

Supplementary Table: Age as dichotomous variable (reference: <30, age not selected in SmokeFree arm), OR reported with one-week users as comparison group.

	WebQuit			SmokeFree			
		OR	95% CI		OR)	95% CI	
Five week users				Four week users			
	Age 30-39	1.48	(0.94,2.35)		Less than half pack	1.16	(0.85,1.61)
	Age 40-49	1.86	(1.19,2.90)		Unemployed	1.33	(1.03,1.72)
	Age 50+	2.05	(1.37,3.07)		No PTSD ^a	1.43	(1.11,1.85)
Fifty-two week users				Five week users			
	Age 30-39	4.24	(1.57,11.42)		Less than half pack	1.72	(1.23,2.44)
	Age 40-49	5.07	(1.91,13.45)		Unemployed	1.79	(1.33,2.38)
	Age 50+	8.37	(3.32,21.09)		No PTSD ^a	1.16	(0.88,1.56)

^aNo PTSD refers to screening negative for Post-Traumatic Stress Disorder.