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Community cadres engaged to support retention in PMTCT Option B+: A multi country qualitative rapid appraisal

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SCHOLARONE™ Manuscripts Community cadres engaged to support retention in PMTCT Option B+: A multi country qualitative rapid appraisal

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Abstract

Objectives

To explore the roles of community cadres in improving access to and retention in care for PMTCT services in the context of PMTCT Option B+ treatment scale-up.

Design: Retrospective qualitative study design using semi-structured in-depth interviews and focus group discussions

Participants: A range of individual interviews and focus group discussions with key stakeholders including Ministry of Health employees, Implementation partners, district management teams, facility-based health workers and community cadres.

Individual interviews were conducted with 7 females and 11 males in Malawi, 9 females and 19 males in Cote d'Ivoire, 9 females and 22 males in the DRC and 40 females and 43 males in Uganda. Mixed gender focus group discussions with 125 participants in Malawi, 61 in Cote d'Ivoire, 35 in DRC and 76 in Uganda.

Setting: Interviews were conducted on the offices of Ministry of Health Staff and Implementing partners, as well as district offices and health facility sites across Cote D'Ivoire, DRC, Malawi, and Uganda

Results

Community cadres either operated solely in the community, worked from health centres, or in combination and their mandates were PMTCT-specific or included general HIV support and other health issues. Community cadres included volunteers, those supported by implementing partners or employed directly by the Ministry of Health. Their complimentary roles along the continuum of HIV care and treatment include demand creation, household mapping of pregnant and lactating women, linkage to care, infant follow-up, and adherence and retention support.

Conclusions

Community cadres provide an integral link between communities and health facilities, supporting overstretched health workers in HIV client support and follow-up. However, their role in health systems is neither standardized nor systematic and there is an urgent need to invest in the standardization of and support to community cadres to maximize potential health impacts.

Strengths and limitations of the study

- Inclusion of four diverse countries in Southern, Central and West Africa, at different stages with implementation of PMTCT Option B+. The extent of involvement of community cadres in PMTCT in each country reflects this with Malawi and Uganda having more integrated and institutionalized approaches compared with the DRC and CdI, which are at an earlier stage of implementation.
- Key informant interviews and focus group discussions were undertaken with a wide range of stakeholders in the countries, from national to community level.
- A limitation is the field research by rapid appraisal during short country visits. Thus the
 impressions presented must be regarded as a snapshot, raising questions for further
 exploration, particularly regarding the impact of the identified strategies on increasing
 retention and their potential for scale-up.
- This study could not explore the perceptions of service users towards the strategies. These would be important to address in future research.

Introduction

In April 2012, the World Health Organization (WHO) recommended the use of lifelong triple antiretroviral treatment (ART) for all pregnant and lactating women living with HIV, regardless of CD4 cell count and/or clinical staging (PMTCT Option B+), to prevent mother-to-child transmission of HIV (PMTCT) and to keep mothers healthy [1, 2].

Lifelong treatment for pregnant and breastfeeding women living with HIV has also been advocated as a strategy to reduce transmission to HIV-negative partners.[3] The WHO further states that this approach would strengthen the effectiveness of the PMTCT programme, through improved linkages with ART programmes [1, 4-6].

These global recommendations have prompted rapid adoption of Option B+ guidelines across high-burden countries. The WHO identified 22 priority countries encompassing 90% of the world's population living with HIV and comprising 75% of women in need of PMTCT globally. In those countries, the proportion of women receiving treatment more than doubled between 2009 and 2015 [7]. These increases have been largely attributed to the adoption of Option B+, with all priority countries having implemented this approach by 2015 [8].

As more countries endorse lifelong treatment for all individuals living with HIV, health services should implement strategies to ensure good retention in care. Research in Malawi, the first country to implement Option B+, found lower retention in care for pregnant women living with HIV

initiated on lifelong ART compared with other adults.[9]. Uganda however, reported similar retention rates at 6 months for pregnant women (88%) and other non-pregnant adults (87%)[10]. A recent review of Option B+ roll out in Malawi, [11] demonstrated that while women receiving lifelong ART had a higher risk of dropout during the first two years following initiation than other adult cohorts, retention rates were similar as the programme matured. This emphasizes the need to focus efforts in the first years of implementation, when women are most likely to be lost to follow up.

While the literature around factors contributing to poor adherence and retention in HIV care is well known, [12-14] evidence around strategies to improve retention is limited. One of the serious constraints to scaling up HIV treatment and care is the critical shortage of health workers. With 3% of the global health work force [15] and a disproportionate share of people living with HIV, the sub-Saharan African region is increasingly focused on the potential for different community cadres to fill the gap [16-18].

This article presents qualitative findings from a rapid appraisal of the roles of community cadres in improving access to and retention in care for PMTCT in the context of treatment scale-up. This paper aims to highlight the different cadres and the wide range of activities they perform.

Methods

Study design

The research was part of an evaluation of the Optimizing HIV Treatment Access (OHTA) initiative for pregnant and breastfeeding women. The initiative, funded by the governments of Sweden and Norway through the United Nations Children's Fund (UNICEF), was undertaken in four countries (Malawi, Uganda, the Democratic Republic of Congo (DRC) and Côte d'Ivoire) between 2013 and 2017 in partnership with several international and local Implementing Partners (IPs).[19] The OHTA initiative aimed to support the transition to Option B+ for PMTCT in the DRC and Cote d'Ivoire and to optimize delivery and increase demand in Uganda and Malawi, [20]. To achieve its aims, OHTA focused among other objectives on strengthening community-facility linkages through establishing or strengthening community-based lay health worker cadres.

This descriptive qualitative study [21] used rapid appraisal methods [22] to explore the roles of community cadres in improving access to and retention in care for PMTCT services. This methodology was chosen as it would provide findings in a short period of time, which could inform planning for the completion of the OHTA initiative and handover of activities to the Ministry of Health and local implementing partners (IPs).

Settings and Participants

Qualitative data were collected through desk review and individual interviews and focus group discussions (FGDs) during country fieldwork of 12 days per country (DRC, Cote d'Ivoire, Malawi, Uganda) between June-July 2015. Key informants were identified through a desk review process, with the support of UNICEF headquarters (HQ), Regional offices and country offices.

Semi-structured interview guides were developed for each category of respondent (Ministry of Health, IPs, district management teams, facility-based health workers and community cadres). The terms of reference excluded beneficiaries.

Research team

Eight researchers (all women) participated in the study as teams of 3-4 for each country visit. DB, TD, AG, NR and ED, SR had experience undertaking multi-country evaluations and have worked in the area of PMTCT but had no prior relationship with any of the participants.

Data collection

Each semi-structured interview and focus group discussion was conducted by one or more researchers at the interviewees' workplaces, and lasted 30-60 minutes, with the support of translators. Interviews were audio-recorded where permission was granted, and researchers took notes. Signed informed consent from literate participants and recorded verbal consent from illiterate participants were obtained by the interviewer.

Table 1 shows the numbers of interviews undertaken in each country.

Data analysis

We conducted a simple manifest analysis of the qualitative material [21, 23] and analysed the data both deductively and inductively [24]. Each country team reviewed country material, annotated reflections and came together to discuss, compare and critique insights. Data were then grouped (via word processor) into categories, whose results are reported in narrative form in this paper.

Ethics approval

This study received ethical approval from the South African Medical Research Council (EC014-4/2015) and received permission from each of the following authorities: Malawi: Director of the HIV & AIDS Department in the national Ministry of Health; Uganda: Higher degrees, research and ethics committee, College of Health Sciences, School of Public Health, Makerere University; Cote

d'Ivoire: President of the National Committee of Research and Ethics, Ministry of Health; DRC: Director, National AIDS Control Programme (PNLS), Ministry of Health.

Results

Types of community cadres

Interviews identified different community cadres, newly created or strengthened, to support PMTCT services. Table 2 summarizes the community cadres involved in the PMTCT response. These community cadres operated either solely in the community, worked from health centres, or in combination. Their mandates were PMTCT-specific or ranged across general HIV support and broader health issues. Community cadres included volunteers, such as the "Relais communautaires" in the DRC to the Village Health Teams of Uganda. Others were supported by IPs, such as the mentor mothers in Malawi, Uganda, and the DRC, while some were employed directly by the Ministry of Health, such as the Health Surveillance Assistants (HSAs) of Malawi. Some of these cadres, including the mentor mothers in Uganda or expert client/peer supporters in all four countries, were themselves living with HIV, and trained to provide counselling, psychosocial support and peer support to their peers.

Activities performed by community cadres

Acting as the interface between communities and health services, community cadres created awareness, generated demand, referred and followed up pregnant and lactating women living with HIV in the community, to ensure they received appropriate services and remained in care.

Figure 1 illustrates the roles of community cadres across the PMTCT care continuum.

Demand Creation

"I am not paid anything. I joined this because I felt that the life of other people was very important to me. When I moved to the villages, my first role was to mobilize women. When I identified any pregnant women, I mobilized them to come to the hospital so that they test. When I send them, I follow them to make sure that they have reached the unit." (Expert client, Uganda)

Cadres including the Agents de Santé Communautaires (ASCs) of Cote d'Ivoire, Relais communautaires of DRC, and the Expert clients and Village Health teams (VHTs) and committees of Uganda and Malawi, participated in community dialogues to increase service uptake and retention.

"They (community cadres) have contributed a lot to the health centre...because we as health workers don't have time to go into the community to sensitize them" (facility-based health worker, Cote d'Ivoire)

Health workers reported that participating in an open dialogue with community members and getting the buy-in of leaders helped dispel myths and fears around HIV, and addressed challenges with stigma.

"Thanks to the support of the ASCs, they have been able to meet community leaders and women's associations, and explained to them transmission of HIV and ... what women who are positive and pregnant can do" (Nurse, Cote d'Ivoire)

Furthermore, the male champions of Uganda and Malawi actively engaged men to promote increased partner participation in reproductive health, and addressed interpersonal barriers to retention including partner disclosure and domestic violence.

"Male motivators and male study circles conduct door-to-door peer education to encourage fellow men to accompany their wives to ANC, couple HTC, delivery and post-natal checks. But during meetings organised by chiefs, they also take advantage to provide education on a topic" (IP, Malawi)

Client follow-up and retention in care

"Many people still don't believe in the HIV/AIDS. They still don't think they need to live, so you find many families are breaking because of HIV/AIDS and so these high levels of stigma is still causing treatment interruptions. (MOH, Uganda)

Once clients are initiated into care, community cadres focused on counselling and psychosocial support, including formation of support groups and key activities to promote positive living and self-efficacy in HIV management. Community cadres who undertook home visits and followed up patients were perceived to play an integral role in this domain.

"So we have what we call active-plan follow-up. Every Friday there is a meeting at the facility. That meeting involves the facility mentor mothers and the health facility team, the midwife in charge and community mentor mothers. They map out and say, who are the women who are defaulted, and which parishes do they come from. So they come up with lists and distribute this. This is your woman, this is your woman." (IP, Uganda)

Concerns were highlighted about confidentiality and the use of the volunteer cadres for follow-up of individuals living with HIV.

"There is also a challenge to work with VHTs with regards to HIV-positive mothers. They don't want VHTs to know their status, especially with retention. Mothers get very angry when VHTs go to do home visits" (Facility interview, Uganda)

Communities were often more accepting of these generalist community cadres for broad health promotion activities (such as ANC care, follow-up of mothers post-partum, and their children), while HIV-specific follow-up was preferred from peer supporters and lay counsellors. As many of these HIV-specific community cadres were living with HIV, they could share personal coping strategies, and demonstrate the positive impact of treatment adherence through their own experiences.

"There is very good retention for Option B + and also good coverage for HIV testing and that in a way is attributed to the Mentor Mothers. Because these are the people who [have] gone through the experience of PMTCT or Option B +... and are able to share with other women, to help them provide some of the counselling, so that they can get the intended care" (Malawi, IP)

Peer support was a commonly used role for community cadres in all four countries. Through support networks (treatment buddies, peer supports, mentor mothers, expert clients, support groups), mothers had access to emotional support and motivation, and were provided with a platform to share knowledge and experiences.

"So even the peer clients, the peer mothers work with the village health team members, so they can follow-up their colleagues and bring them back. Then healthcare workers... can do physical follow-up but they also have a bit of issues around, you know, going through the community. And the community knows that, oh, they recognise that house, and there is something wrong with that woman there, you know, that kind of thing, yeah. But mostly the peer, that is where the peer mothers become very successful in following up." (IP, Uganda)

Strategies to improve patient retention recognized the time and cost burdens for patients travelling monthly to facilities for ART refills. In Malawi, HSAs were trained to provide ART refills at rural health posts. In this model, clients obtained refills every three months, only visiting the clinic for screening every six months. Similarly, community ART distribution points in the DRC were run by People Living with HIV. One IP in the DRC piloted the use of an adherence group for HIV-positive women, with one patient responsible each month for picking up ART refills.

"We are piloting the GAAC model (groups to support community accession), which is an adherence group in the community. One person in the group goes every month to pick up drugs for the group.

This is working well in certain areas. The group needs to know each other well for it to work" (IP, DRC)

Health facility-based activities

Some community cadres, including linkage facilitators in Uganda and community counsellors in Cote d'Ivoire, were based in facilities full-time, or divided their time between community and facility, to support staff with patient triage, educational talks, pre-test counselling and referrals to facility staff for HIV-testing. In Malawi, the HSAs performed HIV-testing and counseling after 28 days of formal training, and in Uganda lay counsellors conduct HIV testing.

One advantage of this system was that, by performing regular educational, counselling and administrative duties, these paid community cadres focused on guiding patients through the continuum of care and eased the non-clinical workload of midwifes and nurses:

"They have lay counsellors at health centres permanently, who fill registers and records of pregnant women, and make appointments for treatment, and follow-up women who miss her appointment.....The ASCs also have a referral form. In addition to this, the NGO has designed some materials like diaries to monitor the appointments of pregnant women. And when they are completed at field level, they summarize this at the health facility, and then at the health facility they can know how many have been referred" (Health worker, Cote d'Ivoire)

Uganda established *Family Support Groups* to encourage family participation in follow-up ART visits, to improve patient retention. These support groups were often facilitated by nurses, in conjunction with community cadres and mentor mothers. Encouraging women to bring their children ensured exposed children were also monitored, until their 18 months status was ascertained. Furthermore, these groups encouraged women to disclose their status to partners and included them as active participants in family health decisions. Group sessions included a health education talk, scheduled on-the same day as ARV drug pick up, to encourage adherence. Support groups on the same day as monthly ART pick-up dates were also occurring in the DRC, Cote d'Ivoire and Malawi.

"So they support retention in that way, they support the health workers to coordinate family support groups, [...] that have been institutionalised by Minister of Health. So in these family support groups, these HIV-positive mums come with their babies. We always insist that facilitators come with the baby and ... in m2m we also do what we call a needs assessment, to ensure that, in addition

to just getting the education and the testimonies and trying to make each other strong, we ensure that that's an opportunity to catch up with services that are due, like PCR." (IP, Uganda)

Patient tracking

In all countries, community cadres supported health workers with tracing women and children who missed appointments. Tools used for longitudinal follow-up varied across settings, generally including client appointment books, agendas to identify those missing appointments, and longitudinal facility registers. A combination of phone calls and home visits were used to track patients and re-connect them to services.

"So when she's compiling her report, she has a paper-based report that shows loss of month one, loss of month two....and then missed appointments for that month. So as she sending the report to the central level, she's also thinking of what actions. I was expecting thirty mothers and got fifteen. So, she has to put down actions for the fifteen lost mothers. And then either use of community people or whatever, she has to make sure that she tracks them" (National MOH, Uganda)

Limited access to accurate patient information caused a major barrier to finding patients lost to follow-up. In "Mon Bip Mon Sauveur" (My Beep My Savior) a Cote d'Ivoire initiative, facility staff or ASCs gave women a missed call immediately after they provided phone numbers, to ensure the number was correct. Since a large proportion of the population did not have access to mobile phones or formal addresses, another strategy ("Cahier de Localisation" or Location Book) described the area in which patients lived according to landmarks, and mapped them to allow easier tracking.

Challenges to the sustainability of community cadres

Concerns were expressed around community cadre remuneration that is mainly dependent on external support, and variability in payment schedules.

"She is saying that these peers, they are widows, and they spend a lot of time here when there is noone to do any other activities in their homes. And then, on top of that, they have their children who are at school. So they are worried where to get funds for their children. So they are saying, even their funds don't come in time, because she is saying like after three months, so they find that they are really broke." (Health worker, Uganda)

Despite some financial support for community cadres undertaking HIV-related activities, these incentives did not amount to a living wage, and retention of these cadres was described as a challenge.

"For the village health teams, I will say allowance. When we work with them often, we give them some refreshment and some transport. Otherwise, paying them a stipend, like which is regular, no." (IP, Uganda)

"I am not married, so even though the monev is little, it still helps me because I have children and it helps me to help them [...]. I don't worry about anything, because I consider myself to have a job" (Expert Client, Malawi).

The mothers2mothers model in Uganda and Malawi, mentor mothers in the DRC and the HSAs in Malawi were amongst the only cadres receiving a regular salary:

"Mothers to Mothers model, [...], is not voluntarily at all, in all in the countries. So we don't believe in voluntarism. We have a component, one of objectives is empowering women who are living with HIV, and we realise that when you get the stipend and give it to them at the end of the month, it makes more meaning to them. They can be able to invest it, they can be able to do things with it." (IP, Uganda)

"I think that professionalisation of these mums makes them feel maybe valued, and so it really makes a difference." (IP, Uganda) Q.

Discussion

This paper highlights the range and characteristics of community cadres engaged to support PMTCT programmes across the four countries. The scale up of lifelong treatment, and investments in newly created cadres or capacity-building of existing cadres, have facilitated their engagement in promoting and supporting lifelong HIV treatment at community and facility level. While this paper, reflects a synthesis of a mid-term programmatic evaluation, and therefore does not make linkages between activity data and PMTCT-related health outcomes, the synthesis of qualitative investigations from key informant interviews demonstrate the interplay of these community cadres with facility based interventions in supporting PMTCT scale up. Investments in increasing community awareness around the benefits of HIV testing and treatment adherence, while addressing stigma and discrimination in the community through positive messaging and the use of peer supporters who openly disclose their status, have been shown in other studies to improve patient retention [25].

Once clients are linked to services, the HIV-specific community cadres, largely facility-based, support uptake of and retention in HIV services, through counselling, HIV-testing, home-based care, patient education, adherence counselling, patient SMS reminders and defaulter tracing.

Integrating peers into the health care team has resulted in positive patient outcomes, where peers motivate behavioural change in people living with HIV, to improve patient retention.[25] Furthermore, investments in facility-based lay cadres have eased the clinical workload of health workers, resembling task-shifting in other programmes [26]. Operationalising community cadres for the HIV response has to take into consideration interactions between established generalist community cadres covering a range of healthcare activities, and cadres created specifically for the HIV response.

The mothers2mothers programme is a successful example of peer-support in PMTCT services across several countries. It hires, remunerates, supervises and supports with external funding women living with HIV to serve as peers in PMTCT programmes. A recent evaluation in Uganda found improved outcomes across a range of health-related indicators, including significantly higher rates of 12-month ART retention (91 vs. 64 %), uptake of EID at 6-8 weeks (72 vs. 46 %), ART initiation in infants (61 vs. 28 %) and partner disclosure (82 vs. 70 per cent) in M2M supported sites [27].

Ongoing challenges with stigma, geographical access to health services, high levels of poverty and low male partner involvement in maternal and reproductive services, make women less likely to remain on treatment. Furthermore, high HIV-prevalence rates, coupled with high fertility rates in these countries, place an increasing burden on health systems for follow-up and support of a growing number of women on ART. It is therefore critical that PMTCT programmes make concerted efforts towards scaling up effective strategies to optimize retention.

With the rapidly increasing HIV care and treatment needs and the accelerating human resource crisis in many African countries, community-based cadres will remain a core feature of health systems. Effective inclusion of these cadres in the health team requires political and financial commitments, regulatory frameworks and mechanisms for supervision and mentoring [18, 28-30].

In the absence of formal recognition, these cadres will continue to be inadequately resourced and undervalued, undercutting their potential health impacts [31]. Community cadres interviewed highlighted a range of challenges for patient follow-up including lack of transport, phones or airtime, and insufficient money for transport. Furthermore, remuneration of community cadres is currently not standardized within countries, and has the potential to create tensions between cadres and to reduce motivation. These cadres are largely donor-supported and high turnover rates, inadequate job security, formal recognition or harmonization, threaten the sustainability of achievements. These well-established challenges affecting Community Cadre programmes have been reported for several decades [32]. The recent interest in and use of community cadres in

response to large-scale ARV roll-out appear to pay insufficient attention to these major determinants of success [33].

Conclusion

Community cadres can provide an integral link between communities and health facilities, supporting overstretched health workers in HIV client support and follow-up. There is a need to invest in country-specific standardization of and support to the range of community cadres, and adequate investment in training and supervision linked to scope of practice, to decrease turnover amongst community cadres and low motivation, in order to maximize the potential effectiveness of their activities. Further interrogations into the services, strategies and approaches most effective in improving outcomes along the continuum of care are required, with explicit investments in community cadres to deliver them. Such investments will extend healthcare interventions and their success beyond the confined walls of health facilities.

Competing interests

The authors have no competing interests to declare

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Authors' contributions

TD, DB, SR, AG and ED conceptualized the study and developed the protocol and data collection materials. TD, AG, DB, NR, SR and ED participated in the country visits in 2015 and participated in the analysis of interview transcripts. DB and TD prepared the first draft of the paper. TD, DB, SR, AG, ED, JRC, SV, GC, SO, NT, ND, NR reviewed and contributed to subsequent drafts and approved the final version for publication.

Data sharing statement

The audio recordings and transcribed interviews are stored in a password protected system with the project team at the South African Medical Research Council office. The privacy of the data is maintained since participants did not consent for data to be shared beyond the research team. However, all data has been consolidated and written up for the purposes of the evaluation and reports published on the SAMRC website in addition to the development of peer reviewed publications.

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Table 1: Summary of Participants

Type of interview	24th June: Districts visited Lilongwe, Mzimba North, Zomba Participant category	Number of interviewees/ focus group		
- , p	- acceptance carries	discussion participants		
Individual interviews	Implementing partner	2 female		
	Ministry of Health	1 female, 2 male		
	Multilateral agency	1 female, 1 male		
	District management	5 male		
	Facility-based health workers	2 female, 2 male		
	Community-based health worker	1 female, 1 male		
Focus Group	Implementing partner	7 female, 4 male		
Discussions				
	Multilateral agency	2 female; 3 male		
	District management	1 female, 3 male		
	Facility-based health workers	7 female, 5 male		
	Community-based health workers	10 groups (average size 9 individuals, mixed		
	(health surveillance assistants, Male Study Circles, M2M mentor	gender)		
	mothers, Community advisory board)			
Côte d' Ivoire				
Data collection 19th to	31st July: Three districts visited (Port-Bouet, Bouake Sud, Daloa)			
Type of interview	Participant category	Number of interviewees/ focus group		
V 1		discussion participants		
Individual interviews	Implementing partner	4 female, 6 male		
	Ministry of Health	1 female, 3 male		
	Multilateral agency	3 female, 3 male		
	District management	1 female, 6 male		
	Facility-based health workers	1 male		
	<i>j</i>			
Focus Group	Implementing partner	4 groups (average size 7, mixed gender)		
		4 groups (average size 7, mixed gender) 1 group of 2 females and 4 males		
Focus Group Discussions	Implementing partner			

Discussions

Facility-based health workers
Community-based health workers

	(scouts, lay counsellors, community health workers, traditional leaders)			
DRC				
Data collection 8th to 1	9th June 2015: 3 health zones in the Katanga Province (Kasenga, Kapemb	a, Kisanga).		
Type of interview	Participant category	Number of interviewees/ focus group		
-		discussion participants		
Individual interviews	Implementing partner	6 male		
	Ministry of Health	2 female, 6 male		
	Multilateral agency	4 female, 6 male		
	District management	1 female, 3 male		
	Facility-based health workers	2 female, 1 male		
Focus Group	Implementing partner	5 groups (average size 3, mixed gender)		
Discussions	Facility-based health workers	1 group with 4 females		
	Community-based health workers	4 groups (average size 4, mixed gender)		
	(Relais communautaires, mentor mothers, peer educator)			
Uganda				
29th June to 19th July:	Greater Kampala and 9 districts across three regions (Bugiri, Kamuli, Kal	iro, Isingiro, Bushenyi, Ibanda, Moroto, Kotido,		
Abim).	· (A)			
Type of interview	Participant category	Number of interviewees/ focus group		
		discussion participants		
Individual interviews	Implementing partner	6 female, 9 male		
	Ministry of Health	2 female, 4 male		
	Multilateral agency	2 male		
	District management	30 female, 27 male		
	Community-based health worker	2 female		
Б С	Total Control of the	1 2 5 1 1 1		
Focus Group	Implementing partner	1 group with 2 females and one male		

2 groups (average size 4, mostly female)

13 groups (average size 5, mixed gender)

(scouts, lay counsellors, community health workers, traditional leaders)

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Table 2 Collins	unity cau	ics illvolve	u iii iiie r	MICI lesponse)nen				
Health Worker	Country	Paid/	Formal	MTCT response BMJ C	Facility/	HIV-	Domains		
		Volunteer	Gov		Community	Specific/	community	Linkage to	Longitudinal
			Structur		based	General	engagement	care	Follow up
			e/						
			Informa						
			1						
Agents Sante	Cote	Not	Formal	Supervised by cadres	Community	General	Participate in c	lemand generation	n activities with
Communautaire	d'Ivoire	standardiz		from OHTA IPs and by			work plans	developed b	y responsible
(ASCs)		ed –		health centers nurses			implementing	partners, attend	weekly review
		country		/ midwives			meetings orga	nized by midwive	es/nurses where
		embarkin					registers are re	viewed and patie	ents who require
		g on CHW					follow up thro	ugh phones and	home visits are
		policy					identified and a	ssigned to ASCs.	
		awaiting	Uh				Х	Х	Х
		approval					^	^	^
		for their							
		formalizat							
		ion		\ \\ \					
Assistants	DRC	Paid	Informal	In addition to the IPS	Facility	HIV-	Provide psycho	osocial support t	o patients who
sociaux (social			/	and health nurses, the		Specific	test HIV-positiv	e	
assistants)			NGO	executive committee	//		Х		
			based	and community			^		
				facilitator	10,				
Community	Cote	Paid	Informal	Supervised by cadres	Facility	HIV-		nk between the <i>i</i>	•
Counsellors	d'Ivoire		/NGO	from OHTA IPs and by		Specific		rs in addition	
			based	health centers nurses				pport to women	
				/ midwives				age the referra by consolidating	
								nts' appointment	
							х	x	x

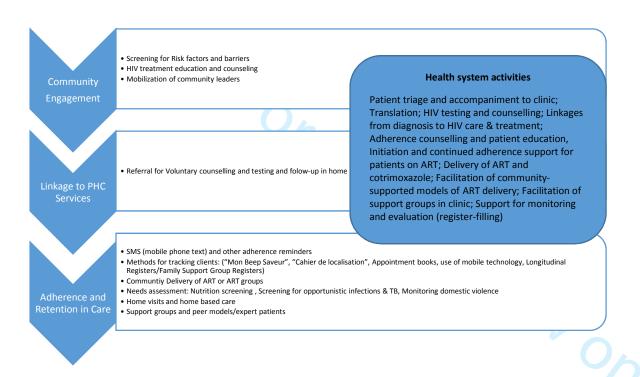
Expert	Malawi,	Volunteer	Informal	Usually supervised by	Combinatio	HIV-	Responsibilities	at facility:	client h	ealth
Clients/Peer	Uganda	(compens	/NGO	a health worker	n	Specific	education ses	sions; adheren	ce assess	ment
educators (living	(expert	ation for	based	involved in the HIV		-	counselling and	support; nutritio		
with HIV)	clients)	transport/		prevention, care,			maintaining a cl	ient appointment	t system to	help
	DRC,	food)		treatment and support			facilitate clinic	visits and i	dentify m	nissed
	Cote			services at facility			appointments; o	leveloping a sear	ch list for c	lients
	d'Ivoire			level. In DRC: In			who miss appo	intments; follow	ing up pat	tients
	(peer			addition to the IPS and			through telepho	ne calls and phy	sical tracki	ng of
	educato			health nurses, the			clients; and	HIV post-test	and pre	e-ART
	rs)		Uh	executive committee			counselling.			
				and community						
				facilitator			At the commun	nity level: follow	up clients	who
							miss appointn	nents, continue	e to pr	ovide
				N _L			adherence coun	selling and suppo	ort, and co	nduct
							home visits for	sick patients or	those stru	ggling
							with treatment a	adherence.		
							Х	Х	х	
					10.		^	^	^	
Health	Malawi	Paid	Formal	HSAs are supervised	Work out of	General	Health educa	ntion talks,	provision	of
Surveillance				by senior HSAs who	Village		immunisation s	ervices, integra	ted comm	unity
Assistants				are mainly based out	clinics in		case manageme	nt of childhood	Ilnesses (i	CCM),
				of the health centres.	community		home and mark	et inspection, ma	alaria scree	ening,
				HSAs are also	but report		growth monitor	ng and nutrition	education.	
				expected to come into	to facility					
				the facility and				sks include: H	•	
				provide supervised			provision of	HCT, opportur	nistic infe	ection
				care to patients as a			management ar	nd cotrimoxazole	administra	ation,
				form of mentorship			defaulter tracin	g, and general	support to	ART
							clients.			
								X	Х	

Facilitator			/NGO based	facility staff and as members of the VHT also supervised by parish leaders		specific	consolidate al	lients to the serving the referral in the referral in the mation is fed	nformation	
								X	X	
Male Champions	Malawi, Uganda	Volunteer	Informal /NGO based	NGO partners, health facility staff	Community	Not HIV- specific	provide health to accompany services: pro counselling an discordant re	to door peer education talks their partners to mote increased disting, and elationships, factionships, factionships to the control of the con	to mobilise of access Modeling	men INCH HIV
Mentor mothers (living with HIV)	DRC, Malawi, Uganda	Paid	Informal /NGO based	Peer mentor mothers, PMTCT focal persons/health workers at facility level or M2M (NGO) staff	Combinatio	HIV- specific	Community leeducation talks (MNCH) and P visits of pregnal and referred obtain the list and HIV-positive Facility level: graph of the second provide remining the second provide remining visits.	vel: conduct cors on Maternal a MTCT topics, cornt and lactating why VHTS, conduct of clients missing e mother baby paroup education taucation at the AN ening services, ling sessions, act one calls and horentor mothers doders to patients	nd Child He nduct house vomen ident ct referrals a appointm irs for follow lks, client trick, client trick, client trick, client for me visits (when not exist), for their also organized	ealth chold cified and nents v up iage, and and ollow chere and next anize

							health worke	ers and expert	
							х	X	x
Relais communautaire s	DRC	Volunteer	Formal	Feedback monthly activities to a local commmittee. This local committee then	Community	General	including ANC	se of reproductive attendance and visits, and carry tivities.	family planning,
			0/-	feeds the information to health committees (CODESA) and the social mobilization committee of the health zone. Community facilitators and nurses conduct supervision visits.			X	X	
Village Health Committees	Malawi	Volunteer	Formal	VHTs are linked to health units, there is a VHT focal person at the district and at the	Community	General	Conduct village health inspections and mobilize households to participate in immunization campaigns, child health days and other outreact activities.		
				health facility. They are expected to come and meet regularly at least once a quarter, although preferably monthly.			X	X	
Village Health Teams	Uganda	Volunteer	Formal	Informal leaders at Parish level coordinate VHTs. These Parish leaders report to the HSAs	Community	General	linkage se responsibilities on HIV prevent	e of health promotervices. Some include sensitizition, care and treat MNCH/ PMTC	HIV-related ng communities atment, demand

			referral f	or HIV counselling	and testing (H
			Х	X	

Figure 1: Conceptual framework of community- and facility-based activities for increased service uptake and improved retention in PMTCT care



Increased Service Uptake, adherence and Retention in Care

Standards for Reporting Qualitative Research (SRQR)*

http://www.equator-network.org/reporting-guidelines/srqr/

Page/line no(s).

Title and abstract

Title - Concise description of the nature and topic of the study Identifying the study as qualitative or indicating the approach (e.g., ethnography, grounded theory) or data collection methods (e.g., interview, focus group) is recommended	1
Abstract - Summary of key elements of the study using the abstract format of the intended publication; typically includes background, purpose, methods, results, and conclusions	3

Introduction

Problem formulation - Description and significance of the problem/phenomenon	
studied; review of relevant theory and empirical work; problem statement	4-5
Purpose or research question - Purpose of the study and specific objectives or	
questions	5

Methods

Qualitative approach and research paradigm - Qualitative approach (e.g.,	
ethnography, grounded theory, case study, phenomenology, narrative research)	
and guiding theory if appropriate; identifying the research paradigm (e.g.,	
postpositivist, constructivist/ interpretivist) is also recommended; rationale**	5
Researcher characteristics and reflexivity - Researchers' characteristics that may	
influence the research, including personal attributes, qualifications/experience,	
relationship with participants, assumptions, and/or presuppositions; potential or	
actual interaction between researchers' characteristics and the research	
questions, approach, methods, results, and/or transferability	6
Context - Setting/site and salient contextual factors; rationale**	5
Sampling strategy - How and why research participants, documents, or events	
were selected; criteria for deciding when no further sampling was necessary (e.g.,	
sampling saturation); rationale**	6
Ethical issues pertaining to human subjects - Documentation of approval by an	
appropriate ethics review board and participant consent, or explanation for lack	
thereof; other confidentiality and data security issues	6
Data collection methods - Types of data collected; details of data collection	
procedures including (as appropriate) start and stop dates of data collection and	
analysis, iterative process, triangulation of sources/methods, and modification of	
procedures in response to evolving study findings; rationale**	6

Data collection instruments and technologies - Description of instruments (e.g., interview guides, questionnaires) and devices (e.g., audio recorders) used for data	
collection; if/how the instrument(s) changed over the course of the study	6
Units of study - Number and relevant characteristics of participants, documents, or events included in the study; level of participation (could be reported in results)	6 & 18-20
Data processing - Methods for processing data prior to and during analysis, including transcription, data entry, data management and security, verification of data integrity, data coding, and anonymization/de-identification of excerpts	6
Data analysis - Process by which inferences, themes, etc., were identified and developed, including the researchers involved in data analysis; usually references a specific paradigm or approach; rationale**	6
Techniques to enhance trustworthiness - Techniques to enhance trustworthiness and credibility of data analysis (e.g., member checking, audit trail, triangulation); rationale**	6

Results/findings

Synthesis and interpretation - Main findings (e.g., interpretations, inferences, and themes); might include development of a theory or model, or integration with	
prior research or theory	7-12
Links to empirical data - Evidence (e.g., quotes, field notes, text excerpts,	
photographs) to substantiate analytic findings	7-12

Discussion

Integration with prior work, implications, transferability, and contribution(s) to	
the field - Short summary of main findings; explanation of how findings and	
conclusions connect to, support, elaborate on, or challenge conclusions of earlier	
scholarship; discussion of scope of application/generalizability; identification of	
unique contribution(s) to scholarship in a discipline or field	12-13
Limitations - Trustworthiness and limitations of findings	12

Other

Conflicts of interest - Potential sources of influence or perceived influence on	
study conduct and conclusions; how these were managed	14
Funding - Sources of funding and other support; role of funders in data collection,	
interpretation, and reporting	14

*The authors created the SRQR by searching the literature to identify guidelines, reporting standards, and critical appraisal criteria for qualitative research; reviewing the reference lists of retrieved sources; and contacting experts to gain feedback. The SRQR aims to improve the transparency of all aspects of qualitative research by providing clear standards for reporting qualitative research.

**The rationale should briefly discuss the justification for choosing that theory, approach, method, or technique rather than other options available, the assumptions and limitations implicit in those choices, and how those choices influence study conclusions and transferability. As appropriate, the rationale for several items might be discussed together.

Reference:

O'Brien BC, Harris IB, Beckman TJ, Reed DA, Cook DA. Standards for reporting qualitative research: a synthesis of recommendations. Academic Medicine, Vol. 89, No. 9 / Sept 2014 DOI: 10.1097/ACM.0000000000000388



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Roles played by community cadres to support retention in PMTCT Option B+ in four African countries: A qualitative rapid appraisal

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Roles played by community cadres to support retention in PMTCT Option B+ in four African countries: A qualitative rapid appraisal

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Abstract

Objectives

To explore the roles of community cadres in improving access to and retention in care for PMTCT services in the context of PMTCT Option B+ treatment scale-up in high burden low and lower-middle income countries.

Design/Methods: Qualitative rapid appraisal study design using semi-structured in-depth interviews and focus group discussions between 8th June and 31st July 2015

Setting and Participants: Interviews were conducted in the offices of Ministry of Health Staff, Implementing partners, district offices and health facility sites across 4 low and lower-middle income countries: Cote D'Ivoire, DRC, Malawi, and Uganda.

A range of individual interviews and focus group discussions with key stakeholders including Ministry of Health employees, Implementation partners, district management teams, facility-based health workers and community cadres. A total number of 18, 28, 31, and 83 individual interviews were conducted in Malawi, Cote d'Ivoire, DRC, and Uganda respectively. A total number of 15, 9, 10, and 16 mixed gender focus group discussions were undertaken in Malawi, Cote d'Ivoire, DRC and Uganda respectively.

Results

Community cadres either operated solely in the community, worked from health centres, or in combination and their mandates were PMTCT-specific or included general HIV support and other health issues. Community cadres included volunteers, those supported by implementing partners or employed directly by the Ministry of Health. Their complimentary roles along the continuum of HIV care and treatment include demand creation, household mapping of pregnant and lactating women, linkage to care, infant follow-up, and adherence and retention support.

Conclusions

Community cadres provide an integral link between communities and health facilities, supporting overstretched health workers in HIV client support and follow-up. However, their role in health systems is neither standardized nor systematic and there is an urgent need to invest in the standardization of and support to community cadres to maximize potential health impacts.

Strengths and limitations of the study

- Inclusion of four diverse countries in Southern, Central and West Africa, at different stages with implementation of PMTCT Option B+. The extent of involvement of community cadres in PMTCT in each country reflects this with Malawi and Uganda having more integrated and institutionalized approaches compared with the DRC and CdI, which are at an earlier stage of implementation.
- Qualitative data collection undertaken with a wide range of stakeholders in 4 diverse countries to capture implementation experiences and key roles and innovations introduced by community cadres operating within a complex health programme
- A limitation is the field research by rapid appraisal during short country visits. Thus the
 impressions presented must be regarded as a snapshot, raising questions for further
 exploration, particularly regarding the impact of the identified strategies on increasing
 retention and their potential for scale-up.
- This study could not explore the perceptions of women living with HIV and their families
 regarding the role of community cadres. These would be important to address in future
 research as the perspectives of patients and their families could differ from health care
 workers and managers.

Introduction

In April 2012, the World Health Organization (WHO) recommended the use of lifelong triple antiretroviral treatment (ART) for all pregnant and lactating women living with HIV, regardless of CD4 cell count and/or clinical staging (PMTCT Option B+), to prevent mother-to-child transmission of HIV (PMTCT) and to keep mothers healthy.¹

Lifelong treatment for pregnant and breastfeeding women living with HIV has also been advocated as a strategy to reduce transmission to HIV-negative partners.² The WHO further states that this approach would strengthen the effectiveness of the PMTCT programme, through improved linkages with ART programmes.^{1 3-5}

These global recommendations have prompted rapid adoption of Option B+ guidelines across high-burden countries. The WHO identified 22 priority countries encompassing 90% of the world's population living with HIV and comprising 75% of women in need of PMTCT globally. In those predominantly low and middle income African countries, the proportion of women receiving treatment more than doubled between 2009 and 2015. These increases have been largely attributed to the adoption of Option B+, with all priority countries having implemented this approach by

2015.⁷ Nonetheless, countries face challenges in reaching scale, while health systems and health workers face ever-increasing, complex demands.

Therefore, as more countries endorse lifelong treatment for all individuals living with HIV, health services should implement strategies to ensure good retention in care. Research in Malawi, the first country to implement Option B+, found lower retention in care for pregnant women living with HIV initiated on lifelong ART compared with other adults. Uganda however, reported similar retention rates at 6 months for pregnant women (88%) and other non-pregnant adults (87%).⁹ A recent review of Option B+ roll out in Malawi, 10 demonstrated that while women receiving lifelong ART had a higher risk of dropout during the first two years following initiation than other adult cohorts, retention rates were similar as the programme matured. This emphasizes the need to focus efforts in the first years of implementation, when women are most likely to be lost to follow up. While the literature around factors contributing to poor adherence and retention in HIV care is well known, 11-13 evidence around strategies to improve retention is limited. One of the serious constraints to scaling up HIV treatment and care is the critical shortage of health workers. With 3% of the global health work force¹⁴ and a disproportionate share of people living with HIV, the sub-Saharan African region is increasingly focused on the potential for different community cadres to fill the gap. 15-17 This article presents qualitative findings from a rapid appraisal with the objective to explore the roles of community cadres in improving access to and retention in care for PMTCT in the context of treatment scale-up. This paper aims to highlight the different cadres and the wide range of activities they perform.

Methods

Study design

The research was part of an evaluation of the Optimizing HIV Treatment Access (OHTA) initiative for pregnant and breastfeeding women. The initiative, funded by the governments of Sweden and

Norway through the United Nations Children's Fund (UNICEF), was undertaken in four countries (Malawi, Uganda, the Democratic Republic of Congo (DRC) and Côte d'Ivoire) between 2013 and 2017 in partnership with several international and local Implementing Partners (IPs). ¹⁸ The OHTA initiative aimed to support the transition to Option B+ for PMTCT in the DRC and Cote d'Ivoire and to optimize delivery and increase demand in Uganda and Malawi. ¹⁹ To achieve its aims, OHTA focused among other objectives on strengthening community-facility linkages through establishing or strengthening community-based lay health worker cadres.

We defined community cadres as any lay health workers (paid or voluntary) who: provide care and support for pregnant and breastfeeding women living with HIV; are trained on PMTCT but have received no formal professional or paraprofessional certificate or tertiary education degree (adapted from Lewin 2010.)²⁰

This descriptive qualitative study²¹ used rapid appraisal methods ²² to explore the roles of community cadres in improving access to and retention in care for PMTCT services.

Rapid Appraisal is an approach that draws on multiple data collection methods and techniques to quickly, yet systematically, collect data when time in the field is limited and research findings are needed in a timely manner for decision-makers. Qualitative methodology was chosen as it allows for direct engagement with participants within their social context and this qualitative approach is flexible and adaptive allowing for probing key aspects and multi-level factors experienced by the range of stakeholders involved in PMTCT service delivery.²³

Settings and Participants

Qualitative data were collected through desk review and individual interviews and focus group discussions (FGDs) during country fieldwork of 12 days per country in the DRC, Cote d'Ivoire, Malawi and Uganda between June-July 2015 (table 1).

Sampling and Recruitment

In advance of the country visits, potential organisations and individuals for key informant interviews and FGDs were identified through a desk review process and were shared with and amended in collaboration with UNICEF headquarters and the UNICEF country offices. In compiling the list of potential participants, we gave consideration to gaining as wide a range of opinion as possible so as to ensure a fair representation of how the implementation of PMTCT Option B+ and particularly community involvement was experienced in the four settings.

The UNICEF country teams assisted with pre-scheduling appointments. Before engaging with participants, we explained in detail who we were, why we were visiting and why we wanted to

speak with them. When necessary in Uganda and Malawi, especially with community cadres and their supervisors, we used the services of a translator to explain our research aim and the consenting process, while in the DRC and Cote d'Ivoire all interviews were conducted in French through a translator. One of the research team members was a French national.

Ethics approval

This study received ethical approval from the South African Medical Research Council (EC014-4/2015) and received permission from each of the following authorities: Malawi: Director of the HIV & AIDS Department in the national Ministry of Health; Uganda: Higher degrees, research and ethics committee, College of Health Sciences, School of Public Health, Makerere University; Cote d'Ivoire: President of the National Committee of Research and Ethics, Ministry of Health; DRC: Director, National AIDS Control Programme (PNLS), Ministry of Health.

Research team

Eight researchers (all women) participated in the study as teams of 3-4 for each country visit. DB, TD, AG, NR and ED, SR had experience undertaking multi-country evaluations and have worked in the area of PMTCT but had no prior relationship with any of the participants.

Data collection

Semi-structured interview guides were developed for each category of respondent (Ministry of Health, IPs, district management teams, facility-based health workers and community cadres). The terms of reference excluded beneficiaries.

Each semi-structured interview and focus group discussion was conducted by one or more researchers at the interviewees' workplaces, and lasted an average of 45 minutes, with the support of translators. Interviews were audio-recorded where permission was granted, and researchers took notes. Signed informed consent from literate participants and recorded verbal consent from illiterate participants were obtained by the interviewer.

Table 1 shows the numbers of interviews undertaken in each country. The total number of interviews undertaken per country was determined by several considerations including the geographic scope of the OHTA support in each country, regional variations in health services and cultural diversity and ensuring fair representation of all categories of participants. The number of

interviews was largest in Uganda as the OHTA programme supported all four regions of the country.

Data analysis

Audio recorded interviews and focus group discussions were translated and transcribed into English, and field notes were summarized. We conducted a simple manifest analysis of the qualitative material^{21 24} and analysed the data both deductively and inductively.²⁵ Deductively we sought to find answers to pre-defined questions (e.g. what role do community cadres play in delivery of PMTCT Option B+?). Inductively, we tried to understand what new insights could be gleaned from the interviews and our experiences in the field. The analysis was based on the typed interviews, field notes and desk review material (programme reports, policy documents and country plans). Country teams came together to discuss, compare and critique emerging themes and categories. Data were then grouped (via word processor) into final categories, whose results are reported in narrative form in this paper.

Results

Types of community cadres

Interviews identified different community cadres, newly created or strengthened, to support PMTCT services. Table 2 summarizes the community cadres involved in the PMTCT response. These community cadres operated either solely in the community, worked from health centres, or in combination. Their mandates were PMTCT-specific or ranged across general HIV support and broader health issues. Community cadres included volunteers, such as the "Relais communautaires" in the DRC to the Village Health Teams of Uganda. Others were supported by IPs, such as the mentor mothers in Malawi, Uganda, and the DRC, while some were employed directly by the Ministry of Health, such as the Health Surveillance Assistants (HSAs) of Malawi. Some of these cadres, including the mentor mothers in Uganda or expert client/peer supporters in all four countries, were themselves living with HIV, and trained to provide counselling, psychosocial support and peer support to their peers.

Activities performed by community cadres

Acting as the interface between communities and health services, community cadres created awareness, generated demand for PMTCT services (raising awareness about service availability and importance of seeking care), referred and followed up pregnant and lactating women living with HIV in the community, to ensure they received appropriate services and remained in care.

Figure 1 illustrates the roles of community cadres across the PMTCT care continuum.

Community engagement and awareness raising

"I am not paid anything. I joined this because I felt that the life of other people was very important to me. When I moved to the villages, my first role was to mobilize (provide information and encouragement) women. When I identified any pregnant women, I mobilized them to come to the hospital so that they test. When I send them, I follow them (make a follow up home visit) to make sure that they have reached the unit." (Expert client, Uganda)

Cadres including the Agents de Santé Communautaires (ASCs) of Cote d'Ivoire, Relais communautaires of DRC, and the Expert clients and Village Health teams (VHTs) and committees of Uganda and Malawi, participated in community dialogues to increase service uptake and retention.

"They (community cadres) have contributed a lot to the health centre...because we as health workers don't have time to go into the community to sensitize them" (inform them of HIV treatment and prevention available). (facility-based health worker, Cote d'Ivoire)

Health workers reported that participating in an open dialogue with community members and getting the buy-in of leaders helped dispel myths and fears around HIV, and addressed challenges with stigma.

"Thanks to the support of the ASCs, they have been able to meet community leaders and women's associations, and explained to them transmission of HIV and ... what women who are positive and pregnant can do." (Nurse, Cote d'Ivoire)

Furthermore, the male champions of Uganda and Malawi actively engaged men to promote increased partner participation in reproductive health, and addressed interpersonal barriers to retention including partner disclosure and domestic violence.

"Male motivators and male study circles conduct door-to-door peer education to encourage fellow men to accompany their wives to ANC, couple HTC, delivery and post-natal checks. But during meetings organised by chiefs, they also take advantage to provide education on a topic." (IP, Malawi)

Client follow-up and retention in care

"Many people still don't believe in the HIV/AIDS. They still don't think they need to live, so you find many families are breaking because of HIV/AIDS and so these high levels of stigma is still causing treatment interruptions (because women drop out of care)." (MOH, Uganda)

Once clients are initiated into care, community cadres focused on counselling and psychosocial support, including formation of support groups and key activities to promote positive living and self-efficacy in HIV management. Community cadres who undertook home visits and followed up patients were perceived to play an integral role in this domain.

"So we have what we call active-plan follow-up. Every Friday there is a meeting at the facility. That meeting involves the facility mentor mothers and the health facility team, the midwife in charge and community mentor mothers. They map out and say, who are the women who are defaulted, and which parishes do they come from. So they come up with lists and distribute this (to the mentor mothers)." (IP, Uganda)

Concerns were highlighted about confidentiality and the use of the volunteer cadres for follow-up of individuals living with HIV.

"There is also a challenge to work with VHTs (Village health teams) with regards to HIV-positive mothers. They don't want VHTs to know their status, especially with retention. Mothers get very angry when VHTs go to do home visits (likely due to fear of HIV stigma)" (Facility interview, Uganda)

Communities were often more accepting of these generalist community cadres for broad health promotion activities (such as ANC care, follow-up of mothers post-partum, and their children), while HIV-specific follow-up was preferred from peer supporters and lay counsellors. As many of these HIV-specific community cadres were living with HIV, they could share personal coping strategies, and demonstrate the positive impact of treatment adherence through their own experiences.

"There is very good retention for Option B + and also good coverage for HIV testing and that in a way is attributed to the Mentor Mothers. Because these are the people who [have] gone through the experience of PMTCT or Option B +... and are able to share with other women, to help them provide some of the counselling, so that they can get the intended care" (Malawi, IP)

Peer support was a commonly used role for community cadres in all four countries. Through support networks (treatment buddies, peer supports, mentor mothers, expert clients, support groups), mothers had access to emotional support and motivation, and were provided with a platform to share knowledge and experiences.

"So even the peer clients, the peer mothers work with the VHT members, so they can follow-up their colleagues and bring them back. Then healthcare workers... can do physical follow-up but they also have a bit of issues around, you know, going through the community. And the community

knows that, oh, they recognise that house, and there is something wrong with that woman there, you know, that kind of thing, yeah. But mostly the peer, that is where the peer mothers become very successful in following up (to address problems with retention)." (IP, Uganda)

Such strategies to improve patient retention recognized the time and cost burdens for patients travelling monthly to facilities for ART refills. In Malawi, HSAs were trained to provide ART refills at rural health posts. In this model, clients obtained refills every three months, only visiting the clinic for screening every six months. Similarly, community ART distribution points in the DRC were run by People Living with HIV. One IP in the DRC piloted the use of an adherence group for HIV-positive women, with one patient responsible each month for picking up ART refills.

"We are piloting the GAAC model (groups to support community accession), which is an adherence group in the community. One person in the group goes every month to pick up drugs for the group. This is working well in certain areas. The group needs to know each other well for it to work" (IP, DRC)

Health facility-based activities

Some community cadres, including linkage facilitators in Uganda and community counsellors in Cote d'Ivoire, were based in facilities full-time, or divided their time between community and facility, to support staff with patient triage, educational talks, pre-test counselling and referrals to facility staff for HIV-testing. In Malawi, the HSAs performed HIV-testing and counseling after 28 days of formal training, and in Uganda lay counsellors conduct HIV testing.

One advantage of this system was that, by performing regular educational, counselling and administrative duties, these paid community cadres focused on guiding patients through the continuum of care and eased the non-clinical workload of midwifes and nurses:

"They have lay counsellors at health centres permanently, who fill registers and records of pregnant women, and make appointments for treatment, and follow-up women who miss her appointment.....The ASCs also have a referral form. In addition to this, the NGO has designed some materials like diaries to monitor the appointments of pregnant women. And when they are completed at field level, they summarize this at the health facility, and then at the health facility they can know how many have been referred" (Health worker, Cote d'Ivoire)

Uganda established *Family Support Groups* to encourage family participation in follow-up ART visits, to improve patient retention. These support groups were often facilitated by nurses, in conjunction with community cadres and mentor mothers. Encouraging women to bring their children ensured exposed children were also monitored, until their 18 months status was

ascertained. Furthermore, these groups encouraged women to disclose their status to partners and included them as active participants in family health decisions. Group sessions included a health education talk, scheduled on-the same day as ARV drug pick up, to encourage adherence. Support groups on the same day as monthly ART pick-up dates were also occurring in the DRC, Cote d'Ivoire and Malawi.

"So they support retention in that way, they support the health workers to coordinate family support groups, [...] that have been institutionalised by Minister of Health. So in these family support groups, these HIV-positive mums come with their babies. We always insist that facilitators come with the baby and ... in m2m we also do what we call a needs assessment, to ensure that, in addition to just getting the education and the testimonies and trying to make each other strong, we ensure that that's an opportunity to catch up with services that are due, like Polymerase Chain Reaction (PCR)." (IP, Uganda)

Patient tracking

In all countries, community cadres supported health workers with tracing women and children who missed appointments. Tools used for longitudinal follow-up varied across settings, generally including client appointment books, agendas to identify those missing appointments, and longitudinal facility registers. A combination of phone calls and home visits were used to track patients and re-connect them to services.

"So when she's compiling her report, she has a paper-based report that shows loss of month one, loss of month two....and then missed appointments for that month. So as she sending the report to the central level, she's also thinking of what actions. I was expecting thirty mothers and got fifteen. So, she has to put down actions for the fifteen lost mothers. And then either use of community people or whatever, she has to make sure that she tracks them" (National MOH, Uganda)

Limited access to accurate patient information caused a major barrier to finding patients lost to follow-up. In "Mon Bip Mon Sauveur" (My Beep My Savior) a Cote d'Ivoire initiative, facility staff or ASCs gave women a missed call immediately after they provided phone numbers, to ensure the number was correct. Since a large proportion of the population did not have access to mobile phones or formal addresses, another strategy ("Cahier de Localisation" or Location Book) described the area in which patients lived according to landmarks, and mapped them to allow easier tracking.

Challenges to the sustainability of community cadres

Concerns were expressed around community cadre remuneration that is mainly dependent on external support, and variability in payment schedules.

"She is saying that these peers, they are widows, and they spend a lot of time here when there is noone to do any other activities in their homes. And then, on top of that, they have their children who are at school. So they are worried where to get funds for their children. So they are saying, even their funds don't come in time, because she is saying like after three months, so they find that they are really broke." (Health worker, Uganda)

Despite some financial support for community cadres undertaking HIV-related activities, these incentives did not amount to a living wage, and retention of these cadres was described as a challenge.

"For the village health teams, I will say allowance. When we work with them often, we give them some refreshment and some transport. Otherwise, paying them a stipend, like which is regular, no." (IP, Uganda)

"I am not married, so even though the money is little, it still helps me because I have children and it helps me to help them [...]. I don't worry about anything, because I consider myself to have a job" (Expert Client, Malawi).

The mothers2mothers model in Uganda and Malawi, mentor mothers in the DRC and the HSAs in Malawi were amongst the only cadres receiving a regular salary:

"Mothers to Mothers model, [...], is not voluntarily at all, in all in the countries. So we don't believe in voluntarism. We have a component, one of objectives is empowering women who are living with HIV, and we realise that when you get the stipend and give it to them at the end of the month, it makes more meaning to them. They can be able to invest it, they can be able to do things with it." (IP, Uganda)

"I think that professionalisation of these mums makes them feel maybe valued, and so it really makes a difference." (IP, Uganda)

Discussion

This paper highlights the range and characteristics of community cadres engaged to support PMTCT programmes across the four countries. The findings of the paper provide important insights into the unique roles of community cadres and innovative strategies employed by them to support PMTCT. These include family support groups, community adherence groups and active follow up

which can have significant influence on the uptake and retention in HIV care in these low resourced contexts.

The scale up of lifelong treatment, and investments in newly created cadres or capacity-building of existing cadres, have facilitated their engagement in promoting and supporting lifelong HIV treatment at community and facility level. While this paper, reflects a synthesis of a mid-term programmatic evaluation, and therefore does not make linkages between activity data and PMTCT-related health outcomes, the synthesis of qualitative investigations from key informant interviews demonstrate the interplay of these community cadres with facility based interventions in supporting PMTCT scale up. Investments in increasing community awareness around the benefits of HIV testing and treatment adherence, while addressing stigma and discrimination in the community through positive messaging and the use of peer supporters who openly disclose their status, have been shown in other studies to improve patient retention.²⁶

Once clients are linked to services, the HIV-specific community cadres, largely facility-based, support uptake of and retention in HIV services, through counselling, HIV-testing, home-based care, patient education, adherence counselling, patient SMS reminders and defaulter tracing. Integrating peers into the health care team has resulted in positive patient outcomes, where peers motivate behavioural change in people living with HIV, to improve patient retention. Furthermore, investments in facility-based lay cadres have eased the clinical workload of health workers, resembling task-shifting in other programmes. Operationalising community cadres for the HIV response has to take into consideration interactions between established generalist community cadres covering a range of healthcare activities, and cadres created specifically for the HIV response.

The mothers2mothers programme is a successful example of peer-support in PMTCT services across several countries. It hires, remunerates, supervises and supports with external funding women living with HIV to serve as peers in PMTCT programmes. A recent evaluation in Uganda found improved outcomes across a range of health-related indicators, including significantly higher rates of 12-month ART retention (91 vs. 64 %), uptake of EID at 6-8 weeks (72 vs. 46 %), ART initiation in infants (61 vs. 28 %) and partner disclosure (82 vs. 70 per cent) in M2M supported sites. ²⁸

Ongoing challenges with stigma, geographical access to health services, high levels of poverty and low male partner involvement in maternal and reproductive services, make women less likely to remain on treatment. Furthermore, high HIV-prevalence rates, coupled with high fertility rates in these countries, place an increasing burden on health systems for follow-up and support of a

growing number of women on ART. It is therefore critical that PMTCT programmes make concerted efforts towards scaling up effective strategies to optimize retention.

With the rapidly increasing HIV care and treatment needs and the accelerating human resource crisis in many African countries, community-based cadres will remain a core feature of health systems. Effective inclusion of these cadres in the health team requires political and financial commitments, regulatory frameworks and mechanisms for supervision and mentoring. 17 29 30

In the absence of formal recognition, these cadres will continue to be inadequately resourced and undervalued, undercutting their potential health impacts.³¹ Community cadres interviewed highlighted a range of challenges for patient follow-up including lack of transport, phones or airtime, and insufficient money for transport. Furthermore, remuneration of community cadres is currently not standardized within countries, and has the potential to create tensions between cadres and to reduce motivation. These cadres are largely donor-supported and high turnover rates, inadequate job security, formal recognition or harmonization, threaten the sustainability of achievements. These well-established challenges affecting Community Cadre programmes have been reported for several decades.³² The recent interest in and use of community cadres in response to large-scale ARV roll-out appear to pay insufficient attention to these major determinants of success.²⁹ 70,

Conclusion

Community cadres can provide an integral link between communities and health facilities, using innovative strategies to support overstretched health workers in HIV client support and follow-up. However, challenges remain including the need to invest in country-specific standardization of roles, responsibilities and remuneration for the range of community cadres in order to promote sustainability and maximize the potential effectiveness of their activities. Further research is needed to understand which services, strategies and approaches are most effective in improving outcomes along the continuum of care, including the perspectives of women living with HIV and their families.

Competing interests

The authors have no competing interests to declare

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Authors' contributions

TD, DB, SR, AG and ED conceptualized the study and developed the protocol and data collection materials. TD, AG, DB, NR, SR and ED participated in the country visits in 2015 and participated in the analysis of interview transcripts. DB and TD prepared the first draft of the paper. TD, DB, SR, AG, ED, JRC, SV, GC, SO, NT, ND, NR reviewed and contributed to subsequent drafts and approved the final version for publication.

Data sharing statement

The audio recordings and transcribed interviews are stored in a password protected system with the project team at the South African Medical Research Council office. The privacy of the data is maintained since participants did not consent for data to be shared beyond the research team. However, all data has been consolidated and written up for the purposes of the evaluation and reports published on the SAMRC website in addition to the development of peer reviewed publications.

Figure 1 illustrates the roles of community cadres across the PMTCT care continuum, which includes community engagement activities to sensitize the community around the need to test for HIV and access care; linkage to care in which community cadres inform the community around where to access services and refer to care; and adherence a strategies to ensure those living with

HIV are retained in care. The figure further illustrates the role of community cadres who operate partly out of the health facilities.

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Table 1: Summary of Participants

Malawi					
Data collection 15th to	24th June: Districts visited Lilongwe, Mzimba North, Zomba				
Type of interview	Participant category	Number of interviewees/ focus group			
		discussion participants			
Individual interviews	Implementing partner	2 female			
(39% female;	Ministry of Health	1 female, 2 male			
61% male)	Multilateral agency	1 female, 1 male			
	District management	5 male			
	Facility-based health workers	2 female, 2 male			
	Community-based health worker	1 female, 1 male			
Focus Group	Implementing partner	7 female, 4 male			
Discussions	Ministry of Health	1 female, 2 males			
(53% female;	Multilateral agency	2 female; 3 male			
47% male)	District management	1 female, 3 male			
	Facility-based health workers	7 female, 5 male			
	Community-based health workers	10 groups (average size 9 individuals, mixed			
	(health surveillance assistants, Male Study Circles, M2M mentor	gender)			
	mothers, Community advisory board)				
Côte d' Ivoire					
Data collection 19th to	31st July: Three districts visited (Port-Bouet, Bouake Sud, Daloa)				
Type of interview	Participant category	Number of interviewees/ focus group			
V 1		discussion participants			
Individual interviews	Implementing partner	4 female, 6 male			
(32% female;	Ministry of Health	1 female, 3 male			
68% male)	Multilateral agency	3 female, 3 male			
	District management	1 female, 6 male			
	Facility-based health workers	1 male			
Focus Group	Implementing partner	4 groups (average size 7, mixed gender)			
Discussions	District management	1 group of 2 females and 4 males			
(53% female;	Facility-based health workers	1 group of 2 females and 1 male			
47% male)	Community-based health workers	3 groups (average size 8, mixed gender)			

Focus Group

Discussions

46% male)

(54% female;

Implementing partner

Facility-based health workers

Community-based health workers

	(coopts lay compallers community health workers traditional landers)	
DDC	(scouts, lay counsellors, community health workers, traditional leaders)	
DRC	04 I 2015 21 14	W
	9th June 2015: 3 health zones in the Katanga Province (Kasenga, Kapemb	<u>. </u>
Type of interview	Participant category	Number of interviewees/ focus group
		discussion participants
Individual interviews	Implementing partner	6 male
(29% female;	Ministry of Health	2 female, 6 male
71% male)	Multilateral agency	4 female, 6 male
	District management	1 female, 3 male
	Facility-based health workers	2 female, 1 male
Focus Group	Implementing partner	5 groups (average size 3, mixed gender)
Discussions	Facility-based health workers	1 group with 4 females
(52% female; 48%	Community-based health workers	4 groups (average size 4, mixed gender)
male)	(Relais communautaires, mentor mothers, peer educator)	
Uganda		
29th June to 19th July:	Greater Kampala and 9 districts across three regions (Bugiri, Kamuli, Kal	iro, Isingiro, Bushenyi, Ibanda, Moroto, Kotido,
Abim).		
Type of interview	Participant category	Number of interviewees/ focus group
		discussion participants
Individual interviews	Implementing partner	6 female, 9 male
(49% female;	Ministry of Health	2 female, 4 male
51% male)	Multilateral agency	2 male
	District management	30 female, 27 male
	Community-based health worker	2 female

group with 2 females and one male

2 groups (average size 4, mostly female)

13 groups (average size 5, mixed gender)

(scouts, lay counsellors, community health workers, traditional leaders)

Table 2 Commi	Country	Paid/	Formal	Facility/	HIV-	Domains		
		Volunteer	Gov Structur e/ Informal	Community based	Specific/ General	Community engagement	Linkage to care	Longitudinal Follow up
Agents Sante Communautaire (ASCs)	Cote d'Ivoire	Not standardized	Formal	Community	General	developed by resp review meetings or reviewed and patie	onsible implementing ganized by midwives/r	nctivities with work plans partners, attend weekly nurses where registers are w up through phones and ASCs.
		/				X	X	X
Assistants	DRC	Paid	Informal/	Facility	HIV-	Provide psychosocia	al support to patients v	vho test HIV-positive
sociaux (social assistants)			NGO based		Specific	х		
Community Counsellors	Cote d'Ivoire	Paid	Informal/ NGO based	Facility	HIV- Specific	addition to providi tested positive; Ma	ng psychosocial supp nage the referral and c	facility health workers in ort to women who have counter referral process by ing clients' appointment
						x	Х	х
Expert Clients/Peer educators (living with HIV)	All 4	Volunteer	Informal/ NGO based	Combination	HIV- Specific	adherence assess assessment; maint facilitate clinic visit a search list for patients through to	ment counselling a aining a client appo s and identify missed clients who miss app	alth education sessions; not support; nutritional intment system to help appointments; developing pointments; following uppriscal tracking of clients; s.

						continue	to provide ome visits	adhe	rence counse	who miss appointments, elling and support, and or those struggling with
						Х	х		х	
Health Surveillance Assistants	Malawi	Paid	Formal	Work out of Village clinics in community but report to facility	General	integrated (iCCM), ho monitoring HIV-related opportunis	community ome and m g and nutriti d tasks ind stic infect	y case arket on edu clude: tion	managemer inspection, m ication. HIV preven management	immunisation services, at of childhood illnesses nalaria screening, growth tion, provision of HCT, t and cotrimoxazole general support to ART
Linkage Facilitator	Uganda	Paid	Informal/ NGO based	Facility	General	Receive all to the serv	ices they re	ils fron		 nity, help navigate clients the referral information
							OA	X		х
Male Champions	Malawi, Uganda	Volunteer	Informal/ NGO based	Community	General	talks to mo services: po in the case	obilise men romote incr	to acco eased ant rel	ompany their couple HIV co ationships, fa	provide health education partners to access MNCH unselling and testing, and cilitate partner disclosure
			_			X		Х		
Mentor mothers (living with HIV)	DRC, Malawi,	Paid	Informal/ NGO	Combination	HIV- specific		=			ealth education talks on PMTCT topics, conduct

	Uganda	~C	based			referred by VHTS, comissing appointments up Facility level: group education at the ANG individual and couple through phone calls mothers do not exist next visits. Mentor	education talks, clic clinics, TB and nut e counselling session and home visits (w), and provide remin mothers also organical	ent triage, HIV pre-test rition screening services, s, active client follow up there community mentor ders to patients for their tize psychosocial support
				9		groups with the support of health workers and expert clients, and participate in integrated outreach activities.		
				10x		x	X	x
Relais communautaires	DRC	Volunteer	Formal	Community	General	Promote the use of reproductive health services including ANC attendance and family planning, conduct home visits, and carry out community sensitisation activities.		
						x	x	
Village Health Committees	Malawi	Volunteer	Formal	Community	General	Conduct village health inspections and mobilize households to participate in immunization campaigns, child health days and other outreach activities.		
						x	X	
Village Health Teams	Uganda	Volunteer	Formal	Community	General	Provide a range of health promotion, referral and linkage services. Some HIV-related responsibilities include sensitizing communities on HIV prevention, care and treatment, demand generation for MNCH/ PMTCT services and referral for HIV counselling and testing (HCT).		
						X	x	



Figure 1: Conceptual framework of community- and facility-based activities for increased service uptake and improved retention in PMTCT care

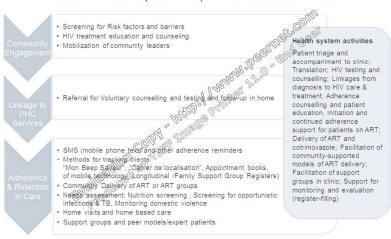


Figure 1 illustrates the roles of community cadres across the PMTCT care continuum, which includes community engagement activities to sensitize the community around the need to test for HIV and access care; linkage to care in which community cadres inform the community around where to access services and refer to care; and adherence a strategies to ensure those living with HIV are retained in care. The figure further illustrates the role of community cadres who operate partly out of the health facilities

215x166mm (300 x 300 DPI)

Standards for Reporting Qualitative Research (SRQR)*

http://www.equator-network.org/reporting-guidelines/srqr/

Page/line no(s).

Title and abstract

Title - Concise description of the nature and topic of the study Identifying the study as qualitative or indicating the approach (e.g., ethnography, grounded theory) or data collection methods (e.g., interview, focus group) is recommended	1
Abstract - Summary of key elements of the study using the abstract format of the intended publication; typically includes background, purpose, methods, results, and conclusions	3

Introduction

Problem formulation - Description and significance of the problem/phenomenon	
studied; review of relevant theory and empirical work; problem statement	4-5
Purpose or research question - Purpose of the study and specific objectives or	
questions	5

Methods

Qualitative approach and research paradigm - Qualitative approach (e.g.,	
ethnography, grounded theory, case study, phenomenology, narrative research)	
and guiding theory if appropriate; identifying the research paradigm (e.g.,	
postpositivist, constructivist/ interpretivist) is also recommended; rationale**	5
Researcher characteristics and reflexivity - Researchers' characteristics that may	
influence the research, including personal attributes, qualifications/experience,	
relationship with participants, assumptions, and/or presuppositions; potential or	
actual interaction between researchers' characteristics and the research	
questions, approach, methods, results, and/or transferability	6
Context - Setting/site and salient contextual factors; rationale**	5
Sampling strategy - How and why research participants, documents, or events	
were selected; criteria for deciding when no further sampling was necessary (e.g.,	
sampling saturation); rationale**	6
Ethical issues pertaining to human subjects - Documentation of approval by an	
appropriate ethics review board and participant consent, or explanation for lack	
thereof; other confidentiality and data security issues	6
Data collection methods - Types of data collected; details of data collection	
procedures including (as appropriate) start and stop dates of data collection and	
analysis, iterative process, triangulation of sources/methods, and modification of	
procedures in response to evolving study findings; rationale**	6

Data collection instruments and technologies - Description of instruments (e.g., interview guides, questionnaires) and devices (e.g., audio recorders) used for data	
collection; if/how the instrument(s) changed over the course of the study	6
Units of study - Number and relevant characteristics of participants, documents, or events included in the study; level of participation (could be reported in results)	6 & 18-20
Data processing - Methods for processing data prior to and during analysis, including transcription, data entry, data management and security, verification of data integrity, data coding, and anonymization/de-identification of excerpts	6
Data analysis - Process by which inferences, themes, etc., were identified and developed, including the researchers involved in data analysis; usually references a specific paradigm or approach; rationale**	6
Techniques to enhance trustworthiness - Techniques to enhance trustworthiness and credibility of data analysis (e.g., member checking, audit trail, triangulation); rationale**	6

Results/findings

Synthesis and interpretation - Main findings (e.g., interpretations, inferences, and themes); might include development of a theory or model, or integration with	
prior research or theory	7-12
Links to empirical data - Evidence (e.g., quotes, field notes, text excerpts,	
photographs) to substantiate analytic findings	7-12

Discussion

Integration with prior work, implications, transferability, and contribution(s) to	
the field - Short summary of main findings; explanation of how findings and	
conclusions connect to, support, elaborate on, or challenge conclusions of earlier	
scholarship; discussion of scope of application/generalizability; identification of	
unique contribution(s) to scholarship in a discipline or field	12-13
Limitations - Trustworthiness and limitations of findings	12

Other

Conflicts of interest - Potential sources of influence or perceived influence on	
study conduct and conclusions; how these were managed	14
Funding - Sources of funding and other support; role of funders in data collection,	
interpretation, and reporting	14

*The authors created the SRQR by searching the literature to identify guidelines, reporting standards, and critical appraisal criteria for qualitative research; reviewing the reference lists of retrieved sources; and contacting experts to gain feedback. The SRQR aims to improve the transparency of all aspects of qualitative research by providing clear standards for reporting qualitative research.

**The rationale should briefly discuss the justification for choosing that theory, approach, method, or technique rather than other options available, the assumptions and limitations implicit in those choices, and how those choices influence study conclusions and transferability. As appropriate, the rationale for several items might be discussed together.

Reference:

O'Brien BC, Harris IB, Beckman TJ, Reed DA, Cook DA. Standards for reporting qualitative research: a synthesis of recommendations. Academic Medicine, Vol. 89, No. 9 / Sept 2014 DOI: 10.1097/ACM.000000000000388

