

1Additional File 1. Call for entries from a condom promotion video contest in China, 22015 (translated from Mandarin Chinese).

3SESH is calling for creative one-minute videos promoting condom usage! Condoms can be
4bought anywhere, from “7-11” stores to vending machines, but there are still embarrassment
5and taboos about buying them and most importantly, using them. We are calling for a video
6that can change how people view using condoms. Finalist videos will be promoted on local,
7regional, national networks.

8We are accepting videos from May 1- June 7th! Please submit your video through our website
9by filling out the submission form: xxxxxx

10Purpose:

11) To increase condom use among those who do not use condoms

12Judging Criteria:

13) capacity to increase condom use

14) capacity to be share-able or “go viral”

15) provide value to the individual.

16In-person Events

17May 7th

18Guangdong Pharmacy University, University city- 11:30am-6pm

19Sun Yatsen University, Medical Campus- 7pm-9pm

20May 18

21Guangdong Traditional Medicine University 11:30-5:30pm

22May 19

23South China Normal University- 7:30pm-9:00pm

24June 1

25Southern Medical University

27Workshops

28May 16th

29Mega University City, Guangzhou

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31If you are interested in holding an event, please email xxxxxx !

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33 Follow our WeChat and Weibo for more information!

34 WeChat: Seshchina

35 Weibo: weibo.com/seshglobal

36 Website: www.seshglobal.org

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