

Understanding the Role of Physician Clothing on Patient Opinion

Thank you for taking the time to complete this survey. Your answers will help us better understand whether physician dress influences patients' opinions of their doctor.

Your responses are very important to us. There are no right or wrong answers and we are interested only in your honest opinions. This survey is brief and should take no more than 5 minutes to complete.

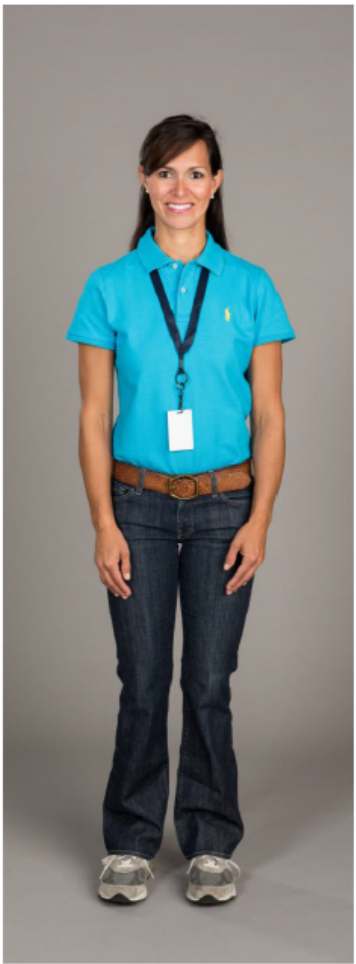
In Section A please provide a rating by circling the number on the scale that corresponds to your answer.

In Sections B, C, and D, please provide your one best answer to each question.

All of your answers will be kept confidential. We will not use names in any notes, reports, or summaries. Your responses will also not be shared with any of your doctors or care providers.

Section A – Physician Attire - Ratings

Please rate the doctor for each of the following questions by circling the number that corresponds to your answer.

	<p>1) How knowledgeable does this doctor appear?</p>	<p>1 2 3 4 5 6 7 8 9 10</p> <p>Somewhat Extremely</p>
	<p>2) How trustworthy does this doctor appear?</p>	<p>1 2 3 4 5 6 7 8 9 10</p> <p>Somewhat Extremely</p>
	<p>3) How caring does this doctor appear?</p>	<p>1 2 3 4 5 6 7 8 9 10</p> <p>Somewhat Extremely</p>
	<p>4) How approachable does this doctor appear?</p>	<p>1 2 3 4 5 6 7 8 9 10</p> <p>Somewhat Extremely</p>
	<p>5) How comfortable does this doctor make you feel?</p>	<p>1 2 3 4 5 6 7 8 9 10</p> <p>Somewhat Extremely</p>

Section B – Physician Attire - Preferences

Please provide your ONE best answer to each of the following questions



A B C D E F G

6) Which doctor would you prefer for your **primary care doctor**? (Please select only ONE option)

A B C D E F G

7) Which doctor would you prefer to see when visiting the **emergency room**? (Please select only ONE option)

A B C D E F G

8) Which doctor would you prefer to see when **in the hospital**? (Please select only ONE option)

A B C D E F G

9) Which doctor would you prefer for your **surgeon**? (Please select only ONE option)

A B C D E F G

10) **Overall**, which clothes do you feel doctors should wear? (Please select only ONE option)

A B C D E F G

Section C – General Physician Attire

Please indicate your level of agreement with the following statements by checking ONE box to the left of your answer.

11) How my doctor dresses is important to me.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

12) How my doctor dresses influences how happy I am with the care I receive.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

13) It is appropriate for a doctor to dress casually when seeing patients **over the weekend**.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

14) Doctors should wear a white coat when seeing patients **in their office or clinic**.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

15) Doctors should wear a white coat when seeing patients in the **emergency room**.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

16) Doctors should wear a white coat when seeing patients **in the hospital**.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

17) Doctors should always wear a white coat when seeing patients **in any setting**.

Strongly Disagree Disagree Neither Agree nor Disagree Agree Strongly Agree

Section D – Demographics

Please remember that all of your answers will be kept confidential.

18) How old are you?

- 18-25 26-34 35-54 55-64 65 or older

19) What is your gender?

- Male Female

20) What is the highest level of education you have completed?

- Less than High School High School Some College College Graduate Degree

21) What is your race?

- American Indian/Alaska Native Asian Native Hawaiian or Other Pacific Islander
 Black or African American White Hispanic
 Other (Please specify) _____

22) How many different doctors have you seen in the past year?

- 0 1 2 3 4 5 6 or more
-

**Thank you for taking the time to fill out our survey.
Your input is greatly appreciated.**