relation_id=112942">http://healthtools.bodyandhealth.ca/health_tools.asp?t=82&amp;text_id=4720&amp;channel_id=2172&amp;relation_id=112942</a>	<a href="http://www.webcitation.org/6rB637EWc">http://www.webcitation.org/6rB637EWc</a>
6	<a href="http://patient.info/doctor/cardiovascular-risk-calculator">http://patient.info/doctor/cardiovascular-risk-calculator</a>	<a href="http://www.webcitation.org/6rB9MTrC6">http://www.webcitation.org/6rB9MTrC6</a>
7	<a href="http://reference.medscape.com/calculator/aac-aha-cardiovascular-risk-ascvd">http://reference.medscape.com/calculator/aac-aha-cardiovascular-risk-ascvd</a>	<a href="http://www.webcitation.org/6rB8vTIH2">http://www.webcitation.org/6rB8vTIH2</a>
8	<a href="http://reference.medscape.com/calculator/framingham-cardiovascular-disease-risk">http://reference.medscape.com/calculator/framingham-cardiovascular-disease-risk</a>	<a href="http://www.webcitation.org/6rB9UeaN4">http://www.webcitation.org/6rB9UeaN4</a>
9	<a href="http://reference.medscape.com/calculator/framingham-coronary-risk-cholesterol">http://reference.medscape.com/calculator/framingham-coronary-risk-cholesterol</a>	<a href="http://www.webcitation.org/6rB7rcwN8">http://www.webcitation.org/6rB7rcwN8</a>
10	<a href="http://statindecisionaid.mayoclinic.org/index.php/statin/index">http://statindecisionaid.mayoclinic.org/index.php/statin/index</a>	<a href="http://www.webcitation.org/6rB7TxoW4">http://www.webcitation.org/6rB7TxoW4</a>
11	<a href="http://stroke.ucla.edu/stroke-risk-calculator">http://stroke.ucla.edu/stroke-risk-calculator</a>	<a href="http://www.webcitation.org/6rB6yZjuM">http://www.webcitation.org/6rB6yZjuM</a>
12	<a href="http://strongheart.ouhsc.edu/CHDcalculator/calculator.html">http://strongheart.ouhsc.edu/CHDcalculator/calculator.html</a>	<a href="http://www.webcitation.org/6rB9cqk6X">http://www.webcitation.org/6rB9cqk6X</a>
13	<a href="http://tools.acc.org/ASCVD-Risk-Estimator/">http://tools.acc.org/ASCVD-Risk-Estimator/</a>	<a href="http://www.webcitation.org/6rB8TqNFr">http://www.webcitation.org/6rB8TqNFr</a>
14	<a href="http://tools.bigbeelabs.com/aha/tools/hbp/">http://tools.bigbeelabs.com/aha/tools/hbp/</a>	<a href="http://www.webcitation.org/6rB5r8B4H">http://www.webcitation.org/6rB5r8B4H</a>
15	<a href="http://www.assign-score.com/estimate-the-risk/">http://www.assign-score.com/estimate-the-risk/</a>	<a href="http://www.webcitation.org/6rB9h3yHq">http://www.webcitation.org/6rB9h3yHq</a>
16	<a href="http://www.bhgp.co.uk/cardiacalc.asp">http://www.bhgp.co.uk/cardiacalc.asp</a>	<a href="http://www.webcitation.org/6rB9vfUrP">http://www.webcitation.org/6rB9vfUrP</a>
17	<a href="http://www.bshp.edu/Files/Baptist/Flash/StrokeRiskCalculator/index.htm">http://www.bshp.edu/Files/Baptist/Flash/StrokeRiskCalculator/index.htm</a>	<a href="http://www.webcitation.org/6rB5wauRR">http://www.webcitation.org/6rB5wauRR</a>
18	<a href="http://www.cdc.gov/vitalsigns/cardiovasculardisease/heartage.html">http://www.cdc.gov/vitalsigns/cardiovasculardisease/heartage.html</a>	<a href="http://www.webcitation.org/6rB9znEPE">http://www.webcitation.org/6rB9znEPE</a>
19	<a href="http://www.cimedicalcenter.com/heart-attack-calculator-p126">http://www.cimedicalcenter.com/heart-attack-calculator-p126</a>	<a href="http://www.webcitation.org/6rBA3ilNz">http://www.webcitation.org/6rBA3ilNz</a>
20	<a href="http://www.cvdcheck.org.au/">http://www.cvdcheck.org.au/</a>	<a href="http://www.webcitation.org/6rBA9coEd">http://www.webcitation.org/6rBA9coEd</a>
21	<a href="http://www.cvriskcalculator.com/">http://www.cvriskcalculator.com/</a>	<a href="http://www.webcitation.org/6rB8ejEoB">http://www.webcitation.org/6rB8ejEoB</a>
22	<a href="http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/10-year-risk.php#">http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/10-year-risk.php#</a>	<a href="http://www.webcitation.org/6rBAD0e2U">http://www.webcitation.org/6rBAD0e2U</a>
23	<a href="http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/30-year-risk.php#">http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/30-year-risk.php#</a>	<a href="http://www.webcitation.org/6rBAHRMEZ">http://www.webcitation.org/6rBAHRMEZ</a>
24	<a href="http://www.globalrph.com/pooled.htm">http://www.globalrph.com/pooled.htm</a>	<a href="http://www.webcitation.org/6rB5kcQJV">http://www.webcitation.org/6rB5kcQJV</a>
25	<a href="http://www.heart.org/gglRisk/locale/en_US/index.html?gtype=health">http://www.heart.org/gglRisk/locale/en_US/index.html?gtype=health</a>	<a href="http://www.webcitation.org/6rB8jT1NQ">http://www.webcitation.org/6rB8jT1NQ</a>
26	<a href="http://www.knowyournumbers.co.nz/heart-age-forecast.aspx">http://www.knowyournumbers.co.nz/heart-age-forecast.aspx</a>	<a href="http://www.webcitation.org/6rBAL6AtE">http://www.webcitation.org/6rBAL6AtE</a>
27	<a href="http://www.mayoclinic.org/heart-disease-risk/itt-20084942">http://www.mayoclinic.org/heart-disease-risk/itt-20084942</a>	<a href="http://www.webcitation.org/6s0gr0XJU">http://www.webcitation.org/6s0gr0XJU</a>
28	<a href="http://www.mcw.edu/calculators/Coronary-Heart-Disease-Risk.htm">http://www.mcw.edu/calculators/Coronary-Heart-Disease-Risk.htm</a>	<a href="http://www.webcitation.org/6rBDxzJRb">http://www.webcitation.org/6rBDxzJRb</a>
29	<a href="http://www.mcw.edu/calculators/LDL-Cholesterol-Goal-Level.htm">http://www.mcw.edu/calculators/LDL-Cholesterol-Goal-Level.htm</a>	<a href="http://www.webcitation.org/6rBE0lwL">http://www.webcitation.org/6rBE0lwL</a>

- 30 <http://www.mdcalc.com/framingham-coronary-heart-disease-risk-score/> <http://www.webcitation.org/6rB83owdW>
- 31 <http://www.medcalc.com/heartrisk.html> <http://www.webcitation.org/6rBE3hbO3>
- 32 <http://www.medindia.net/patients/calculators/cardiacrisk.asp> <http://www.webcitation.org/6rBEBolwf>
- 33 <http://www.medindia.net/patients/calculators/stroke-risk-calculator.asp> <http://www.webcitation.org/6rB7BeOPk>
- 34 <http://www.mountcarmelhealth.com/fast> <http://www.webcitation.org/6rBEEKzcR>
- 35 <http://www.mydr.com.au/tools/heart-disease-risk-test> <http://www.webcitation.org/6rB89RHQu>
- 36 <http://www.mydr.com.au/tools/stroke-risk-test> <http://www.webcitation.org/6rB69ujIJ>
- 37 <http://www.ohsu.edu/xd/health/services/brain/getting-treatment/diagnosis/stroke/stroke-risk-assessment-test.cfm> <http://www.webcitation.org/6rB6GXNoV>
- 38 <http://www.premierhealth.com/Your-Wellness/Live-Well-Stay-Well/Know-Your-Risk/Heart-Risk-Assessment/> <http://www.webcitation.org/6rBEh5yOf>
- 39 <http://www.projectbiglife.ca/life/index.php?le=1&fhc=0&str=1> <http://www.webcitation.org/6rBEI1Nsl>
- 40 <http://www.qintervention.org/> <http://www.webcitation.org/6rBEpbUjd>
- 41 <http://www.qstroke.org/> <http://www.webcitation.org/6rAwDbbCE>
- 42 <http://www.reynoldsriskscore.org/> <http://www.webcitation.org/6rB8PZtLD>
- 43 <http://www.riskscore.org.uk/> <http://www.webcitation.org/6rBF6Ua5G>
- 44 <http://www.vizhealth.org/using/calculator/> <http://www.webcitation.org/6rBF9V0gR>
- 45 [http://www.womensheart.org/content/heartdisease/heart\\_disease\\_risk\\_quiz.asp](http://www.womensheart.org/content/heartdisease/heart_disease_risk_quiz.asp) <http://www.webcitation.org/6rBFDFtOW>
- 46 <http://www.yourdiseaserisk.wustl.edu/YDRDefault.aspx?ScreenControl=YDRGeneral&ScreenName=YDRHeart> <http://www.webcitation.org/6rBFGPEjw>
- 47 <http://www.yourdiseaserisk.wustl.edu/YDRDefault.aspx?ScreenControl=YDRGeneral&ScreenName=YDRStroke> <http://www.webcitation.org/6rBFJziIW8>
- 48 <http://www.zunis.org/Framingham%20Risk%20of%20CHD2.htm> <http://www.webcitation.org/6rBFOhsvn>
- 49 <https://ehealth.heartandstroke.ca/> <http://www.webcitation.org/6rBFSVabq>
- 50 <https://healthyheartscore.sph.harvard.edu/> <http://www.webcitation.org/6rBFWyfBN>
- 51 <https://mhgpc.com/risk-calculator.html> <http://www.webcitation.org/6rB8KPVQn>
- 52 <https://myhealth.alberta.ca/Alberta/Pages/Heart-Disease-Risk-Calculator.aspx> <http://www.webcitation.org/6rBFa9Xa0>
- 53 <https://qrisk.org/2015/> <http://www.webcitation.org/6rBFdpUo2>
- 54 <https://qrisk.org/2016/> <http://www.webcitation.org/6rBFgBWEX>
- 55 <https://qrisk.org/lifetime/> <http://www.webcitation.org/6rBFjIZUn>
- 56 <https://softwarecorp.es/asariskcalculator/public/calculator/en> <http://www.webcitation.org/6rBFpIY1U>
- 57 [https://www.acefitness.org/acefit/healthy\\_living\\_tools\\_content.aspx?id=10](https://www.acefitness.org/acefit/healthy_living_tools_content.aspx?id=10) <http://www.webcitation.org/6rBFtlo54>
- 58 <https://www.cardiosmart.org/tools/heart-disease-risk-assessment> <http://www.webcitation.org/6rBFxcX33>
- 59 <https://www.cvdriskchecksecure.com/framinghamriskscore.aspx> <http://www.webcitation.org/6rBG2AL9H>
- 60 <https://www.cvdriskchecksecure.com/ReynoldsRiskScore.aspx> <http://www.webcitation.org/6rBG4Ovnd>
- 61 <https://www.dileyridgemedicalcenter.com/patient-information/health-information/heart-attack-risk-assessment> <http://www.webcitation.org/6rBG7PqDz>
- 62 <https://www.ghc.org/html/public/tools/heart/> <http://www.webcitation.org/6rBGEj6Vl>
- 63 <https://www.med-decisions.com/h2hv2/> <http://www.webcitation.org/6rBGRO6iB>

64	<a href="https://www.mesa-nhlbi.org/MESACHDRisk/MesaRiskScore/RiskScore.aspx">https://www.mesa-nhlbi.org/MESACHDRisk/MesaRiskScore/RiskScore.aspx</a>	<a href="http://www.webcitation.org/6rB7QdI0p">http://www.webcitation.org/6rB7QdI0p</a>
65	<a href="https://www.mygoodhealth.ca/healthtools/health_tools.asp?t=17&amp;text_id=2704&amp;n=Heart+disease+risk+calculator">https://www.mygoodhealth.ca/healthtools/health_tools.asp?t=17&amp;text_id=2704&amp;n=Heart+disease+risk+calculator</a>	<a href="http://www.webcitation.org/6rBGXGFPf">http://www.webcitation.org/6rBGXGFPf</a>
66	<a href="https://www.nhs.uk/Tools/Pages/heartage.aspx">https://www.nhs.uk/Tools/Pages/heartage.aspx</a>	<a href="http://www.webcitation.org/6rBGSY4MB">http://www.webcitation.org/6rBGSY4MB</a>
67	<a href="https://www.uptodate.com/contents/calculator-cardiovascular-risk-assessment-10-year-men-patient-education">https://www.uptodate.com/contents/calculator-cardiovascular-risk-assessment-10-year-men-patient-education</a>	<a href="http://www.webcitation.org/6rBGpAxFq">http://www.webcitation.org/6rBGpAxFq</a>

Table B. PEMAT-P Understandability and Actionability Scores

ID	Web address	Understandability	Actionability
1	<a href="http://aricnews.net/riskcalc/html/rc1.html">http://aricnews.net/riskcalc/html/rc1.html</a>	55%	0%
2	<a href="http://chd.bestsciencemedicine.com/calc2.html">http://chd.bestsciencemedicine.com/calc2.html</a>	62%	0%
3	<a href="http://clincalc.com/cardiology/ascvd/pooledcohort.aspx">http://clincalc.com/cardiology/ascvd/pooledcohort.aspx</a>	69%	17%
4	<a href="http://cvrisk.mvm.ed.ac.uk/calculator/calc.asp">http://cvrisk.mvm.ed.ac.uk/calculator/calc.asp</a>	33%	0%
5	<a href="http://healthtools.bodyandhealth.ca.com/health_tools.asp?t=82&amp;text_id=4720&amp;channel_id=2172&amp;relation_id=112942">http://healthtools.bodyandhealth.ca.com/health_tools.asp?t=82&amp;text_id=4720&amp;channel_id=2172&amp;relation_id=112942</a>	80%	20%
6	<a href="http://patient.info/doctor/cardiovascular-risk-calculator">http://patient.info/doctor/cardiovascular-risk-calculator</a>	40%	0%
7	<a href="http://reference.medscape.com/calculator/aac-aha-cardiovascular-risk-ascvd">http://reference.medscape.com/calculator/aac-aha-cardiovascular-risk-ascvd</a>	30%	0%
8	<a href="http://reference.medscape.com/calculator/framingham-cardiovascular-disease-risk">http://reference.medscape.com/calculator/framingham-cardiovascular-disease-risk</a>	50%	0%
9	<a href="http://reference.medscape.com/calculator/framingham-coronary-risk-cholesterol">http://reference.medscape.com/calculator/framingham-coronary-risk-cholesterol</a>	40%	0%
10	<a href="http://statindecisionaid.mayoclinic.org/index.php/statin/index">http://statindecisionaid.mayoclinic.org/index.php/statin/index</a>	77%	50%
11	<a href="http://stroke.ucla.edu/stroke-risk-calculator">http://stroke.ucla.edu/stroke-risk-calculator</a>	50%	0%
12	<a href="http://strongheart.ouhsc.edu/CHDcalculator/calculator.html">http://strongheart.ouhsc.edu/CHDcalculator/calculator.html</a>	50%	0%
13	<a href="http://tools.acc.org/ASCVD-Risk-Estimator/">http://tools.acc.org/ASCVD-Risk-Estimator/</a>	60%	20%
14	<a href="http://tools.bigbeelabs.com/aha/tools/hbp/">http://tools.bigbeelabs.com/aha/tools/hbp/</a>	100%	33%
15	<a href="http://www.assign-score.com/estimate-the-risk/">http://www.assign-score.com/estimate-the-risk/</a>	40%	0%
16	<a href="http://www.bhgp.co.uk/cardiacalc.asp">http://www.bhgp.co.uk/cardiacalc.asp</a>	75%	80%
17	<a href="http://www.bshp.edu/Files/Baptist/Flash/StrokeRiskCalculator/index.htm">http://www.bshp.edu/Files/Baptist/Flash/StrokeRiskCalculator/index.htm</a>	80%	0%
18	<a href="http://www.cdc.gov/vitalsigns/cardiovasculardisease/heartage.html">http://www.cdc.gov/vitalsigns/cardiovasculardisease/heartage.html</a>	50%	0%
19	<a href="http://www.cimedicalcenter.com/heart-attack-calculator-p126">http://www.cimedicalcenter.com/heart-attack-calculator-p126</a>	62%	0%
20	<a href="http://www.cvdcheck.org.au/">http://www.cvdcheck.org.au/</a>	85%	40%
21	<a href="http://www.cvriskcalculator.com/">http://www.cvriskcalculator.com/</a>	50%	60%
22	<a href="http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/10-year-risk.php#">http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/10-year-risk.php#</a>	40%	0%
23	<a href="http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/30-year-risk.php#">http://www.framinghamheartstudy.org/risk-functions/cardiovascular-disease/30-year-risk.php#</a>	40%	0%
24	<a href="http://www.globalrph.com/pooled.htm">http://www.globalrph.com/pooled.htm</a>	50%	0%
25	<a href="http://www.heart.org/gglRisk/locale/en_US/index.html?gtype=health">http://www.heart.org/gglRisk/locale/en_US/index.html?gtype=health</a>	88%	80%
26	<a href="http://www.knowyournumbers.co.nz/heart-age-forecast.aspx">http://www.knowyournumbers.co.nz/heart-age-forecast.aspx</a>	77%	33%

27	http://www.mayoclinic.org/heart-disease-risk/itt-20084942	90%	60%
28	http://www.mcw.edu/calculators/Coronary-Heart-Disease-Risk.htm	40%	0%
29	http://www.mcw.edu/calculators/LDL-Cholesterol-Goal-Level.htm	30%	0%
30	http://www.mdcalc.com/framingham-coronary-heart-disease-risk-score/	50%	0%
31	http://www.medcalc.com/heartrisk.html	40%	0%
32	http://www.medindia.net/patients/calculators/cardiacrisk.asp	70%	60%
33	http://www.medindia.net/patients/calculators/stroke-risk-calculator.asp	90%	60%
34	http://www.mountcarmelhealth.com/fast	80%	0%
35	http://www.mydr.com.au/tools/heart-disease-risk-test	50%	0%
36	http://www.mydr.com.au/tools/stroke-risk-test	80%	20%
37	http://www.ohsu.edu/xd/health/services/brain/getting-treatment/diagnosis/stroke/stroke-risk-assessment-test.cfm	80%	20%
38	http://www.premierhealth.com/Your-Wellness/Live-Well-Stay-Well/Know-Your-Risk/Heart-Risk-Assessment/	78%	40%
39	http://www.projectbiglife.ca/life/index.php?le=1&fhc=0&str=1	70%	0%
40	http://www.qintervention.org/	69%	40%
41	http://www.qstroke.org/	69%	0%
42	http://www.reynoldsriskscore.org/	62%	0%
43	http://www.riskscore.org.uk/	62%	0%
44	http://www.vizhealth.org/using/calculator/	85%	40%
45	http://www.womensheart.org/content/heartdisease/heart_disease_risk_quiz.asp	67%	40%
46	http://www.yourdiseaserisk.wustl.edu/YDRDefault.aspx?ScreenControl=YDRGeneral&ScreenName=YDRHeart	93%	50%
47	http://www.yourdiseaserisk.wustl.edu/YDRDefault.aspx?ScreenControl=YDRGeneral&ScreenName=YDRStroke	93%	33%
48	http://www.zunis.org/Framingham%20Risk%20of%20CHD2.htm	50%	0%
49	https://ehealth.heartandstroke.ca/	92%	40%
50	https://healthyheartscore.sph.harvard.edu/	91%	80%
51	https://mhgpc.com/risk-calculator.html	50%	0%
52	https://myhealth.alberta.ca/Alberta/Pages/Heart-Disease-Risk-Calculator.aspx	85%	0%
53	https://qrisk.org/2015/	85%	17%
54	https://qrisk.org/2016/	85%	17%
55	https://qrisk.org/lifetime/	62%	17%
56	https://softwarecorp.es/asariskcalculator/public/calculator/en	33%	20%
57	https://www.acefitness.org/acefit/healthy_living_tools_content.aspx?id=10	92%	0%
58	https://www.cardiosmart.org/tools/heart-disease-risk-assessment	60%	40%
59	https://www.cvdriskchecksecure.com/framinghamriskscore.aspx	40%	20%
60	https://www.cvdriskchecksecure.com/ReynoldsRiskScore.aspx	50%	0%

61	<a href="https://www.dileyridgemedicalcenter.com/patient-information/health-information/heart-attack-risk-assessment">https://www.dileyridgemedicalcenter.com/patient-information/health-information/heart-attack-risk-assessment</a>	78%	0%
62	<a href="https://www.ghc.org/html/public/tools/heart/">https://www.ghc.org/html/public/tools/heart/</a>	82%	60%
63	<a href="https://www.med-decisions.com/h2hv2/">https://www.med-decisions.com/h2hv2/</a>	71%	0%
64	<a href="https://www.mesa-nhlbi.org/MESACHDRisk/MesaRiskScore/RiskScore.aspx">https://www.mesa-nhlbi.org/MESACHDRisk/MesaRiskScore/RiskScore.aspx</a>	30%	0%
65	<a href="https://www.mygoodhealth.ca/healthtools/health_tools.asp?t=17&amp;text_id=2704&amp;n=Heart+disease+risk+calculator">https://www.mygoodhealth.ca/healthtools/health_tools.asp?t=17&amp;text_id=2704&amp;n=Heart+disease+risk+calculator</a>	80%	0%
66	<a href="https://www.nhs.uk/Tools/Pages/heartage.aspx">https://www.nhs.uk/Tools/Pages/heartage.aspx</a>	94%	100%
67	<a href="https://www.uptodate.com/contents/calculator-cardiovascular-risk-assessment-10-year-men-patient-education">https://www.uptodate.com/contents/calculator-cardiovascular-risk-assessment-10-year-men-patient-education</a>	60%	0%

Table C. Inter-rater agreement between two raters for each PEMAT-P Item

PEMAT-P item	Inter-rater agreement (%)	Cohen's Kappa
<b>Understandability</b>		
<i>Content</i>		
1. The material makes its purpose completely evident	55	.08
2. The material does not include information or content that distracts from its purpose	93	-.05
<i>Word Choice and Style</i>		
3. The material uses common, everyday language	72	.38
4. Medical terms are used only to familiarize audience with terms. When used, medical terms are defined	75	.48
5. The material uses the active voice	55	.20
<i>Use of Numbers</i>		
6. Numbers appearing in the material are clear and easy to understand	60	.37
7. The material does not expect the user to perform calculations	96	-.01
<i>Organisation</i>		
8. The material breaks of “chunks” information into short sections	84	.18
9. The material’s sections have informative headers	84	.16
10. The material presents information in a logical sequence	82	-.04
11. The material provides a summary	42	.05
<i>Layout and Design</i>		
12. The material uses visual cues (e.g. arrows, boxes, bullets, bold, larger font, highlighting) to draw attention to key points	75	.42
<i>Use of Visual Aids</i>		
15. The material uses visual aids whenever they could make content more easily understood (e.g. illustration of healthy portion size)	62	.17
16. The material’s visual aids reinforce rather than distract from the content	73	.47
17. The material’s visual aids have clear titles or captions	67	.39
18. The material uses illustration and photographs that are clear and uncluttered	76	.55
19. The material uses simple tables with short and clear row and column headings	64	.01
<i>Actionability</i>		
20. The material clearly identified at least one action the user can take	81	.65
21. The material addresses the user directly when describing actions	81	.60
22. The material breaks down any action into manageable, explicit steps	88	.57
23. The material provides a tangible tool (e.g. menu planners, checklists) whenever it could help the user take action	99	.65
24. The material provides simple instructions or examples of how to perform calculations	99	-. <sup>a</sup>
25. The material explains how to use the charts, graphs, tables, or diagrams to take actions	82	-. <sup>a</sup>
26. The material uses visual aids whenever they could make it easier to act on the instructions	93	.27

<sup>a</sup>Unable to calculate as one rater had no variability