

**S1 Table. The variance in prescribing rates for the data set with and without outlier practices.**

	Apr- Jun 2013	Jul- Sep 2013	Oct- Dec 2013	Jan- Mar 2014	Apr- Jun 2014	Jul- Sep 2014	Oct- Dec 2014	Jan- Mar 2015	Apr- Jun 2015	Jul- Sep 2015	Oct- Dec 2015	Jan- Mar 2016
<i>With outlier practices</i>												
$\sigma^2$ (£)	0.70	0.67	0.71	0.69	0.72	0.71	0.70	0.72	0.85	0.81	0.85	0.77
<i>Without outlier practices</i>												
$\sigma^2$ (£)	0.52	0.39	0.59	0.43	0.45	0.44	0.49	0.50	0.60	0.58	0.59	0.56