

SUPPLEMENTAL TABLE 1
Safe Drinking Water Compliance Framework adapted to purchased *garrafon*-bottled water

Components	Operational definitions	Measurement
Adoption		
Procurement	Household possessed <i>garrafon</i> -bottled water	Verified presence of <i>garrafon</i>
Consumption	Not documented	Not applicable
Knowledge		
Procurement	Interviewee knew how and where to get <i>garrafon</i> -bottled water	Interviewee reported location where <i>garrafon</i> -bottled water could be obtained
Consumption	Interviewee recognized <i>garrafon</i> -bottled water as being of better quality than untreated water	Interviewee provided information on <i>garrafon</i> -bottled water quality with respect to other sources
Access		
Procurement	<i>Garrafon</i> -bottled water could be purchased within 1 km from household (UN human right to water standard before 2016)	Data on <i>garrafon</i> -bottled water distributors in the region
Consumption	<i>Garrafon</i> -bottled water was present in the home	Interviewer verified presence of water and interviewee confirmed source
Habit		
Procurement	Household members obtained <i>garrafon</i> -bottled water at least once every 5 days	Interviewee reported frequency of purchase
Consumption	Interviewee's last glass of water came from, and her/his most common drinking source was, <i>garrafon</i> -bottled water	Interviewer recorded from where interviewee had drunk his/her last glass of water. Interviewer also recorded most common source of drinking water.
Exclusive use		
Procurement	Not documented	Not applicable
Consumption	Interviewee consumed only <i>garrafon</i> -bottled water while in her/his household during the past 7 days	Interviewer walked interviewee through all water access points in the household and asked if she/he had consumed water from it in the past 7 days

SUPPLEMENTAL TABLE 2
Comparison of baseline characteristics weighted by time contributed to control periods and intervention periods

Characteristic	Baseline	Control periods	Intervention periods
Household members (observed person-weeks)	1,731	5,640	6,477
Mean age (years)	38	39	38
Women	46%	45%	46%
Under 15 years	20%	19%	21%
Under 5 years	6%	6%	6%
Adults (observed person-weeks)	1,382	4,569	5,105
Traditional ranching activities	75%	76%	74%
Not working	5%	5%	5%
Completed elementary school	80%	80%	80%
Households (observed household weeks)	444	1,470	1,638
Located on improved road	23%	24%	23%
Dirt floor	73%	69%	76%
Functional refrigerator	17%	14%	19%
Wood burning stove only	37%	40%	34%
Adequate sanitation	49%	47%	50%
Feces in yard (animal or human)	35%	36%	33%
Self-reported open defecation	10%	12%	7%

SUPPLEMENTAL TABLE 3
Comparison of baseline characteristics for Basic and Enhanced program variants

Characteristic	Combined variants	Basic program	Enhanced program
Household members	1,731	756	975
Mean age (years)	38	41	37
Women	46%	45%	46%
Under 15 years	20%	18%	22%
Under 5 years	6%	6%	6%
Adults	1,375	619	756
Traditional ranching activities	75%	79%	71%
Not working	5%	4%	6%
Completed elementary school	80%	75%	84%
Households	444	219	225
Located on improved road	23%	26%	21%
Dirt floor	73%	83%	63%
Functional refrigerator	17%	24%	10%
Wood burning stove only	37%	30%	43%
Adequate sanitation	49%	63%	35%
Feces in yard (animal or human)	35%	35%	34%
Self-reported open defecation	10%	5%	15%

SUPPLEMENTAL TABLE 4
Community-level intra-cluster correlations for primary outcomes

Outcome	Intra-class correlation
Habit: consuming Mesita Azul	0.08*
Habit: consuming Garrafon	0.18
Habit: consuming Garrafon or Mesita Azul	0.09†

* ICC = 0.05 when restricted to treatment observations.

† ICC = 0.03 when restricted to treatment observations.