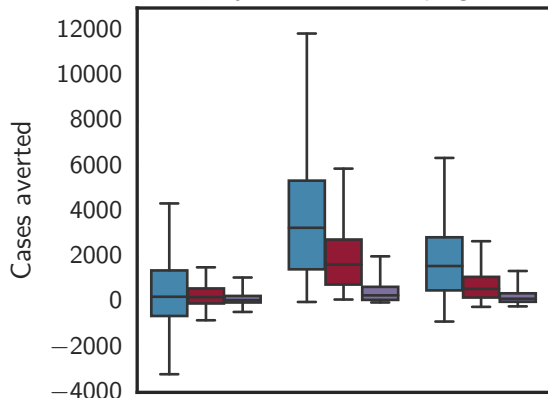
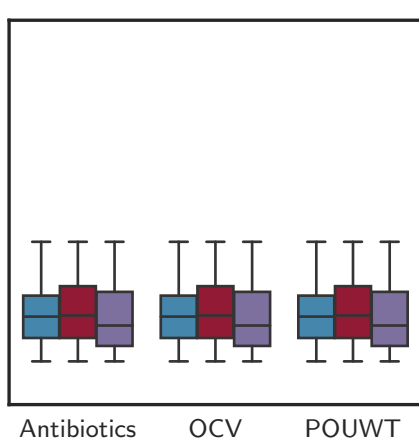
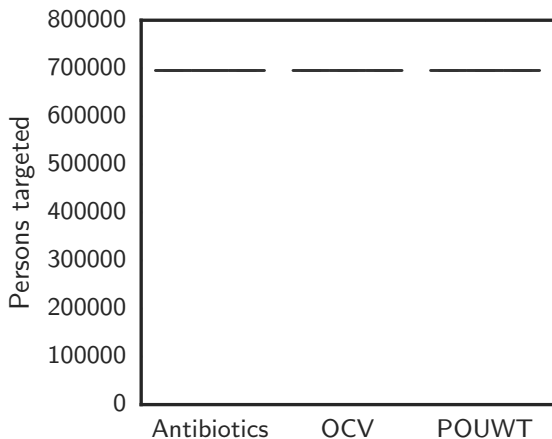
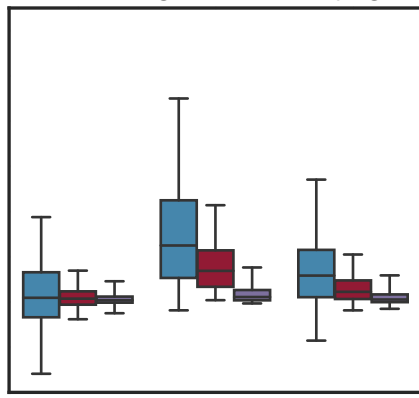


City-wide mass campaign



District-targeted mass campaign



■ early   
 ■ peak   
 ■ late