Author Focus Feasibility Technique year Suitabili Ability Actual use Interest ty Email containing a Fruit, 59% of sent 96% of van Zutphen quiz with a vegetables quiz emails responde et al maximum of six , smoking, were opened nts questions, tailored folic acid, and of those (n=163) 2008 to the stage of alcohol 85% of the evaluated [17] pregnancy on questions were the health related accessed. 37% program topics (nutrition, of the practical as easy to tips 12% of exercise, lifestyle, understan smoking, safety) links to related d websites were used. Bot et al **Emails containing** Fruit, 16% of quizzes on the participants 2009 vegetables topics: nutrition, opened all [18] , smoking, smoking, physical quiz emails folic acid, activity, safety, received. alcohol lifestyle or care 18% of and pregnancy participants every 4 weeks never opened a quiz email. 27% of participants ceased participation. Dalrymp Text messaging Fruit, Many le et al three times a week vegetables participant until a baby is 1 , smoking, s 2013 year of age; based folic acid, expressed [19] on topics discussed alcohol an interest in prenatal classes in continuing to seek health informatio n on the internet

Multimedia Appendix 6. Overview of studies reporting on lifestyle mHealth apps: feasibility.

Song et al 2013 [20]	Use of TuTalk, an existing system for two-way, text based dialog for question and answer	Vitamins morning sickness foods abdominal pains			65% agreed or strongly agreed that the informati on was easy to understan d	80% agreed or strongly agreed that it was easy to text their questions . 65% agreed or strongly agreed using the text message service made finding answers quick and easy.
Gazmara rian et al 2014 [21]	Three weekly messages on nutrition and physical activity targeted to the weeks along in pregnancy or the age (in weeks) of their child.	Fruit, vegetables , physical activity	95% of the respondents (n=50) regularly read all messages throughout the study.	88% of the respondent s (n=50) planned to continue being enrolled.		96% of the responde nts (n=50) reported receiving messages without interrupti on
Pollak et al 2014 [23]	SMS- texting intervention (PregCHAT) vs a generic texting intervention TexT4baby):PregC HAT = Personalized feedback based on women's intake of sweetened beverages, fruits and vegetables, fast food, daily	Weight control	86% of the respondents in the PregCHAT text arm reported reading their texts and responded to their texts.			

	steps taken and weight TexT4baby = general information to improve health					
Knight- Agarwal l et al 2015 [24]	Eating4Two app which provided a graphing function to record the weight through the pregnancy with real-time feedback on weight gain and general information on antenatal nutrition	Weight control		Most women expressed desire to continue using the applicatio n		Women found the applicati on generally simple to us
Soltani et al 2015 [25]	MOMTech: Text messages twice a day including self- monitoring weight management and feedback on setting goals	Weight control		Some participant s suggested continuing the interventio n postnatally		
Choi et al 2015 [22]	SMS-texting intervention; daily messages and a mobile phone activity diary with automated feedback and self- monitoring systems	Physical activity	78% response rate of daily messages at two weeks participation.	Response rate dropped to 24% at ten weeks of participati on		
Naughto n et al 2012 [26]	Tailored self-help leaflet followed by an 11-week program of tailored text messages or (controls) a nontailored self- help leaflet	Smoking cessation	Of the MiQuit participants, the response rates to assessment text messages sent: 3 week smoking text message: 64%	Nine percent of the MiQuit participant s discontinu ed the texts.	24% of the MiQuit participa nts thought the texts were annoying	

			of the intervention arm, at 7 weeks: 51%.		. 26% felt they had received too many messages	
Naughto n et al 2013 [27]	Tailored self-help leaflet followed by an 11-week program of tailored text messages or (controls) a nontailored self- help leaflet	Smoking cessation		Participant s felt they would read all the texts.	Participa nts did not feel the approach of the interventi on was inappropr iate.	Participa nts think the tool is highly convenie nt.
Pollak et al 2013 [28]	SMS-delivered support messages or support messages plus a scheduled gradual reduction (SGR)	Smoking cessation	86% of women in both groups reported reading "all or most" of the support messages. Women in the SGR arm responded to 68% of alerts texts within 60 min.			
Davis et al 2014 [29]	Daily text messages and three 20-min voice-over- Powerpoint weekly	Smoking cessation, mental Health	All participants read all text messages once or twice (n=5).	66% agreed and strongly agreed they were interested in the service.		The technolo gy was user friendly (n=5).
Abroms et al 2015 [30]	Either receiving sms-text messaging for the TexT4baby program to	Smoking cessation	All respondents have read all the text messages		Received number of text messages was "just	

improve health or	(n=16).	right"
receiving sms-text		(n=14) or
messaging for the		"too few"
TexT4baby		(n=2).
program as well as		
Quit4Baby		
program which		
aimed to improve		
self-efficacy for		
smoking cessation		

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