

Study Results

Strength of Causal Academic Study

Academic Study

	Strength of Causal Inference				
	Very low	Low	Moderate	High	Very high
Strong	2	2	5	0	1
Moderate	2	10	1	1	1
Weak	4	15	6	0	0

Strength of Causal Media Article

Media Article

	Strength of Causal Language		
	Weak	Moderate	Strong
Strong	12	15	10
Moderate	8	7	1
Weak	8	3	0

Strength of Causal Media Article

Media Article

	Strength of Causal Inference				
	Very low	Low	Moderate	High	Very high
Strong	7	14	5	0	2
Moderate	3	14	7	1	0
Weak	2	6	3	0	0